

PART L

SIGNS

L. SIGNS

NOTE: The standards in this Part of the Plan are permitted activity standards for signs. In accordance with the Plan's rules in Part D, any sign which does not meet one or more of the standards is a discretionary activity (requiring a resource consent), unless specifically listed in the Part D rules as a non-complying or prohibited activity.

L.1 SIGN STANDARDS FOR ALL ZONES

L.1.1 Location Of Signs

- (i) Signs shall only be displayed on the site the subject of the activity and shall not be allowed on the legal road, except traffic safety, directional and street name signs authorised by the road controlling authority, and election signs in areas specified by resolution of Council.

*Addition
Change 35
8/02/02*

In assessing whether a sign is "displayed" the following criteria shall apply:

- All signs that are located or placed for the primary purpose of being visible from a public road or public place.
 - Any sign located some distance from a public road or public place containing wording or graphic display of such dimensions that the message is able to be understood from the public road or public place.
- (ii) Signs shall be placed adjacent to the site access but shall not affect the visibility of accesses, intersections or official traffic signs or signals.
- (iii) Only one double-sided sign per site shall be visible from the rural state highway.
- (iv) No sign shall be so placed that it endangers or is likely to endanger aircraft operations, at the Paraparaumu Airport.

*Amended
Change
64B
15/10/08*

*Addition
Change 18
20/01/05*

L.2 SIGN STANDARDS FOR RURAL & RESIDENTIAL ZONES

Any sign which complies with the following permitted activity standards shall be a permitted activity (except illuminated signs and/or flashing signs in the Residential Zone outside the hours of 7.00am to 10.00pm):

Sign Type	Maximum Area (Per Property)	Additional Standards
1. Sale of Property (Real Estate Signs)	0.6m ² (may be double sided)	
2. Public Purpose/Visitor Information, e.g. Parks and Reserves, Churches, Hospitals, Retirement Homes, Travellers Accommodation, Shops, Amenities and Heritage sites	1.2m ² (may be double sided)	<ul style="list-style-type: none"> • Signs shall not be illuminated or flashing outside the hours that the premises are open for business and, in the Residential Zone, not outside the hours of 7.00am to 10.00pm in any event. • The maximum height of signs is 4 metres.
3. Home Occupations	0.2m ²	Lettering limited to name, occupation and hours of operation.
4. Auction	1.2m ² (may be double sided)	Limited to 30 days before the auction and must be removed within 3 days after the auction.
5. Elections (Local Body, National)	3.0m ²	Allowed to be erected for a maximum of eight weeks but must be removed prior to polling date.
6. Community Purpose/Charity Event	3.0m ²	Limited to 30 days prior to the event and removed within 3 days after the event. Longer periods shall be permitted for water conservation signs.
7. Building/Developer Signs (During Construction, Alteration or Demolition of Building)	3.0m ²	Lettering limited to the names of persons or companies connected with the construction, alteration or demolition of the building.

*Amended
Change 35
8/02/02 + 64
19/12/07*

Sign Type	Maximum Area (Per Property)	Additional Standards
8. Commercial Activities	2.4m ²	<ul style="list-style-type: none"> Signs shall not be illuminated or flashing outside the hours that the premises are open for business and, in the Residential Zone, not outside the hours of 7.00am to 10.00pm in any event. The maximum height of signs is 4 metres.
9. Roadside Stalls/Retail Outlets in Rural Zone	3.0m ² (may be double sided)	<ul style="list-style-type: none"> One sign only Maximum 5 words limited to: <ul style="list-style-type: none"> -Name of operation -Type of goods -Open or closed Minimum gap of 50mm between lettering < 4.0m in height
10. Tourist Activity Precinct signs	5m ²	<p>Signs shall not protrude above the top of the ridgeline of the roof of the building ;</p> <p>Unlimited number of signs provided the maximum area of all signs does not exceed 5m².</p> <p>All signs visible from State Highway One shall use non-reflectorised materials, no more than 6 words or symbols and a minimum letter height of 160mm.</p> <p>Any illuminated signs should not be flashing.</p> <p>All signs visible from State Highway to be located so as to provide an unrestricted view to the motorist for a minimum distance of 180m.</p> <p>Signs located off the site are permitted provided they are located within one structure advertising activities within the precinct area</p> <p>Maximum height for freestanding signs is 8m</p>

Addition
Change 57
20/01/06

Speed	Main Message	Property Name	Second Message
70 kph	200 mm	150 mm	100 mm
80 kph	250 mm	175 mm	125 mm
100 kph	300 mm	200 mm	150 mm

**L.3 SIGN STANDARDS FOR
COMMERCIAL/RETAIL, INDUSTRIAL,
PARAPARAUMU TOWN CENTRE AND
AIRPORT ZONES**

All signs in the Commercial/Retail, Industrial, Paraparaumu Town Centre, and Airport Zones shall comply with the standards illustrated in Diagram L.1.

*Amendment
Change 64(C)
9/5/11*

Flashing signs are not permitted within 100 metres of any Residential Zone before 7.00am or after 10.00pm, unless the sign and the illumination are not visible from the Residential Zone. Flashing signs shall not be visible from a State Highway at any time.

*Amendment
Change 18
20/01/05*

Flashing signs are not permitted within the Airport Zone.

DIAGRAM L.1 – SIGNAGE STANDARDS FOR COMMERCIAL/RETAIL, INDUSTRIAL, PARAPARAUMU TOWN CENTRE AND AIRPORT ZONES

