

**Chairperson and Committee Members**  
STRATEGY AND POLICY COMMITTEE

31 AUGUST 2017

Meeting Status: **Public**

Purpose of Report: For Information

## **YOUTH DEVELOPMENT CENTRE UPDATE YEAR TWO**

### **PURPOSE OF REPORT**

- 1 This report summarises the outcomes and results for Year Two of the contract held by Zeal Education Trust for the Youth Development Centre and associated services.
- 2 It also provides a brief overview of the key deliverables for Year Three.

### **DELEGATION**

- 3 The Committee has the authority to receive this report.

### **BACKGROUND**

- 4 In 2015, the Environment and Community Development Committee selected Zeal Education Trust (Zeal) as the provider of Kāpiti's Youth Development Centre (Centre) and associated services.
- 5 The Council's contract with Zeal for the Youth Development Centre has a three year term with two rights of renewal contract for three years each.
- 6 The contract provides for establishment of the facility and on-going operations of the Centre, its programmes, activities and youth work provision. Youth work provision also involves the establishment and operation of a mobile satellite service.
- 7 A memorandum of understanding has been signed between Zeal and Council to formalise the collaborative partnership in the establishment and delivery of the Centre and associated services.
- 8 Zeal will provide a verbal presentation on their achievements for Year Two and the timeline for the Youth Development Centre fit-out to the Committee on 31 August 2017.

### **YEAR TWO OUTCOMES**

- 9 In Year Two (1 July 2016 – 30 June 2017), Council committed \$276,750 operational funding for service delivery and facility development.
- 10 Zeal employed a fulltime manager in Kāpiti in Year Two as well as a Gateway coordinator (10 hours/ week), Music Box & Events Coordinator (5 hours/week) and Coffee Cart Satellite Service Coordinator (5 hours/week). Zeal have employed four volunteer youth interns who led projects and received youth work

training as a part of their intern programme. The interns have contributed over 4000 volunteer hours for Year Two.

- 11 The following provides the results against outcomes for Year Two under each of the four service areas;
- a. facility development
  - b. youth participation in decision making
  - c. community engagement
  - d. youth development.

The summary of the Zeal report on Year Two is found at Appendix 1.

### Facility Development Outcomes

- 12 There are two outcomes sought for facility development:

Outcome 1: Capital funds for the Centre fit out raised (*Achieved*)  
 Outcome 2: The fit out of the Centre planned (*Achieved*)

- 13 In Year Two Zeal fundraised a further \$60,000 towards the capital fit out of the Centre outside of the Lotteries Facilities Fund.
- 14 Zeal undertook a re-design and re-priced the fit out to reduce the capital cost of the project after the Lotteries Community Facilities Fund Committee did not approve funding in late 2016.
- 15 Funding approval from the Lottery Community Facilities Fund Committee for \$367,161 means Zeal have the capital funds required to complete the fit-out.

Revised quote of fit-out:	\$939,661
Council's contribution towards fit-out	\$400,000
Zeal fundraising (Year One & Two)	\$172,500
<u>Shortfall (amount asked for and received from Lottery)</u>	<u>\$367,161</u>

- 16 The target date for the opening of the Centre is scheduled for early 2018/19 (Year Four).

### Youth Participation in Decision Making Outcomes

- 17 There are two outcomes sought for youth development in decision making:
- Outcome 1: Young people help shape service delivery and facility development (*Achieved*)
  - Outcome 2: Young people engaged as partners and leaders (*Achieved*)
- 18 Zeal partnered with the Youth Council to consult with over 700 young people in Kapiti, Ōtaki and Paraparaumu colleges on the youth development centre and the development of the Music Box satellite service.

- 19 The Zeal youth volunteer group has 26 active members from across the district including representation from the Youth Council and Te Puāwaitanga o Ngā Kākano. The youth volunteers provided over 4000 volunteer hours for Year Two.

### Community Engagement Outcomes

- 20 There are two outcomes sought for community engagement:
- Outcome 1: Positive and beneficial community engagement (*Achieved*)
  - Outcome 2: Collaborative events with other organisations (*Achieved*)
- 21 In Year Two, Zeal engaged with 31 community leaders and organisations in Kāpiti. Zeal supported 19 community events to continue to strengthen their connections in the district. These events include Cancer Society's Relay for Life and Wellington Regional Council's Spade Aid in Queen Elizabeth Park.
- 22 Zeal's advisory group was established with representation from the business community, secondary schools and wider community. Members include: Liz Koh (Business), Peter Jackson (Business), Jeremy Neeve (National Zeal Board), Tony Kane (Education), Tony Lester (Community), Terry Burch (Waikanae Lions) and Councillor James Cootes.
- 23 Zeal has contributed to over ten community events by providing sound and technical support delivered by young people. These include school galas and college events such as the Ōtaki college centenary celebrations.

### Youth Development

- 24 There are three outcomes for youth development:
- Outcome 1: Safe events which engage young people as recipients and contributors (*Achieved*)
  - Outcome 2: Young people gain skills and youth development opportunities (*Achieved*)
  - Outcome 3: A broad base of young people is engaged in the development of the Centre (*Achieved*)
- 25 Zeal's focus in Year Two has been to increase the number of youth-led projects and youth development opportunities for young people involved.
- 26 Three Gateway programmes have been launched; Barista, Live Sound and Event Management. The purpose of Gateway is to provide senior students with opportunities to access structured workplace learning. Each programme intake is 6 students and there have been five intakes over Year Two. All participating students have achieved NCEA credits and related industry work experience. In addition to the Gateway tutors, a youth worker is attached to each programme to support those young people in other areas of their life.
- 27 The Coffee Cart satellite service established in Year One continues to deliver training and employment for students as a Gateway course opportunity for students and work experience opportunity at community events.

- 28 Zeal supported 24 students through its Gateway programme to deliver youth events and activities across the district. A total of 458 young people participated in these events.
- 29 Four community based youth-led events were held across the district with two held in local parks and two library based music events. A total of 163 young people participated in these events.
- 30 Zeal collaborated with the Youth Council to deliver a photography exhibition which was displayed in Coastlands in early 2017.
- 31 The second satellite service called the 'Music Box' was launched in February 2017 at Waitangi Day. The Music Box is a converted shipping container which functions as a mobile music studio and live performance space. In Year Two over 1,200 young people engaged in Music Box activities. This satellite service was piloted in Ōtaki College and Paraparaumu College. The Music Box was also situated at Maclean Park for a week during April 2017. During this school holiday initiative, 152 young people participated in Music Box activities.

### **Year Three (July 2017 – June 2018)**

- 32 The contract deliverables for Year Three include:
  - Completion of the Youth Development Centre build and launch of the facility
  - Implementation of evaluative processes on youth development outcomes for all contracted services including evaluation of Gateway provision, youth volunteer and event surveys
  - Continued development of satellite service provision with the Music Box and Coffee Cart
  - Delivery of a collaborative project with Youth Council to build momentum and community interest about the facility opening.

## **CONSIDERATIONS**

### **Policy considerations**

- 33 There are no policy considerations for the purposes of this report.

### **Legal considerations**

- 34 There are no legal considerations for the purposes of this report.

### **Financial considerations**

- 35 The contract commits \$735,696 operational funding for the first three years.
- 36 In March 2017, Council re-purposed funding from the Zeal contract for the fit-out of the Youth Development Centre, increasing Council's contribution from \$250,000 to \$400,000. This increase contributed to funding approval from the Lottery Community Facilities Fund Committee for \$367,161 towards fit-out of the Kāpiti Youth Development Centre.
- 37 After the initial three years, a \$267,000 (plus CPI) annual investment is provided in the Long Term Plan 2015 – 2035. At each review period, discussion will

occur to investigate a reduction of Council's financial commitment over time, giving Zeal an economic incentive to build future sustainability. A reduction in Council's contribution is likely to start from Year Six.

## Tāngata whenua considerations

- 38 Zeal has presented to Te Whakaminenga o Kāpiti and sought their advice on engaging with tāngata whenua during Year Two.

## SIGNIFICANCE AND ENGAGEMENT

### Significance policy

- 39 This matter has a moderate degree of significance under Council policy. This is related to the public interest in the project and previous community concerns.

### Consultation already undertaken

- 40 Consultation was undertaken on the Centre as part of 2015 Long Term Plan.

### Engagement planning

- 41 The engagement plan focuses on advising the community about Council's decision and providing information to explain that decision.

### Publicity

- 42 A joint communications plan provides guidance on how the parties work together to promote Centre and its objectives and is based on a set of agreed key messages and common goals.

## RECOMMENDATIONS

- 43 That the Strategy and Policy Committee notes the outcomes and results achieved for Year Two of the Youth Development Centre Contract with Zeal Education Trust.
- 44 That the Strategy and Policy Committee notes the key deliverables for Year Three of the Youth Development Centre Contract with Zeal Education Trust.

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### Approved for submission

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## ATTACHMENT

Appendix 1 Summary, Zeal Kāpiti 2017-2018 Report to Council

## *Summary*

Zeal Kāpiti has continued to build on the momentum of our first year and made significant progress not only towards an operational Youth Development Centre, but also towards increasing connections and engagements with young people across the Kāpiti Coast.

Some highlights include:

- Re-designing and adjusting the building project to reduce capital costs.
- Successful fundraising of capital needed to build Youth Development Centre.
- The successful design, construction and launch of our second satellite unit – the Zeal Music Box at Waitangi Day celebrations in Ōtaki.
- The Zeal Music Box activated at Colleges on a regular basis. This was very well received by young people and has proved to be a highly effective satellite unit for Kāpiti.
- The first week long Zeal Music Box youth development project activation at Maclean Park, Paraparaumu which culminated in live band performances by the young people involved.
- Continued development of volunteer team to include younger members and represent the wider youth community.
- Girls group Kāpiti started in the Zeal building.
- Phat Chats (Our boys group) started in the Zeal building.
- The growth of the Zeal team to include a Gateway coordinator and 2 additional Zeal youth work Interns (Currently 4 Zeal youth work Interns with Zeal Kāpiti)
- Zeal Gateway programs in Barista, Live Sound and Event Management successfully established.
- The Zeal Coffee cart (Our first satellite service unit) has been activated regularly at community events including the all night Relay for Life!
- Connections have been strengthened at Ōtaki, Paraparaumu and Kāpiti College through youth engagement events and Zeal's involvement in offering support to student-led events in the colleges.
- With the capital now raised for the building, Zeal is currently working on finalizing the detailed design with BBC Architects.