

Chairperson and Subcommittee Members
GRANTS ALLOCATION SUBCOMMITTEE

28 JUNE 2011

Meeting Status: Public

Purpose of Report: For Decision

2011 DISTRICT EVENTS FUND ALLOCATION

PURPOSE OF REPORT

- 1 This report presents an application for the District Events Fund for the Subcommittee's assessment and decision.

SIGNIFICANCE OF DECISION

- 2 The Council's significance policy is not triggered by this report

BACKGROUND

- 3 The District Events Fund is an annual, contestable fund provided in the Economic Development activity of the LTCCP to support events that bring economic benefit to the District. Not all the fund was allocated and \$7,500 is available for distribution from the 2010/11 financial year.
- 4 The District Events Fund allocation criteria and method were reviewed in August 2009. The Environment and Community Development Committee approved amending criteria in the District Events Fund Allocation Policy (Appendix 1) to target the Council's funding support to significant events.

CONSIDERATIONS

Issues

- 5 One application has been received from Kapiti Vintage 2011 for the 2010/11 allocation round, requesting a total of \$9,493.
- 6 The District Events Fund Allocation focus is intended to support significant events which:
 - bring money into the District;
 - generate reputation and profile outside the District;
 - attract visitors from outside the District;
 - contribute to greater or more effective use of facilities or venues.
- 7 The application form asked applicants to indicate which criteria would be met by the event.

- Kapiti Vintage 2011 indicated on their application that they met two (of three) primary criteria. These are economic benefit and district marketing. They also state they met the community focus criteria in the secondary list.

Financial Considerations

- 8 A total of \$7,500 remains available for distribution in the 2010/11 allocation round.

Legal Considerations

- 9 There are no legal considerations.

Delegation

- 10 The Grants Allocation Subcommittee has delegated authority to consider this matter under section 8 of part C.1.1 of the Governance Structure 2010-2013 which reads:

Authority to assess all applications and allocate funds for the following grant programme:

8.3 District Events Funds

This programme supports events occurring in the District which contribute to the District's economic benefit; raise the profile of the District as a vibrant and interesting place to live in and visit; and increase the use and development of tourism facilities.

Publicity Considerations

- 11 When the Subcommittee has allocated the Fund the decision will be announced in a media release.

RECOMMENDATIONS

- 12 That the Subcommittee grants \$_____ to Kapiti Vintage 2011.

Report prepared by:

Approved for submission by:

Diana Geerling
Democratic Services Advisor

Bernie Goedhart
Group Manager,
Corporate Services

ATTACHMENTS:

- Appendix 1: District Events Fund Allocation Policy, August 2009**
Appendix 2: District Events Fund Application