

**Chairperson and Community Board Members**  
PARAPARAUMU/RAUMATI COMMUNITY BOARD

20 NOVEMBER 2012

Meeting Status: **Public**

Purpose of Report: For Decision

**CYCLE PARKING MARINE PARADE**

**PURPOSE OF REPORT**

- 1 This report seeks Community Board approval to install on-road bicycle parking on Marine Parade, Paraparaumu Beach.

**SIGNIFICANCE OF DECISION**

- 2 This report does not trigger the Council's Significance Policy.

**BACKGROUND**

- 3 At the July 17 meeting of the Paraparaumu/Raumati Community Board, Kapiti Cycling Incorporated presented a petition to the Board seeking the installation of on-road bicycle parking (a bike corral) in two car parks outside the Office café at 36 Marine Parade, Paraparaumu Beach.

**CONSIDERATIONS**

Issues

- 4 Typically bicycle parking is provided where there is sufficient pavement space to do so. This is not always the best space for either cyclists or pedestrians. Examples of poorly positioned and poorly utilized bicycle parking can be found in most town centres. However, Councils seldom receive requests from business owners and their customers to install bicycle parking at a specific location, as has happened at 36 Marine Parade.
- 5 The Kapiti Cycling Incorporated petition was signed by 350 individuals. The owner of the Office café Mr Steve Carroll stated at the Board's 17 July meeting that he had support from residents and the body corporate in the area to replace two car parks with bicycle parking outside 36 Marine Parade.
- 6 Research suggests that bicycle parking enhances street and neighbourhood identity, helps promote sustainability, increases transportation options for employees and patrons, increase foot traffic and bike traffic, increase the visibility of the business from the street and improves the pavement environment for customers. Some businesses like bicycle parking because their shop front becomes more visible without cars parked in front. Lots of bikes parked outside makes a business look popular. They also attract the attention of cyclists, drivers and pedestrians, open up the footpaths to foot traffic and provide a buffer between vehicles and people dining at footpath cafes.

- 7 Other businesses express concern that eliminating on street parking to make room for bicycle parking will harm local business, yet up to 12 bicycles can be parked in place of one car park. Overseas studies have shown that cycling and walking are important to the local economy and car access is not the primary concern of shoppers.
- 8 New Zealand based research by Beca Infrastructure collected data from shopping centres located on arterial roads and in central cities. The study showed that sustainable transport users contributed at least a third of the total spend in the shopping centres. A key finding was that retailers and shoppers have different priorities; retailers consider parking is the primary concern, whereas shoppers consider the type of shop available in shopping centres to be vital. High quality urban design and provision for sustainable transport was also identified as important by both shoppers and retailers. Overall, there is not sufficient data available nationally or locally for the Community Board to draw a satisfactory conclusion regarding the likely economic benefits of replacing on street parking with bicycle parking.
- 9 Approximately 70 metres south of this location cycle parking on the seaward side of Marine Parade, across the road from businesses and cafes, appears to be poorly patronised. Consequently, Council officers recommend the installation of 5 cycle racks (illustrated in Appendix One) in one car park only for a trial period of up to 12 months. This timeframe should be sufficient for the Board to receive enough feedback from the community on the viability of on-road cycle parking at Paraparaumu Beach.
- 10 Alternatively, the Board may prefer to have additional cycle parking installed in MacLean Park at the location shown in Appendix 1, Fig 4. This option is opposite the Office café but maintains the existing car parking layout and is easily accessible via the new pedestrian crossing on the corner of MacLean Street and Marine Parade.

## Financial Considerations

- 11 Installation of cycle racks would be funded from the Cycleways Walkways and Bridleways capital budget. It is expected that installing cycle racks (five stainless steel racks and one wheel stop including ground fixings) will cost less than \$3,000 for either option. The stainless steel racks are the same type as the rest of the street furniture on Maclean Street and Marine Parade.

## Consultation

- 12 Consultation with local businesses was undertaken by Kapiti Cycling Incorporated and the owner of the Office café before the Board's meeting in July.

## Delegation

- 13 The Community Board has *“Authority to approve or reject officer recommendations relating to all traffic control and signage matters, in relation in relation to existing local roads within the Community Board's area, except for changes to speed restrictions on local roads. (The latter power has been delegated to the Regulatory Management Committee)”*

## Policy Implications

14 There are no policy implications arising from this report.

## Publicity Considerations

15 If a recommendation to install on-road bicycle parking is adopted then publicity on the trial period will be advertised. It will certainly create headlines amongst cycle groups and forums both regionally and nationally relating to Kāpiti becoming a more mature cycle friendly destination.

## RECOMMENDATIONS

16 That the Paraparaumu/Raumati Community Board approves:

either

16.1 the installation of five individual bicycle racks and one wheel stop in the carriageway outside the Office Café at 36 Marine Parade as shown in figure 5 of Appendix One of this report CS-12-726

or

16.2 the installation of five individual bicycle racks in MacLean Park as indicated in figure 4 of Appendix 1 of report CS-12-726.

17 That the installation of the bicycle racks be reviewed after a 12 month trial period to determine how successful they have been.

**Report prepared by:**

**Approved for submission by:**

Stu Kilmister

Tamsin Evans

**Cycleways Walkways and Bridleways Group Manager Community Services  
Planner**

## ATTACHMENTS:

Appendix 1: On street bicycle parking at 36 Marine Parade, Paraparaumu Beach.