

Chairperson and Members

TE WHAKAMINENGA O KĀPITI

11 OCTOBER 2011

Meeting Status: **Public**

Purpose of Report: For Decision

REGIONAL SETTLEMENT STRATEGY

PURPOSE OF REPORT

1. This report provides a summary of activities to date in relation to the 2010/11 Wellington Regional Settlement Strategy work. It seeks Te Whakaminenga o Kāpiti's approval and guidance to further develop a paper and web based resource for migrants who settle in the Kāpiti Coast District.

SIGNIFICANCE OF DECISION

2. This report does not trigger the Council's Significance Policy.

BACKGROUND

3. The Kāpiti Coast District Council is a participating agency in the Plan of Action for the Wellington Regional Settlement Strategy.
4. Under the Wellington Regional Settlement Action Plan the Council received funding of \$14,000 (GST incl) from the Department of Labour in 2010/2011. In April 2011, Te Whakaminenga o Kāpiti agreed to support activities that would:
 - increase newcomers understanding of tāngata whenua and their kaitiaki role within the District;
 - build and strengthen diversity within the Kāpiti Coast District;
 - increase the wider community's understanding of the significant role of tāngata whenua and facets of Māoritanga that contribute to shaping the District.
5. The following table outlines activities and progress in relation to the Regional Settlement Strategy.

TABLE 1: NEW SETTLEMENT STRATEGY ACTIVITIES AND PROJECTS

Project/Activity and aim	Action	Progress
<p>Waitangi Day 2011 Aim: Provide opportunity for an exchange of cultures.</p> <p>Aim: Strengthen diversity within the Kāpiti community.</p>	<p>A proportion of the settlement strategy grant was provided to supplement costs associated with Waitangi Day commemorations at Tainui.</p>	<p>\$3,000 was granted to support Waitangi Day activities in February 2011</p>
<p>Matariki Aim: Share the cultural significance of Māori New Year with the community, including newcomers.</p> <p>Aim: Increase the understanding of planting cycles, fishing and sea food gathering.</p>	<p>Invitation to be extended to leaders in the ethnic community and new settlers.</p>	<p>Special invitation to:</p> <ul style="list-style-type: none"> • Maramataka launch 2011 • Activities in local libraries • Activities in the community

6. The activities described in Table 1 have occurred and correlate with funding granted for the 2010/11 financial year.
7. An extension has been granted by the Department of Labour for the remaining funds that have not been spent in 2010/11 financial year.

CONSIDERATIONS

8. The remainder of the funding has been identified for the development of an education resource for new migrant populations in the Kāpiti District. The resource can also be used by other ethnicities who want to find out more about tāngata whenua of the Kāpiti Coast District. The resource will be paper-based and web based, with content pertaining to the significance of tāngata whenua, their history, language and ideals that shape the District.

The founding statement for the resource is:

“New migrants often know about Māori, but report difficulty in meeting them. They are not well informed about the significance of Māori culture in New Zealand. At the same time local iwi recognise a customary obligation to welcome newcomers as manuhiri/guests to the District”

Source: Wellington Regional Settlement Strategy

9. A product in the form of a pamphlet sized paper-based resource (attached as Appendix A) was piloted in September 2011. One hundred pamphlets were

printed, with 40 going to a visiting American group who were hosted by the Waikanae community and spent a day at Whakarongotai Marae.

10. The remaining pamphlets were disseminated to iwi members and kaumātua of Te Āti awa ki Whakarongotai, and the wider non Māori community.
11. Verbal feedback was received during and after the event, with positive comments expressed about the content, usefulness, and imagery.
12. Most notably, a majority of comments came from non Māori who found the content very useful, and expressed an interest in understanding more about the Marae and its place in Māori society and the wider community, followed by an interest in the correct pronunciation of Māori words.
13. The pamphlet (as Appendix A) was adapted to suit the specific events around the itinerary of the visiting American visitors, with an emphasis on Whakarongotai Marae; the first three pages are specific to the pilot and will be removed for the final product. Images of other marae will also be incorporated into the final product.
14. This report seeks comments prior to finalising the pamphlet. The web based material is still under development.

Financial Considerations

15. The project is externally funded through the Department of Labour. This is carried over from the 2010/2011 year and the Department would like it spent by the end of October 2011.

RECOMMENDATIONS

16. That Te Whakaminenga o Kāpiti reviews the pamphlet and provides comments prior to finalisation of the product.
17. That Te Whakaminenga o Kāpiti notes that the web based material will be presented at Te Whakaminenga o Kāpiti November meeting for consideration.

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ATTACHMENTS:

Appendix A

Pilot pamphlet