



Competition Rules and Entry Form

Introduction

Kāpiti Coast's Greenest Street Competition 2011/12 is intended to enthuse and assist groups of neighbours to work together, make friends and have fun while they go on a journey as a community to reduce their environmental footprint, be more self-sufficient and enhance the place where they live. The competition is being run by Kāpiti Coast District Council.

Prize

The competition participants from the winning street will receive a cash prize that will be split 3 ways – one third to a charity of their choice, one third to a local school, and one third free choice for the street to spend communally. The amount of prize money will depend partly on sponsorship, but as a minimum it will be NZ\$3,000.

Who can enter

Any grouping of ten or more households in the same locality (in a built up area this is defined as where no property is more than 50 metres from at least one other in the group, but can be further for rural communities), can register interest. If the households in the grouping are located on more than one street but meet the locality requirement they will still be considered. We will consider groups with less than 10 households or spaced further apart if enough groups that meet these criteria cannot be found.

Registering interest

Registrations of interest will be taken from 1 July 2011. The deadline for registrations of interest will be 8 August 2011. Interested streets need to contact the Council before registering their interest and a meeting will be arranged either before or after the ROI has been submitted to ensure they understand what is involved. Attendance at a community meeting scheduled for 23 July 2011 at the Paraparaumu Community Centre would fulfil this requirement.

A street will need to show they have their community on board and have held at least one meeting, demonstrating support and a basic level of organisation. Acceptable evidence are the names, addresses and signatures for each of the participating households, and the minutes of the meeting. They will also need to answer the questions on the entry form.

From the registrations of interest, up to five streets (or groups) will be chosen by council officers to participate fully in the competition and informed of their selection by early September. The criteria for this selection will be based partly on answers given on the entry form, which seek to learn about the group's capabilities and motivation, and partly on the basis of having a good spread of participating groups from across the district. The decision of the Council in this regard will be final and no further discussion or correspondence will be entered into.

Competition launch

Council officers will help organise a launch event for each street in early October where a street's current state, resources and plans will be presented to the judges. Prior to this, all participants will meet with council officers to do 'environmental footprint' questionnaires to gauge their current impact on the environment.

Participating streets are encouraged to spend the month between notification of their inclusion in the competition and the formal launch getting to know each other, planning activities, projects and how they intend to operate (communications, roles etc.), setting up a blog site and reviewing resources supplied by the Council.

Ongoing support

Over the course of the competition the streets/groups will have access to assistance from council experts and others on how they can reduce their footprints and how their ideas for the street itself can be made into reality. The Council will seek to provide assistance equitably between the streets/groups, while at the same time being responsive to reasonable requests for help. Expert assistance on gardening, water conservation, energy conservation, travel planning, bio-diversity, surface water management, waste and recycling will be available.

Promotion

The streets will be encouraged to use free web resources (e.g. Facebook, YouTube, Wordpress, Blogspot) to promote what they are doing and this material will be linked from a competition webpage. A high public profile will be kept up through a variety of other media including press releases, magazine articles and radio interviews. The Council's annual Sustainable Home and Garden Show on 24-25 March 2012 will be another opportunity for the streets/groups to showcase what they are doing.

Judging panel

The judging panel will be five people. The judging panel will be announced prior to the formal launch of the competition.

Summaries

A fortnight before the end of the competition streets/groups will be asked to submit a summary of their activities in a format of their choice. This summary is focussed on the achievements of the street as a community, comprising 40% of the judging criteria below. This will be given to the judges as background to their final visit. The Council also intends to use this summary material in promoting the competition and its outcomes.

The final weekend

There will be a second environmental footprinting round at the end of the competition to measure improvement. All participants are required to meet with council officers to complete this.

On the final weekend of the competition (end of June 2012) the judges will tour each of the streets on Saturday. On the next day (Sunday) there will be a final 'wrap' event in the form of a family-friendly party in the afternoon where the judges will announce the winning street and any other prize categories. This street will have the title of 'Kāpiti Coast's Greenest Street 2012'

Judging criteria

The Streets will be judged based on

- 20% for the proportion by which they reduce their collective environmental footprint;
- 30% for the absolute size of their average footprint at the end of the competition;
- 40% for what they achieve as a community – how well they have worked together, involved people and made the most of their skills and resources; the streets' summary and the judges' tour are the final opportunity for streets to communicate this to the judges and improve their score in this area.
- 10% points for 'green' actions people have done within their individual households not covered by the footprint questionnaire. (NB: Council reserves the right to reduce amount of weight given to this category subject to a review of the footprinting methodology. Any change will be notified to the participants by 1 October 2011).

If individual households wish to enter the competition after it has commenced (e.g. having moved into the street), council officers will make a judgement as to whether it is too late to measure their initial footprint. If this is the case, they may submit a final footprint which will be included in the absolute size category, but not the proportional reduction. Participants who do not submit a final footprint by the date specified will be considered to have withdrawn from the competition.

The judges' decision will be final and no further discussion will be entered into.

Participant's obligations

By agreeing to take part in the competition, the participants (i.e. all members of each group) agree to complete environmental footprint questionnaires as honestly and accurately as possible at the beginning of the competition and at the end, in conjunction with council officers.

Representatives (being some or all) of each grouping will:

- Work with the Council to organise a launch event where the street and participating households will be briefly toured by the competition judges, organisers, media and interested Community Board members/Councillors.
- Liaise with council officers regularly (monthly at least) to keep them informed of their progress and help promote the competition to the wider public.
- Establish and maintain a blog with reasonable frequency.
- Attend the Sustainable Home and Garden Show on 24-25 March 2012 to promote the competition. The exact form of the competition's presence at the show is open to discussion with the streets/groups given the choice of how to use the event to promote sustainability and what they are doing.
- Provide a summary of their community-oriented projects and activities by the date requested.
- Work with the Council to arrange a final visit by the judging panel to the street/locality at the end of the competition.
- Attend the closing event of the competition. This will be held in late June 2012.

If the groups/participants fail to meet these obligations, the competition organisers reserve the right to disqualify them.

Contacts Us

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Kāpiti Coast's Greenest Street Competition 2011/12

Registration of Interest/Entry Form

Please give the name of street/locality that you would like to use to describe your group of households:

Please give two main contacts for the group:

Name 1: _____

Address: _____

Phone numbers: _____

Email: _____

Name 2: _____

Address: _____

Phone numbers: _____

Email: _____

Please attach:

- Map of locality with properties marked (ask the Council if you need help with this).
- A list of participating households with names, addresses, email and signatures (use sheet on the next page).
- Minutes of your group's meeting, including the date, venue, names of attendees and details of any decisions made (such as how the group will be organised).
- A description of your street/locality and community in your own words (limit 200 words).
- A statement of what your street would like to achieve by being part of the competition (limit 200 words).

Send your completed registration of interest to:

Kāpiti Coast's Greenest Street Competition
Kāpiti Coast District Council
Private Bag 60601
Paraparaumu 5254
Attn: Jake Roos

Please ensure your entry gets to us by 8 August 2011.

Participating Households

Group Name: _____

Household contact person	Other members of household	Address	Phone	Email	Signature

