Resident Opinion Survey 2015





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Introduction, Methodology and Objectives

Introduction

Kāpiti Coast District Council commissioned Key Research to undertake the 2015 Resident Opinion Survey of residents within its area of jurisdiction.

The purpose of this survey is to assess the Council's performance across a wide range of services and activities, to determine satisfaction with these services and to provide accurate information about opportunities to improve services including how these should be prioritised.

Research Objectives

The research objectives are summarised as:

- To measure satisfaction with key activities that the Council is responsible for
- To identify changes in residents' perceptions and evaluation of Council's performance relative to prior years
- Provide insights into how Council can best invest its resources to improve service levels and resident's satisfaction in the future, particularly in relation to its core activities

Methodology

This study consisted of 474 interviews with residents in the Kāpiti Coast District. The interviews were conducted by telephone and took place between the 2^{nd} and 19^{th} June 2015. The overall results have a margin of error of +/- 4.4% at the 95% confidence level.

Quota targets were established by age group, ward and ethnicity to achieve a sample that is closely aligned with known population distributions. Prior to analysis the sample was weighted so the sample exactly resembles population distributions within the 2013 Census. This was achieved using interlocking proportions for age and gender, and to also reflect population distributions by ward and by ethnicity.

The following additional steps were taken to ensure that the data collected and subsequent report are of a high quality and can be relied upon for decision making:

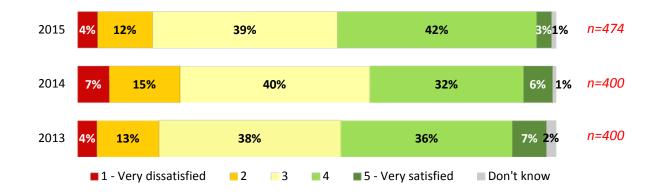
- The questionnaire was subjected to a review with Kāpiti Coast District Council executives to ensure that the questions remained appropriate and aligned with information needed to measure performance relative to current targets. Changes to improve the questionnaire mean that some results are not directly comparable with those from 2014
- Prior to conducting the survey a small pilot phase was used to test the questionnaire with a total of eighteen respondents. Feedback from the interviewers was reviewed and data checked to ensure that the logic within the questionnaire was working as intended
- Interviewing has been undertaken by experienced interviewers with a minimum of 10% of interviews being checked by a supervisor
- Prior to analysis the data was carefully checked by an experienced analyst to identify any missing or unusual values
- The analysis has been undertaken by an experienced and suitably qualified analyst and results checked by a senior researcher

Key Point Summary

- 1. Overall perceptions of the Kapiti Coast District council have improved relative to the prior survey with 45% of residents indicating that they are either '*satisfied*' or '*very satisfied*'. This compares with 38% in 2014.
- 2. Performance improvements have been observed across many of Council's services and activities with the most notable being:
 - i. Public toilets (+17%)
 - ii. Rubbish collection services (+15%)
 - iii. Library services (+12%)
 - iv. Council road safety programmes (+12%)
 - v. Parks and reserves (+10%)
- 3. The quality of Council's water supply remains a major area of concern. Of note, this is considered to be of high importance to residents with 71% scoring water supply a '5' on the 1-5 importance scale, but scored satisfaction with the service poorly; only 37% are either 'satisfied' or 'very satisfied'. Accordingly, improving the quality of the district's water supply represents a high priority opportunity.
- 4. Residents are also concerned about the district's storm water system and its capacity to safeguard the public during major storm events. This is also of high importance (63% score '5' on the 1-5 importance scale) while perceptions of the service remain low (44% are either 'satisfied' or 'very satisfied').
- 5. Other priority opportunities relate to improving roads to reduce congestion, improving the condition of roads and the condition of the footpaths in the district.
- 6. Within the individual wards, improving the quality of water supply and the capacity of the storm water system are common to Paraparaumu-Raumati, Paekakariki and Waikanae. Paekakariki and Otaki residents are also concerned about traffic congestion.

Executive Summary

Results from the recent survey indicate an improvement in perceptions of Council's performance across many of its core activities and services. Additionally, the overall performance evaluation has improved with 45% of residents providing a '*satisfied*' or '*very satisfied*' score compared with 38% in 2014. The overall result is however similar to that reported in 2013 which showed 43% of residents were satisfied. Results are illustrated below:



Overall Performance¹

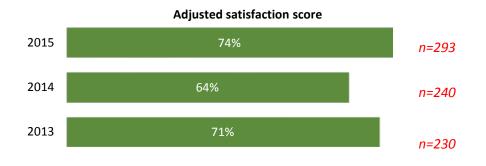
Historically, Kapiti Coast District Council has adopted an adjusted satisfaction score for measuring performance with satisfaction calculated as a proportion of the population excluding those who have a neutral response; i.e. scoring a '3' on a 1-5 satisfaction scale and excluding those who are unable to formulate a view; i.e. 'don't know'. Thus, the adjusted score is calculated as:

Adjusted satisfaction score =

$$\frac{\% \text{ scoring 4-5 (satisfied / very satisfied)}}{\text{Population excluding 'don't know' and 'neutral' (3)}}$$

The adjusted satisfaction scores also show an improvement in Council's overall performance relative to the 2014 survey as illustrated below:

Overall Performance: Adjusted Satisfaction²



¹ Thinking about everything Kapiti District Council has done over the past 12 months and what you have experienced of its services and facilities, how satisfied or dissatisfied are you with the overall performance of Council?

² Percentage satisfied (4-5) excluding Don't know and Neither

The adjusted satisfaction scores for all the questions asked are detailed in Table 2 at the end of the executive summary.

In addition to performance improvements across a number of core services and activities, the Kapiti Coast District Council is also being evaluated more favourably for being responsive to issues raised. Overall, 37% of residents indicated that they had made contact with Council at some time during the prior 12 month period and of these 57% believed that Council had been either *'responsive'* or *'very responsive'* to their issues. This compares with 35% who rated Council as *'responsive'* or *'very responsive'* in the prior survey. In the 2014 survey 40% of respondents indicated that they had contacted the Council in the past twelve months.



Responsive to Issues Raised¹

When the adjusted score is applied to the responsiveness of issues raised, 66% of residents rated Council as either *'responsive'* or *'very responsive'* to their issues. This is an improvement to the previous survey.

Responsive to Issues Raised: Adjusted Score²



While performance has generally improved, we note that some aspects of the Council's services and activities remain a source of concern for residents. In particular, there has been an apparent decline in the proportion of residents who believe that the public's safety is safeguarded by Council's storm water system during flooding events with 44% being *'satisfied'* or *'very satisfied'* compared with 50%

¹ Overall how responsive was the Council to the service issue or issues you raised?

² Percentage responsive (4-5) excluding Don't know and Neither

in 2014. The change is however within the confidence limits for the survey and therefore is inconclusive.

Residents also remain dissatisfied with the quality of the Council's water supply. Results are similar to those recorded in the 2014 survey with 37% being *'satisfied'* or *'very satisfied'* compared with 40% in prior survey. Although this change is not statistically significant.

Chart 1 below summarises the performance scores that have been retained in the survey relative to the 2014 results.

Chart 2 and Chart 3 provide the full distribution of results for performance and importance scores.

Chart 1: Performance Relative	Stated importance % Scoring 5	Performance % Scoring 4-5	2013/14	Change
The quality of Council's water supply	73%	38%	43%	-5%
That the public's physical safety is safeguarded by the stormwater system during flooding events	65%	46%	62%	-16%
That public toilets are clean, well-maintained and safe	60%	70%	53%	17%
That Council roads allow for easy movement around the district	58%	45%	-	-
The condition of Council roads	57%	50%	-	-
Street lighting	55%	63%	-	-
The condition of Council footpaths	53%	43%	-	-
Kerbside collection services	52%	83%	68%	15%
District is developing in a way that takes into account its unique character and natural environment	49%	44%	-	-
That town centres have high quality public spaces and facilities that are safe and functional	48%	52%	47%	5%
The standard of swimming pools in the district	48%	80%	-	-
The standard of the district's libraries	47%	90%	78%	12%
That Council sportsgrounds and associated toilet and changing facilities are available at suitable times	46%	72%	63%	9%
Pathways for cycling, walking and bridle ways	44%	59%	55%	4%
That Council provides education, information and advice on ways to minimise waste	43%	62%	-	-
Council's community support services	43%	65%	-	-
Council's road safety programmes	43%	60%	48%	12%
The range, variety and character of Council owned parks and open spaces	42%	81%	71%	10%
Access points to beaches	39%	83%	89%	-6%

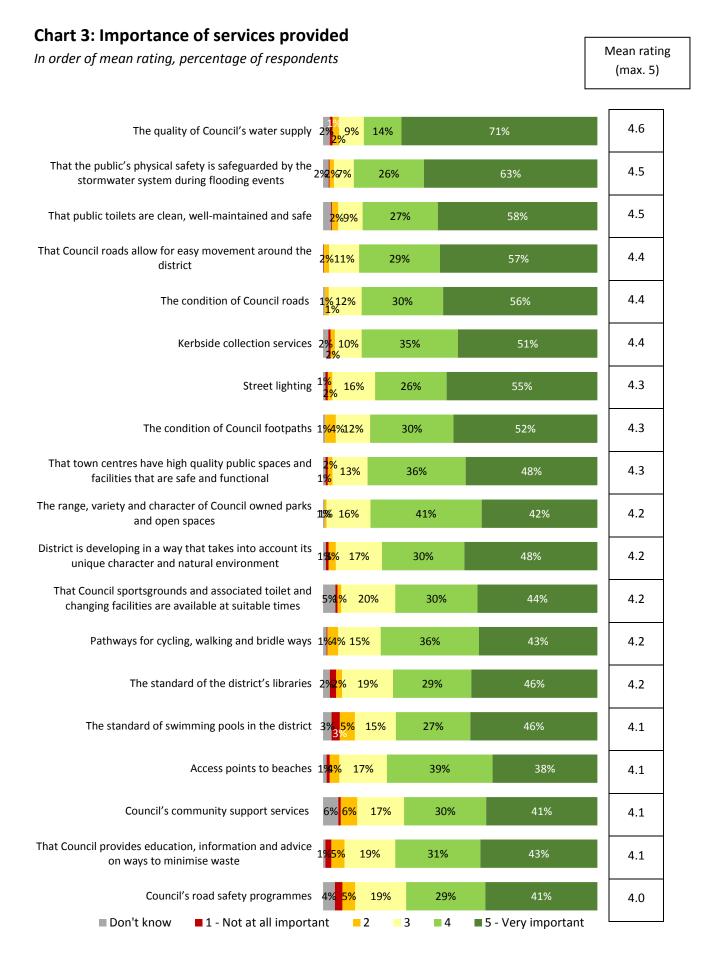
Chart 1: Performance Relative to 2013/14¹

¹ Due to changes to the 2015 questionnaire, the table has been produced to exclude don't know responses in order to provide a comparison between the 2014 and 2015 results (Access points to beach is compared to the 2013 result). The performance scores are based on the percentage of those satisfied (4-5) excluding Don't know

Chart 2: Satisfaction with services pr In order of mean rating, percentage of responde					Mean rating (max. 5)
The standard of the district's libraries	1 <mark>%8%</mark>	59%		31%	4.2
The standard of swimming pools in the district	3 <mark>%</mark> 14%	49	9%	31%	4.0
Access points to beaches	1 <mark>%</mark> 1 <mark>%</mark> 15%		60%	20%	4.0
The range, variety and character of Council owned parks and open spaces	1 <mark>% 17%</mark>		59%	19%	4.0
Kerbside collection services	14% <mark>10%</mark>	Į	58%	24%	4.0
That Council sportsgrounds and associated toilet and changing facilities are available at suitable times	8%1 <mark>3%</mark>	21%	53%	13%	3.8
That public toilets are clean, well-maintained and safe	13 <mark>%8%</mark> 1	.9%	51%	19%	3.8
Council's community support services	18% 1	3 <mark>%</mark> 25%	45%	9%	3.7
Council's road safety programmes	15% 3 <mark>%</mark>	<mark>%</mark> 28%	40%	11%	3.6
Pathways for cycling, walking and bridle ways	7%2 <mark>%7%</mark>	29%	43%	12%	3.6
Street lighting	6% <mark>4%7%</mark>	24%	49%	10%	3.6
That Council provides education, information and advice on ways to minimise waste	4% <mark>5%</mark> 10%	22%	51%	8%	3.5
District is developing in a way that takes into account its unique character and natural environment	5% <mark>4%</mark> 11%	37%		40% 4%	3.5
That town centres have high quality public spaces and facilities that are safe and functional	2% <mark>5%</mark> 8%	34%	46	% 5%	3.4
The condition of Council roads	4% <mark>10%</mark>	36%	4	6% 39	3.4
That the public's physical safety is safeguarded by the stormwater system during flooding events	5% <mark>7% 9%</mark>	35%		38% 6%	3.3
That Council roads allow for easy movement around the district	2 <mark>% 16%</mark>	34%		41% 39	3.2
The condition of Council footpaths	4% <mark>4%</mark> 16%	35%		38% 49	3.2
The quality of Council's water supply	1%13%	24%	25%	30% 7%	2.9
Don't know 1 - Very dissatisfied	2	3	4 ■5-Ve	ry satisfied	

Kapiti Coast District Council **Resident Opinion Survey 2015**

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Service Performance Index

In addition to providing an evaluation of Council's performance, residents also indicated how important the various Council services and activities are to them personally. The importance information was captured using a 1-5 stated importance scale where 1 means '*not important*' and 5 means '*very important*'. Bringing the analysis together combining both performance and importance scores enables us to identify improvement opportunities and priorities. The Service Performance Index¹ (SPI) identifies the services and activities with the greatest need for focus from Council and those that, according to the perceptions of residents, would be areas Council can best invest its resources to improve performance perceptions and satisfaction. The services and activities with the highest Service Performance Index's are:

1. The quality of Council's water supply

This was rated as most important by respondents and has the lowest level of satisfaction amongst respondents. The quality of the Council's water supply has the highest SPI score which equates to the greatest need for improvement. Stated reasons for dissatisfaction relate to poor taste and odour, particularly during summer months.

2. The public's physical safety is safeguarded by the storm water system during flooding

The public's physical safety being safeguarded by the storm water system during flooding has the next highest SPI score. Only 44% of respondents rated a 4 or 5 on a 5 point satisfaction scale while it is identified as being very important (63% rated a 5 on a 5 point importance scale). The main reasons given for dissatisfaction relate to concerns that the storm water system is unable to cope with a significant storm event and some residents noted that their property had been flooded as a consequence.

3. Council roads allow for easy movement around the district

Council roads allowing for easy movement around the district is the next focus for improvement. Although 57% of respondents rated this as highly important, only 44% were satisfied. The main reason given for dissatisfaction is congestion on roads and residents feel that there is a lot more that the Council could do to improve traffic flow.

The Service Performance Index (SPI) prioritises all of the attributes in order of the focus for action to be taken by Council. The Service Performance index was calculated using the importance mean ratings and performance (satisfaction and agreement) mean ratings. SPI = Importance of X / Performance of X. Thus, the higher the index score, the greater the need for focus from Council.

The Service Performance Index is detailed in Table 1:

¹ The Service Performance Index is calculated using the importance mean ratings and performance (satisfaction and agreement) mean ratings. SPI = Importance of X/Performance of X. Thus the higher the index score the greater the level of importance relative to its satisfaction/agreement score and hence the greater the need for focus from Council.

Table 1: Service Performance Index

Service Attribute	Index Score
The quality of Council's water supply	1.6
That the public's physical safety is safeguarded by the storm water system during flooding	1.4
That Council roads allow for easy movement around the district	1.4
The condition of Council footpaths	1.3
The condition of Council roads	1.3
That town centres have high quality public spaces and facilities that are safe and functional	1.3
District is developing in a way that takes into account its unique character and natural environment	1.2
Street lighting	1.2
That public toilets are clean, well-maintained and safe	1.2
Pathways for cycling, walking and bridle ways	1.2
That Council provides education, information and advice on ways to minimise waste	1.2
Council's road safety programmes	1.1
Council's community support services	1.1
That Council sportsgrounds and associated toilet and changing facilities are available at suitable times	1.1
Kerbside collection services	1.1
The range, variety and character of Council owned parks and open spaces	1.1
The standard of swimming pools in the district	1.0
Access points to beaches	1.0
The standard of the district's libraries	1.0

The Service Performance Index is also shown graphically in Chart 5. Attributes falling within the lower right quadrant represent the highest priority opportunities since these have a high stated importance, but evaluation of Council's performance is poor. Of note, Council has a significant number of attributes within the upper left quadrant and these represent an opportunity to promote the service being provided. Specifically, while council is providing excellent services, the value of these is not fully recognised. Accordingly, promoting these services offers potential for residents to better appreciate Council's performance.

Chart 5: Focus Areas for Council Services

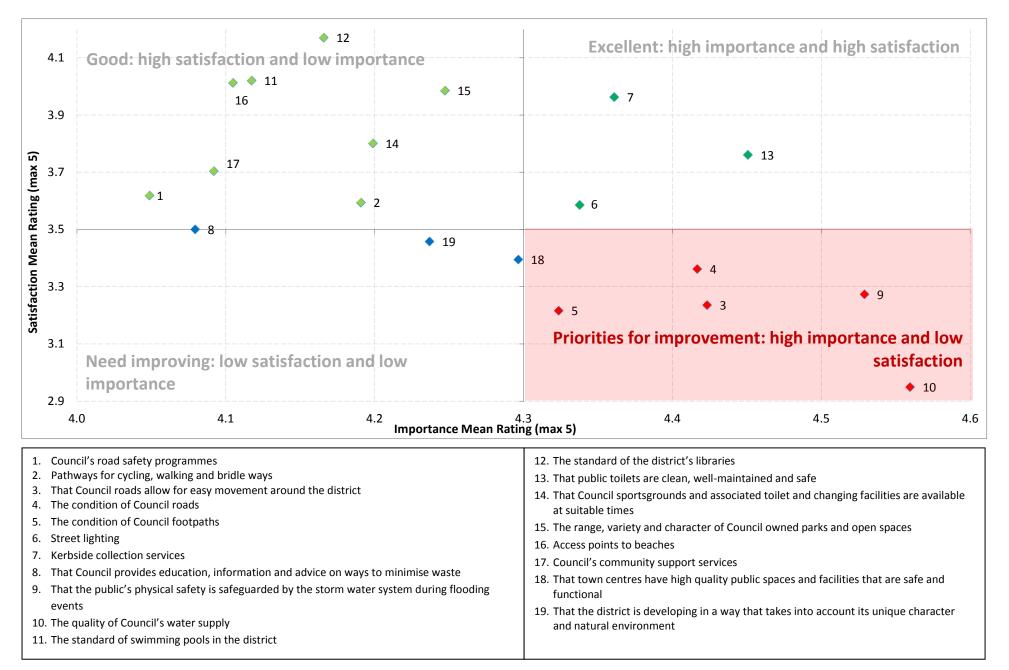


Table 2: Adjusted Satisfaction Scores

Service Attribute	Previous year Percentage satisfied/agreed (4-5) excluding Don't know and Neither	2015 Percentage satisfied/agreed (4-5) excluding Don't know and Neither	Percentage point increase/decrease (2015 – Previous year)
The range, variety and character of Council owned	93%	98%	+5%
Access points to beaches	99%	98%	-1%
The standard of the district's libraries	97%	97%	0%
Council's community support services	-	94%	-
That Council sportsgrounds and associated toilet and changing facilities are available at suitable times	87%	93%	+6%
The standard of swimming pools in the district	-	93%	-
Kerbside collection services	82%	92%	+10%
Council's road safety programmes	67%	89%	+22%
That public toilets are clean, well-maintained and safe	74%	87%	+13%
Street lighting	-	85%	-
Pathways for cycling, walking and bridle ways	80%	85%	+5%
That Council provides education, information and advice on ways to minimise waste	-	80%	-
That town centres have high quality public spaces and facilities that are safe and functional	70%	80%	+10%
The condition of Council roads	-	79%	-
That the district is developing in a way that takes into account its unique character and natural environment	-	75%	-
That the public's physical safety is safeguarded by the storm water system during flooding events	83%	73%	-10%
The condition of Council footpaths	-	68%	-
That Council roads allow for easy movement around the district	-	67%	-
The quality of Council's water supply	56%	51%	-5%



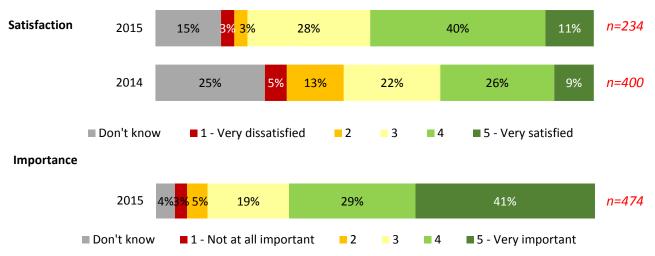
Council Services and Activities

Access and Transport

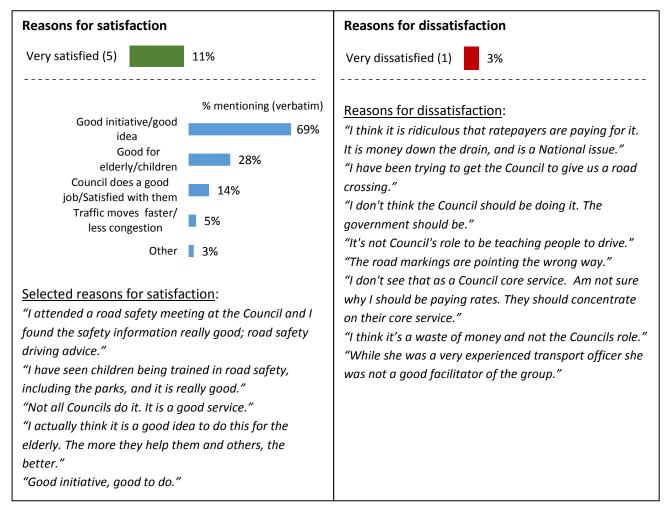
Council's road safety programme

One half of respondents (50%) are aware of Council's road safety programme with 51% of these respondents satisfied with the programme. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 89% which is a 22% improvement on 2014 (67% satisfaction).

Seven in ten respondents (70%) consider the Council's road safety programme to be an important service with a mean score of 4.0.



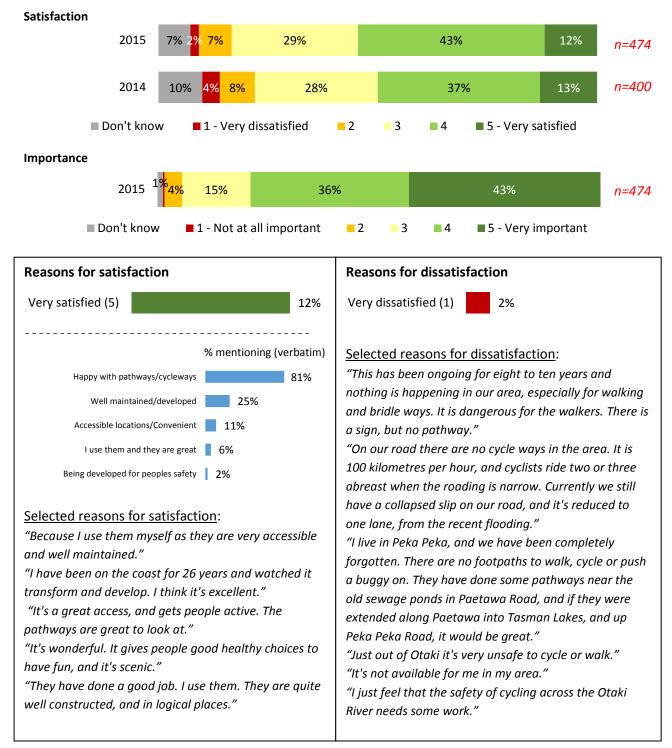
The 2015 questionnaire was amended to survey only those aware of the programme and therefore this has reduced the don't know responses.



Pathways for cycling, walking and bridle ways

There is a high level of satisfaction among respondents with regard to pathways for cycling, walking and bridle ways. Over half of respondents (55%) are satisfied with this service and only 9% dissatisfied with a mean score of 3.6. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 85% which has improved from 2014 (80% satisfaction).

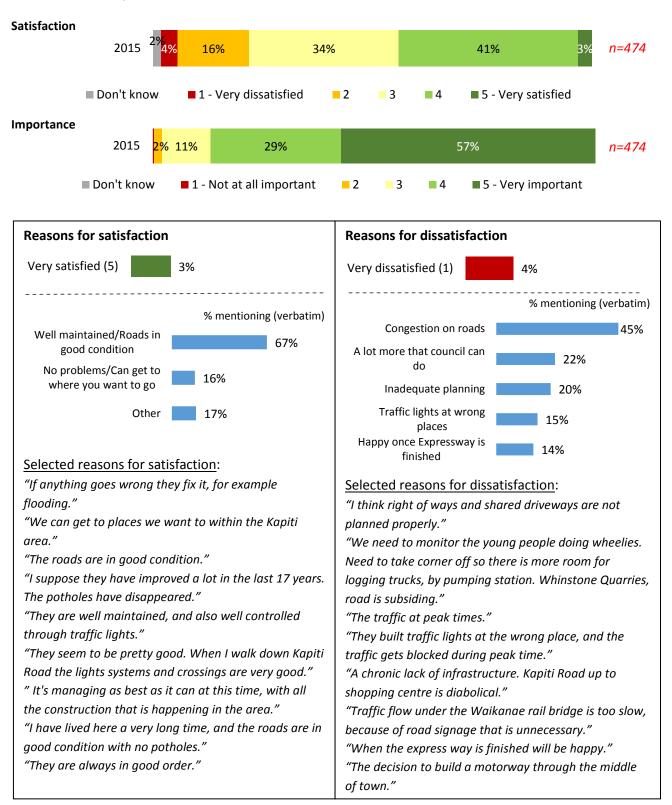
Almost eight in ten respondents (79%) consider pathways for cycling, walking and bridle ways to be an important service with a mean score of 4.2.



Council roads allow easy movement around the district

Almost half of respondents (44%) are satisfied that roads allow easy movement around the district. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 67%.

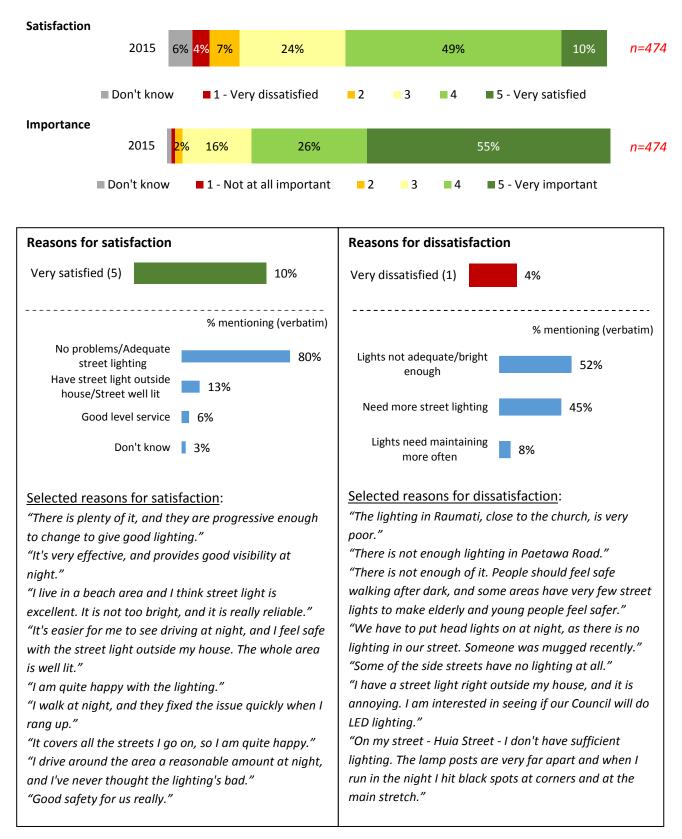
Over eight in ten respondents (86%) consider that council roads allow easy movement around the district to be an important service with a mean score of 4.4.



Street lighting in the district

Over half of respondents (59%) are satisfied with street lighting in the district. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 85%.

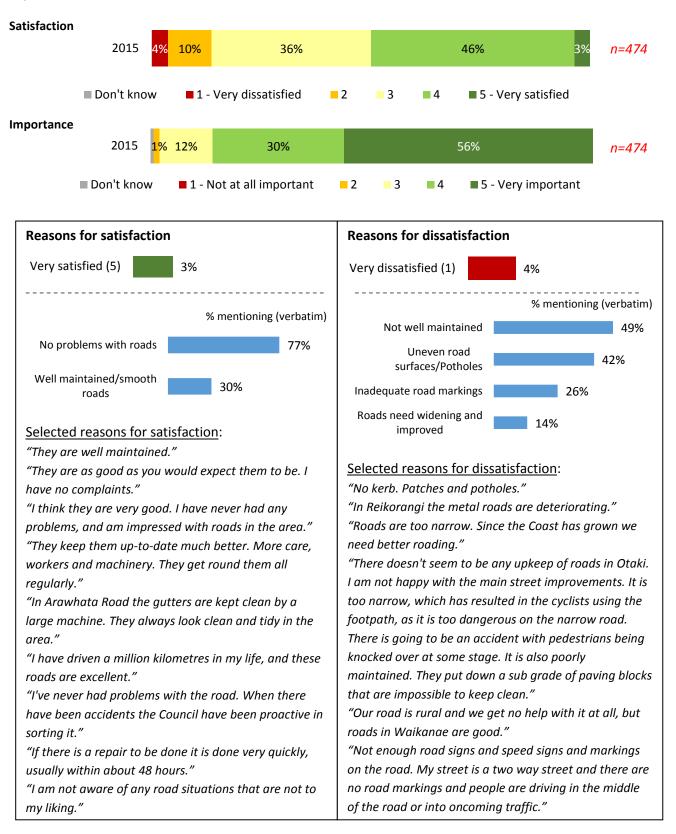
Over eight in ten respondents (81%) consider street lighting in the district to be an important service with a mean score of 4.3.



Condition of roads in the district

Almost half of respondents (49%) are satisfied with the condition of roads in the district. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 79%.

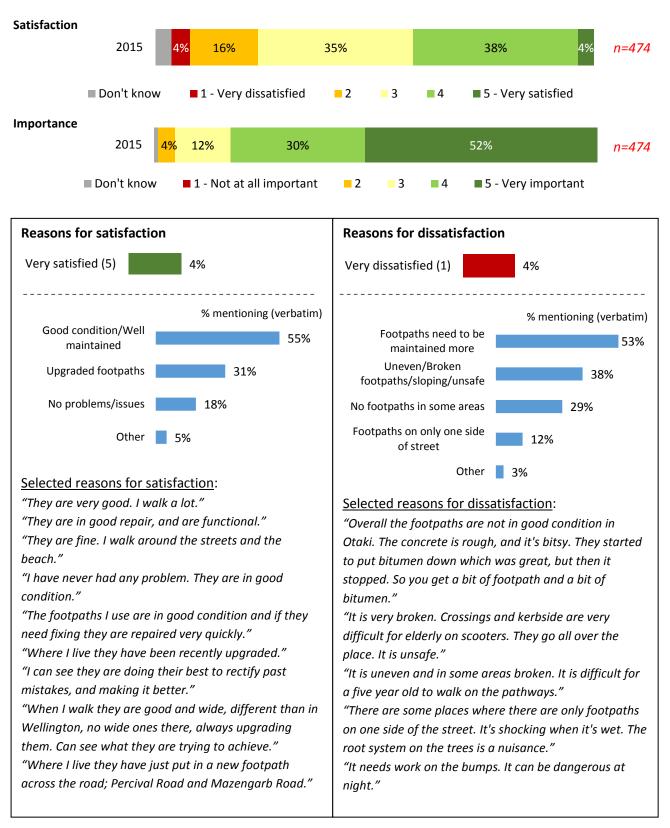
Over eight in ten respondents (86%) consider the condition of roads in the district to be an important service with a mean score of 4.4.



Condition of footpaths in the district

Over four in ten respondents (42%) are satisfied with the condition of footpaths in the district. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 68%.

Over eight in ten respondents (82%) consider the condition of footpaths in the district to be an important service with a mean score of 4.3.

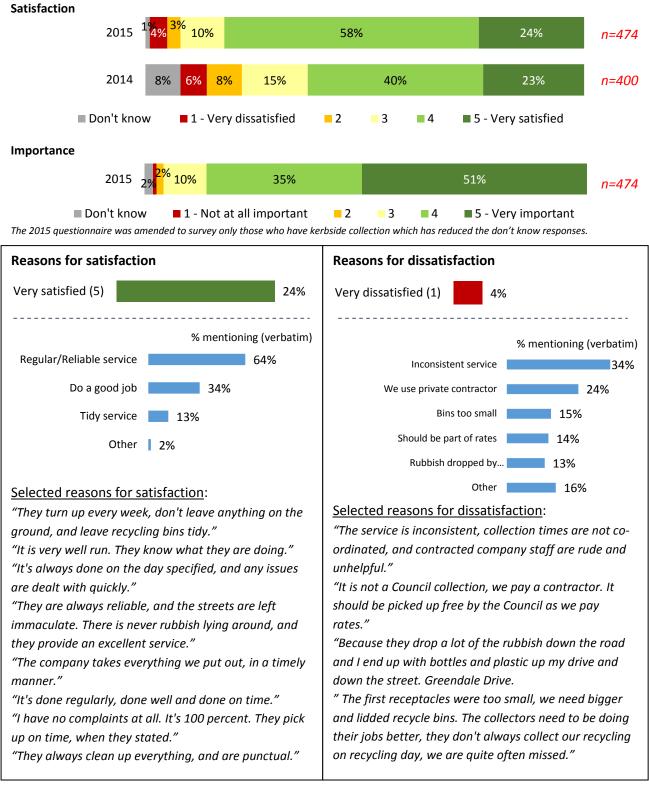


Solid waste

Standard of kerbside collection services

Over nine in ten respondents (91%) have access to kerbside collection services with 82% being satisfied with the standard of the service they receive. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 92% which is a 10% improvement on 2014 (82% satisfaction).

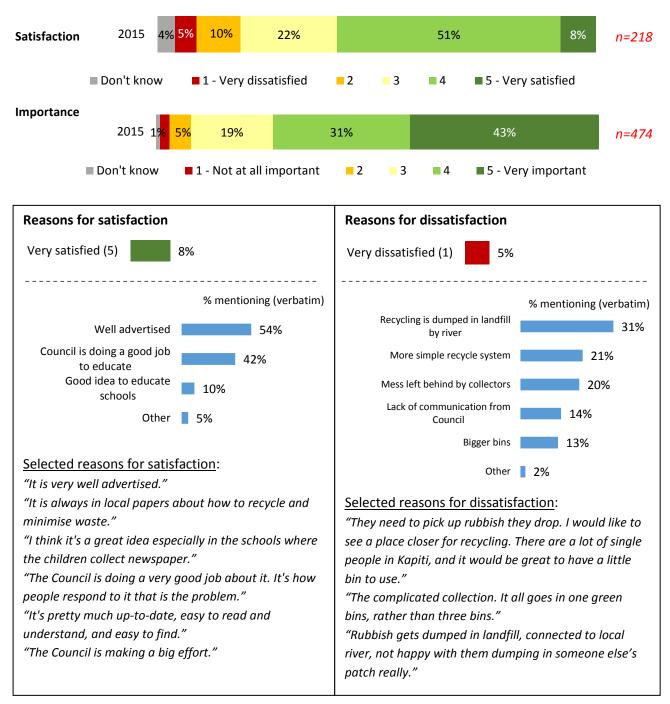
Over eight in ten respondents (86%) consider kerbside collection services to be an important service with a mean score of 4.4.



Waste minimisation

Four in ten respondents (40%) are aware of the Council's waste minimisation activities with 59% being satisfied. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 80%.

Over seven in ten respondents (74%) consider the Council's waste minimisation activities to be an important service with a mean score of 4.1.

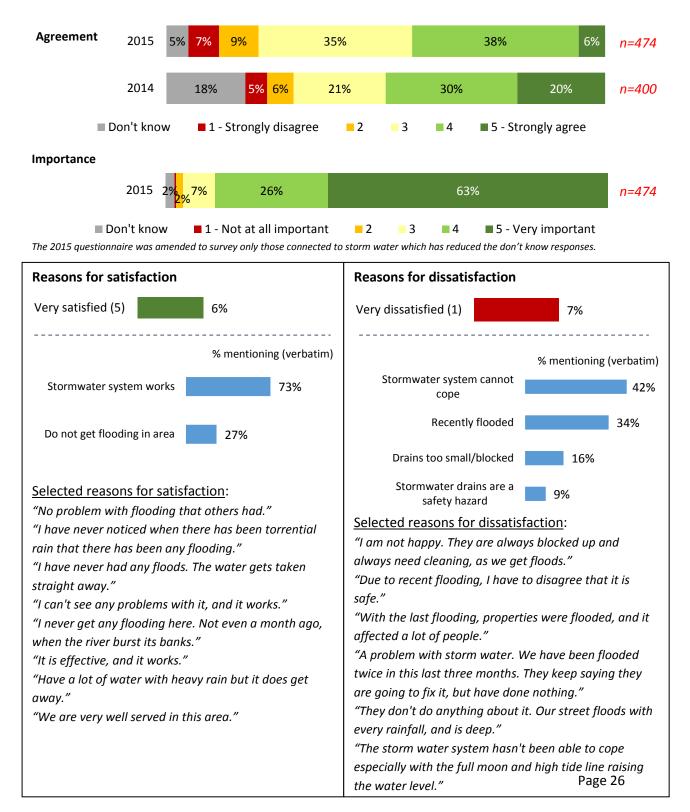


Storm water management

The public's physical safety is safeguarded by the stormwater system during flooding events

Almost three quarters of respondents are connected to the Council's storm water system with 44% agreeing that the public's physical safety is safeguarded by the storm water system during flooding events. When the adjusted agreement score (ratings of 4 to 5 excluding don't know and neither) is considered, the agreement is then 73% which is a 10% decrease on 2014 (83% agreement).

Almost nine in ten respondents (89%) consider the storm water system to be an important service with a mean score of 4.5.

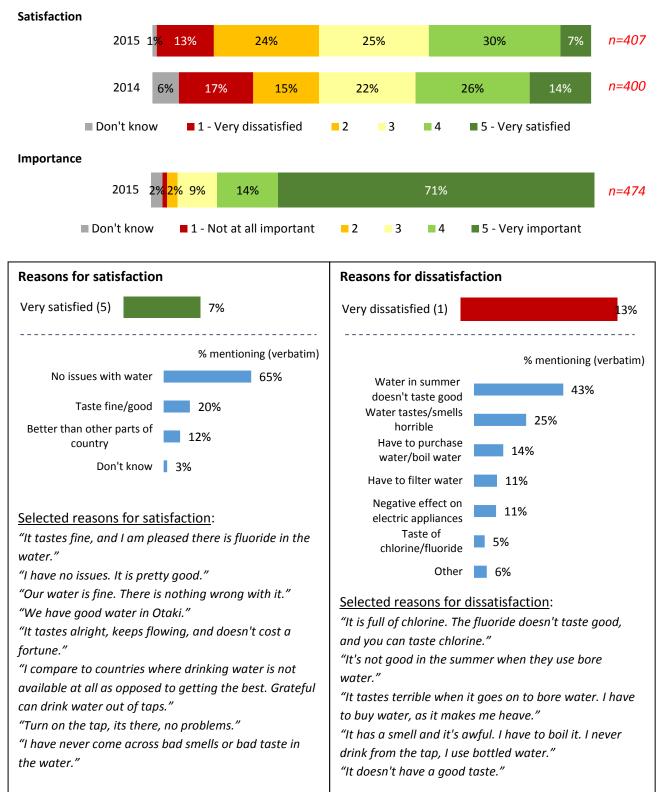


Water management

Quality of the water supply

86% of respondents have their drinking water from the Council supply with 37% being satisfied with the quality of the water supply. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 51% which is a 5% decline on 2014 (56% satisfaction).

Over eight in ten respondents (85%) consider the quality of the Council's water supply to be an important service with a mean score of 4.6.



Community facilities

Swimming pools

Over half of respondents (55%) use the Council's swimming pools with 80% being satisfied with the standard of the pools. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 93%.

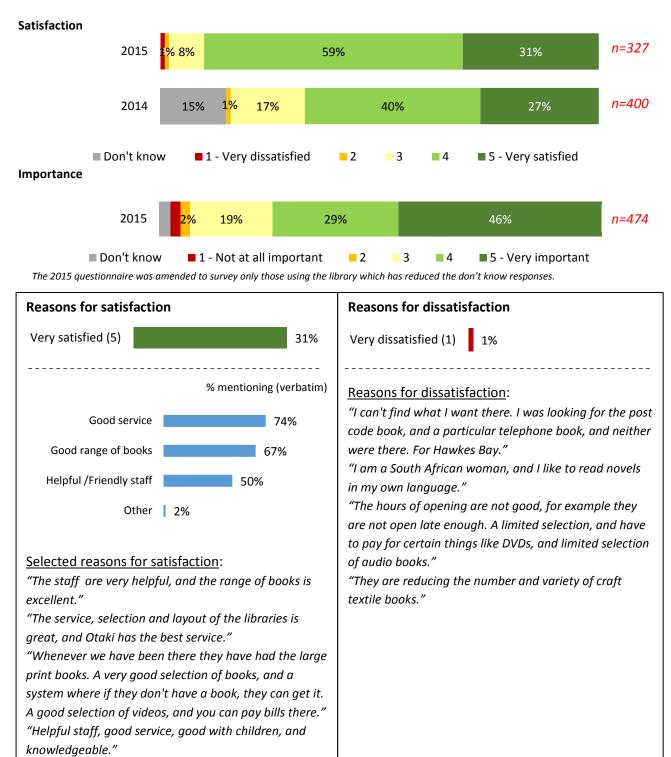
Over seven in ten respondents (73%) consider the Council's swimming pools to be an important service with a mean score of 4.1.

Satisfaction	49% 31% n=256
Don't know 1 - Very dissatisfied	■ 2 ■ 3 ■ 4 ■ 5 - Very satisfied
	7% 46% <mark>n=474</mark>
Don't know 1 - Not at all important	■ 2 ■ 3 ■ 4 ■ 5 - Very important
Reasons for satisfaction	Reasons for dissatisfaction
Very satisfied (5) 31%	Very dissatisfied (1) 3%
% mentioning (verbatim) Good facilities 84% Clean/Beautiful setting 25% Helpful/friendly staff 20% Great place to take kids 12% Well supervised 6% Good setting 5% Other 2% <u>Selected reasons for satisfaction</u> : "They all have a different character. They are clean and well maintained, with good staff." "Otaki pool is run well, the water is warm, and the staff are friendly." "I have been to the pools and have been watching the children in the competitions, and it was amazing. The pools looked beautiful, and there was plenty of room." "The facilities are very good for their age, service is excellent and so is safety." "A lovely centre to take my daughter to." "It's of a very high standard. The facilities are very good." "It is new and has the latest water cleansing technology. The staff are well trained. It is the best thing the Council has done in the seven years I have lived here."	Reasons for dissatisfaction: "My husband has problems with Otaki pool, as there is nowhere for him to swim. It is all used by school children." "Good timing. I have just been to our lovely new pools and couldn't get in to use them as they are closed today. I had four young ones with me. Why have we spent all our rates money building a pool we cannot use? They also close the lanes off in the afternoon, and there is nowhere for us to swim. Also I pay to use the spa." "They should be privately run, as the Council should not be involved in the expense. It is not Council business unless it is for Olympic purposes." "The aquatic pool is a lost cause, we turn up and being told there no room available." "Designed for elderly people, not for the younger generation." "It does not accommodate families in the weekends." "The Aquatic centre is a joke." "I don't like how much it costs and what I got for it."

Standard of libraries

Almost seven in ten respondents (69%) use the library with 90% being satisfied with the standard of the libraries. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 97% which is at a similar level as 2014 (97% satisfaction).

Over seven in ten respondents (75%) consider district's libraries to be an important service with a mean score of 4.2.



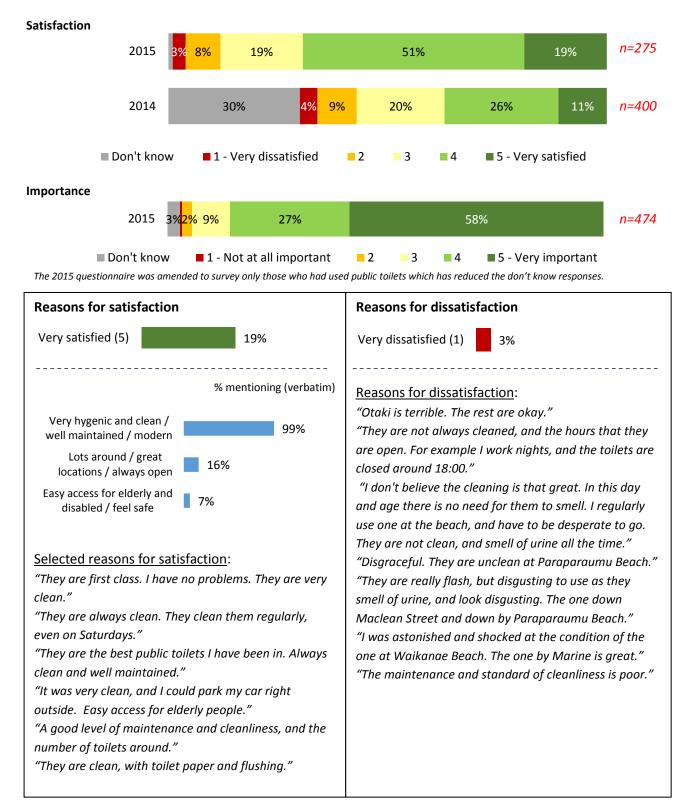
"It is very well run, with a good selection of reading

matter."

Public toilets are clean, well-maintained and safe

Over six in ten respondents (62%) have used one of the district's public toilets in the last 12 months with 70% of respondents being satisfied with the facilities. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 87% which is a 13% improvement on 2014 (74% satisfaction).

Over eight in ten respondents (85%) consider the public toilets in the district to be an important service with a mean score of 4.5.

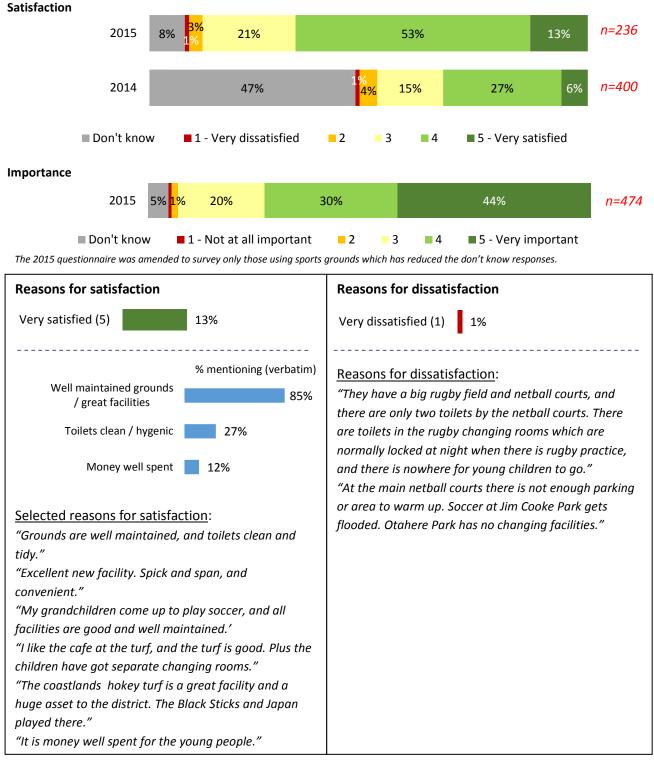


Parks and Open Space

Sports grounds and associated facilities are available at suitable times

Over half of respondents (52%) have visited a Kapiti Coast District sports ground in the past 12 months. Two thirds of respondents (66%) who have visited a sportsground are satisfied that they are available at suitable times. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 93% which is a 6% improvement on 2014 (87% satisfaction).

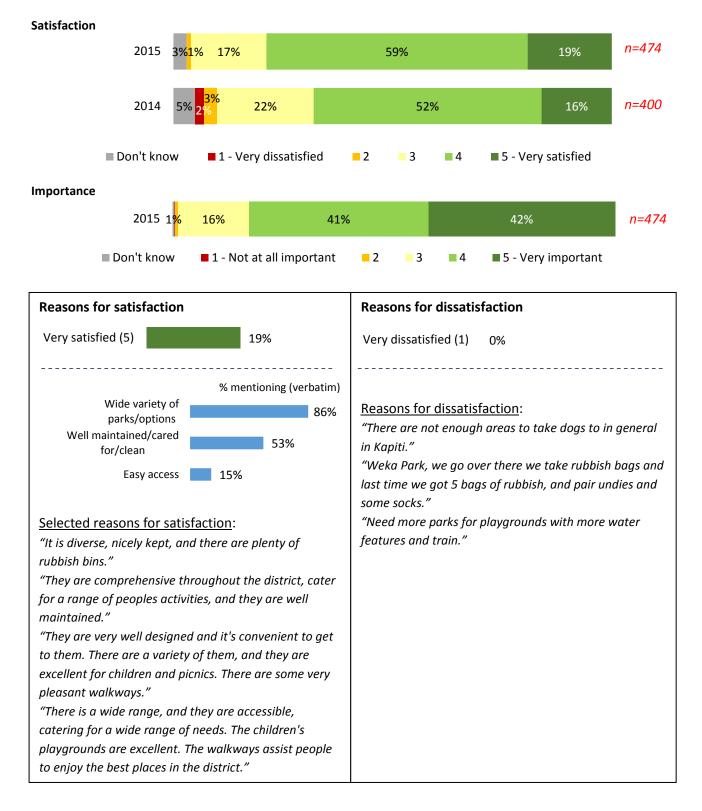
Over seven in ten respondents (74%) consider sportsgrounds and associated toilet and changing facilities are available at suitable times to be an important service with a mean score of 4.2.



Range, variety and character of Council owned parks and open spaces

There is a high level of satisfaction amongst respondents with the range, variety and character of Council owned parks and open spaces (78% satisfied). When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 98% which has the highest level of satisfaction and is a 5% improvement on 2014 (93% satisfaction).

Over eight in ten respondents (83%) consider the range, variety and character of Council owned parks and open spaces to be an important service with a mean score of 4.2.

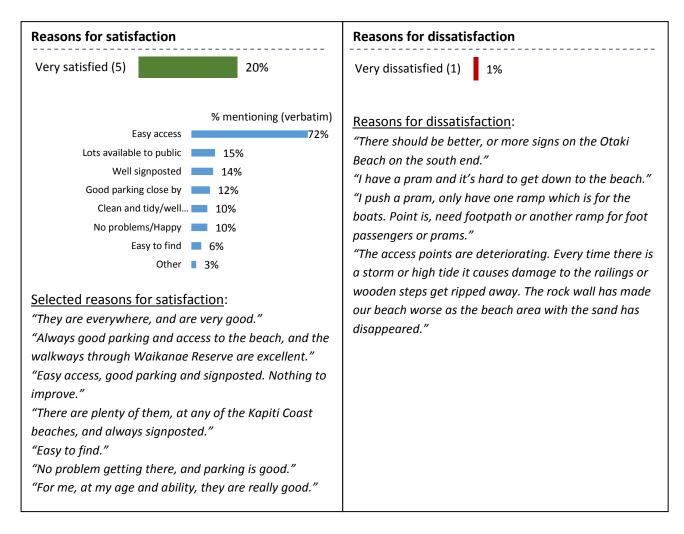


Access points to beaches

There is a high level of satisfaction amongst respondents with access points to beaches (80% satisfied). When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 98%.

Almost eight in ten respondents (77%) consider access points to beaches to be an important service with a mean score of 4.1.





Community support

Council's community support services

Almost half of respondents (48%) are aware of the Council's community support services with 54% of those aware satisfied with the service. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 94%.

Over seven in ten respondents (71%) consider the Council's community support services to be an important service with a mean score of 4.1.

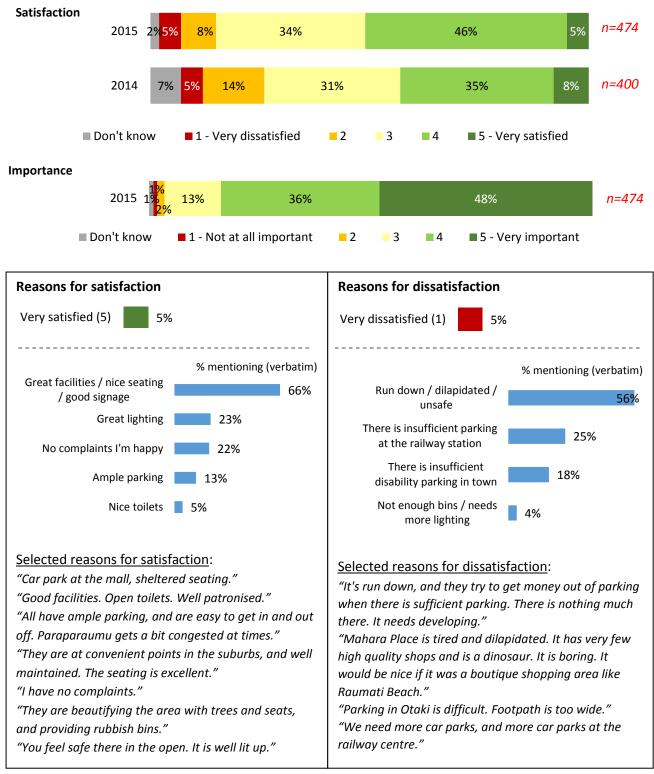
Satisfaction	2015	18%	3%	25%			459	%	9%	n=230
	Don't knov	v ∎1-\	/ery dissat	tisfied	2	3	4	5 - Very satisf	fied	
Importance	2015	6% 6%	17%		30%			41%		n=474
= [Oon't know	■ 1 - No	ot at all im	portant	2	3	4	■ 5 - Very impo	ortant	
Reasons for s	satisfactio	n			Reas	ons for	dissatis	faction		
Very satisfied	(5)	9%			Very	dissatisf	ied (1)	1%		
services activ They ha positive re the o	munity gro e to have so t as far as p n one thing urent syster ly." ed beach cl he commu assist in co s very suppo ciated with pw they hel	e of es / d with le / le / le / le / le / le / le / le /	40 18% 18% htly had gr a local le d do not en system, erday. The ow they ar vents." nts in the ups and ind	47% % vants vel." , and council re more area dividuals	"The	sons for y give aw n't believ	vay too n			

Development Management

Town centres have high quality public spaces and facilities

Over half of respondents (51%) are satisfied that the town centres have high quality public spaces and facilities that are safe and functional. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 80% which is a 10% improvement on 2014 (70% satisfaction).

Over eight in ten respondents (84%) consider town centres having high quality public spaces and facilities that are safe and functional to be an important service with a mean score of 4.3.



Development of the district

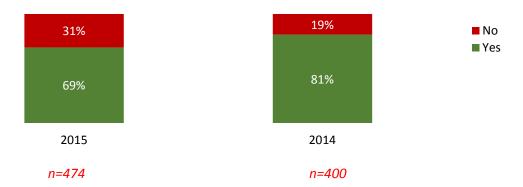
Over four in ten respondents (44%) agree that the district is developing in a way that takes into account its unique character and natural environment. When the adjusted satisfaction score (ratings of 4 to 5 excluding don't know and neither) is considered, the satisfaction is then 75%.

Almost eight in ten respondents (78%) consider the district developing in a way that takes into account its unique character and natural environment to be an important service with a mean score of 4.2.

Satisfaction								
	2015 5%	2015 5% <mark>4% 11% 37%</mark>			40%			s n=474
	Don't know	■ 1 - Very di	issatisfied	2	3	4	■ 5 - Very satisfied	
Importance	2015 ^{1%} 3%	17%	30%	6			48%	n=474
I	Don't know	1 - Not at a	ll important	2	3	4	5 - Very important	
Reasons fo	or satisfaction			Reas	ons for	dissati	sfaction	
Very satisfi	ed (5) 4%			Very	dissatis	fied (1)	4%	
CO	ng is made with the ommunity and ronment in mind I'm happy with the changes		ing (verbatim) 72% 2%		Losing it	use of the 's original c ity not bein to	haracter /	9%
	Don't know	4%			The	environme destroy	nt is being 34%	
Selected reasons for satisfaction: "We are unique. We have walks, and rivers we can walk down." "They have kept the area in the right perspective. I like the walkways." "Just that there is a lot of progress going on in the community, always updating stuff." "Seem to take into account the area and improving with landscaping." "The road is a good example they are obviously taking care of environment making sure top priority. I am impressed with how they have gone about it."				"The disast "I do being "I thin allow is des becor enoug green	express ter." not thin listene ing nati troying ning like gh atter spaces express	way is go k there i d too." ate of de ural pace the villa e a dorm ntion has	<u>r dissatisfaction</u> : bing to wreck Kapiti. A co s not enough of the com velopment is far too rap of growth. It is too inter ge character of the coast itory suburb of Wellingto been paid in Paraparau ruined it. They put it in t	munity d. Not ase and it . It is on. Not mu for

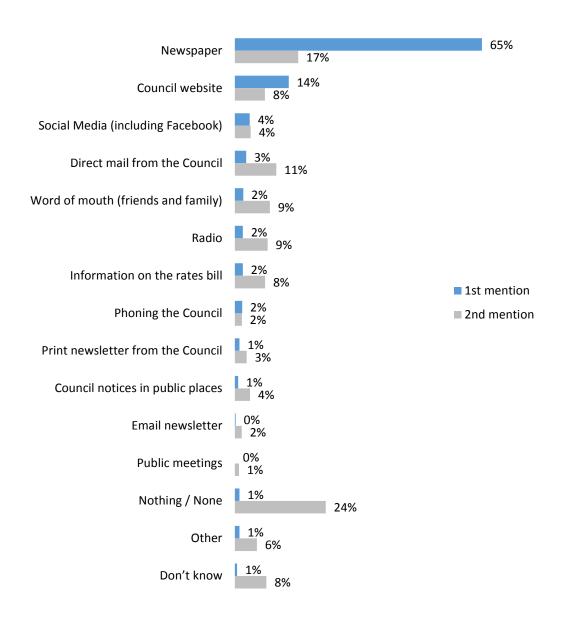
Emergency management

Almost seven in ten respondents (69%) have an emergency plan and a kit which has decreased from 81% in 2014.



Sources of information to keep up to date with Council activities

The main source of information that respondents use to keep up to date with Council activities is the newspaper (82%).



n=474



Findings by Community Board Area

Paraparaumu-Raumati¹

The following Council services and activities are plotted in the '*Excellent*' quadrant of the combined grid chart, this indicated that the services and activities have above average satisfaction and importance.

- Kerbside collection services
- Public toilets are clean, well-maintained and safe
- Street lighting

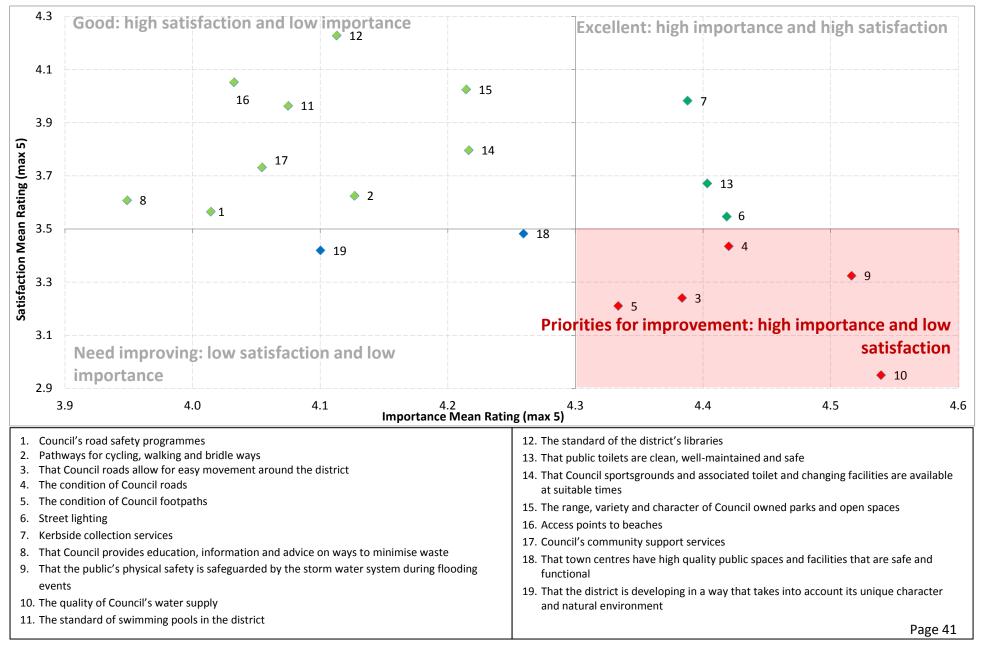
The Council services and activities that are plotted in the '*Priorities for Improvement*' quadrant of the combined grid chart are:

- Council roads allow for easy movement around the district
- The condition of Council roads
- The condition of Council footpaths
- The public's physical safety is safeguarded by the storm water system during flooding events
- The quality of Council's water supply

The most important Council service or activity to respondents are '*The quality of Council's water* supply' (mean rating of 4.5) which had a satisfaction mean rating of 3.0 and '*The public's physical* safety is safeguarded by the storm water system during flooding events' (mean rating of 4.5) which had a satisfaction mean rating of 3.3.

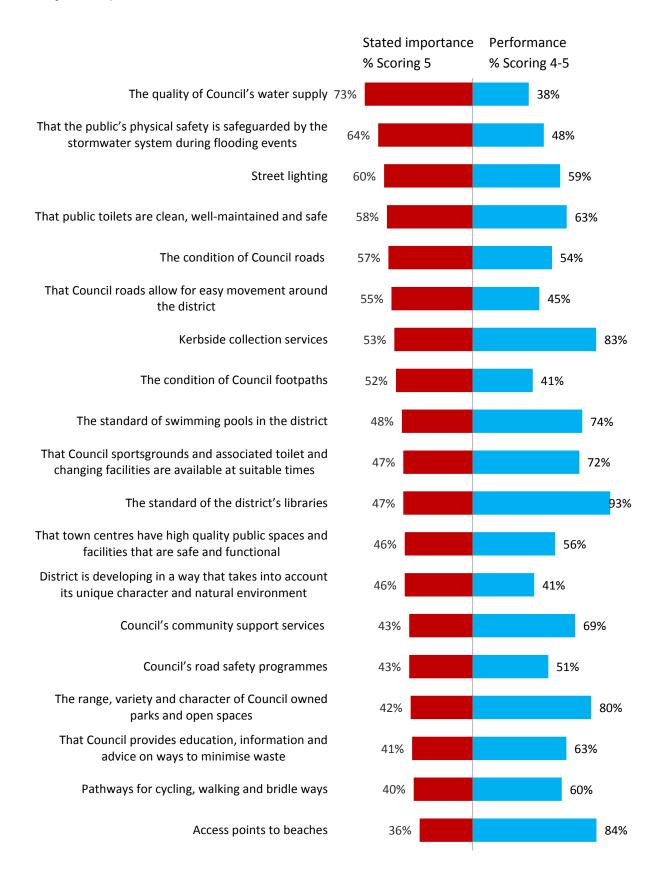
Respondents are most satisfied with '*The standard of the district's libraries*' (satisfaction mean rating of 4.2), *Access points to beaches* (satisfaction mean rating of 4.1) and '*The range, variety and character of Council owned parks and open spaces*' (satisfaction mean rating of 4.0).

¹ Responses exclude 'don't know'



Focus Areas for Council Services: Paraparaumu-Raumati

Paraparaumu-Raumati: Performance and importance (excluding don't know responses)



Paekakariki¹

The following Council services and activities are plotted in the '*Excellent*' quadrant of the combined grid chart, this indicated that the services and activities have above average levels of satisfaction and importance.

- Public toilets are clean, well-maintained and safe
- The range, variety and character of Council owned parks and open spaces
- Council's community support services

The Council services and activities that are plotted in the '*Priorities for Improvement*' quadrant of the combined grid chart are:

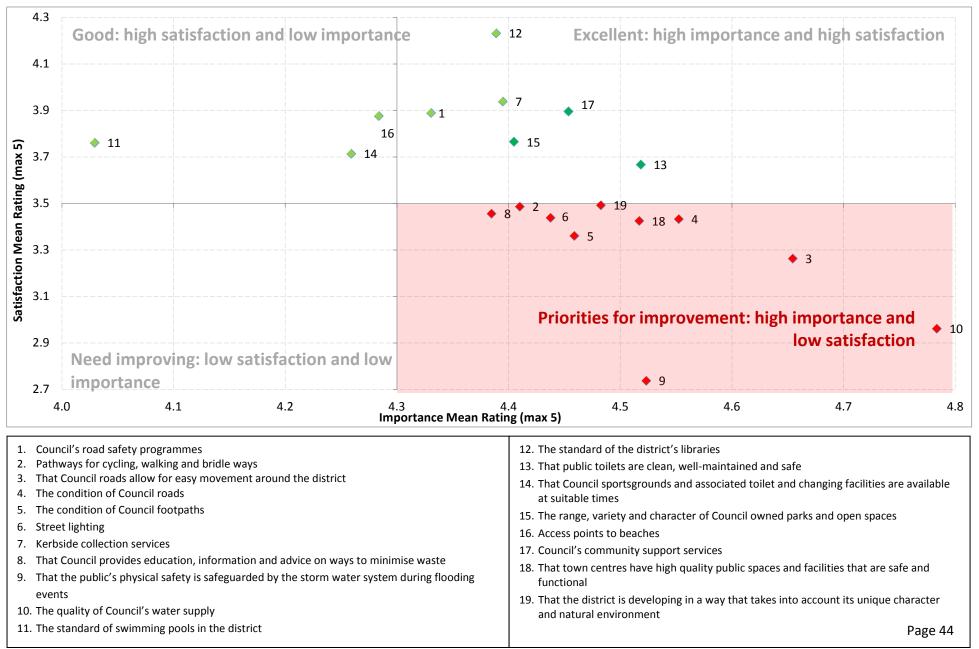
- Pathways for cycling, walking and bridle ways
- Council roads allow for easy movement around the district
- The condition of Council roads
- The condition of Council footpaths
- Street lighting
- That Council provides education, information and advice on ways to minimise waste
- The public's physical safety is safeguarded by the storm water system during flooding events
- The quality of Council's water supply
- Town centres have high quality public spaces and facilities that are safe and functional
- The district is developing in a way that takes into account its unique character and natural environment

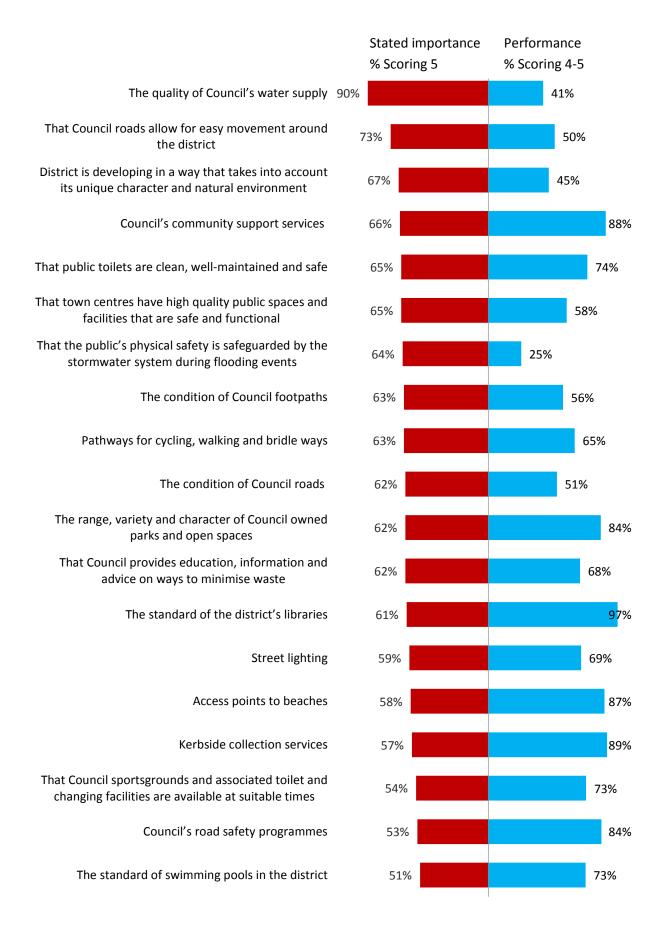
The most important Council service or activity to respondents are '*The quality of Council's water* supply' (mean rating of 4.8) which had a satisfaction mean rating of 3.0, '*Council roads allow for easy* movement around the district' (mean rating of 4.7) which had a satisfaction mean rating of 3.3 and '*The condition of Council roads'* (mean rating of 4.6) which had a satisfaction mean rating of 3.4.

Respondents are most satisfied with '*The standard of the district's libraries*' (satisfaction mean rating of 4.2) and '*Kerbside collection services*' (satisfaction mean rating of 3.9).

¹ Responses exclude 'don't know'

Focus Areas for Council Services: Paekakariki





Paekakariki: Performance and importance (excluding don't know responses)

Otaki¹

The following Council services and activities are plotted in the '*Excellent*' quadrant of the combined grid chart, this indicated that the services and activities have above average levels of satisfaction and importance.

- The quality of Council's water supply
- Public toilets are clean, well-maintained and safe
- The range, variety and character of Council owned parks and open spaces
- The district is developing in a way that takes into account its unique character and natural environment

The Council services and activities that are plotted in the '*Priorities for Improvement*' quadrant of the combined grid chart are:

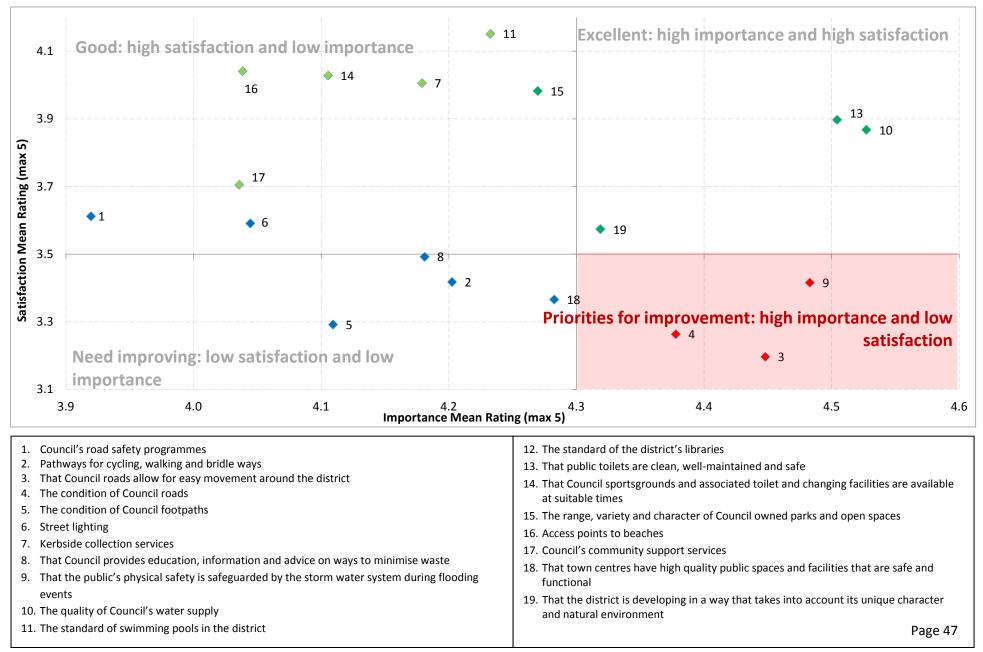
- Council roads allow for easy movement around the district
- The condition of Council roads
- The public's physical safety is safeguarded by the storm water system during flooding events

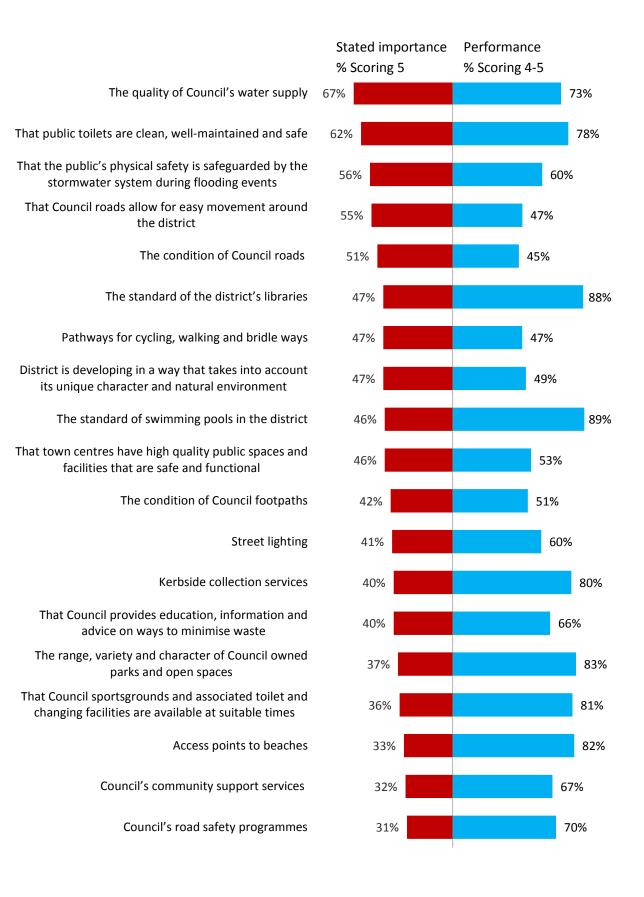
The most important Council service or activity to respondents are '*The quality of Council's water* supply' (mean rating of 4.5) which had a satisfaction mean rating of 3.9 and '*That public toilets are* clean, well-maintained and safe' (mean rating of 4.5) which had a satisfaction mean rating of 3.9.

Respondents are most satisfied with '*The standard of the district's libraries*' (satisfaction mean rating of 4.2) and '*The standard of swimming pools in the district*' (satisfaction mean rating of 4.2).

¹ Responses exclude 'don't know'

Focus Areas for Council Services: Otaki





Otaki: Performance and importance (excluding don't know responses)

Waikanae¹

The following Council services and activities are plotted in the '*Excellent*' quadrant of the combined grid chart, this indicated that the services and activities have above average levels of satisfaction and importance.

- Kerbside collection services
- Public toilets are clean, well-maintained and safe
- Street lighting

The Council services and activities that are plotted in the '*Priorities for Improvement*' quadrant of the combined grid chart are:

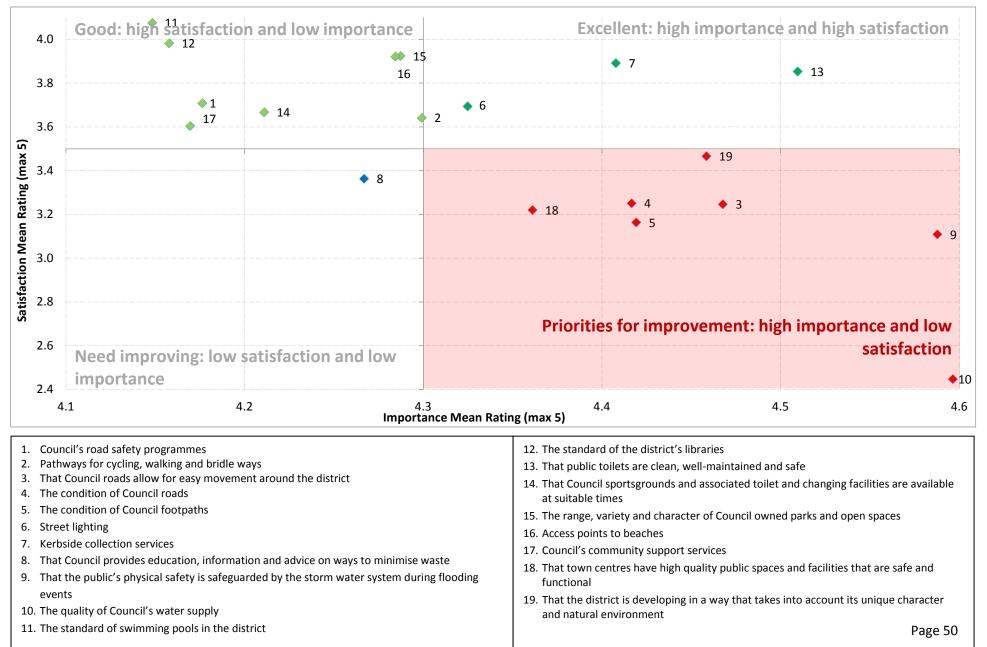
- Council roads allow for easy movement around the district
- The condition of Council roads
- The condition of Council footpaths
- The public's physical safety is safeguarded by the storm water system during flooding events
- The quality of Council's water supply
- Town centres have high quality public spaces and facilities that are safe and functional
- The district is developing in a way that takes into account its unique character and natural environment

The most important Council service or activity to respondents are '*The quality of Council's water* supply' (mean rating of 4.6) which had a satisfaction mean rating of 2.5 and '*The public's physical* safety is safeguarded by the storm water system during flooding events' (mean rating of 4.6) which had a satisfaction mean rating of 3.1.

Respondents are most satisfied with '*The standard of swimming pools in the district*' (satisfaction mean rating of 4.1) and '*The standard of the district's libraries*' (satisfaction mean rating of 4.0).

¹ Responses exclude 'don't know'

Focus Areas for Council Services: Waikanae



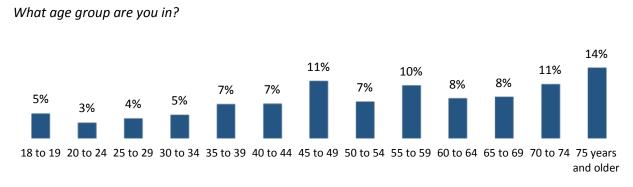
	Stated importance % Scoring 5	Performance % Scoring 4-5
The quality of Council's water supply7	7%	18%
That the public's physical safety is safeguarded by the stormwater system during flooding events	70%	36%
That public toilets are clean, well-maintained and safe	63%	78%
That Council roads allow for easy movement around the district	62%	42%
The condition of Council footpaths	60%	41%
The condition of Council roads	59%	45%
District is developing in a way that takes into account its unique character and natural environment	55%	45%
Kerbside collection services	55%	83%
That town centres have high quality public spaces and facilities that are safe and functional	54%	45%
Street lighting	53%	74%
Council's road safety programmes	49%	69%
That Council sportsgrounds and associated toilet and changing facilities are available at suitable times	47%	68%
The standard of swimming pools in the district	47%	88%
Pathways for cycling, walking and bridle ways	47%	62%
Council's community support services	47%	51%
That Council provides education, information and advice on ways to minimise waste	47%	56%
The standard of the district's libraries	46%	83%
Access points to beaches	45%	80%
The range, variety and character of Council owned parks and open spaces	43%	80%

Waikanae: Performance and importance (excluding don't know responses)

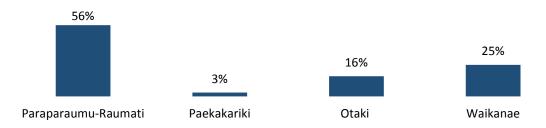


Sample profile

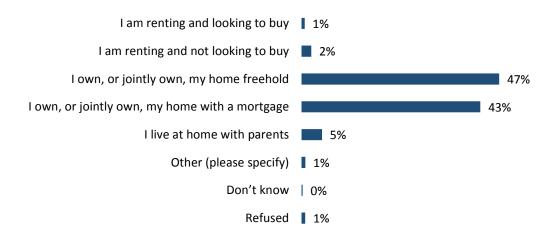
(weighted proportions)



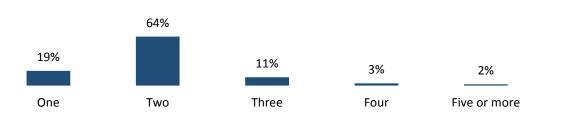
Which community board area in the Kāpiti Coast District Council do you live in?



Which of the following describes the home you live in?

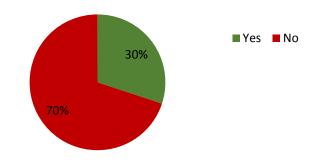


How many people 18 years and older are currently living in your household, including yourself?

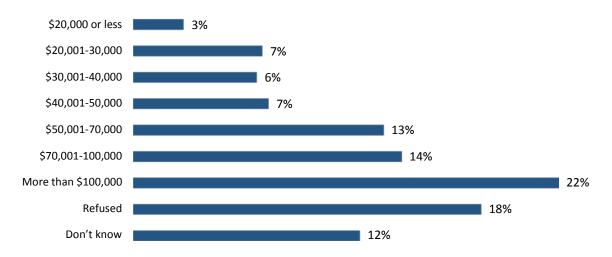


n=474

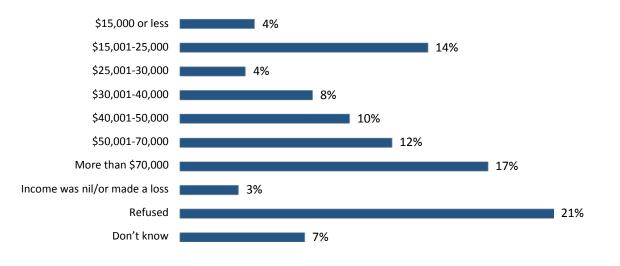
Do you have dependent children under the age of 18?



What is the approximate combined before tax income in your household?

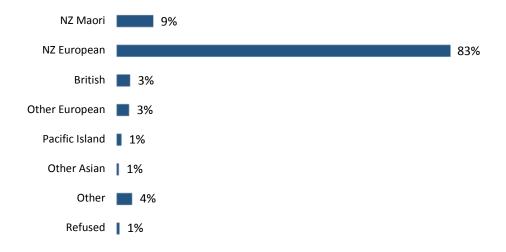


What is your total personal income, including income support, before tax?

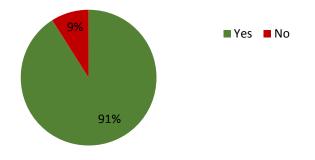


n=474

Which of the following ethnic groups do you belong to?



Do you pay rates to the Kāpiti Coast District Council?



n=474