**Minutes Elevate Ōtaki**

**16 November 2017 5pm**

**Gertrude Atmore Supper Room, Memorial Hall, Main Street, Otaki**

**Present:** James, Ian, Hanna, Sam, (Libby from 5.40pm)

Noting no KCDC staff present due to unavailability.

1. **Welcome and apologies**

Apologies received from Angela, Mark, Chris, Josh, Heather

1. **Presentation by Ben Jamison – Otaki Maori Racing Club**

Ben spoke briefly about his background, where the clubs come from and their vision for the future. He covered six points as outlined below.

* Housing Development (similar to Speldhurst in Levin) 70 houses, license to occupy (they won’t sell the land), Application/consent in by 22nd Nov.
* Farmers Market. Initially three over the summer timed with the race meetings. Then every Sunday ongoing. Was surprised at KCDC’s requirement for a consent which costs $900
* Composting Business onsite
* Accommodation similar to homestay onsite
* Renovation of the whole complex to enhance the experience. Currently have 12-20 events annually and looking to improve on that. Utilise it more as a conference/events centre
* Looking to hire out the commercial kitchen
1. **Minutes and actions from the last meeting (19 October)**

Minutes from last meeting were accepted as a true of the meeting. Moved from the chair and seconded by Ian.

Press release – Press released was circulated to media channels this week and by KCDC.

1. **Marketview data.**

Report was circulated and followed by a brief discussion.

1. **Discussion of the planning meeting (held 22 November) and next steps.**

It was agreed that due to not everyone being at the meeting that it was better to leave any decisions to the meeting on the 14th of December. There was discussion around the TOR with a version 3 to be circulated prior to the next meeting for signoff.

1. **Any other Business.**
* Email received by Andy Fraser enquiring about whether Otaki College could apply for funds. The Chair explained via a reply email that the funds were not available for groups to apply for.
* The Chair had discussed a solar opportunity with Energize Otaki and it was agreed that it would be prudent to invite them in 2018 to speak to the group. The Chair also referred to the town Wildpoldsried in Germany and the income they receive from energy solutions. A YouTube link will be circulated to explain in more detail.
* It was also raised that a SWOT analysis for Otaki would be good to do, possibly at the next meeting.
* There was a general discussion around new business coming to Otaki. Paperdoll was opening a pop up shop and the old Bowler Motors site on the corner of SH1 and Mill Road now has a Spa Pool business in it. Another tenant has re-signed with a landlord which is a good sign. This was also following support from KCDC via economic data etc. to assist in encouraging the tenant to stay. Hunting and Fishing has also changed ownership.
* There was discussion around a Facebook page specifically for promoting Otaki. More discussion to follow in this.
1. **Next meeting**
* Finalise Terms of Reference
* Discussion of the planning meeting (held 22 November) and next steps
* Discuss timelines, fund allocation 3-5 years
* SWOT analysis
* General Discussion

**Actions**

* Circulate revised TOR
* Circulate list of groups already active in Otaki/Te Horo
* Wildpoldspried YouTube link

Meeting finished at 6.50pm