

Project report for Elevate Ōtaki

Description

Through the initial consultation of the PP2O project the Ōtaki community requested funding from NZTA to help Ōtaki minimise any impacts and maximise any opportunities from the construction of PP2O. NZTA agreed to contribute \$150,000 and Council matched that for a combined total of \$300,000 to be spent over 5 years. Elevate Ōtaki (EO) was established to identify and communicate to the Council and other stakeholders (including NZTA) the opportunities to invest in and assist Ōtaki and Te Horo, and to work with the stakeholders to realise the potential for local businesses and the community.

Comments (latest developments/upcoming milestones/critical activities)

Key developments in the year to date

1. The Strategic plan is underway. Ōtaki Identity work was started with SWOT analysis completed. Requested proposals from private companies to deliver this work. Currently assessing 3 proposals and by February 2019 a provider will be selected.
2. Working with Council to enhance the Ōtaki content on the Destination Kapiti website.
3. Requested a reassessment of the Economic Impact study 2013 by Brown, Copeland & Co Ltd. EO members met with the contractors to discuss scope and give feedback. The report has been completed and is to be reviewed in early 2019.
4. EO members met with NZTA regarding the SH1 revocation plans for the Ōtaki shopping precinct, with further input to this process anticipated.
5. Developing an Ōtaki Promotional Brochure, due to be finalised shortly.
6. Currently considering an Ōtaki Ambassador program.
7. Elevate Ōtaki has considered a number of reports and presentations from Ōtaki organisations and groups, including Energise Ōtaki, the Ōtaki Maori Racing Club and the Ōtaki 2020 vision document and its recent refresh. Have also met with commercial developer Nigel Ross, Richard Innes and Neil Cohen to discuss their business interests and future plans in Ōtaki.

Risks (to programme, cost, quality, other)

1. Expectations for funding (EO has been approached to fund housing and other social issues).
2. Demands on volunteers and resources (including availability of Council staff).

Issues (for elected member attention)

1. Views in the community that there has not been enough achieved.
2. Communication – looking to improve in 2019.
3. Resourcing and funding.

Current year project costs to 31 December 2018

Financial year	Year	Project budget \$	Project costs to date \$	Forecast project costs \$	Carry over \$
This year	2018/19	61,782	2,430	61,782	-
Future years	2019-23	260,892	-	260,892	
Total		322,674¹	2,430	322,674	

1. Although a total budget of \$300,000 (in current dollars) was allocated this has been inflation-adjusted over the five years of the project. As noted above NZTA is providing half of the funding.