

Chairperson and Community Board Members
WAIKANAĒ COMMUNITY BOARD

15 FEBRUARY 2011

Meeting Status : Public

Purpose of Report: For Decision

WAIKANAĒ SHOW AND SPORTS DAY 2011

PURPOSE OF REPORT

- 1 To seek funding support for the Waikanae Show and Sports Day.

SIGNIFICANCE OF DECISION

- 2 Council's significance policy is not triggered by this report.

BACKGROUND

- 3 Waikanae District Sports Club Inc started in 1953. In the past the club has applied for funding to run the annual Waikanae District Show and Sports Day from the Waikanae Community Board's 'Waikanae Promotion Fund' as well as the Council's District Events fund. It is a significant annual show that contributes to the wellbeing of Waikanae, with over 5,000 people attending the event.
- 4 The financial viability of running the event is largely dependent on sponsorship. Gate takings in 2006 covered only 36% of the total cost to host the event, and in 2007 revenue from gate takings dropped further to cover only 33% of the events cost.
- 5 Past applications indicate a budget of around \$25,000 to run the event. Income in the past has been derived from grants and gate takings, but the last few years no gate takings have been collected. Gate takings were not required due to sufficient sponsorship being available. Organising gate collectors and security also added to the cost of the event.
- 6 In previous years the Community Board and Council have provided the following funding:

Year	WCB Amount	Council (Event Funding)
2006	8000	4000
2007	8000	
2008	6000	
2009	6000	
2010		4000

CONSIDERATIONS

Issues

- 7 The Waikanae Show and Sports Day has a long history in Waikanae. However the Waikanae Show and Sports Day 2011 looked unlikely to proceed until Mr Gregory stepped in at short notice to organise the event.
- 8 The budget for this year is expected to be around \$10,700. Some reductions have been made such as the coordinator's costs which have been reduced from \$7,000 to \$3,500 to help ensure the event happens. The budget is outlined in attachment A of this report.
- 9 The show's organisers had approximately \$7,000 in their account as seed funding from previous years. Based on the expected budget, this leaves a deficit of \$3,700 with no contingency, and no seed funding for following years. This shortfall requires urgent consideration or the event may not proceed.
- 10 The support for the Waikanae Show and Sports Day application falls within the Promotional Grant criteria, in that it is within the Waikanae Ward and is an event based activity. The event is known to contribute to making Waikanae a good place to live, and making the Waikanae community more active.
- 11 The shows organisers are seeking funding support from the Waikanae Community Board from the Waikanae Promotion Fund. This fund has \$6,737 remaining for distribution in this financial year.
- 12 Promotion Fund grant requests made annually to the Waikanae Community Board have been submitted during the first 6 months of this financial year. A request from the organisers of the annual Waikanae Cycle Challenge was made last year in March and has not been submitted at this time, but this group do not always apply to the Waikanae Community Board.
- 13 Should the Waikanae Community Board be concerned about the funds remaining in the Waikanae Promotion Fund, it is possible to reallocate one grant made to the Ngatiawa Retreat Trust that was approved earlier this year for \$15,000, to the Waikanae Capital Improvement Fund. This could be considered at a later meeting.
- 14 As the costs are estimates, the Waikanae Community Board can also consider underwriting the event up to a maximum value rather than providing a fixed grant. This could cover known costs and a contingency for missed items or incorrect estimates.

Financial Considerations

- 15 The Waikanae Community Board could allocate up to \$6,373 without any need to transfer funds between its community funding accounts.

Legal Considerations

- 16 There are no legal considerations.

Delegation

17 The Waikanae Community Board may make a decision under the following delegation:

- 7.6 Authority to consider and approve the allocation of community-based grant funds as deemed appropriate under agreed criteria of both existing schemes and any granting schemes that may be approved through the Annual Plan process or the Long Term Council Community (LTCCP) process.

Consultation

18 No consultation on this issue is required.

Policy Implications

19 There are no policy implications.

Publicity Considerations

20 If the recommendations are accepted by the Waikanae Community Board, the organisers of the Waikanae Show and Sports Day should be asked to highlight the support provided by the Waikanae Community Board.

CONCLUSION

21 The Waikanae Show and Sports Day 2011 will struggle to proceed without support from the Waikanae Community Board.

22 The budget for the Waikanae Show and Sports Day 2011 shows a \$10,700 loss.

23 The organisation has a bank balance \$7,000 from previous years leaving a deficit of approximately \$3,700.

24 The Waikanae Community Board can support the Waikanae Show and Sports Day up to the balance in the Waikanae Promotion Fund (\$6,373), without requiring any transfers between accounts.

25 The Waikanae Community Board may wish to provide a grant or underwrite the event.

26 If the Waikanae Community Board wishes to provide more funding than the amount available in the Waikanae Promotion Fund, then it needs to request a transfer from the Waikanae Capital Improvement Grant account. This is possible given the \$15,000 grant made earlier in the year from the Waikanae Promotion Fund to the Ngatiawa Retreat Trust was for capital works.

RECOMMENDATIONS

27 That the Waikanae Community Board provides the Waikanae District Sports Club Inc. \$_____ towards the 2011 Waikanae Show and Sports Day.

Or

28 That the Waikanae Community Board underwrites the Waikanae Show and Sports Day up to \$_____, with any request for payment supported by a full accounts provided by the Waikanae District Sports Club Inc.

Approved for submission by:

Bernie Goedhart

GM – Corporate Services

ATTACHMENTS:

Budget for 2011 event.

Attachment A

Budget for 2011 event.

Waikanae Show and Sports Day Budget	
(Based on 2010 figures)	
Costs	
AMP Insurance	\$ 281
Portaloos	\$ 168
Mediaworks	\$ 562
Radio Network	\$ 562
Beach FM	\$ 260
Kāpiti Observer	\$ 340
Stage & sound equipment	\$ 2,300
Marquees	\$ 2,000
Portable bins	\$ 150
Coordinators cost	\$ 3,500
Printing	\$ 523
Traffic Management	
Signs	\$ 100
Expenses Total	\$ 10,746
Income	
Stalls	\$ 1,000
Income Total	\$ 1,000
Event Costs	\$ 10,746