

KAPITI ISSUES POLL December 2020

- CLIENT:** Kapiti Coast District Council
- POLL DATES:** Monday 7 December 2020.
- TARGET POPULATION:** Adult New Zealanders who live in the Kapiti District.
- SAMPLE POPULATION:** Adult New Zealanders who live in the Kapiti District and are contactable on a landline or mobile phone.
- SAMPLE SIZE:** 471 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 10,000 phone numbers.
- WEIGHTING:** The results are weighted to reflect the overall adult population in terms of gender and age.
- SAMPLE ERROR:** Based on this sample of 471 respondents, the maximum sampling error (for a result of 50%) is +/- 4.5%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

I'm going to read out some statements about Kapiti Airport and for each statement can you tell me if you strongly disagree, somewhat disagree, somewhat agree or strongly agree with the statement

It is important to me personally to have a working or operational airport in Kapiti

		Count	Col %
It is important to me personally to have a working or operational airport in Kapiti	Strongly disagree	17	4%
	Somewhat disagree	22	5%
	Neither agree nor disagree	17	4%
	Somewhat agree	71	15%
	Strongly agree	335	72%
	Unsure/refuse	1	0%
	Total	463	100%

87% of respondents agreed it is important to them personally to have a working or operational airport in Kapiti and only 9% disagreed.

		Gender	
		Female	Male
		Col %	Col %
It is important to me personally to have a working or operational airport in Kapiti	Strongly disagree	3%	4%
	Somewhat disagree	4%	6%
	Neither agree nor disagree	3%	5%
	Somewhat agree	15%	16%
	Strongly agree	76%	68%
	Unsure/refuse	0%	1%
	Total	100%	100%

91% of women and 84% of men agree.

		Age		
		Under 40 Col %	40 to 59 Col %	60+ Col %
It is important to me personally to have a working or operational airport in Kapiti	Strongly disagree	5%	0%	6%
	Somewhat disagree	6%	4%	5%
	Neither agree nor disagree	6%	3%	3%
	Somewhat agree	16%	16%	14%
	Strongly agree	67%	76%	72%
	Unsure/refuse	0%	0%	1%
	Total	100%	100%	100%

		Area			
		Otaki Col %	Paraparaumu Col %	Raumati Col %	Waikanae Col %
It is important to me personally to have a working or operational airport in Kapiti	Strongly disagree	4%	4%	1%	5%
	Somewhat disagree	17%	3%	3%	2%
	Neither agree nor disagree	4%	1%	12%	1%
	Somewhat agree	18%	13%	15%	17%
	Strongly agree	56%	78%	68%	74%
	Unsure/refuse	0%	0%	1%	1%
	Total	100%	100%	100%	100%

In order the percentage agreeing is 74% in Otaki, 83% in Raumati and 91% in both Waikanae and Paraparaumu.

		Household Size						
		One Col %	Two Col %	Three Col %	Four Col %	Five Col %	Six or more Col %	Refuse Col %
It is important to me personally to have a working or operational airport in Kapiti	Strongly disagree	3%	4%	4%	0%	2%	0%	20%
	Somewhat disagree	3%	4%	3%	8%	6%	0%	10%
	Neither agree nor disagree	8%	1%	7%	6%	0%	0%	0%
	Somewhat agree	15%	15%	17%	16%	6%	23%	20%
	Strongly agree	70%	74%	70%	70%	85%	77%	49%
	Unsure/refuse	1%	0%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%

		Household Income				
		Under \$42,000	\$42,001 to \$85,000	\$85,001 to \$150,000	Over \$150,001	Unsure/refuse
		Col %	Col %	Col %	Col %	Col %
It is important to me personally to have a working or operational airport in Kapiti	Strongly disagree	2%	2%	6%	0%	4%
	Somewhat disagree	14%	3%	0%	0%	5%
	Neither agree nor disagree	21%	0%	8%	4%	2%
	Somewhat agree	23%	13%	15%	16%	15%
	Strongly agree	38%	81%	71%	80%	74%
	Unsure/refuse	2%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%

There is 61% agreement in the lowest income quartile households and 96% in the highest quartile.

		Ethnicity				
		European	Maori	Asian	Pasifika	Other
		Col %	Col %	Col %	Col %	Col %
It is important to me personally to have a working or operational airport in Kapiti	Strongly disagree	4%	3%	0%	0%	14%
	Somewhat disagree	5%	2%	0%	15%	0%
	Neither agree nor disagree	2%	11%	26%	21%	0%
	Somewhat agree	15%	22%	32%	15%	0%
	Strongly agree	74%	62%	42%	49%	86%
	Unsure/refuse	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%

		When did you last use Kapiti Airport, if you have?						
		In the last six months	In the last year	In the last two years	In the last five years	Over five years ago	Never	Unsure/refuse
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
It is important to me personally to have a working or operational airport in Kapiti	Strongly disagree	0%	1%	2%	9%	4%	7%	34%
	Somewhat disagree	0%	0%	4%	10%	8%	12%	17%
	Neither agree nor disagree	0%	0%	2%	6%	10%	11%	0%
	Somewhat agree	15%	9%	22%	14%	26%	17%	19%
	Strongly agree	85%	89%	70%	62%	51%	53%	30%
	Unsure/refuse	0%	1%	1%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%

How likely are you to use Kapiti Airport in the next 12 months. Would it be very likely, somewhat likely, somewhat unlikely or very unlikely?

		Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Unsure/refuse
		Col %	Col %	Col %	Col %	Col %
It is important to me personally to have a working or operational airport in Kapiti	Strongly disagree	1%	0%	2%	11%	0%
	Somewhat disagree	1%	1%	9%	8%	6%
	Neither agree nor disagree	0%	1%	7%	8%	0%
	Somewhat agree	10%	20%	13%	15%	14%
	Strongly agree	88%	78%	69%	57%	80%
	Unsure/refuse	0%	0%	0%	1%	0%
Total		100%	100%	100%	100%	100%

It is important to the community to have a working or operational airport in Kapiti

		Count	Col %
It is important to the community to have a working or operational airport in Kapiti	Strongly disagree	5	1%
	Somewhat disagree	9	2%
	Neither agree nor disagree	4	1%
	Somewhat agree	48	10%
	Strongly agree	394	85%
	Unsure/refuse	2	1%
	Total	463	100%

95% of respondents agreed it is important to the community to have a working or operational airport in Kapiti and only 3% disagreed.

		Gender	
		Female	Male
		Col %	Col %
It is important to the community to have a working or operational airport in Kapiti	Strongly disagree	1%	1%
	Somewhat disagree	2%	2%
	Neither agree nor disagree	0%	2%
	Somewhat agree	8%	14%
	Strongly agree	89%	81%
	Unsure/refuse	0%	1%
	Total	100%	100%

		Age		
		Under 40	40 to 59	60+
		Col %	Col %	Col %
It is important to the community to have a working or operational airport in Kapiti	Strongly disagree	2%	0%	1%
	Somewhat disagree	2%	1%	2%
	Neither agree nor disagree	0%	2%	0%
	Somewhat agree	15%	6%	11%
	Strongly agree	80%	90%	84%
	Unsure/refuse	0%	0%	1%
	Total	100%	100%	100%

		Area			
		Otaki Col %	Paraparaumu Col %	Raumati Col %	Waikanae Col %
It is important to the community to have a working or operational airport in Kapiti	Strongly disagree	1%	1%	0%	2%
	Somewhat disagree	2%	1%	4%	1%
	Neither agree nor disagree	0%	0%	2%	2%
	Somewhat agree	16%	9%	11%	9%
	Strongly agree	79%	88%	82%	86%
	Unsure/refuse	1%	0%	1%	1%
	Total	100%	100%	100%	100%

		Household Size						
		One Col %	Two Col %	Three Col %	Four Col %	Five Col %	Six or more Col %	Refuse Col %
It is important to the community to have a working or operational airport in Kapiti	Strongly disagree	0%	2%	1%	0%	2%	0%	0%
	Somewhat disagree	3%	2%	1%	0%	0%	0%	14%
	Neither agree nor disagree	1%	0%	4%	3%	0%	0%	0%
	Somewhat agree	13%	7%	10%	14%	6%	0%	40%
	Strongly agree	82%	88%	84%	83%	92%	100%	46%
	Unsure/refuse	1%	1%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%

		Household Income				
		Under \$42,000 Col %	\$42,001 to \$85,000 Col %	\$85,001 to \$150,000 Col %	Over \$150,001 Col %	Unsure/refuse Col %
It is important to the community to have a working or operational airport in Kapiti	Strongly disagree	2%	1%	6%	0%	0%
	Somewhat disagree	8%	1%	0%	0%	2%
	Neither agree nor disagree	0%	0%	4%	0%	1%
	Somewhat agree	29%	5%	15%	4%	9%
	Strongly agree	59%	93%	75%	96%	88%
	Unsure/refuse	2%	0%	0%	0%	1%
	Total	100%	100%	100%	100%	100%

		Ethnicity				
		European	Maori	Asian	Pasifika	Other
		Col %	Col %	Col %	Col %	Col %
It is important to the community to have a working or operational airport in Kapiti	Strongly disagree	1%	3%	0%	0%	0%
	Somewhat disagree	1%	11%	0%	15%	14%
	Neither agree nor disagree	1%	0%	0%	21%	0%
	Somewhat agree	9%	8%	44%	15%	0%
	Strongly agree	87%	78%	56%	49%	86%
	Unsure/refuse	1%	0%	0%	0%	0%
	Total		100%	100%	100%	100%

Kapiti Airport is an important strategic asset for the district

		Count	Col %
Kapiti Airport is an important strategic asset for the district	Strongly disagree	7	1%
	Somewhat disagree	4	1%
	Neither agree nor disagree	6	1%
	Somewhat agree	57	12%
	Strongly agree	387	84%
	Unsure/refuse	2	0%
	Total	462	100%

96% of respondents agreed Kapiti Airport is an important strategic asset for the district and only 2% disagreed.

		Gender	
		Female	Male
		Col %	Col %
Kapiti Airport is an important strategic asset for the district	Strongly disagree	1%	1%
	Somewhat disagree	1%	1%
	Neither agree nor disagree	2%	0%
	Somewhat agree	11%	14%
	Strongly agree	85%	82%
	Unsure/refuse	0%	1%
	Total	100%	100%

		Age		
		Under 40	40 to 59	60+
		Col %	Col %	Col %
Kapiti Airport is an important strategic asset for the district	Strongly disagree	2%	0%	2%
	Somewhat disagree	0%	1%	1%
	Neither agree nor disagree	2%	1%	1%
	Somewhat agree	20%	9%	11%
	Strongly agree	75%	90%	84%
	Unsure/refuse	0%	0%	1%
	Total	100%	100%	100%

		Area			
		Otaki Col %	Paraparaumu Col %	Raumati Col %	Waikanae Col %
Kapiti Airport is an important strategic asset for the district	Strongly disagree	1%	1%	0%	3%
	Somewhat disagree	1%	1%	1%	1%
	Neither agree nor disagree	0%	0%	5%	1%
	Somewhat agree	19%	11%	16%	9%
	Strongly agree	78%	87%	78%	85%
	Unsure/refuse	1%	0%	1%	1%
	Total	100%	100%	100%	100%

		Household Size						Refuse Col %
		One Col %	Two Col %	Three Col %	Four Col %	Five Col %	Six or more Col %	
Kapiti Airport is an important strategic asset for the district	Strongly disagree	1%	2%	3%	0%	0%	0%	0%
	Somewhat disagree	0%	1%	0%	0%	0%	0%	10%
	Neither agree nor disagree	5%	1%	0%	0%	0%	0%	0%
	Somewhat agree	13%	9%	9%	19%	8%	15%	40%
	Strongly agree	80%	86%	88%	81%	92%	85%	49%
	Unsure/refuse	1%	1%	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%	100%	100%

		Household Income					Unsure/refuse Col %
		Under \$42,000 Col %	\$42,001 to \$85,000 Col %	\$85,001 to \$150,000 Col %	Over \$150,001 Col %		
Kapiti Airport is an important strategic asset for the district	Strongly disagree	2%	1%	6%	0%	1%	
	Somewhat disagree	0%	0%	0%	0%	1%	
	Neither agree nor disagree	8%	1%	0%	0%	1%	
	Somewhat agree	29%	10%	21%	12%	10%	
	Strongly agree	59%	88%	73%	88%	87%	
	Unsure/refuse	2%	0%	0%	0%	0%	
	Total	100%	100%	100%	100%	100%	

Ethnicity

		European Col %	Maori Col %	Asian Col %	Pasifika Col %	Other Col %
Kapiti Airport is an important strategic asset for the district	Strongly disagree	1%	3%	0%	0%	14%
	Somewhat disagree	1%	0%	0%	15%	0%
	Neither agree nor disagree	1%	11%	0%	0%	0%
	Somewhat agree	10%	18%	44%	36%	0%
	Strongly agree	86%	68%	56%	49%	86%
	Unsure/refuse	0%	0%	0%	0%	0%
	Total	100%	100%	100%	100%	100%

When did you last use Kapiti Airport, if you have?

		Count	Col %
When did you last use Kapiti Airport, if you have?	In the last six months	77	17%
	In the last year	136	29%
	In the last two years	83	18%
	In the last five years	46	10%
	Over five years ago	31	7%
	Never	83	18%
	Unsure/refuse	8	2%
	Total	465	100%

80% of respondents say they have used Kapiti Airport, with 46% saying they have used it in the last year.

		Gender	
		Female	Male
		Col %	Col %
When did you last use Kapiti Airport, if you have?	In the last six months	15%	20%
	In the last year	30%	28%
	In the last two years	18%	17%
	In the last five years	11%	8%
	Over five years ago	5%	9%
	Never	17%	19%
	Unsure/refuse	3%	0%
	Total	100%	100%

		Age		
		Under 40	40 to 59	60+
		Col %	Col %	Col %
When did you last use Kapiti Airport, if you have?	In the last six months	12%	23%	15%
	In the last year	34%	34%	23%
	In the last two years	16%	18%	20%
	In the last five years	19%	4%	10%
	Over five years ago	2%	7%	9%
	Never	16%	14%	22%
	Unsure/refuse	2%	2%	1%
	Total	100%	100%	100%

		Area			
		Otaki Col %	Paraparaumu Col %	Raumati Col %	Waikanae Col %
When did you last use Kapiti Airport, if you have?	In the last six months	8%	18%	21%	16%
	In the last year	15%	31%	30%	33%
	In the last two years	26%	19%	15%	15%
	In the last five years	12%	4%	7%	18%
	Over five years ago	2%	7%	11%	5%
	Never	35%	18%	15%	12%
	Unsure/refuse	2%	3%	0%	1%
	Total	100%	100%	100%	100%

		Household Size						
		One Col %	Two Col %	Three Col %	Four Col %	Five Col %	Six or more Col %	Refuse Col %
When did you last use Kapiti Airport, if you have?	In the last six months	15%	18%	5%	22%	37%	8%	0%
	In the last year	17%	30%	42%	33%	14%	56%	34%
	In the last two years	20%	20%	19%	7%	27%	31%	0%
	In the last five years	12%	9%	1%	18%	12%	6%	0%
	Over five years ago	8%	5%	7%	10%	6%	0%	4%
	Never	28%	17%	25%	8%	4%	0%	28%
	Unsure/refuse	0%	1%	1%	1%	0%	0%	34%
	Total	100%	100%	100%	100%	100%	100%	100%

		Household Income				
		Under \$42,000 Col %	\$42,001 to \$85,000 Col %	\$85,001 to \$150,000 Col %	Over \$150,001 Col %	Unsure/refuse Col %
When did you last use Kapiti Airport, if you have?	In the last six months	3%	9%	28%	23%	17%
	In the last year	14%	36%	27%	33%	30%
	In the last two years	34%	17%	11%	32%	17%
	In the last five years	26%	14%	10%	0%	8%
	Over five years ago	4%	4%	7%	0%	8%
	Never	20%	19%	16%	12%	18%
	Unsure/refuse	0%	1%	1%	0%	2%
	Total	100%	100%	100%	100%	100%

		Ethnicity				
		European	Maori	Asian	Pasifika	Other
		Col %	Col %	Col %	Col %	Col %
When did you last use Kapiti Airport, if you have?	In the last six months	17%	16%	7%	21%	10%
	In the last year	30%	17%	35%	21%	0%
	In the last two years	18%	30%	0%	0%	42%
	In the last five years	10%	16%	0%	0%	20%
	Over five years ago	6%	0%	13%	28%	14%
	Never	17%	18%	44%	15%	14%
	Unsure/refuse	1%	2%	0%	15%	0%
	Total	100%	100%	100%	100%	100%

How likely are you to use Kapiti Airport in the next 12 months. Would it be very likely, somewhat likely, somewhat unlikely or very unlikely?

		Count	Col %
How likely are you to use Kapiti Airport in the next 12 months. Would it be very likely, somewhat likely, somewhat unlikely or very unlikely?	Very likely	81	18%
	Somewhat likely	145	31%
	Somewhat unlikely	88	19%
	Very unlikely	127	27%
	Unsure/refuse	24	5%
	Total	465	100%

49% of respondents say they are very or somewhat likely to use the airport in the next 12 months.

		Gender	
		Female	Male
		Col %	Col %
How likely are you to use Kapiti Airport in the next 12 months. Would it be very likely, somewhat likely, somewhat unlikely or very unlikely?	Very likely	17%	19%
	Somewhat likely	32%	31%
	Somewhat unlikely	16%	23%
	Very unlikely	28%	26%
	Unsure/refuse	8%	2%
	Total	100%	100%

		Age		
		Under 40	40 to 59	60+
		Col %	Col %	Col %
How likely are you to use Kapiti Airport in the next 12 months. Would it be very likely, somewhat likely, somewhat unlikely or very unlikely?	Very likely	15%	20%	17%
	Somewhat likely	33%	40%	23%
	Somewhat unlikely	14%	17%	23%
	Very unlikely	34%	16%	33%
	Unsure/refuse	5%	7%	3%
	Total	100%	100%	100%

		Area			
		Otaki Col %	Paraparaumu Col %	Raumati Col %	Waikanae Col %
How likely are you to use Kapiti Airport in the next 12 months. Would it be very likely, somewhat likely, somewhat unlikely or very unlikely?	Very likely	12%	20%	17%	17%
	Somewhat likely	20%	31%	32%	36%
	Somewhat unlikely	23%	18%	19%	19%
	Very unlikely	43%	26%	28%	22%
	Unsure/refuse	2%	6%	4%	6%
	Total	100%	100%	100%	100%

		Household Size						
		One Col %	Two Col %	Three Col %	Four Col %	Five Col %	Six or more Col %	Refuse Col %
How likely are you to use Kapiti Airport in the next 12 months. Would it be very likely, somewhat likely, somewhat unlikely or very unlikely?	Very likely	18%	19%	19%	12%	23%	15%	0%
	Somewhat likely	22%	32%	35%	34%	49%	71%	0%
	Somewhat unlikely	16%	19%	19%	26%	8%	8%	22%
	Very unlikely	40%	24%	28%	20%	20%	0%	64%
	Unsure/refuse	4%	6%	0%	8%	0%	6%	14%
	Total	100%	100%	100%	100%	100%	100%	100%

		Household Income				
		Under \$42,000 Col %	\$42,001 to \$85,000 Col %	\$85,001 to \$150,000 Col %	Over \$150,001 Col %	Unsure/refuse Col %
How likely are you to use Kapiti Airport in the next 12 months. Would it be very likely, somewhat likely, somewhat unlikely or very unlikely?	Very likely	21%	15%	21%	12%	17%
	Somewhat likely	11%	39%	41%	52%	29%
	Somewhat unlikely	14%	19%	16%	19%	20%
	Very unlikely	54%	17%	12%	16%	29%
	Unsure/refuse	0%	10%	9%	0%	4%
	Total	100%	100%	100%	100%	100%

		Ethnicity				
		European	Maori	Asian	Pasifika	Other
		Col %	Col %	Col %	Col %	Col %
How likely are you to use	Very likely	19%	9%	7%	0%	0%
Kapiti Airport in the next 12 months. Would it be very likely, somewhat likely, somewhat unlikely or very unlikely?	Somewhat likely	31%	33%	35%	21%	24%
	Somewhat unlikely	20%	2%	0%	36%	38%
	Very unlikely	26%	43%	58%	13%	28%
	Unsure/refuse	4%	14%	0%	31%	10%
	Total	100%	100%	100%	100%	100%

David Farrar
Director
Curia Market Research

11 December 2020