

**Chairperson and Committee Members**  
STRATEGY AND POLICY

20 JUNE 2019

Meeting Status: **Public**

Purpose of Report: For Information

## **SOCIAL INVESTMENT UPDATE**

### **PURPOSE OF REPORT**

- 1 The report seeks to update the Committee on:
  - progress on the Council's Social Investment priority, Safe communities and forming strategic partnerships for the development of a districtwide plan for community safety and crime prevention.
  - Support for 2017/18 Council Community Contract holders who were unsuccessful in receiving 2018/19 social investment funding.
  - Council's Social Investment programme support for the wider community sector.

### **DELEGATION**

- 2 The Strategy and Policy Committee are responsible for overseeing strategic programmes and reviewing and approving community contracts.

### **BACKGROUND**

- 3 Prior to June 2018, Council provided non-contestable community contracts funding to not-for-profit organisations for a range of activities across the district.
- 4 Through a review process the Council introduced a Social Investment contestable three-year funding programme to allow; for better alignment with Council's Long term plan outcomes; increased transparency and impact of council's investment and; to ensure equitable and uniform processes for awarding contract funding.
- 5 In 2016, Council approved the development of an outcomes focused model. This allowed work to begin on making the shift from non-contestable contract funding to a contestable investment programme which is founded on the following six guiding principles.
  - I. **Sustainability:** empowering communities to address local issues and deliver community-led initiatives.
  - II. **Equity:** supporting all members of our diverse communities to participate in activities.
  - III. **Treaty of Waitangi:** Reflecting the needs of tāngata whenua, seeking engagement with iwi and increasing opportunities for participation
  - IV. **Iwi Prosperity:** Recognising the principles of tino rangatiratanga to achieve iwi aspirations through iwi-led initiatives.

- V. **Valuing community and volunteer contributions:** Recognising the contribution of volunteers and diversity across community groups
  - VI. **Partnership and Collaboration:** Seeking to form and support partnerships focussed on outcomes, encouraging organisations to work together creatively to respond to community needs.
- 6 Priorities were also set to guide the Council's Social Investment funding. The three priorities were established through the work and expertise of an advisory group before being adopted by the Council. The priorities are:
- **Connected Communities:** Our people are connected, empowered and feel part of a community
  - **Safe Communities:** Our communities are safe places and community and neighbourhood safety is strategic and joined up
  - **A Capable Sector:** Our community and social sector is capable, effective and resilient
- 7 In June 2018, eight programmes of work (nine organisations) were awarded social investment programme funding for three years across the Connected Communities and a Capable Sector priority areas however, the Safer Communities priority funding was not awarded during the contestable funding process.
- 8 At the time of allocating funding, Council agreed that a collaborative, and strategic approach towards achieving Safe Communities be undertaken by staff as significant progress on this priority had already commenced with local Police and the community. An update on activities is provided in the following section of this report.
- 9 It is important to note that Council decided that \$88,000 would remain non-contestable to allow for service provision of emergency transport and beach lifeguard services and that this would be reviewed at a later time. Since June 2018, the Government has announced increased financial support for emergency services which may impact funding level requirements from local sources. A watching brief on Government funding impacts is in place which will inform a review of Council's support for these essential services.

## UPDATES

- 10 The following section covers three areas in relation to the Social Investment programme. It provides an update on Council's collaborative approach to address community safety, community sector training and development opportunities and tailored support for community organisations who were unsuccessful in securing funding through Council's Social Investment.

## Community Safety

- 11 Safer communities, community resilience and preventing crime are significant outcomes for Kāpiti communities. In June 2018, Council agreed to allocate funding over three years to support community safety.
- 12 In recent times, a number of factors have contributed to Council's increased active involvement in community safety, this includes:

- The re-signing of a memorandum of understanding between Council and Kapiti-Mana Police.
- Working with the Police on a **Scanning, Analysis, Response, and Assessment (SARA)** project.
- Working with the Makarini Street Neighbourhood Impact Forum (Forum's for communities affected by the Kāpiti Expressway) and the rise of antisocial behaviour in specific areas.
- Work to facilitate and support the Ōtaki graffiti eradication initiative that is overseen by the Ōtaki Community Board and delivered by Kāpiti Youth Support.

13 The next section provides an update on the Safe Communities priority from June 2018.

### Place-based Community Safety Update

14 Following on from a community event at Kapiti Impact Trust (March 2018) with a significant police presence. A working group made up of Zeal Kāpiti, Kāpiti Police, Council, Kāpiti Impact Trust, Waikanae and Kāpiti Community Patrol's and interested community members was formed to support a project that concentrated on Paraparaumu East. At the time, Police had indicated that Paraparaumu East was of significant concern as it had one of the highest volume of crime in the greater Wellington region.

15 A place-based community safety initiative was established with the strategic approach to reduce incidences in high volume crime areas, increase a sense of safety in Paraparaumu East and grow community pride. The following table outlines activities within the Safe Communities priority.

Activities	
<b>CPTED assessment</b>	A community self-assessment (using Crime prevention through Environmental Design principles) was carried out by Police, Community patrols and Council to inform a plan for action. Lighting was found to be the biggest issue. This resulted in the re-prioritisation of Council's LED street lighting programme with LED street lighting completed in Paraparaumu East in 2018.
<b>Growing community pride through events</b>	Community events hosted by Council, Police, Community Patrols, Kāpiti Impact Trust and Zeal to grow community pride saw an immediate reduction in high volume crime in Paraparaumu East. Next steps include working with the local school to understand issues for children and families and work together on a solution-focussed approaches.

Activities	
<b>Community Safety Survey</b>	<p>A community survey was developed to help the working group understand the community's safety concerns. Council, KIT, Zeal, the Police and the Community Patrols held 'street corner' coffee sessions around the Paraparaumu East community and talked with residents about their safety concerns</p> <p>Over 100 surveys were filled in by Paraparaumu East residents. These findings will inform a plan for implementation in 2019/2020.</p>
<b>Community pride and clean up</b>	<p>Kāpiti Impact Trust and the Police with assistance of Council instigated a community clean up initiative that concentrated on commercial properties in the Paraparaumu East area.</p> <p>The Waikanae and Kāpiti Community Patrol partnered to increase patrols around Paraparaumu East which increase elevated a presence in Paraparaumu East and the areas of concern.</p>
<b>A joined up approach to Crime prevention</b>	<p>Hookway and Kaitawa Community Garden initiative was an opportunity to talk with local residents about crime prevention. The event provided a platform for community conversations about safety. The Police, Neighbourhood Support (ASK), Kapiti Community Patrol had information stalls at the event.</p>
<b>Other work</b>	<ul style="list-style-type: none"> <li>- Community patrol feedback and reporting on safety issues</li> <li>- Continued work with Neighbourhood Support Horowhenua.</li> <li>- A community survey carried out in Paraparaumu Central to understand safety issues.</li> <li>- After a presentation from Regional Public Health, the Kāpiti Older Persons' Council's will disseminate information regarding older people and alcohol misuse, with the view to reduce harm and crime.</li> </ul>

- 16 Next steps for this project includes the development and implementation of a joined up action plan based on the information gathered from surveys. Priority areas for community safety are Paraparaumu East, Paraparaumu Central and Ōtaki.
- 17 All three Community patrols have identified tagging and graffiti as a significant issue for Kāpiti communities. A unique opportunity to partner with Porirua City Council will be explored to address this issue. Updates to appropriate Community Boards will be scheduled in the coming months to brief them on potential initiatives.
- 18 Going forward, Council will continue to work with Neighbourhood Support Horowhenua (their boundaries include Ōtaki) and over the coming months, Council will establish a relationship with the new Neighbourhood Support Coordinator in Kāpiti and explore opportunities to work collaboratively. To date, Council has offered to support the service by updating neighbourhood databases

and purchasing neighbourhood support resources, along with sharing Neighbourhood support information at community events.

## Social Investment- Ongoing support for the sector

- 19 Council's Social Investment programme is being reinforced with training and development opportunities for the not-for-profit social and community sector.
- 20 These development opportunities follow a suite of sustainable funding held earlier in the year where over 350 participants attended workshops on a range of topics from, sustainable funding to good governance.
- 21 Since June 2018, four capacity building workshops and regular funding clinics have been provided to the wider sector, along with targeted training for current social investment contract holders.
- 22 For the wider social sector, approximately 180 participants have attended a range of workshops, the topics have included:
  - Raising my organisation's profile: a community workshop for not-for-profits on how to use communications channels and social media to help build the profile of service that they provide.
  - Treaty Voyages: a community workshop on understanding the Treaty of Waitangi in today's context and applying kaupapa Maori perspectives on community organisations and their work.
  - Festival Refuel: An end of year celebration for community organisations and a session with capacity building experts. This session also made available a range of community resources.
  - Connections and Collaboration: a workshop delivered by Inspiring Communities, specialists in community-led development, on partnering for best community outcomes.
- 23 To date, the community workshops are oversubscribed and with such high demand we now have a waiting list of 25 people to attend upcoming training. This is additional to an overwhelming response to the treaty voyages workshop with requests for further opportunities to learn about how to apply treaty principles to organisations work programme.
- 24 In the coming months, the Social Investment programme will focus on principles of equity and grants for services with a funders forum planned for late July.

### Support for Social Investment contract holders 2018-2021

- 25 Regular capability sessions and clinics on iwi engagement, peer support and collaboration have been provided to support all nine social investment contract holders. This is provided as part of Council's commitment to support the delivery of community services to promote collaboration and encourage innovation to achieve best results.
- 26 Year One report backs from Social Investment contract holders will be available in September 2019. Report backs on all eight programmes funded through the Social Investment programme will be presented to the Elected Members later in the year.

- 27 That the Committee notes that Year One progress reports from social investment contract holders will be

### Tailored support for Community Organisations

- 28 During the Council's realignment to the new the Social Investment programme it was acknowledged that community contract holders (prior to 2018) provided a range of invaluable services to the community, however the Council was not able to fund them all and committed to supporting these groups through a tailored capability building opportunity to enhance their organisations sustainability.
- 29 The following section outlines support for 2017/18 Contract holders who were not successful in securing Council Social Investment funding.

#### Kāpiti Citizens Advice Bureau (CAB)

- 30 Council granted one-off funding of \$2,500 to support the on-going operation of the service. Kāpiti CAB were also successful in securing other Council funding to support their service from the Community Grants Scheme. Through tailored support the Council paired the CAB with a sustainable income specialist who has assisted the CAB to implement a fundraising plan. The CAB has been successful in raising funds to support their service provision.

#### Ōtaki Citizens Advice Bureau (CAB)

- 31 Council also granted one-off funding of \$2,500 to support the ongoing work of the service. Again, the Council paired the Ōtaki CAB with a sustainable funding specialist which has seen the CAB moved to Xero accounting and become GST registered. They are currently working on a strategy to reduce their working capital to enable them to be eligible for traditional funding avenues

#### A Safe Kapiti (ASK)

- 32 Ten hours of support from an expert advisor was provided. This has resulted in the development of a sustainability plan that concentrates on a range of sections including an action plan on positioning to make successful grant applications to a variety of funders. Ongoing support will be made available to ASK as a valued service that previously received significant funding from Council. It is important to note that ASK has transitioned to a new governance structure which no longer allows for special Council membership.

#### Well-Able (formerly the Kapiti Disability Information and Equipment Centre)

- 33 Support provided to Well-Able was a mix of Council staff and independent expert advice that covered financial accounting, funding sustainability, project planning, gaps analysis and market research. Well-Able were successful in securing additional funding from an external funder for programmes.

#### Additional Support for not-for-profits

- 34 Additional support for community organisations included advice for Te Ara Korowai Wellbeing Centre to develop a plan that concentrates on their challenges. Ōtaki RSA, the expert advisor supported them with an application to the Community facilities fund (decision in June). Advice also given to the Coastguard regarding fundraising efforts for their new capital project.

## Policy considerations

- 35 The Social Investment programme is timed in a three-year cycle to coincide with the adoption of Council's Long term plan. This allows funding priorities to align with future Long term plans. The next contestable round will be open in 2020/2021.

## Legal considerations

- 36 There are no legal considerations associated with this report.

## Financial considerations

- 37 The total social investment funding is \$985,000 for a three-year period and is available under the Community Support Activity.
- 38 In June 2018, Council decided to make \$88,000 of the social investment fund non-contestable to allow for service provision of emergency transport and beach lifeguard services. This programme of funding will be reviewed at a later time. This is additional to the amount mentioned above.

## Tāngata whenua considerations

- 39 Iwi prosperity and the Treaty of Waitangi are two of the guiding principles within the Social Investment programme. To assist with putting these principles into practice, the social investment programme provided treaty specific training for the wider community sector.
- 40 Advice and support was provided by local kaupapa Māori practitioners to support social investment contract holders to expand their knowledge of local iwi and the significance of iwi engagement.

## Strategic considerations

- 41 The Council, through its Long term plan, has committed to planning for growth and investing in the right things to support the needs of Kāpiti communities.
- 42 The social investment programme is aimed to increase social infrastructure to grow resilient communities and meet the changing needs of communities, this includes improving safety and the perception of safety and supporting community organisations to deliver local solutions for local needs.
- 43 Safe communities' initiatives also contribute to community-based civil defence activity and promotes community connectedness.

## **SIGNIFICANCE AND ENGAGEMENT**

### Significance policy

- 44 This matter has a low level of significance under Council's Significance and Engagement policy.

## Consultation already undertaken

- 45 The Safer Communities programme of work is done in collaboration with a range of community groups including, Zeal Kāpiti, Kāpiti Community Patrol, Ōtaki Community Patrol, Waikanae Community Patrol, Kāpiti Impact Trust and local residents.
- 46 The Social Investment programme, capacity building and training opportunities are based on feedback from previous community engagement and evaluations from the wider community sector.

## Engagement planning

- 47 An engagement plan is not needed to implement this decision.

## Publicity

- 48 Training and development opportunities for the community and social sector will continue to be promoted widely.
- 49 Individual projects and initiatives within the Social Investment programme have their own publicity and communication plans in partnership with community organisations and the Police.
- 50 In the coming months, staff will seek input from local Community Boards about future graffiti and tagging initiatives.

## RECOMMENDATIONS

- 51 That the Committee notes the updates on Council's Social Investment programme with reference to:
- Council's progress on Safe Communities and working with partners to develop and implement a strategic joined up approach for community safety and crime prevention.
  - Council's ongoing support for 2017/18 Council Community Contract holders who were unsuccessful in receiving 2018/19 social investment funding.
  - Council's Social Investment programme support for the wider community sector.
- 52 That the Committee supports the continuation of ongoing tailored support for Kāpiti CAB, Ōtaki CAB, A Safe Kāpiti and Well-Able.
- 53 That the Committee notes that Year One progress reports from Social Investment contract holders will be presented to the Committee after local body elections.

<b>Report prepared by</b>	<b>Approved for submission</b>	<b>Approved for submission</b>
Tania Parata <b>Manager, Connected Communities</b>	Janice McDougall <b>Group Manager People and Partnerships</b>	Mark de Haast <b>Group Manager Corporate Services</b>