



Maclean Park

What's Your Maclean Park Story?

Summary of Responses to Public Engagement Phase 1
30 November 2016 – 20 February 2017

Contents

Process

Community engagement

Values underpinning the park

Design principles

Conceptual drivers

Zones



Process

Our process

Our engagement planning included:

- Review of historical documents
- Stakeholder mapping and analysis
- Engagement plans

PRCB priorities for engagement included:

Beach Market: wishing tree, postcards, survey invitation and event promotion (Jonny, Bernie, Guy, Fiona)

Carols (cancelled)

Maclean Park Experience event – participant discussions and interviews (Jonny, Bernie)

Youth Council workshop – onsite workshop to identify current park usage and suggestions for development (Kathy, Fiona)

Older Persons Council – met with executive and received advice regarding ongoing consultation with OPC, sent material through the Council Advisor, and included on the OPC agenda

Paraparaumu Beach Business Association - met PBBA Chair, PBBA Committee delivered joint Council/PBBA letter of information about the project, the community event and survey invitation. 24 responses from PB businesses



The community engagement:

- Hui with Te Ātiawa and Ngāti Toa
- PRCB and Council engagement at Market Day
- 1,000 participants at The Maclean Park Experience Event
- 600 postcards distributed
- 269 Online and paper surveys
- 192 Wishes
- 149 Interviews with over 300 people at the Maclean Park Experience event
- 47 Create-a-Park designs
- 14 Workshops with key stakeholder groups
- Archaeological site assessment

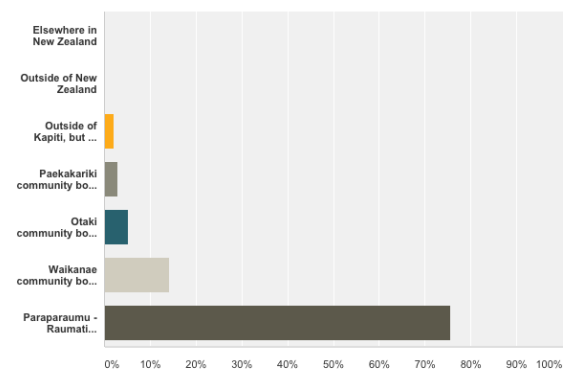
We engaged with...



Survey engagement response

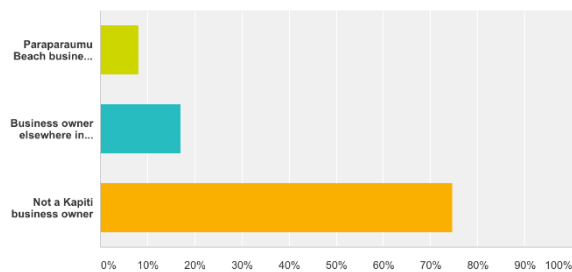
What area do you live in?

Answered: 302 Skipped: 239



Are you a business owner in the Kapiti district?

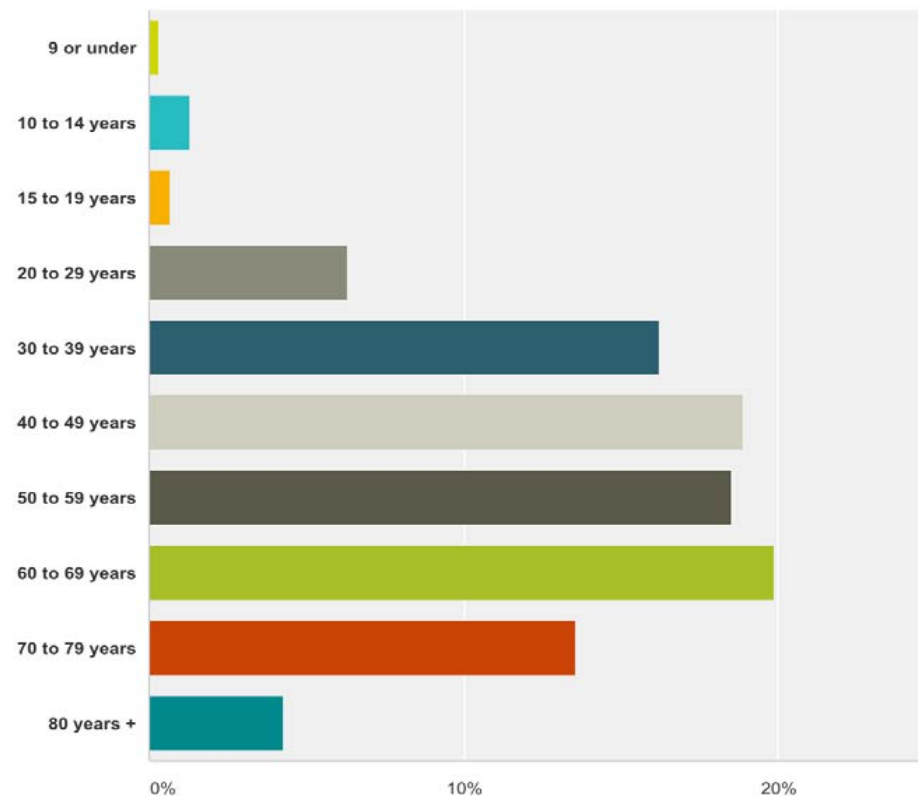
Answered: 298 Skipped: 243



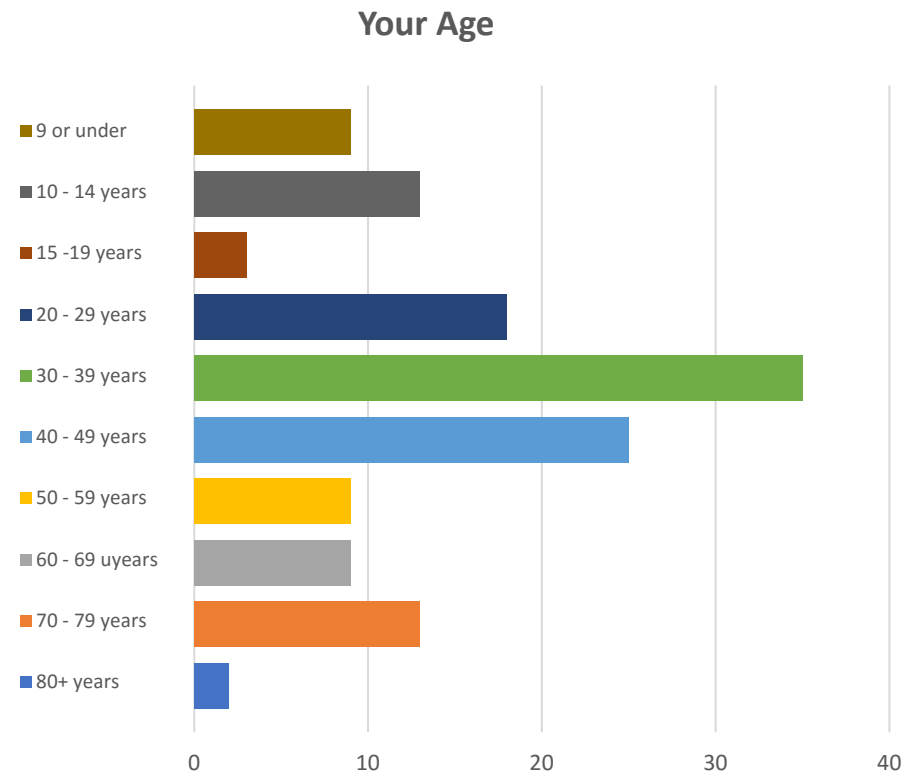
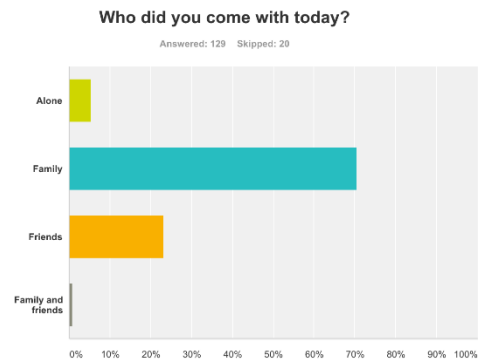
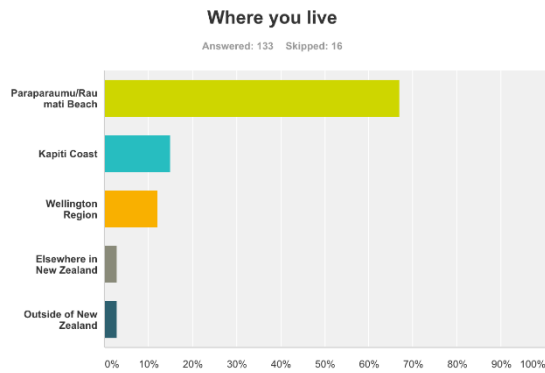
Answer Choices	Responses
Paraparaumu Beach business owner	8.05% 24
Business owner elsewhere in Kapiti	17.11% 51

Your age

Answered: 302 Skipped: 239



Maclean Park Experience Response



Values

Iwi Values

Whakarongotai a te wā - Te Ātiawa

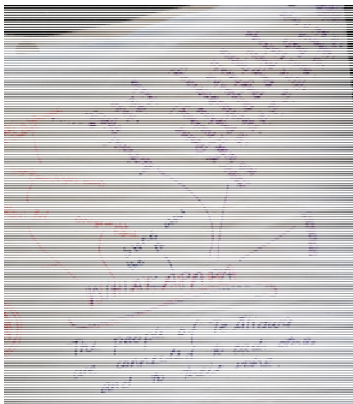
Plan for the kaitiakitanga of the Waikanae River

Endorsed by Ngāti Toa Rangatira

The weighting of these values will be provided by Iwi in response to community feedback, and to inform the park development concepts



Mauri	Healthy energy flow and life cycle force of catchment systems
Te Aoturoa	Natural rhythms and patterns of the environment
Maramatanga	Quality knowledge and technology used to manage the system
Mana	The social security of the community and authority of the Iwi
Wairua	The spiritual and emotional well-being of the people
Whakapapa	The identify of the people and their connection to the water



Management Plan Objectives, 1993



The following values from the current Maclean Park Management Plan are under review through the current process and may or may not be compatible with some of the themes emerging through the consultation.

Beach front park	To develop a consistent landscape character throughout the Park which enhances the open space quality of the beach front
Recreation facilities	To provide appropriate facilities for informal and marine-based recreation
Protection	To protect and enhance natural features and protect the sand dunes from erosion
Seaside attraction	To encourage development of the adjacent shopping area to complement the seaside attraction of the park and waterfront



2003-04

Local outcome statements

2.3 That destination activities are explored...

6.1 That the 'duck pond' is retained as a feature...

6.2 That family entertainment and activities are promoted and enhanced...

7.1 That access to the Beach from Maclean Park car park is improved...

1.1 That Maclean Park and the coastal dune reserve are developed as an exciting gateway to the coast and Kāpiti Island

2.1 That the history of Paraparaumu Beach and Kāpiti Island , including the history of tangata whenua, is made a feature in public areas and places.

Community Values

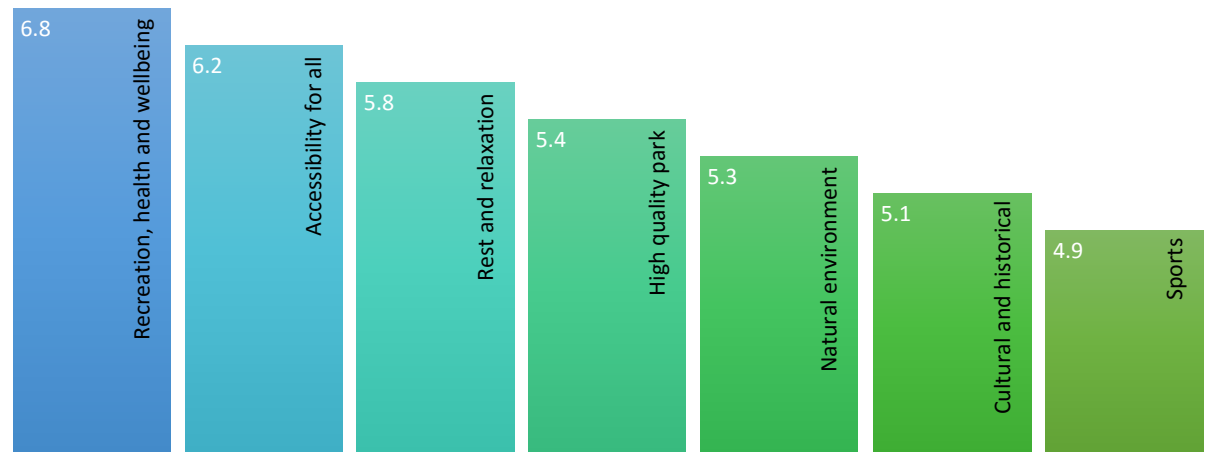
People come to the park for different reasons:

36% Play

27% Enjoy walking

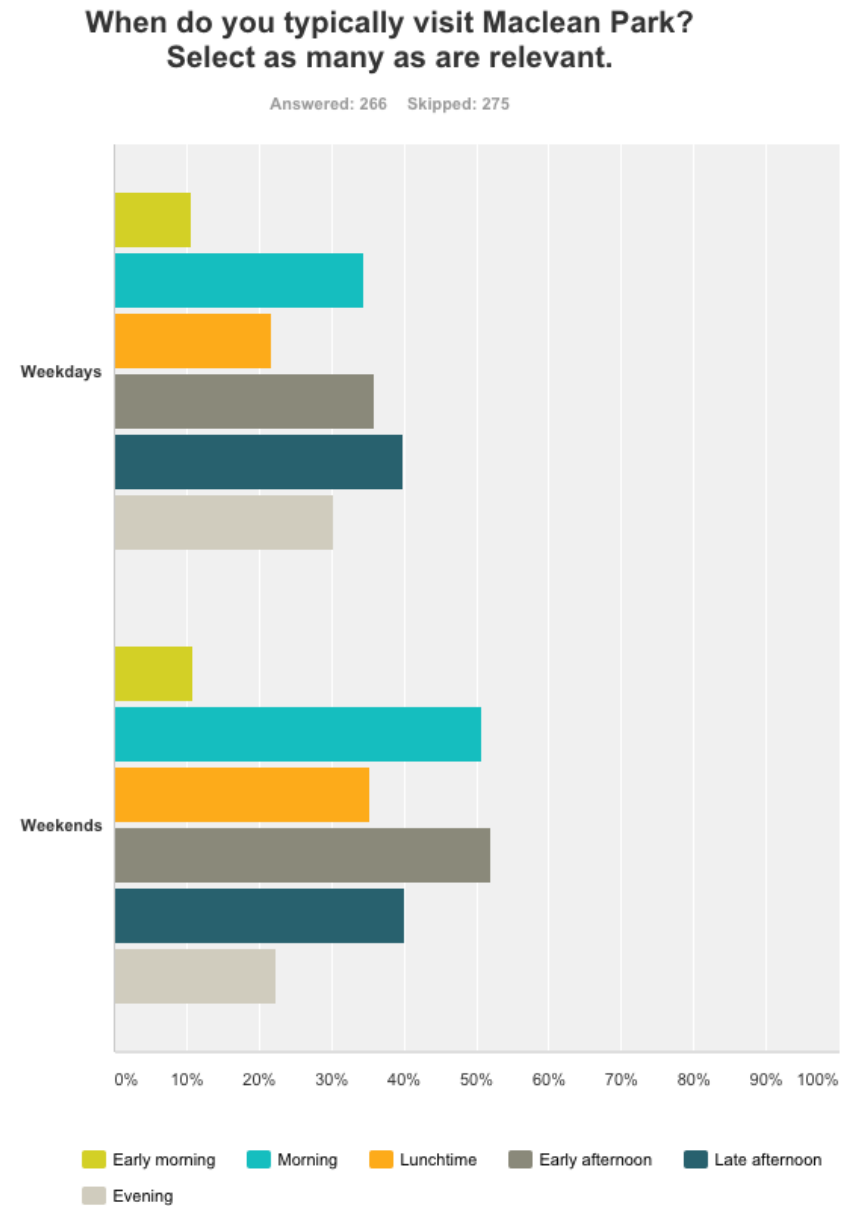
21% Enjoy the park

21% Enjoy the beach



People Watch Ice Cream Public Toilets Kiosk Sea
Pleasant Relax Lunch Enjoy Boat Beach Place
Walk Friends Play Space Park Fitness
Kids Evening Grandchildren Fun
Fish and Chips Kapiti Recreation Exercise

Visitation patterns



Alignment of community values

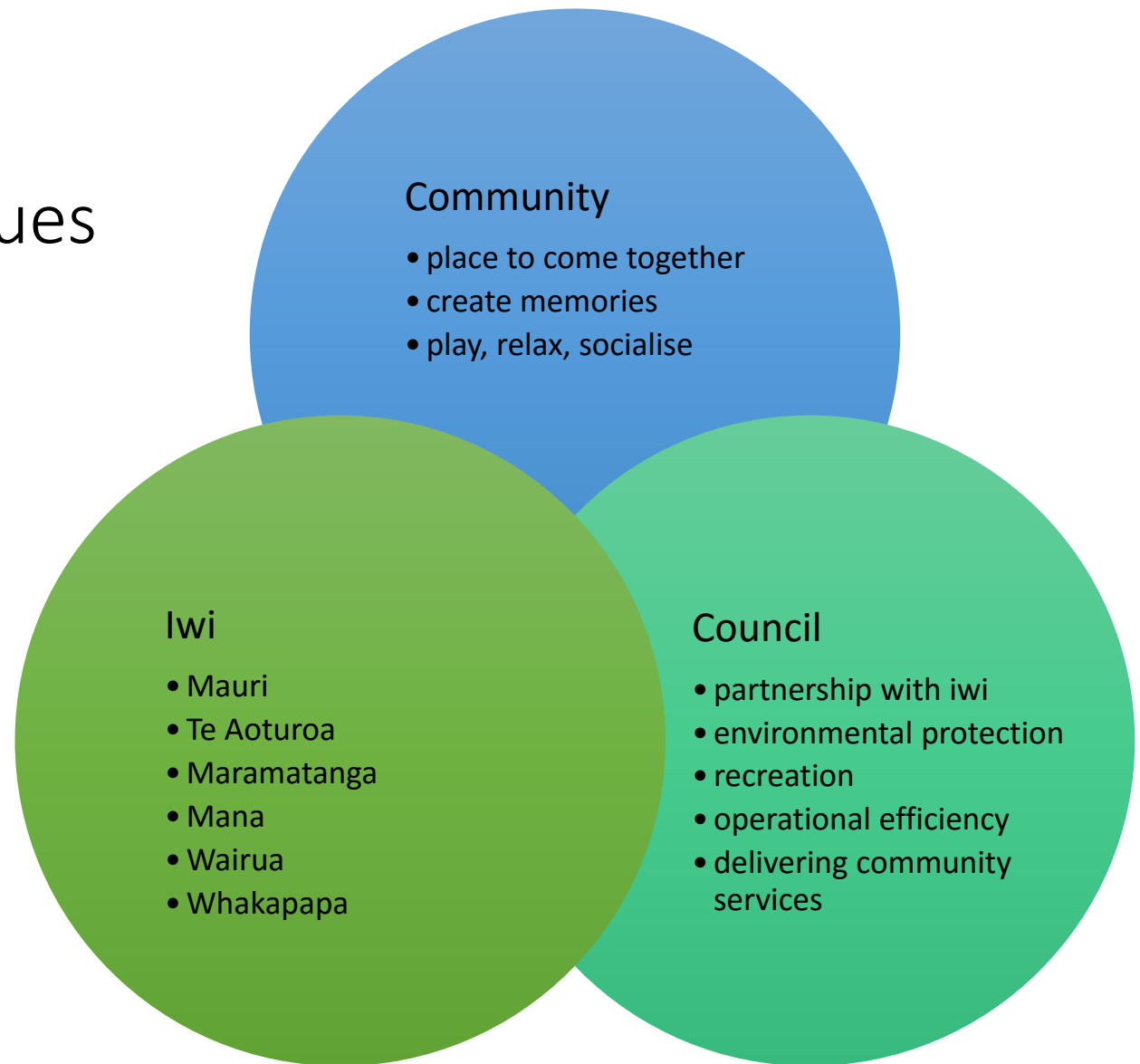
water

culture

play

entranceway

connectivity



Principles

Purpose

People

Place

PURPOSE: relax, relate, recreate

The park is for:

Recreation, health and wellbeing (1)

Rest and relaxation (3)

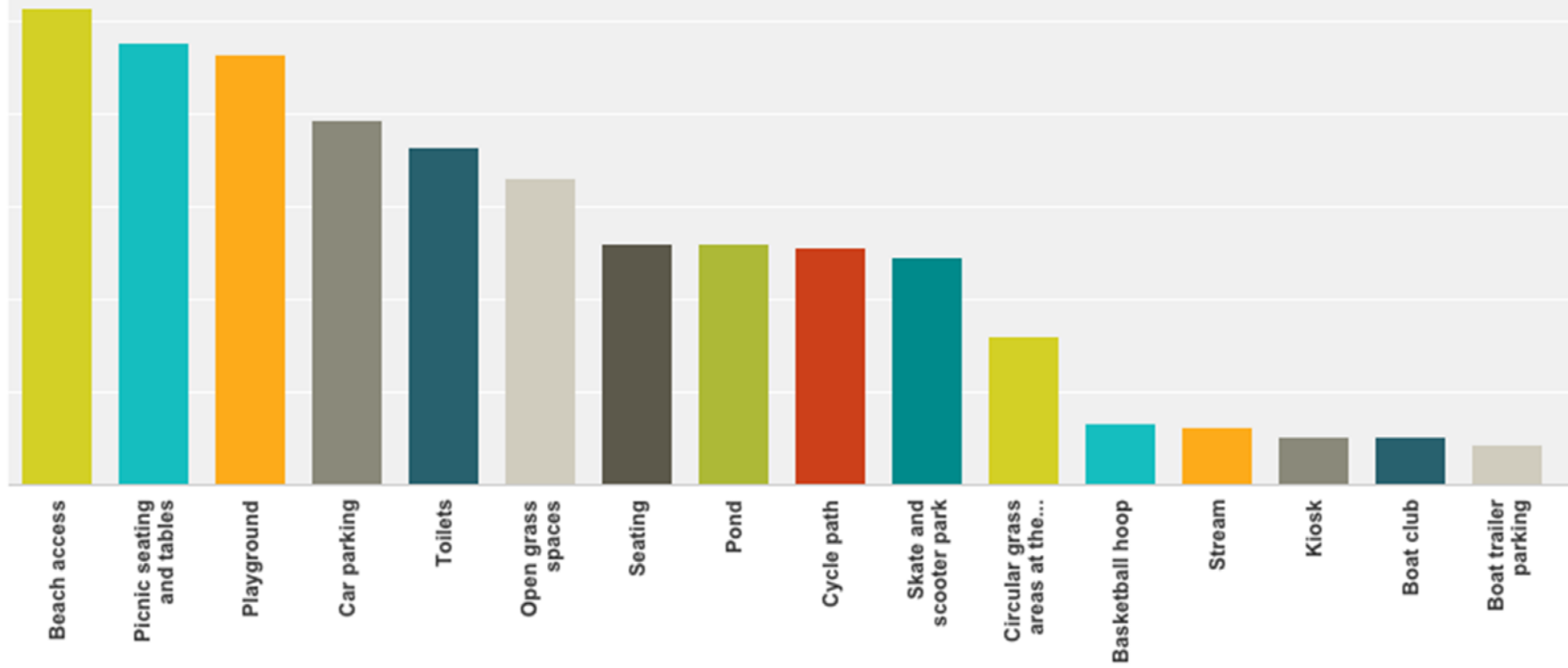
People want a balance between
active (+5) and quiet spaces (-5)

There is less emphasis on sporting
activities (7) and space for public
events (8)



- Recreation, health and wellbeing
- Rest and relaxation
- Sporting activities
- Space for public events on a small scale

Current use



PEOPLE

When given the option of who the park was for, kids, older adults or everyone, the overwhelming response was the park was FOR ALL people (2)

Protect culture and heritage was also valued (6)



- Accessibility
- Protect culture and heritage
- Multi-generational use
- Locals, Kapiti residents, regional visitors

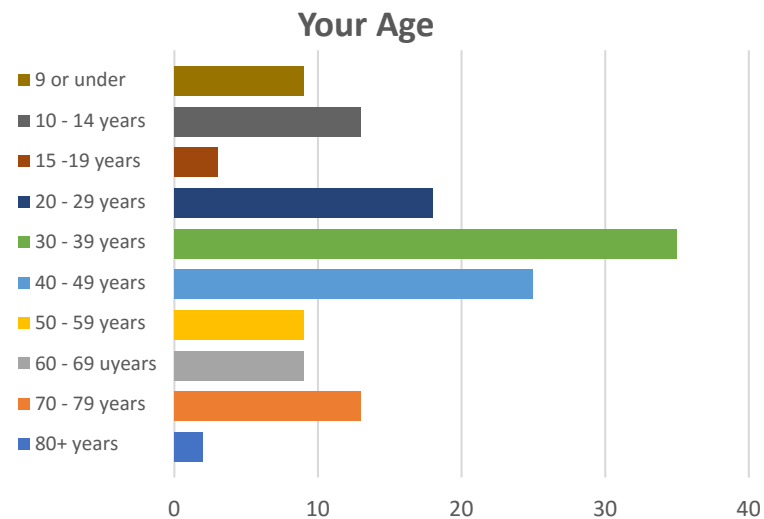
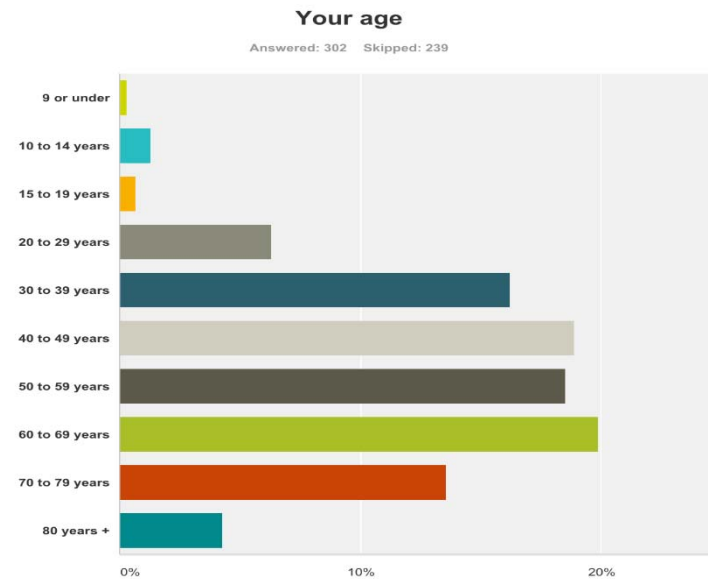
The very young ▾	Mostly younger ▾	All ages ▾	Mostly older ▾	The very old ▾
0.41% 1	17.96% 44	79.59% 195	2.04% 5	0.00% 0

People and the park

With family often
multigenerational

All times of the day

During the week and weekend



History and Culture

Macleon Park has a rich multifaceted cultural, social history and ecological history that needs to be reflected in the park design.



Iwi consultation

Community event interviews

Stakeholder workshops

Ensure the historical and contemporary stories of the park are told in a range of ways including:

- Park design principles
- Park themes
- Art in the park
- Interpretation
- Management partnership

On hearing the natural and social stories of the park, people are keen to see these reflected within the park and it even changed their idea about how they wanted the park developed

PLACE: geography, ecology, history

Evidence with ranking

- Creating a high quality park (4)
- Protecting and enhancing our natural environment in the park area (5)
- Protecting the cultural and heritage values of the area (6)
- Support the gathering of seafood (9)

Priorities

- Improve the environment (29%)
- Balance slightly weighted in favour of natural (+10%)

- High quality
- Natural environment
- Reflect coastal nature
- Include both natural and artificial

Water in the Park – a key issue

Water is a historical feature of Maclean Park – estuary, stream, pond, activities, beach access. People want water in the park.



Online survey

Council youth advisory group

Te Ātiawa Rangatira consultation

Council Operations workshop

Community event interviews

Create a Park

Wishes

People want water to:
interact with - play in - look at

Demographic preferences:

- Older adults – repair and keep it as it is
- Teens - more natural OR something active
- Families - safe water play

When people found out this area was historically estuarine their views changed – and they wanted water to feature in this way.

Zones

Clear zones dictated by existing natural and external features

Balance of expectations from high energy to quiet reflection

Critical transition is from the retail to the park

People travelling from the beach to the park

Build strong connect to retail and market

Link to transport

Natural

Dunes and beach

Balance between natural and artificial

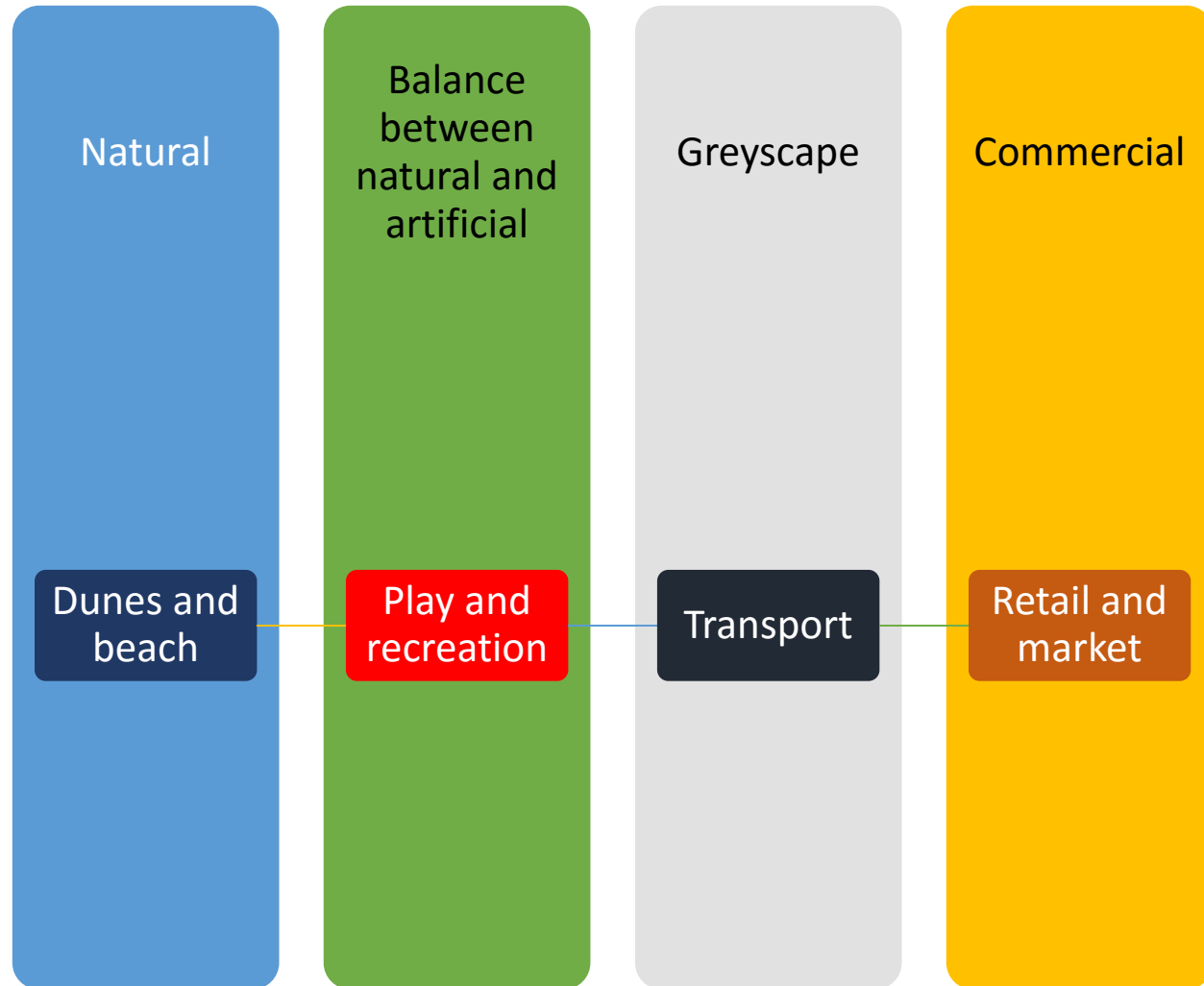
Play and recreation

Greyscape

Transport

Commercial

Retail and market



Map it

- Clear areas dictated by existing natural and external features
- Balance of expectations from high energy to quiet reflection
- Critical transition is from the retail to the park

Dune	Boat Club	Transport
Dune/stream	Water	Transport
Dune	Recreation	Transport
Dune	Play	Commercial/ Market
Dune/beach	Entrance and vista	Commercial
Dune	Wild	Transport
Dune/beach	Wild	Transport

Key themes

Key themes

Key themes emerging from the consultation

Entranceways

- Kāpiti Island across the sea
- Bird and sea life
- Early settlers Maori and Pakeha
- Visitors
- Retail and market
- Transport

Seaside/estuarine environment

- Stream
- Sea
- Beach
- Dunes

Recreational resort

- Play
- Eat
- Talk
- Sit
- Look
- Rest
- Recreation
- Walk
- Water play

Local stories

- Stories of old
- Maori and Pakeha settlement
- Park development
- Playing in water
- Creating memories for tomorrow

Areas

Wild

This area is enjoyed by many for its natural pleasures

Continue to maintain and develop this area:

- Review cycleway/walkway along length of park
- Ensure good beach access at different locations
- Explore opportunities for kaitiaki of planting with Iwi
- Restrict 'node' parking that creates parking bubbles on the park to lower the parking footprint
- Provide parking along the park's length
- Manage freedom camping

Council Operations team workshop

Online survey

Iwi consultation

Community event interviews

Stakeholder workshops



Welcome and Vistas

Maclean Park's history, culture and setting highlight this area as a welcoming entrance for visitors, for Kāpiti viewing and access to retail



Online survey

Iwi consultation

Council Operations workshop

Community event interviews

Business feedback

Continue developing the sense of arrival to the park from Kāpiti Road and to the Island at Maclean Street junction

- Ensure good access points from within and outside the park
- Access points are welcoming, high quality memorable experiences
- Develop view points
- Ensure good picnic infrastructure
- Shelter and seating
- Maintain excellent beach access

Recreation

This area is densely resourced with recreation infrastructure and highly utilised by a wide range of people



Playground – much loved

- Improve shade and shelter for playground and caregivers
- Create toddlers area
- Some equipment large enough for 'group play' of older girls
- More natural play areas - tree house, nature play
- High use area which could be larger



Basketball – unsafe

- ½ court needed at a minimum
- Could move to pond site or south of the skate park
- Improve lighting



Skate park – just fix it up

- Reseal and smooth
- Improve seating that enables (older children are getting the seats)
- Add another feature for the smaller scooters?
- Create a **Scooter park** - a kids wheels 'network' with a hub, traffic lights, spokes leading to cycleway

Playground

▼ Wider range of equipment	37.50%
▼ Something for younger children	31.25%
▼ Something for older children	43.75%
▼ Different equipment	18.75%
▼ More equipment	43.75%

Events

Maclean Park seen as an occasional event site for the community



Online survey

Council youth advisory group

Iwi consultation

Council Operations workshop

Community event interviews

Create a Park

Wishes

Provide events infrastructure such as:

- Vehicle access
- Power
- Water
- Natural amphitheatres

Water

The coastal history of this park with estuarine areas has been diluted over many decades.



Online survey

Council youth advisory group

Iwi consultation

Council Operations workshop

Community event interviews

Reference this historical feature in ways that are:

- Authentic
- Water-based
- Land to sea and sea to land links
- Recognises and addresses the stream

When people found out this area was historically estuarine their views changed – and they wanted water to feature in this way.

Dune area

As a key geographic feature, this area and access through them to the sea is highly prized by the local community



Council Operations team workshop

Online survey

Iwi consultation

Community event interviews

Stakeholder workshops

- Continue coastal cycleway and walkways
- Respect and protect the natural dune environment
- Provide more and improved beach access
- Include seated viewpoints within the dunes

Pavilion– a new opportunity

Some older adults see the building as iconic but it receives limited visitation

Only 5% of survey respondents use the Kiosk

Event respondents preferred having a café (67%) or sheltered seating spaces (56%)

Any structures should be for play (60%) or social interaction (60%) or events (40%)



Council Operations team workshop

Online survey

Community event interviews

Stakeholder workshops

Move and convert to be more multipurpose

- sheltered gathering place
- viewing platform
- band rotunda
- climbing structure
- sheltered picnic site

Decisions about the kiosk need a communication strategy explaining history, community preferences, options and rationale

All areas – picnic and seating

Many people bring food, buy a coffee, ice-creams or a whole meal from the retailers

Most people want no or only occasional commercial activity at the park (63%)

All areas need seating for relaxation, viewing, picnicking.



Council Operations team
workshop

Online survey

Community event interviews

Stakeholder workshops

Improve them by:

- Have more with views and shelter
- Design seating to reflect the over-all theme of the park and the zone
- Provide good sight lines to children's play areas and skatepark
- Offer shelter from wind and sun where possible
- Accessible by wheelchairs

Eating at the park

People eat at the park, and frequently purchase food in the adjacent shops

More people purchase takeaway food or something from across the road than bring their own home made picnic.

They eat in a range of places throughout the park

They are seeking improvement to the range of seating and increased wind and sun protection

Food - homemade picnic	37.50%
Food - takeaways	50.00%
Food - from across the road	75.00%

Fish 'n chip hill	50.00%
Beach	12.50%
Playground	37.50%
Park seating	25.00%

Improved seating	33.33%
Seating in a different place	33.33%
Better wind protection	66.67%
Better sun protection	33.33%

Toilets

Essential but in dire need of improvement

56% of people at the event said they'd only go if they have to

100% said they weren't clean enough

43% said there weren't enough

37% of survey respondents used the toilets



Council Operations team
workshop

Online survey

Community event interviews

Stakeholder workshops

Make them great not ghastly:

- Ventilate
- Provide two toilet sites, one at each end of the park
- Link their design to overall visual theme of the park BUT don't make them iconic
- Ensure they are visible from the shops
- Include some outside showering and a water fountain

“We only use the toilets if we really have to – we would rather leave the park than use the toilets here.”

All areas – cohesion and connection

Cohesion, transition, connection and access to the Park and between areas are vital to creating an overarching Maclean Park experience.



Council Operations team
workshop

Community event interviews

Wishes

Improve connection and access between zones:

- **Retail** ensure easy movement, signage and visibility between retail and park
- **Cycleway/walkway** continued through park, and compatible with the park, geography especially the dune environment
- Develop consistent **signage**
- Review **pedestrian crossing** locations
- Ease of **access** at all points
- Create improved **park continuity/contiguity**
- **Disability parking** enabling access to key activity areas, quality viewing and picnic area

“Make it like the park in Napier or at Avalon”