

Chairperson and Committee Members

ENVIRONMENT AND COMMUNITY DEVELOPMENT COMMITTEE

13 OCTOBER 2011

Meeting Status: **Public**

Purpose of Report: For Decision

KĀPITI COAST DISTRICT COUNCIL DRAFT STRATEGY FOR SUPPORTING THE ARTS

PURPOSE OF REPORT

- 1 This report seeks the Council's approval to release the draft Strategy for Supporting the Arts for consultation. (see Appendix 1)

SIGNIFICANCE OF DECISION

- 2 The Council's significance policy is not triggered by the report.

BACKGROUND

- 3 The first Kāpiti Coast District Council Arts Policy was released in 1991. This updated draft Strategy, when adopted, will replace that document.
- 4 The draft Strategy for Supporting the Arts is informed by the outcomes of community art forums, ongoing feedback from the community, the Youth Survey and Youth Action Plan, engagement with other sections of Council, assessment of the impact of relevant legislation and arts-specific research. It has been written in the context of the Economic Development Strategy which is currently being formalised and continuing work on the identity and branding for the Kāpiti Coast.

CONSIDERATIONS

Issues

- 5 The draft Strategy for Supporting the Arts provides the Council with a clear plan for its role in implementation, and identifies the ways in which the Council can contribute to the positive growth of the arts within the District. It highlights the key roles for Council as provider and promoter, partner and supporter, planner and manager and advocate within its sphere of influence.
- 6 The draft Strategy for Supporting the Arts, when finalised, will provide guidance and input into the Long Term Plan and the Annual Plan. There are no extra resources assigned to the implementation of the Strategy. The intended approach is to implement the Strategy through the best use of existing resources.

- 7 The Strategy identifies key links between the growth and development of:
- the arts and economic development;
 - the arts and civic identity; and
 - the arts and community wellbeing.

These are the drivers for the Council's role in its support of the arts.

Financial Considerations

- 8 There are no financial considerations.

Legal Considerations

- 9 There are no legal considerations.

Delegation

- 10 The Environment and Community Development Committee has the delegated authority to make a decision on this matter under:

7.1 Authority to develop (within any wider existing strategic framework) policies and work programmes that support the social, economic, environmental and cultural well-being of the community. This authority encompasses the power to:

- *Have oversight of all cultural, arts and heritage matters;*

Consultation

- 11 The draft Strategy draws together many existing strands from consultation that has taken place on a number of occasions over the past few years.
- 12 Once approved, the draft Strategy for Supporting the Arts will be released for community feedback, from mid October through to November. Feedback will be specifically sought from tāngata whenua, Te Whakaminenga o Kāpiti, young people, arts funders, and existing arts groups and organisations. It is intended that the consultation process be aimed at refining the strategy, obtaining views on the relative priorities, and assessing community contribution to achieve the implementation actions.

Policy Implications

- 13 The new Strategy will replace the 1991 Arts Policy.
- 14 The Strategy will be supported by specific arts policies to be developed, including a Public Art in Public Places policy, a Film Friendly Policy, an Arts Endowment Policy and other arts policies as required and approved.

Tāngata Whenua Considerations

- 15 The Strategy for Supporting the Arts has important considerations for tāngata whenua, both in terms of the Treaty of Waitangi, and the Memorandum of Partnership signed in 1994 between the Council and the three iwi of the Kāpiti Coast District. Formation of the Strategy has been discussed with Te Whakaminenga o Kāpiti.
- 16 Specific hui will be held with tāngata whenua, and taurahere, as part of the consultation process.

Publicity Considerations

- 17 There is potential for good publicity from the release of this draft strategy, as it has been long-awaited by the community. A media release will be prepared at the time the draft strategy is released for consultation.

RECOMMENDATIONS

- 20 That the Environment and Community Development Committee approves the release of the draft Kāpiti Coast District Council Strategy for Supporting the Arts, as detailed in Appendix 1 of report SP-11-377, for consultation.

Report prepared by:

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Approved for submission by:

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Deputy Chief Executive

ATTACHMENTS:

Appendix 1: Draft Kāpiti Coast District Council Strategy for Supporting the Arts.