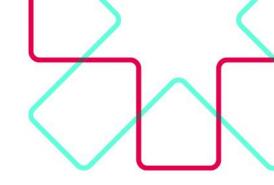


INDEPENDENT ORGANISATIONAL REVIEW

Kāpiti Coast District Council

29 June 2020



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PREFACE

This report has been prepared for Kāpiti Coast District Council by MartinJenkins (Martin, Jenkins & Associates Limited).

MartinJenkins advises clients in the public, private and not-for-profit sectors. Our work in the public sector spans a wide range of central and local government agencies. We provide advice and support to clients in the following areas:

- public policy
- evaluation and research
- strategy and investment
- performance improvement and monitoring
- business improvement
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Our aim is to provide an integrated and comprehensive response to client needs – connecting our skill sets and applying fresh thinking to lift performance.

MartinJenkins is a privately owned New Zealand limited liability company. We have offices in Wellington and Auckland. The company was established in 1993 and is governed by a Board made up of executive directors Kevin Jenkins, Michael Mills, Nick Davis, Allana Coulon and Richard Tait, plus independent director Sophia Gunn and chair David Prentice.



HE MIHI

We would like to thank everyone who has contributed to this Review. We have been overwhelmed by the willingness with which people engaged with it, from participating in interviews, to providing documentation, written submissions, and responses to follow-up questions.

We are encouraged by the level of passion and dedication of Council leaders, staff and the community, and their willingness to be open and honest to support Council to be a more effective organisation.

We are grateful to you for your contribution.



KEY FINDINGS AND RECOMMENDATIONS

MartinJenkins has been engaged to undertake an independent organisation review of Kāpiti Coast District Council (KCDC, or Council). The intention of the Review is to look forward – to identify what works well and what can be improved – rather than to look backwards to apportion blame.

This report sets out our findings and recommendations and rationale for these.

Findings

Services and achievements

Kāpiti Coast District Council is generally seen as delivering its services well to the community

In the recent Residents Opinion Survey (second quarter of 2019/20), 85% of respondents were satisfied with services.

When asked which of the Council's operations are working well, those we spoke with through the Review process mentioned:

- **The call centre and front counter** These were highlighted by many external stakeholders as delivering a positive experience when they were interacting with the Council.
- **General staff responsiveness** external stakeholders and elected members commented favourably on the willingness of staff to 'go the extra mile'.
- Libraries External stakeholders mentioned the services provided by library staff as good, and recognised the physical constraints relating to the closure of the Waikanae Library. This was echoed in the 2019 Customer Satisfaction Survey (Library), with 98% of respondents indicating they are 'Very satisfied' or 'Satisfied' with their library's services.
- **Community Services** External stakeholders told the Review that the Connected Communities Team is providing a good service. This is echoed in the 2019 Social Wellbeing Survey, where 59% of respondents 'Agree' or 'Strongly agree' that 'Council support has enabled your group to influence projects that are important to you and the wider community'.
- **Parks and reserves** The general maintenance of parks and reserves was mentioned as something the Council delivers well. External stakeholders cited their positive experiences engaging with the Parks and Recreation Team, particularly in relation to the design of spaces.
- **Housing** Housing provided by the Council was seen as operating well at the moment, but external stakeholders noted that there aren't enough properties¹. We heard that older people's homes are being managed well, and that the Council will need to focus in the future on bringing

¹ The Council owns and rents out 6 houses and 118 older persons units.



these into line with healthy homes standards – as is the case for much of New Zealand's older housing stock.

- **Communication with Community Boards** Community Boards have appreciated the briefings received from parts of the Council organisation, which enable them to communicate back to their communities on Council activity.
- **Roading team** Feedback from the NZTA audit on the roading team was also positive, and the audit found that changes to the speed limits for particular roads has increased the sense of safety in the community.

There have been a number of noteworthy achievements for the Kāpiti Coast District Council

- **Financial management** The Council's credit rating outlook was recently revised upwards from A+ to AA by the financial rating agency Standard and Poor's (S&P) .² Other successes include the OAG's endorsement of KCDC's financial strategy. The efforts to reduce current debt are critical for enabling access to less expensive future borrowing to fund necessary future infrastructure investment.
- Water management KCDC has introduced water meters and taken action to repair leaks in the system. This has also resulted in savings for members of the community,
- Regulatory services provision The review and retention of KCDC's accreditation as a Building Consent Authority included positive feedback from International Accreditation New Zealand (IANZ).
- Climate action KCDC was awarded an Excellence in Climate Action award by Enviro-Mark.³
- Less litigation against Council Overall there has been less litigation against the Council, which reflects staff working well with the community and quality service provision.
- Stakeholder support for Council's advocacy on behalf of the community External stakeholders support the Council's recent efforts to advocate on behalf of the community to central government and health boards. This aligns with the Council's 10-year outcome of having 'a community that is more resilient through Council's advocacy'.

The Council's achievements are not as well-known as they might be

While Council does communicate with the community through a number of forums, there is opportunity for the Council to communicate its achievements more to the local community. This was recognised as a 'gap' to address in interviews with both internal Council personnel and external stakeholders.

³ Kāpiti Coast District Council, 'Kāpiti Coast District Council wins Excellence in Climate Action award'. 2019. Retrieved from https://www.kapiticoast.govt.nz/whats-on/news/2019/k%C4%81piti-coast-district-council-wins-excellence-in-climate-action-award/



Kapiti Coast District Council, 'Our Kapiti Story: Where we're at and where we're headed'. 2019. Retrieved from https://www.kapiticoast.govt.nz/media/35641/kcdc-2019-pre-election-report-web-final.pdf

The cost of services compares favourably with other provincial Councils

In the 2019 Ratepayers Report, which offers comparison statistics across many of New Zealand's local authorities, the Council organisation's operating expenditure per household was lower than the average for other provincial councils by around 38%.

In the same report, the Council's staff costs per household were lower than the average for other provincial councils by around 5%.

In the 2018 Ratepayers Report, operating expenditure per ratepayer was the second lowest among all New Zealand Councils.

Strategy and planning

Council's strategy documents are clear and engaging

Council's strategy documents are clear, consistent, and easy to read. The Long-Term Plan and Annual Plan are visually engaging, and it is relatively easy to find information. However, the length of the documents may put people off from engaging with the content (due to legislative requirements on the content they are both relatively long documents), and the format limits the accessibility of the content. The summary Plan on a Page is a succinct, high level summary that complements the more detailed documentation.

High level documents are not always easy to operationalise

The high-level nature of the plans can present difficulties for staff as they seek to prioritise work, manage their workload, understand how different initiatives and priorities fit together, and respond to the ever present pressures to respond to a range of requests from central government, the community, elected members, and changes in the physical environment.

What seems to be missing is a bridge between the higher level strategy and its execution that enables people to make informed and confident choices on what they can and cannot do, will and will not do, and who they need to be connected with to get the work done more efficiently and effectively.

This bridge is sometimes referred to as an operating model for the organisation, which spells out an agreed view within the organisation for what the organisational focus is, how decisions and work will be approached and enables transparency for why things will be done in particular ways.

Governance and Leadership

Allocating portfolio responsibilities to Councillors in the 2019-2022 Triennium provides opportunity for increased governance engagement from Councillors with Council strategy

The councillor portfolio roles cover key issues for the Kāpiti District ranging from social wellbeing and housing to transport, waste and water. Councillors have been allocated one (or more) of twelve portfolios. This provides an opportunity for Councillors to develop an in-depth understanding of key areas of importance for the district in terms of current and future requirements which they can bring to Council discussions on strategy.



There is a range of possibilities available for growing and supporting the governance contribution of Councillors

The Council provides many opportunities for Councillors to grow into their governance roles, including comprehensive induction, allocation of portfolios and associated responsibilities (for the 2019-2022 Triennium), opportunities for roles on committees and Community Boards, external advisory bodies and Te Whakameninga o Kāpiti, the advisory group designed to guide the Council's relationship with lwi.

The line between governance and management has become blurred at times

Councillors have sometimes found it challenging to negotiate the line between governance and management. Governance has responsibilities for direction and strategy and managing the performance of the Chief Executive. Management has the responsibility for delivering on the strategy through managing staff and operational activity.

The Review heard from both elected members and staff that, at times in the last triennium, some elected members were very operationally focused, and would approach staff below the Chief Executive and Senior Management on issues of operational and staff management. Council management recognise the value of engaging with Councillors to support their increased understanding of Council plans and activity. However, stepping into the area of staff management is outside the preserve of the governing body.

Relationships between Councillors and Council staff have sometimes faced challenges

At times in the past the relationships between some Councillors and Council staff have been strained. On the one hand, some Councillors we spoke with believed they were not being given all the information they needed in order to make informed decisions and participate in strategic discussions. In the words of one Councillor: 'There was a communications disconnect between Council and elected members.'

On the other hand, some staff we spoke with mentioned cases of providing information to Councillors that Councillors then used, in their view, inappropriately through public criticism of Council's work or even of individuals.

Building and maintaining a level of trust is important for both Councillors and staff to perform their roles effectively.

Community Boards provide an opportunity for increasing the connection of the Council with the local community

The Community Board members we spoke to indicated a strong interest in clarifying for the community (and for Councillors) their role in building an understanding of community needs and aspirations and bringing community perspectives to the Council. They saw the connection between the Community Board and the local community as an asset that could work more positively in the interests of both the Council and the community. Community Board members recognised that they can play a key role in communicating updates on current or future Council activities to their community.



Some frustrations with current arrangements were expressed, and there were perceptions that the Community Boards were not able to make the contribution they otherwise might. In particular, some Board members felt the Council did not provide enough or timely information to Community Boards when the Council was asking for their input on an initiative.

There is a developing leadership team that wants to make a difference at the Council

Discussions with members of the Senior Leadership Team indicated a lot of energy and commitment among leaders to working together to make a positive difference for the Council and community.

Managers spoke positively of their staff's passion for their work at the Council. However, they also recognised that sometimes staff felt frustrated with issues of capacity and work pressures. People at the Council work hard, and resourcing is a common challenge across all the groups.

The Review heard that this culture of 'busy', 'overworked' staff contributed to some people just putting their heads down and working in their silos in order to cope. Despite the will to work in more coordinated ways, there were always pressures to just get things done in their area.

There is some room for improvement of management practices towards a culture of more openness and support

During the course of the Review we did hear some staff views that were not so positive from both existing and former staff members. There were instances where staff didn't feel supported, and didn't 'always feel comfortable voicing concerns'. Some people felt frustrated by work pressures and others had issues with attitudes and behaviours in the workplace. These comments were in the minority, but they do suggest that leadership and management need to be open to staff concerns, and foster a culture of openness and support.

So while some progress has been made, there is some room for management within Council to improve in ensuring that all staff feel valued and supported.

Relationship with mana whenua

There is a formal partnership between mana whenua and the Kāpiti Coast District Council

The Treaty of Waitangi and Te Whakaminenga o Kāpiti create a partnership between mana whenua and Kāpiti Coast District Council. Te Whakaminenga o Kāpiti is one of the longest lasting partnerships between tāngata whenua and local government in New Zealand. The partners are KCDC and the mana whenua on the Kāpiti Coast: Te Āti Awa ki Whakarongotai, Ngāti Raukawa ki te Tonga and Ngāti Toarangatira.

This takes the relationship between parties well beyond that of a typical stakeholder relationship as reflected in the Memorandum of Partnership which has objectives for developing candid and open information sharing, and opportunities that enable tangata whenua to share in the decision-making of the district. The intended ethos is one of an equal partnership at all levels of interaction.

In the 2010–2013 Triennium, the Council Governance Structure and Delegations documentation referred to the Chair of Te Whakaminenga o Kāpiti or their nominated alternate being able to attend meetings of Council and / or Committees, able to contribute to debate but not to vote.



In addition to attendance of the Chair of Te Whakameninga o Kāpiti or nominated representative at Council meetings, in the 2013-2016 Triennium Council also approved appointment of Māori representatives with voting rights to the major Standing Committees. These arrangements have continued to be approved over the years to the present 2019-2022 Triennium.

There are challenges for the Council's partnership and engagement with lwi

The Review notes from our discussions with iwi and the Council staff that they have different understandings of the notion of 'partnership'.

In our discussions with Council staff and iwi representatives it became clear there have been some problems with the Council's engagement with iwi, at the levels of elected members, Council management, and staff. The Review heard it has been challenging to achieve an orientation that takes account of Te Ao Māori. We heard a perception that the Council's leadership team, including Councillors, have only a limited understanding of Te Ao Māori. We also heard that the Council frequently expects iwi to engage in Council spaces, and that engagements are often in a 'western way'.

From interviews we heard that representatives of iwi who come to Te Whakaminenga o Kāpiti meetings cannot always make decisions on behalf of their iwi. This presents difficulty for Te Whakaminenga o Kāpiti acting as the vehicle for a partnership approach in decision-making.

The Council organisation has taken steps to improve its understanding and capability for working with lwi

For the current triennium, work has been done to build awareness of the importance of Te Ao Māori for Council attitudes and behaviours. This has been reflected in the induction process for elected members, a number of initiatives for increasing the awareness of Te Ao Māori amongst staff and elected members, and in the refocusing and resourcing of the Iwi Relationships Team as the Iwi Partnerships Team, with the manager having a direct line of communication with the Mayor and Chief Executive.

lwi are not always adequately resourced to respond

The Review also heard that members of Te Whakaminenga o Kāpiti are not adequately resourced to prepare for meetings. While the Council remunerates them for the meeting time, people we spoke with said they were not always able to 'access the technical expertise quickly, to provide informed advice', because of resource constraints. Iwi representatives sometimes need to do a lot of background work on technical matters, even though they are already very busy responding to other demands. This limits iwi representatives' ability to contribute to discussions in depth.

Given more resources, iwi would be better placed to respond as they feel they should be able to.



External relationships, engagement and communication

The Council's internal policy for guiding engagement reflects good practice

The Council has developed and implemented a 'Significance and Engagement Policy', which relates to issues, proposals, decisions or other matters that concern the Council as a local authority. The policy exists to help the Council and the community to 'identify the degree of significance attached to particular issues, proposals, assets, decisions and activities' and to 'provide clarity about how and when communities can expect to be engaged in decisions about different issues, assets or other matters'.

Connecting with the community is a priority for the Council, and there is a range of means and channels for this.

Local government exists to serve the needs of the local community, and connecting with a diverse community can be a challenge. Kāpiti Coast District Council uses a range of means and channels to foster connections with its own diverse community, and to draw on their expertise. The Council has used Taskforces at different times to gain community and subject-matter expertise in order to address specific issues.

There are varying perceptions of the Council's external engagement activities across positive and negative views

The Review heard a range of views expressed about Council's external engagement activities. There were many positive views expressed on the experience of engagement with the Council. There were also a number of stakeholders who had more criticisms to make of the Council's approaches to engagement, particularly where people felt that the engagement process was less consultative and more briefings on Council decisions.

People we interviewed would appreciate more communication around Council decisions, the reasons for them, and the challenges that exist for resolving issues. Some Council staff commented that more transparent communication would be an opportunity for the Council to help the community to understand better the Council's role and what it can or cannot achieve. We also heard that this requires buy-in and support from Councillors too, as they play an important role helping the community understand the limits of what Council can do.

In these situations it is important that the Council communicate well about the processes they are using, the constraints they are operating within, and the reasons for their decisions.

The Council is now focussing on communicating more proactively with stakeholders

The Review notes that recently the Council organisation has consciously taken steps to improve how it responds to issues. In particular, with the support of the Communications team managers have proactively fronted up to explain issues to the community. The Council's improvement work has also included providing its middle managers with communications and engagement training, and getting the Communications team to help Council staff with their own communications efforts, rather than solely relying on the Communications team for this.



The Council website continues to improve

In late 2019 KCDC began a programme of continuous improvement to the website, taking a staged approach as resources and timings allow. Already some early results are visible, with a cleaner, more visible user interface and easier navigation around the web site.

There needs to be more sharing of lessons learned in internal communications to support opportunities for continuous improvement

Despite multiple internal channels for communications, there was a strong message from staff to the Review that a lot more information could be shared within the Council, particularly when things had not quite worked out.

It is natural to share the good news and celebrate successes. However, there is merit in being upfront about negative experiences. Staff noted that there were valuable lessons to be learned from those experiences, and felt these can get lost when communications tend to focus only on the positives.

Ways of working

There are challenges for meeting the Council organisation's intention of a more strategic focus in day to day working

There is no shortage of commitments by the Council organisation to adopting a more strategic and proactive focus to guide the organisation's business. We have noted the Council taking a more strategic approach to financial management. The Council organisation is currently adopting a more strategic approach to property management.

At times the workload and capacity at Council means that it can be a challenge for Council managers and staff to find the time to think ahead, and to be as proactive and strategic about their day-to-day work as they would like.

Current systems and workloads contribute to siloed ways of working

The Review heard that due to time pressures and workload demands, often staff tend to focus on delivering their own work, and don't always think about who else might need to know or be involved. People are often 'swamped with work' and as a result focus on what is 'in their area'.

Some Council teams work in separate buildings, and this physical distancing can make collaboration difficult, as there are fewer opportunities to work in shared spaces during the day. Historical systems and processes present challenges for efficient information sharing and more joined-up approaches.

The values of caring, dynamic and effective behind Open for Business are valid and should remain as a part of the way the Council organisation works, but the name of the initiative is ambiguous and needs to change

The Council's desire to be highly customer-centric in providing its services continues to be strong. The values 'Caring', 'Dynamic' and 'Effective' are strong and highly customer-centric in their intent. Even without elaboration each of these words connotes a positive service ethos. In our view, the issue is



their association with the name Open for Business, which connotes a quite different meaning, one that some interpret as an 'open to all suggestions' and highly permissive orientation.

The name appears to present real challenges for interpretation. The term 'Open for Business' without any additional explanation seems to raise expectations that the Council is open to permitting the desired business with as few constraints as possible. It does not connote the full meaning of the initiative, which is about service excellence aligned with ensuring the wider public good.

The Council should continue its programme for putting the customer at the centre (including the future customer who might affected by decisions of today), but should retire the name of the initiative.

The Council leadership recognise the need to address legacy system and process issues to better support service delivery

Similar to many organisations, the Council has many systems in place to support its delivery of services. A number of these systems are still manual and paper-based. There is a general recognition that some systems need upgrading, and that transitioning from manual systems is important. In recent times the Council has taken steps to reduce the amount of paper-based working.

The issues with disconnected and ageing technology and information management mean that there are challenges for getting insights on business performance to support management decisions on resource allocation, more strategic approaches to activity, and performance improvement.

At the time of the current Review work was in progress on a strategy for Information Technology to address these sorts of issues and to better position the Council for improved information management, planning and service delivery.

People: Culture, Capability and Capacity

Staff are passionate about the Kāpiti community and show care for each other

The Review team heard from many interviewees that, in general, Kāpiti Coast District Council has passionate staff who care about the community and each other. People work for the Council because they want to live in the community and help make a difference.

Staff are often willing to go 'above and beyond' to deliver for the community, and are motivated to deliver positive results.

The Council generally has a culture of people who enjoy their work

The Review heard a range of views and experiences from current and former staff, reflecting both positive and some negative feelings about the Council culture. However, our overall conclusion is that there is a culture of committed, albeit at times fatigued, staff and management at the Council who want to make a difference.

The main internal challenges to this are unmanageable workloads, a lack of connection across teams for planning and completing work and historical issues with managing poor performing staff.

It is important that the new leadership team and managers recognise the critical role that they play in fostering and supporting a positive culture within the organisation.



It is our understanding that this is a key focus of the leadership team. We heard that there is a conscious focus on staff well-being and collaboration. The efforts being made to increase internal communication, manage poor performance, and develop an increasingly customer-centric, more connected organisation support this.

It is also important that the organisation support leaders and managers in their roles through ensuring appropriate leadership and management development training and mentoring.

Attracting and maintaining the right capability to deliver is an ongoing activity

In a district that is close to Wellington, where the commute by both private and public transport is not onerous, and where there are potentially more lucrative job and career prospects in the larger centre, it is becoming more of a challenge to attract and retain staff.

Councils will always find there are certain areas they need to focus on when it comes to attracting, retaining and developing the capability needed to ensure the organisation is a high-performing entity for its community.

In this context, there is a need for KCDC to adopt a strategic approach to workforce planning to enable it to understand and plan the best ways and means to fulfil its capability and capacity requirements. This will have implications for recruitment, talent development, resilience and the mix of permanent and non-permanent resource to achieve desired outcomes.

This will potentially require more resource to support the Organisational Development Team who are extremely busy in supporting the day-to-day requirements of the organisation.

There is a need for increased focus on training and development of managers and staff

Workload pressures on both staff and management, including the Organisation Development Team has meant a decreased focus on training and development in recent times. Some training has been deferred, other training is in development but not yet in place.

Additional resource was recruited at the end of 2019 to support the work of the Organisational Development Team. This role has an opportunity to apply a renewed focus on training and development for staff through updating an assessment of training needs, and identifying programmes for meeting these.

Recommendations

A: Support Council managers and staff in their decision-making, setting of priorities and managing the workload through ...

- 1 Developing an agreed operating model for the Council organisation that can act as a bridge between the current high level strategy of the Long Term Plan and the execution of that strategy through the Annual Plan and operational activity.
 - The operating model would define 'the way we work around here' for the Council to achieve strategy, including such things as organisational focus and priorities, collaborative joined up



working, service delivery focus, key relationships and the leadership styles and practices required for success.

- It would provide a mandate for prioritizing certain activity over others, a rationale for gaining approval for not doing some things which might impact delivery of previously agreed strategy for the community.
- This will make a significant contribution to enabling managers and staff to better manage their workloads, reduce workload fatigue, and improve communication within and without the organisation.
- A collaborative process for developing the operating model will itself foster increased connection within the organisation, and help people to understand how they can better work together to achieve Council outcomes.
- The operating model would also articulate the Council's customer service orientation, and define clearly both the immediate customer who is requiring a service, and the wider customer of the community whose public good also needs to be served.
- 2 Communicating the operating model internally and externally so that people know what to expect from the Council this and the rationale for this.

B: Ensure that the community understands why the Council is planning and doing what it does through ...

- 3 Explaining the rationale behind its plans and decisions, including where appropriate the rationale for not progressing with particular suggestions from the community.
- 4 Ensuring that all submitters receive explanation as to why their submission was not included in final decisions and plans.
- 5 Presenting its operational plans up front to provide the opportunity for transparency in the community.
- 6 Continuing and strengthening the approach of front footing issues and proactive communications with the community on issues and plans to foster a constructive and more trusting relationship.

C: Clarify and enable the respective roles between Councillors, Chief Executive, Council management and staff through ...

- 7 Providing governance training opportunities for new Councillors following their induction into the roles as Councillors. This might include membership of the Institute of Directors, providing access to the range of training and mentoring opportunities offered.
- 8 Looking for mentoring opportunities for people new to governance roles to provide ongoing support for the roles.
- 9 Ensuring that staff fully appreciate the importance of enabling Councillors to receive information in a timely manner to enable them to more fully contribute to discussions on the direction of the Council.
- 10 Bringing in external advisors, subject matter experts (in addition to Council staff) to advise Councillors on aspects of the area they are considering at the time. This would assist Councillors in the current Triennium with their portfolio responsibilities.



D: Foster a constructive relationship between Councillors and Council management and staff through ...

- 11 Increasing the understanding that each has of the role and activity of the other through opportunities to discuss this outside of the formal Council Chamber.
- 12 Exploring the needs of each role and ways to meet these for mutual benefit.
- 13 Ensuring that Councillors feel that they have enough opportunity to engage with issues and peruse material before the point of final discussion and decision.
- 14 Reviewing the current arrangements for all meetings on a Thursday, and considering timings that would allow Councillors and staff more time for considering issues.

E: Leverage the opportunities that the Community Boards present through ...

- 15 Reviewing the levels of technological and other support that Community Boards might need to enable them to receive and share information more readily and in a timely manner.
- 16 Extending the current approach to briefing Community Boards on Council activity to more proactive engagement with community boards on the rationale for Council strategic and operational decisions.
- 17 While they are an advocacy group from the community to the Council, there is opportunity to see how the Community Boards can also be utilized more to communicate on Council plans and activity back to the community.

F: Strengthen the partnership relationship with mana whenua through

- •••
- 18 Strengthening the 'one house' concept by taking this to levels below the Mayor, so that there is a perceived and actual working together in partnership on planning and operational activity.
- 19 Engaging with iwi directly and earlier more often than at present on operational planning and activity while maintaining the role for Te Whakameninga o Kāpiti as a useful forum for higher level, more strategic discussions between Council representatives and iwi.
- 20 Allocating more funding to enable iwi to contribute as needed in terms of time and resources to working with Council management and staff through Te Whakameninga o Kāpiti and in direct communications with the Council.
- 21 Continuing to build and strengthen the Council's understanding of Te Ao Māori and the value that these perspectives bring to the relationship with iwi.

G: Continue with fostering the values behind Council's Open for Business initiative to guide staff attitudes to service quality and customer focus, but change the name ...

- 22 Continuing to foster the values of caring, dynamic and effective but change the umbrella name for this initiative from Open for Business.
- 23 Integrating this work with the recommendation for developing an operating model that will articulate the ways things are done in Council.



H: Adopt a more strategic approach to workforce planning within the organization (managers supported by Organisational Development) through ...

- 24 Formally analysing, forecasting and planning workforce supply and demand for the Council to fulfill its mandate and strategic objectives.
 - This means assessing the rationale behind decisions to employ people in fixed term, casual contract and permanent positions, and ensuring that there is the right balance of talent within the organization.
 - It also means looking at talent development and career path planning for staff.

I: Ensure that the organisation is resourced to support workforce planning and staff training and development through ...

- 25 Providing additional resource to the Organisational Development Team to enable it to step beyond servicing the day-to-day needs of the Council, and adopt a more strategic approach to workforce planning. This could be a contract resource in the short term to free up people for planning.
- 26 Ensuring that the new resource has the opportunity to focus on staff training and development, including completion of a training needs analysis which would include induction and training for use of technology and systems.
- 27 Increasing where needed the resourcing available to support training needs identified.

J: Lift leaders' and managers' staff management skills where needed by

•••

- 28 Providing leadership and management training to managers to support their efforts to communicate, motivate and generally support their staff in managing workloads and work activity.
- 29 Providing mentoring and coaching in performance management to leaders and managers to support their ability to develop their staff, and successfully manage poor performance where this is needed.



PART A. INTRODUCTION AND CONTEXT



1 SCOPE OF THE REVIEW

Scope

- 1 MartinJenkins was engaged to carry out an independent organisational review of Kāpiti Coast District Council (KCDC). The intention of the Review is to look forward to identify what works well and what can be improved rather than to look backwards to apportion blame.
- 2 The Review is broad in scope, and seeks to identify:
 - a where the Council is already performing well and what needs to be improved
 - b how the Council can effectively identify, evaluate and respond to new information, risks or issues
 - c whether the Council has the resources and/or capability needed to meet deliverables set out in the Annual Plan and Long-Term Plan
 - d how the Council can add greater value for Kāpiti residents by being more responsive and effective
 - e how the Council can ensure there is a good relationship between elected members and staff
 - f how the Council can ensure a living, vibrant and healthy partnership with mana whenua.
- 3 Insights about individuals' competence, performance or employment arrangements are out of scope for this Review.
- 4 Specific topics of inquiry for the Review were developed by the Council, with additional questions added by the Review team. The topics of inquiry and key questions can be found in Appendix 1.

Our approach

- 5 We developed our understanding of how KCDC operates through interviews and group discussions with staff, leaders and a range of stakeholders. Stakeholders included KCDC's current Councillors, Community Board members, representatives from two of the three iwi in the Kāpiti Coast district, and representatives from external organisations, community groups and residents' associations.
- 6 We also set up a dedicated email address for the Review, from which we received 16 submissions from staff, former staff who worked at KCDC in the previous triennium (2016-2019), and proactive members of the community who wanted to provide their views. The Council set up boxes in staffrooms where staff could provide written feedback for the Review, from which we received 26 submissions.
- 7 In addition to the discussions and written feedback, we also reviewed information and documents provided to us by the Council, as well as information on the Council's website.

No attribution to individuals

8 Interviews and group discussions that were part of the Review were conducted in confidence. In this report we have included a number of quotes from our discussions, but we have deliberately



not attributed these comments to specific individuals. These quotes are used to demonstrate the types of comments the Review team heard in relation to a particular topic.

Reporting

9 The Council requested two briefings from the Reviewer prior to the publication of the report. The briefings provided an opportunity for the Mayor, Councillors, the Chief Executive and management to understand the content of the report and to identify any points requiring factual correction. As a result some minor points of factual correction such as dates, and some naming conventions, have been incorporated into the report. These have had no influence on the conclusions and recommendations which remained unchanged throughout the briefing process.

Framework for the Review

10 We have applied our Organisation Performance and Capability framework (shown in Figure 1) to guide our assessment of areas of focus explored through this Independent Organisational Review.

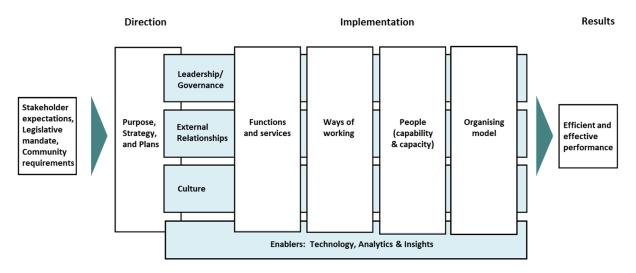


Figure 1: Organisation Performance and Capability Framework

- 11 The framework represents the dynamic nature of organisational endeavour. It moves from left to right, where the organisation responds to stakeholder expectations, its legislative mandate and community requirements (on the left), through to putting in place key elements of capability and their independencies to deliver efficient and effective performance (on the right).
- 12 Elements of strategy, plans, governance and leadership, culture and relationships underpin capabilities for driving and guiding organisational activity and performance. Analytics and insights, supported by technology, are key enablers and fundamental for effective decision-making in the organisation.

13 These are the fundamental elements that determine what the organisation does (its functions and services), how it goes about doing it (its ways of working, or organising model) and the people capability and capacity needed to do the work.

Disclaimer

- 14 This Report has been prepared solely for the purposes stated herein and should not be relied upon for any other purpose. To the fullest extent permitted by law, we accept no duty of care to any third party in connection with the provision of this Report. We accept no liability of any kind to any third party and disclaim all responsibility for the consequences of any third party acting or refraining to act in reliance on the Report.
- 15 We have not been required, or sought, to independently verify the accuracy of information provided to us. Accordingly, we express no opinion on the reliability, accuracy, or completeness of the information provided to us and upon which we have relied.
- 16 The statements and opinions expressed herein have been made in good faith, and on the basis that all information relied upon is true and accurate in all material respects, and not misleading by reason of omission or otherwise. We reserve the right, but will be under no obligation, to review or amend this Report if any additional information, which was in existence on the date of this Report, was not brought to our attention, or subsequently comes to light.



2 LOCAL GOVERNMENT IN NEW ZEALAND

17 Local authorities have a specific mandate, scope and legislation that shapes **what** functions and services should be delivered, and provides guidance on **how** they should be delivered. This section sets out the legislation that determines the purpose and scope of local authorities, as well as how they should be governed. It provides useful background context for the analysis in the current Review.

Legislation shapes the role of local authorities

- 18 Local authorities operate under several pieces of legislation, including (but not limited to):
 - a the Local Government Act 2002, which establishes the framework under which local authorities operate
 - b the Local Government (Rating) Act 2002, which provides local authorities with flexible powers to set, assess and collect rates to fund local government activities
 - c the Local Government Official Information and Meetings Act 1987 (LGOIMA), which sets out formal meeting requirements and procedures
 - d the Local Electoral Act 2001, which sets rules for the conduct and timing of local elections
 - e the Building Act 2004
 - f the Resource Management Act 1991 (RMA), the purpose of which is to promote the sustainable management of natural and physical resources. It defines the functions and responsibilities of various authorities and persons on resource management issues
 - g the Land Transport Act 1998
 - h the Health Act 1956.4

Purpose of local government

19 The purpose of local authorities is to 'enable democratic local decision-making and action by, and on behalf of, communities; and to promote the social, economic, environmental, and cultural well-being of communities in the present and for the future.'⁵

⁵ Local Government Act 2002, Subpart 1 – Purpose of Local Government



⁴ Greater Wellington Regional Council, 'Key local government legislation'. 16 October 2019. Retrieved from https://www.gw.govt.nz/key-localgovernment-legislation/

Principles relating to local authorities

- 20 The Local Government Act specifies that in delivering its role and services, 'a local authority must act in accordance with the following principles:
 - (a) a local authority should-
 - (i) conduct its business in an open, transparent, and democratically accountable manner; and
 - (ii) give effect to its identified priorities and desired outcomes in an efficient and effective manner:

(b) a local authority should make itself aware of, and should have regard to, the views of all of its communities; and

(c) when making a decision, a local authority should take account of-

(i) the diversity of the community, and the community's interests, within its district or region; and

(ii) the interests of future as well as current communities; and

(iii) the likely impact of any decision on each aspect of well-being referred to in section 10:

(d) a local authority should provide opportunities for Māori to contribute to its decision-making processes:

(e) a local authority should actively seek to collaborate and co-operate with other local authorities and bodies to improve the effectiveness and efficiency with which it achieves its identified priorities and desired outcomes; and

(f) a local authority should undertake any commercial transactions in accordance with sound business practices; and

(fa) a local authority should periodically-

(i) assess the expected returns to the authority from investing in, or undertaking, a commercial activity; and

(ii) satisfy itself that the expected returns are likely to outweigh the risks inherent in the investment or activity; and

(g) a local authority should ensure prudent stewardship and the efficient and effective use of its resources in the interests of its district or region, including by planning effectively for the future management of its assets; and

(h) in taking a sustainable development approach, a local authority should take into account-

- (i) the social, economic, and cultural well-being of people and communities; and
- (ii) the need to maintain and enhance the quality of the environment; and
- (iii) the reasonably foreseeable needs of future generations.'6



⁶ Local Government Act 2002, section 14.

Governance and representation

- 21 The governing body of a local authority is 'responsible and democratically accountable for decision-making of the local authority'.⁷
- 22 Governance positions are filled by local elections every three years. For electoral purposes, a district can be divided into wards, and governance positions can represent specific wards or the whole district.⁸
- 23 There are specific governance roles that local authorities are required to have:
 - a Mayor The Mayor must be chosen by 'the electors of the district as a whole', and the election of the mayor must be held at the same time as the general election of other members of the territorial authority⁹
 - b Councillors Councillors are elected by the community. Governing bodies can consist of between six and 30 members, including the Mayor.¹⁰
- 24 Local authorities also have the option of establishing Community Boards, and Māori wards or Māori constituencies, for increased representation of community and Māori interests.
 - a **Community Boards** If the local authority choses to have them, Community Boards must consist of between four and 12 members. At least four of these members must be elected by the community, and others may be appointed directly by the local authority¹¹
 - b Māori wards and Māori constituencies For electoral purposes territorial authorities may establish Māori wards and regional councils may establish Māori constituencies.¹² These ensure that a Māori representative is elected as part of the governing body.

Services delivered by local authorities

- 25 The scope of activities delivered by local authorities arises from reforms in 1989, when the Local Government Commission amalgamated approximately 700 councils and single-purpose bodies into 86 multi-purpose bodies. In 2010, a further amalgamation saw Auckland's regional council and seven territorial authorities merge into what is now known as Auckland Council.
- 26 Services specified in the Local Government Act include those that 'meet the needs of communities for good-quality local infrastructure, local public services, and performance of regulatory functions'.¹³
- 27 In practice, local authorities provide a range of services for the community, including:
 - a developing and delivering infrastructure (for example, roads, public transport and water supplies)

¹³ Local Government Act 2002, section 17A.



⁷ Local Government Act 2002, section 41.

⁸ Local Electoral Act 2001, section 19C.

⁹ Local Electoral Act 2001, section 19B.

¹⁰ Local Electoral Act 2001, Part 1A.

¹¹ Local Electoral Act 2001, section 19F.

¹² Local Electoral Act 2001, section 19Z.

- b managing water systems and waste (for example, water supply, wastewater, and solid waste)
- c undertaking planning and regulatory activities (for example, long term and annual planning, resource planning and building consents, local policies, animal control, and food safety)
- d providing recreational facilities (for example, parks, playgrounds, and swimming pools)
- e providing property for community use (for example, social housing, community halls and multi-use spaces)
- f supporting cultural activities (for example, festivals, libraries, museums, and community events)
- g working to protect the environment (for example, air and water quality, land and soil management, and flood protection)
- h planning for civil emergencies.¹⁴
- 28 Governance, delivery and funding of services can either be delivered by the local authority, a council-controlled organisation of the local authority, another local authority, or another person or agency.
- 29 Local authorities also work with central government and private-sector organisations to deliver projects for the community, such as roading transformation and social sector initiatives.

Funding

- 30 Local authorities fund the services they deliver through a number of sources:
 - a rates, which are set by the Council in accordance with the Local Government (Rating) Act
 - b user fees and charges for example, building consent fees, resource management fees, animal management fees, and alcohol licensing fees
 - c interest and dividends for example, through investment portfolios
 - d grants from central government.

¹⁴ LGNZ, 'Local Government Funding Review Discussion Paper'. February 2015. Retrieved from <u>https://www.lgnz.co.nz/assets/Uploads/Our-work/dd9ca9321d/Local-Government-Funding-Review.pdf</u>



3 KCDC'S OPERATING CONTEXT

31 This section describes some of the unique characteristics of Kāpiti Coast district and the community the Council serves. These characteristics need to be considered in relation to what is expected from the Council, and how it operates.

The Kāpiti Coast has different, and diverse communities

- 32 Kāpiti Coast District Council covers a conglomeration of a number of smaller communities. Each community has its own unique profile, dynamics and needs. As a result of this, the Council receives differing views from different parts of the district on what functions and services are needed.
- 33 There are approximately 53,200 residents in the Kāpiti Coast district, but they are not all concentrated in one area. As shown in Table 1, levels of concentration in different locations range from 39% of residents based in Paraparaumu, to 17% of residents based in Ōtaki.

Community	Population (June 2018 estimate)
Paraparaumu	20,700
Waikanae	12,850
Paekākāriki-Raumati	10,750
Ōtaki	8,890
Total	53,200

Table 1: Number of residents in Kāpiti

Source: Figures are from Stats NZ estimates as at 30 June 2018, obtained from the Kāpiti Coast District Council Candidates Information Handbook 2019.

34 There are three iwi within the district, each with interests in differing tribal areas. These are iwi and hapū of Te Āti Awa ki Whakarongatai, Ngā Hapū o Otaki (Ngāti Raukawa), and Ngāti Toa Rangatira.

"Kāpiti has become a number of 'villages' with each having its unique character" – External stakeholder

The age profile of the Kāpiti Coast district adds to the diversity

35 According to the 2018 Census, more than 17,000 people living in the district are over the age of 60 (32%).¹⁵ There is also a large proportion of younger people in the district, with approximately

¹⁵ .idcommunity. 'Kāpiti Coast District Community Profile'. 2018. Retrieved from <u>https://profile.idnz.co.nz/kapiti/service-age-groups?WebID=10</u>



7,350 aged under 11 (14%).¹⁶ This plays a part in adding to the diversity of the needs and interests within the district.

The Council has a broad role

- 36 KCDC's purpose is to promote the social, economic, environmental and cultural wellbeing of the Kāpiti Coast.¹⁷ To achieve this, the Council carries out a number of activities, including:
 - a facilitating solutions to local needs
 - b advocating on behalf of the local community with central government, other local authorities and other agencies
 - c developing local resources
 - d managing local infrastructure including network infrastructure (for example, roads, sewage disposal, water, and stormwater) and community infrastructure (libraries, parks and recreational facilities)
 - e environmental management
 - f planning for the district's future needs.¹⁸
- 37 Almost all services provided by KCDC are delivered directly. The two exceptions are roading maintenance and kerbside rubbish and recycling collection (which is outsourced to third-party providers). Delivering services in-house is a choice made by the Council to deliver services efficiently and more cost-effectively.¹⁹ Bringing these services in-house would have required a multi-million dollar capital investment and a significant increase in rates.

Governance and representation

38 Governance and representation structures for the Kāpiti Coast District Council include the following:

Governance

39 The Kāpiti Coast District Council consists of a Mayor, who is Chairperson of the Council, and 10 Councillors. This comprises the decision-making governance group for the Council.

Representation

- 40 The Mayor and Councillors also have a role as community representatives on the Council.
- ¹⁶ 'Kāpiti Coast District Community Profile'
- 17 Kāpiti Coast District Council, 'The Role of Council'. Retrieved from https://www.kapiticoast.govt.nz/your-council/the-role-of-council/

¹⁹ Kāpiti Coast District Council, 'Our Kāpiti Story: Pre-election report'. 2019. Retrieved from <u>https://www.kapiticoast.govt.nz/media/35641/kcdc-2019-pre-election-report-web-final.pdf</u>



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¹⁸ KCDC, 'The Role of Council'.

Wards

- 41 The Kāpiti Coast district is divided into four wards for electoral purposes. Five of the 10 Councillors represent the entire district and five of them represent the following four wards (Ward Councillors):
 - a Ōtaki, Waikanae, Paekākāriki-Raumati Wards with one Councillor in each, and
 - b two Councillors in the Paraparaumu Ward.

Community Boards

- 42 The Kāpiti Coast District has four Community Boards to provide grass-roots representation for the community. A Board representative can sit at Council meetings and contribute to the debate. This helps ensure that, in looking after the interests of the whole district, the Council also takes account of what each local community wants.
- 43 A Board's role is mainly advocacy, but it can also make some decisions about issues within its boundaries. Boards make submissions to the Council and other statutory agencies. They control local funds for making grants to individuals and groups for community purposes.²⁰
- 44 The composition of each is as follows:
 - a Ōtaki Community Board four members elected by the community plus the Ōtaki Ward Councillor appointed by the Council
 - b Paraparaumu/Raumati Community Board four members elected by the community, plus the two Paraparaumu Ward Councillors appointed by the Council
 - c Paekākāriki Community Board four members elected by the community plus the Paekākāriki-Raumati Ward Councillor appointed by the Council, and
 - d Waikanae Community Board four members elected by the community plus the Waikanae Ward Councillor appointed by the Council.

Partnership with Mana Whenua

- 45 Te Whakameninga o Kāpiti is a body formed in 1994 to guide KCDC's relationship with iwi, although where appropriate the Council also consults directly with iwi.
- 46 The partners are the Kāpiti Coast District Council and the mana whenua (people with 'authority over the land') on the Kāpiti Coast: Te Āti Awa ki Whakarongotai, Ngāti Raukawa ki te Tonga, and Ngāti Toa Rangatira. This was formalised in a Memorandum of Partnership signed on 9 February 1994. Since then that Memorandum has been reviewed and re-signed a number of times, most recently on 5 December 2017.
- 47 In the 2010–2013 Triennium, the Council Governance Structure and Delegations documentation referred to the Chair of Te Whakaminenga o Kāpiti or their nominated alternate being able to attend meetings of Council and / or Committees, able to contribute to debate but not to vote.
- 48 In September 2010 the Council also signed a Memorandum of Understanding with Te Āti Awa ki Whakarongotai, confirming a commitment by the Council and iwi to work in partnership on water and management of water for the district.

²⁰ Retrieved from: <u>https://www.kapiticoast.govt.nz/your-council/elected-members/community-board-members/</u>



49 In addition to attendance of the Chair of Te Whakameninga o Kāpiti or nominated representative at Council meetings, in the 2013-2016 Triennium Council also approved appointment of Māori representatives with voting rights to the major Standing Committees. These arrangements have continued to be approved over the years to the present 2019-2022 Triennium.

KCDC relies heavily on rates

50 Council's main source of income is rates, as shown in Figure 2 below. For 2019 rates represented 78% of revenue, with the other revenue from user fees, grants and subsidies, development and financial contributions, and other sources. In previous years the Council has been reluctant to increase the cost of rates to cover additional operating activities, particularly as the average residential rates in Kāpiti are above the median for New Zealand.²¹ The Council strongly emphasises operating as efficiently as possible.



Figure 2: Sources of revenue, 2018/19 actual

Source: KCDC Annual Report 2018/19

- 51 KCDC's financial strategy has three points of focus: delivering affordable rates; minimising borrowings by limiting capital spending; and paying back what has already been borrowed so that it can re-finance when it needs to replace assets. The Council recognises that some major infrastructure in the district needs replacing and that more borrowing will be needed to deal to this.
- 52 The Council has applied its so-called 'green-line strategy' to deliver on the financial strategy, which has meant a programme of reduced capital expenditure over the past five years that 'prioritises infrastructure for resilience and growth and frees up funds to enable us to pay back debt earlier than previously forecast.'²²

²² Kāpiti Coast District Council, 'Our Kāpiti Story: Pre-election report'. 2019. Retrieved from <u>https://www.kapiticoast.govt.nz/media/35641/kcdc-2019-pre-election-report-web-final.pdf</u>



²¹ Our Kāpiti Story; NZ Taxpayers' Union 2018 Ratepayers' Report

- 53 The strategy has paid off to the extent that the financial rating agency Standard and Poor's (S&P) recently revised the Council's credit outlook up two grades from A+ to AA.
- 54 A major benefit of this AA rating is the enhanced credit rating and the increased attractiveness of the Council to lenders; and all future necessary borrowing will potentially be at lower rates than otherwise.



PART B. DETAILED FINDINGS AND CONCLUSIONS



4 STRATEGY AND PLANNING

Good practice

- 55 To fulfil their obligation to meet the needs of their communities, local authorities are required to operate within a planning framework that has a long-term horizon (the 'Long Term Plan'), and a more immediate focus (the 'Annual Plan'). These plans articulate the goals and outcomes each authority is seeking to achieve over each of these planning timeframes.
- 56 In addition, areas of council activity will be guided by more specific business and activity management plans.
- 57 Effective organisational decision-making and activity to deliver on strategic plans is best underpinned by a clearly articulated organisational strategy and approach. This assists with planning, prioritisation of initiatives, the allocation of resources, and operational focus.

The Long-Term Plan

- 58 The Local Government Act requires local authorities to develop a Long-Term Plan. This must describe the authority's activities and the community outcomes it seeks to achieve, and provide a long-term focus for the authority's decisions and activities.²³ The Long-Term Plan provides a basis for the local authority to be accountable to the community, as measures are used to indicate how the Council is performing. The Long-Term Plan is reviewed every three years.
- 59 Councils should engage as broadly as possible to develop the Long-Term Plan, with input from the community, businesses, and partner organisations at each three-yearly review.
- 60 The Long-Term Plan should also be presented in a way that is engaging, and easily accessible for members of the community.

The Annual Plan

- 61 Local authorities are required by the Local Government Act to prepare and adopt an annual plan for each financial year. The Annual Plan sets out the proposed annual budget and funding impact statement for the year, and includes any variations in priority or activities from the Long-Term Plan.²⁴
- 62 The Annual Plan is adopted before the start of the financial year in July, following a submission process.
- 63 Good practice is for Annual Plans to be clear, and easy to engage with, and to show a clear link between the Council's vision and its overall strategy (the Long-Term Plan), as well as priorities for the coming year.

Operational Plans

64 To support the delivery of operational activities, local authorities develop their own internal operational plans. These connect the objectives in the Annual Plan with day-to-day work. Good

²⁴ Local Government Act 2002, section 93.



²³ Local Government Act 2002, section 93.

practice operational plans provide focus and guidance for staff, articulating what is a priority (and sometimes what isn't) and what level of service or outcomes are expected to be achieved.

Insights on KCDC's current approach

KCDC's Long-Term Plan and Annual Plan clearly set out the vision for the future and key initiatives

The 2018–2038 Long-Term Plan

- 65 Kāpiti Coast District Council adopted the 2018–2038 Long-Term Plan for '*Building a Stronger Kāpiti Together*' on 28 June 2018.²⁵ The Long-Term Plan sets out the Council's 'roadmap for the future', including planned activities and initiatives in the first three years and the broader direction the Council is working towards.²⁶
- 66 The Long-Term Plan sets out a vision for Kāpiti: a thriving environment, a vibrant economy, and strong communities. Long-term goals that Council has articulated to achieve this vision include:
 - a wise management of public resources and sustainable funding of Council services
 - b the Council is a trusted partner with tangata whenua and strongly engaged with the community
 - c a high-quality natural environment enjoyed by all
 - d a resilient community that has support for basic needs and feels safe and connected
 - e an attractive and distinctive Kāpiti identity and sense of place that make people proud to live, work and play here
 - f a strong economy with more jobs and higher average incomes.²⁷
- 67 The work programme to support delivery of the plan has been organised into four clusters:
 - a Infrastructure
 - b Community Services
 - c Planning and Regulatory Services
 - d Governance and Tāngata Whenua.

Plan on a page

68 The Council has also developed a 'plan on a page', which provides a clearly expressed summary of the outcomes and goals in the Long-Term Plan. It is displayed within some Council offices and buildings, such as Council Chambers and in the offices of KCDC's leadership. The plan on a page provides a reference point to elected members, leaders and staff on the short-term

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²⁵ Kāpiti Coast District Council, 'Annual and Long Term Plans'. Retrieved from <u>https://www.kapiticoast.govt.nz/your-council/planning/annual-and-long-term-plans/</u>

²⁶ The Local Government Act Amendment of 2014 requires councils to adopt a 30-year infrastructure strategy for inclusion in Long Term Plans

²⁷ Kāpiti Coast District Council, 'Our plan on a page'. 2018. Retrieved from https://www.kapiticoast.govt.nz/media/27768/6919_kapiti_pop2018_8-0-a4.pdf

outcomes the Council seeks to achieve, and the long-term goals for the district. It is also accessible to the public through the Council's website, through service centres, and as a section of the Long-Term Plan and the Annual Plan.

2019/20 Annual Plan (Toitū Kāpiti)

- 69 The Council's Annual Plan for 2019/20 sets out activities that it plans to deliver across the district in the coming year. In 2019/20, these activities repeat what is set out in the Long-Term Plan. For those within Council who are focused on delivering the capital works programme or infrastructure services, the Annual Plan provides clear guidance on what is expected to be delivered. Other activities are not as clear on what is required on a day-to-day basis, such as the focus to 'work to ensure our neighbourhoods and communities are safe places' or 'continue managing and developing resilience and community-building events'.²⁸
- 70 The Council's planning documents, while relatively long documents, are clear and visually engaging. They are readily available in hard or soft copy, and can be readily accessed through the KCDC website and service centres, either in their entirety or in individual sections.

Below the strategic documents there are a number of supporting strategies, policies and plans that the Council uses to plan for and guide activity

- 71 There is no shortage of next-level plans and strategies at the Council's disposal to support the delivery of initiatives in the Long-Term and Annual Plans. Some of the key strategies and policies are presented in the Long-Term Plan itself. These include the Council's financial strategy, infrastructure strategy, revenue and financing policy, development contributions policy, rates remissions policy, and significance and engagement policy.
- 72 There are also a number of plans and strategies that guide decision-making and implementation for achieving the outcomes of the Long-Term and Annual Plans. These include a range of focused stand-alone strategies for such things as coastal management, support for community facilities, cycleways, walkways and bridleways, development management, economic development, infrastructure management, community strategies for positive ageing, open spaces, and supporting the arts.²⁹
- 73 There is also a suite of operational plans (Activity Plans and Asset Management Plans) that are aimed at linking the Council's activities and associated levels of service to achieving the Council's outcomes for the community as expressed in the Long-Term Plan. These provide guidance for KCDC Activity Managers and staff for planning and delivery of initiatives and business as usual activity.

²⁹ See Kāpiti Coast District Council website at <u>https://www.kapiticoast.govt.nz/your-council/forms-documents/policy-and-strategy/council-strategies/</u>



²⁸ Kāpiti Coast District Council, Annual Plan 2019/20, page 29.

High-level plans are not always easy to operationalise

- 74 Conversations with KCDC staff and managers indicate that there are some challenges for translating the vision of the Long-Term and Annual Plans into day-to-day work across the Council.
- 75 The high-level nature of the plans can present difficulties for staff as they seek to prioritise work, manage their workload, and understand how different initiatives and priorities fit together.
- 76 The default position when faced with heavy workloads is to focus on the work that is in the immediate activity plans with little time for connecting this with the work of others.
- 77 The local government environment can be fast-changing and fluid. Things can change on an almost daily basis as a result of unpredictable central government requirements, community pressures, requests from elected members, and changes in the physical environment. These factors are at play in all local government situations, and are not unique to KCDC's situation.
- 78 This further exacerbates the workload and the challenges for focus on the planned work.

A mechanism is needed to assist people to navigate immediate workload demands and the requirements of strategic plans

- 79 A recurring theme in a number of interviews with managers and staff was the lack of guidance or 'steer' to assist them to somehow navigate their way through the complexity of the work demands and to achieve some balance between responding to immediate needs while not undermining the integrity of the higher level plans – a means for prioritising activity.
- 80 What seems to be missing is a bridge between the higher level strategy and its execution that enables people to make informed and confident choices on what they can and cannot do, will and will not do, and who they need to be connected with to get the work done more efficiently and effectively.
- 81 This bridge is sometimes referred to as an operating model for the organisation, which spells out an agreed view within the organisation for what the organisational focus is, how decisions and work will be approached and enables transparency for why things will be done in particular ways.
- 82 This acts as an organisationally supported mandate for empowering managers and staff to make choices, prioritise activity and provide a logical rationale for the decision that can be communicated to interested and affected parties.
- 83 The notion of an operating model is explored further in the section on 'Ways of Working' in this report.
- 84 There is a need for the Council to provide the community with an update on progress that has been made in this area.



Mixed views on the communication and engagement around planning

- 85 The Terms of Reference for this Review included communication and engagement as specific areas for assessment. This report covers these two areas later in sections on 'External Relations and Engagement' and 'Communications'.
- 86 However, it is worth making a comment on communication and engagement in this section on strategy and planning, particularly given the role that communication and engagement play in the development, understanding and execution of strategy and plans.
- 87 Among external stakeholders there were mixed views on the engagement and communication processes used for developing strategy and plans. Some thought engagement was superficial at times, consisting mainly of briefings on decisions already made. Other external stakeholders reported high levels of satisfaction with the degree of engagement and opportunities for consultation.³⁰
- 88 As we note later in this report, the communication and engagement processes around the development of the Long-Term Plan were quite extensive and provided a range of opportunities for input and submissions.

Perceptions that the rationale for plans and decisions was not always transparent

- 89 The one area where there was more consistency of views among stakeholders was the perceived lack of explanation by the Council of the rationale behind strategy and plans. People felt there needed to be more transparency and explanation of why something was planned to be done or being done already. In this same vein, the Review also heard that the Council did not always provide a rationale for not acting on submissions made to the planning process. In some situations, community stakeholders had made considerable efforts to contribute to the planning process.
- 90 From comments made to the Review in interviews, this lack of explanation contributes to people feeling that their voices are perhaps not listened to or not considered important, and undermines the Councils' good intent in consulting with community.

"Because no-one explains why things are, people draw their own conclusions" – External stakeholder interview

91 This was particularly apparent with the Council's approach to spending. A number of people we interviewed felt strongly that the Council was too focused on not spending in order to reduce costs, as opposed to investing for the future. However, the Council has a well-articulated financial strategy, endorsed by the Office of the Auditor General that, in addition to prudent expenditure management, gives high priority to investing in resilience and growth.

³⁰ Interviews with external stakeholders.



92 We also note that there are a number of documents that explain KCDC strategies and the Council's position, the most recent being *Our Kāpiti Story: Where we're at and where we're headed*, which provide a clear rationale for the Council's position across the spectrum of its activities.



5 GOVERNANCE AND LEADERSHIP

Good practice

Role of the Mayor and Councillors (Governance body)

- 93 The governing body of KCDC consists of the Mayor and all Councillors. It not only employs the Chief Executive, and through the CE all the local authority's staff, it also has a representative and governance function. Drawing on the requirements of the Local Government Act 2002 and an extensive survey of elected members and chief executives, the Office of the Auditor General summarised the role as being to:
 - a represent residents and other members of the local community
 - b set the strategic direction for the local authority and determine policies consistent with that strategic direction
 - c delegate the management and administration of the local authority to the chief executive; and
 - d monitor and evaluate the performance of the local authority against council policies and plans.³¹
- 94 This is echoed in the LGNZ 2019 Mayor's Guide, 2019.

'As a democratically elected forum it [the governance group] is designed to provide a voice for citizens and mechanism for making decisions on behalf of current and future citizens. In terms of its governance function it is responsible for setting the direction of the organisation, exercising stewardship and holding the organisation to account (through the CE).'³²

- 95 Elected members are expected to make important decisions about the governance of the local authority dealing with a wide range of policy matters that are often complex, subjective, or unfamiliar, and therefore requiring careful judgement. These tasks pose a significant challenge for individual members and for Councils as governing bodies, for two reasons:
 - a First, there is a natural tension between representing residents of the local community (which might be specific to the small part of the community that elected the member) and making governance judgement calls for the good of the whole region or district.
 - b Second, an information asymmetry naturally exists for members, when they just do not have the breadth and depth of knowledge to support judgements and decisions that are fair and fully informed, particularly at the start of their terms. The elected members need to draw on significant support from Council management and staff to bridge the information gap, and they need to be able to trust the information provided to them.

³² LGNZ, The 2019 Mayor's Guide, page 15.



³¹ See Managing the Relationship between a Local Authority's Elected Members and its Chief Executive retrieved from https://oag.parliament.nz/2002/chief-execs/part4.htm

Role of the Chief Executive

- 96 Drawing on the same insights as for the elected members' role, the Office of the Auditor General has summarised the role of the Chief Executive as being to:
 - a provide leadership to the administration of the local authority's affairs
 - b act as the link between the elected members in their governance capacity and the executive and administrative staff
 - c discharge their specific responsibilities under the local government legislation (see below), and
 - d discharge whatever other responsibilities have been delegated to the CE by the Council.³³

The Chief Executive's statutory responsibilities

- 97 The CE's responsibilities are specified in the local government legislation as:
 - a implementing the Council's decisions
 - b providing advice to members of the Council and any Community Boards
 - c ensuring that all the functions, duties and powers delegated to the CE or other Council employees, or imposed or conferred by any Act, regulations or bylaws, are properly performed or exercised
 - d ensuring the effective and efficient management of the Council's activities
 - e facilitating and fostering representative and substantial elector participation in local elections and polls
 - f providing leadership for Council staff
 - g maintaining systems to enable effective planning and accurate reporting of the Council's financial and service performance
 - h on the Council's behalf, employing the Council's staff and negotiating their terms of employment.³⁴
- 98 An important feature of the relationships between elected members and the Chief Executive is distinguishing the Council's governance role and the CE's management role. Sometimes, the two roles are not easily separated, and it is up to the Council and the Chief Executive to develop an understanding of their separate responsibilities.³⁵
- 99 The LGNZ 2019 Mayor's Guide sums up the difference in the roles:

'In general terms, the CE is responsible for the administration of the local authority while councillors and mayors are responsible for its governance. To use a simple maritime analogy, it is the CE's role to row the ship while it is the elected members' role to do the steering, however in practice the distinction can never be that clear.'³⁶



³³ Office of the Auditor-General, 'Managing the Relationship between a Local Authority's Elected Members and its Chief Executive' – retrieved from https://oag.parliament.nz/2002/chief-execs/part4.htm

³⁴ Local Government Act 2002, section 42(2).

³⁵ OAG, Managing the Relationship between a Local Authority's Elected Members and its Chief Executive.

³⁶ LGNZ, The 2019 Mayor's Guide

- 100 A large contributor to lack of clarity in the distinction between the roles is the democratic process itself, whereby individuals are elected to governance roles when in fact their competency may lie more in representing community interests than in governance. As a result, there needs to be opportunity for elected members to develop governance skills through training and experience. They also need to be able to rely on the Council leadership for strategy and policy advice to inform governance decision-making.
- 101 Successful relationships are based on trust, open communication, and a spirit of problem solving.

Local Governance Statements

- 102 Following each three-yearly local government election, all local authorities are required to prepare a Local Governance Statement.³⁷ This is a collection of information on the authority's functions, responsibilities and activities, the roles and conduct of elected members, governance structures and processes, membership, and delegations. It also contains information about roles and processes for engaging with the community, about how the local authority makes decisions, and about how citizens can influence these processes.
- 103 The Local Governance Statement helps clarify the respective roles and responsibilities for elected members. However, the Review notes that these documents do seem to focus more on process than on the orientation and specifics of the roles.
- 104 To provide more clarity on roles and responsibilities, the following section presents eight key elements of effective governance and also provides insights on the relationship between governance and management.

Elements of effective governance

105 The Office of the Auditor-General has identified eight elements that need to be in place for effective governance. These elements and how they apply in the local government context are set out in Table 2 below.



Table 2: Elements of effective governance	Table 2:	Elements of effective governance
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Element	Application to Councils
1 Set a clear purpose and stay focused on it	 Councillors lead, contribute to and challenge (where appropriate), strategic planning processes, based on their own understanding of community expectations and the wider context that the Council operates in. Strategic direction setting includes setting realistic medium- and long-term outcomes and short-term priorities, and expenditure/investment choices and budgets. Once a strategy is finalised and endorsed by Council, Councillors communicate the strategy and initiatives to the community to build awareness, understanding and support.
2 Have clear roles and responsibilities that separate governance and management	 The roles and responsibilities of governance and management are clearly articulated. Councillors and staff have a clear view on what matters should be decided by Councillors (eg. matters which relate to the strategic direction of Council), and what can be decided by staff (eg. decisions to operationalise strategic decisions made by Councillors). Clear roles and responsibilities make any differing interests transparent, and foster effective decision-making.
3 Lead by setting a constructive tone	 The leadership role of the Mayor and Councillors sets the right tone 'from the top' that shapes the culture and demonstrates the desired values and ethics of the Council. Councillors achieve this through establishing or approving policies and making decisions, and the approach and behaviour the Council takes to its work (with management, members of the community and external stakeholders).
4 Involve the right people	 For governance to be effective, it is critical that the right people are involved in informing or making decisions. The level of trust between people – between Councillors, management, and stakeholders – affects the effectiveness of the governance arrangements. Members bring multiple perspectives, debate issues robustly, and then speak with unity of voice and message about the decisions made. As Councillors are elected by the Community, Council should recognise when discussions or decisions require input from different or diverse voices, and invite members of the community to contribute (where relevant). Once a decision is made by Council, Councillors support activities to implement the decision. This includes sharing the outcome of decision-making with the community, even if individual Councillors were opposed at the time of making the decision.
5 Invest in effective relationships built on trust and respect	 Strong relationships between Councillors and the community are important. Effective community engagement is of particular value in understanding views when making important decisions, forming strategies, and identifying funding. Good practice involves preparing community engagement plans or relationship protocols with key partners (such as iwi).



Element	Application to Councils
6 Be clear about accountabilities and transparent about performance against them	 Governance practices need to support accountability. Governance structures should include a clear accountability framework that shapes how an organisation's financial and operational performance will be monitored and reported. The framework should also cover how the governing body will be accountable for future-focused decisions, such as maintaining and enhancing the capability of the organisation.
	 Effective governance relies on governing bodies receiving regular reports that provide a clear and objective view of an organisation's (or project's) performance.
	 Governing bodies need to be provided with enough detail to support performance management and decision-making, while avoiding unnecessary details about operational matters.
7 Manage risks effectively	 Governing bodies have a leading role in establishing an organisation's overall understanding of risk, including the potential effect of its strategic, financial, operational, and reputational risks.
	 Effective risk management by public organisations involves identifying, analysing, mitigating, monitoring, and communicating risks.
	• Good practice includes articulation of a risk management framework and register that is formally defined, widely understood, and aligned to the organisational strategy, risk appetite, objectives, business plan, and community expectations.
8 Ensure that you have good information, systems, and controls	 Governors are accountable for the decisions they take. Therefore, they need relevant, accurate, and up-to-date information to make good decisions. The governing body has a role to review whether Council's systems and controls to ensure that they remain fit-for-purpose. Systems and controls can be organisational (terms of reference, independence, and separation)
	of duties), operational (planning and budgeting) and about personnel (policies relating to recruitment, training, and development).

Source: Office of the Auditor-General, 'Elements of effective governance'. Retrieved from <u>https://www.oag.govt.nz/good-practice/governance/organisation</u>

Leading by example

106 In addition to **what** Councillors do to deliver their governance role, it is also important to consider **how** governors behave in delivering their role. The importance of this in building a positive and cohesive organisation is discussed by LGNZ:

*[M]*eetings which are orderly and in which members treat each other with respect not only improve the community's confidence in the quality of governance but also the morale of staff.³⁸

107 There are a number of ways to support elected members as they settle into their governance role. Regarding the interests of representation, every elected member on taking office must sign a declaration that they will put the interests of the local authority ahead of any special interests they may represent within their district.

³⁸ LGNZ, 'The 2019 Mayor's Guide', 2019. Retrieved from <u>https://www.lgnz.co.nz/assets/5222c03b72/LGNZ-2019-Mayors-Guide-v2.docx</u>



- 108 For the governance role, there are a variety of 'good practice' guides and development opportunities for assisting newly elected members at the point of their induction and then throughout their tenure. These include:
 - a LGNZ Elected Members Governance Handbook 2019
 - b LGNZ Online Learning Modules Governance
 - c LGNZ, 'The 2019 Mayor's Guide'
 - d Office of the Auditor-General, 'Elements of effective governance' (see the summary provided above).

Collective positions on Council decisions

- 109 Collective Cabinet responsibility is one of New Zealand's key constitutional conventions for Parliamentary behaviour. It refers to the collective power of Cabinet to direct individual ministers, all of whom must publicly support Cabinet's decisions. No such convention holds for local authorities; however, there are still some responsibilities for presenting a collective position on Council decisions and agreed policies.
- 110 The Auditor-General's good practice guide states as a principle that 'Council should speak with one voice'. This means that communications from elected members and from management and staff should present a collective position on Council policies and positions.
- 111 It is not unusual to find statements in the media by Councillors dissenting from a majority Council decision. Good practice principles do support communications by elected members of their personal views, as opposed to communication of Council matters in an official capacity. However, these personal statements 'should be clearly identified as such, and be confined to matters that are relevant to the role of local authorities'. A dissenting view does not invalidate the Council's majority decision.

Role of leaders and managers

- 112 Leaders and managers are critical to the effective operation of any organisation. Their role is to lead the business articulating areas of focus and organisational priorities, and ensuring that staff have the right tools and equipment to do their job effectively. They take direction from the Council, and ensure that operational activity aligns with and implements Councillors' strategic decisions.
- 113 Leaders and managers are also operational decision-makers. They understand their authority, the possible range of decisions, and the statutory or regulatory basis and justification for the decision.
- 114 Effective decision-makers understand the context of a decision and the bigger picture, use intelligence to inform their work, can deal with the level of complexity of the decisions they make, and remain open-minded. They are also able to think through the consequences of the decision and the relevance of those consequences for achieving the Council's purpose and objectives.

Managers build capability and they support ongoing development

115 Effective managers build capability within their teams and they support the ongoing development of staff to enable good decision-making. They create an environment of continuous improvement, where decisions are discussed and there are opportunities to question and learn.



Insights on KCDC's current approach

Governance

Suitable arrangements are in place to support governance of Council

- 116 Every three years, members of the community elect a Mayor and 10 Councillors to govern the Council. The composition of Councillors includes five district-wide Councillors (those who represent community interests across Kāpiti), and Ward Councillors for Ōtaki (1 councillor), Paraparaumu (2), Waikanae (1), and Paekākāriki-Raumati (1).
- 117 There are also four Community Boards. These support governance through playing an advocacy role for the community to inform the decisions of the governing body.
- 118 In the current triennium (2019–2021), the Mayor has established five subcommittees to support Council governance of Council:
 - a the Strategy and Operations Committee (the Mayor and all Councillors are members, and there is also a Māori member with voting rights)
 - b the Audit and Risk Subcommittee
 - c the Grants Allocation Subcommittee
 - d the Appeals Hearing Subcommittee
 - e the Chief Executive Performance and Employment Subcommittee (of which the Mayor and all Councillors are members).
- 119 Councillors are responsible for setting the Council's strategic direction, for developing and adopting policy, and for stewarding Council resources prudently. The Mayor and Councillors also employ the Chief Executive, who in turn is responsible for appointing and managing all Council staff and for implementing Council decisions.³⁹
- 120 In the current Triennium, the Mayor has established a number of specific portfolios which have been allocated to Councillors as a means to increase opportunity for Councillors to develop their understanding of the work of Council and insights for informing the longer term direction of the Council. These portfolios cover key areas of interest for the district, including social, cultural, economic, business, transport, housing, waste and water. The full list can be found on the Council website.⁴⁰

KCDC Councillors' understanding of their role

- 121 The KCDC Candidates Information Handbook 2019 describes how 'elected members, acting as the council, are responsible for governance, including:
 - a the development and adoption of council policy
 - b monitoring the performance of the council against its stated objectives and policies

⁴⁰ For portfolios and Councillors responsible see <u>https://www.kapiticoast.govt.nz/whats-on/news/2019/council-committees-and-governance-structure-announced-for-k%C4%81piti/</u>



³⁹ KCDC Code of Conduct for Elected Members 2019–2020.

- c prudent stewardship of council resources
- d employment of the chief executive.'41
- 122 Elected members are also responsible for 'representing the interests of the residents and ratepayers of the district.'⁴² This provides a broad view of a Councillor's governance role, but does not explicitly state expectations around behaviour, or the separation between governance, strategy, and operational activities. These are explained in more detail in presentations to Councillors in their Induction Programme and induction materials.⁴³
- 123 The KCDC Code of Conduct for Elected Members 2019–2020 sums up the separation of roles in this way:

'While the Council is ultimately accountable, its function is not to make detailed decisions on operational matters which are the responsibility of the Chief Executive.'44

- 124 Interviews for this Review indicated that generally Councillors are well aware of their governance role – that is, as one expressed it, their role of 'setting the strategic direction of the Council.' Another Councillor presented their clear understanding that 'we shouldn't be telling staff how to do their job, but we do need a high level of input and decision-making under our mandated position to control the direction of the organisation.'
- 125 Several Councillors shared that they perceive their role as a Councillor to be 'questioning Council' about what was happening, and ensuring that the Council was acting in the community's best interests.
- 126 The expected way to achieve this is to make a strong contribution to the direction of the Council through the governance role for strategic decision-making and evaluating the performance of the Chief Executive.

Governance support is in place for elected members

127 Elected members come into their governance roles with a range of skills and experiences, and bring the interests of the specific communities they represent. Working as one Council requires new modes of working as a team, making decisions that benefit the wider district as a whole, contributing to the ongoing strategic development of the district, and maintaining a governance oversight role over the Council's performance.

A range of possibilities for growing governance skills

- 128 KCDC provides a range of opportunities for supporting elected members to grow in their governance roles:
 - a **Induction** The KCDC Candidates Information Handbook 2019, the 2019–2022 Triennium Councillor induction material, and the Elected Members Induction Programme provide guidance for candidates on what the role of a Councillor involves. This includes presentations on elected member responsibilities that spell out the different roles of elected members and management in a way conforms with the good practice described above in this



⁴¹ Kāpiti Coast District Council, 'Candidates Information Handbook 2019'. 2019. Retrieved from https://www.kapiticoast.govt.nz/media/35259/candidates-information-handbook-2019.pdf

⁴² KCDC, 'Candidates Information Handbook 2019'.

⁴³ See December 3 2019 Inductions Simpson Griers Elected Member Responsibilities.

⁴⁴ KCDC Code of Conduct for Elected Members 2019–2020.

report. In each triennium Council staff have made enhancements to the elected member induction process: a number of elected members told this Review that the induction programme, staff presentations and material are 'really good now'.⁴⁵ Elected members also enjoyed the bus tours and associated briefings in the field.

"We had a good governance session at induction and we need to do this ongoing" – Councillor interview

- b Portfolios For the 2019–2022 Triennium, Councillors were appointed as portfolio holders with responsibilities for a specific policy area, ranging from social wellbeing and housing to transport, waste and water. There are 12 portfolios, providing all elected members with opportunity for portfolio involvement. Portfolio holders' responsibilities are not prescribed and vary between Councils this ranges from being the public spokesperson for issues affecting their portfolio, to leading policy discussions.
- c Committees and Community Boards Councillors have the opportunity to be members and to be appointed the Chair or Deputy Chair of one of the Council Committees and Subcommittees that the Mayor establishes for the triennium. There is also the opportunity for representative roles on Community Boards (Ward Councillors) and other community groups. Those different roles should also keep elected members connected with the wider Council strategy and policy for the district because, in exercising their delegated authority, Committees and Community Boards 'must operate within the constraints imposed by the Council's Long Term Plan/Annual Plan, and any existing Council policy'.⁴⁶
- d **External advisory bodies** There are also roles for Councillors on a range of advisory groups and taskforces established by LGNZ or central or regional government.⁴⁷
- e **Te Whakaminenga o Kāpiti** The Mayor and one Councillor also participate in Te Whakaminenga o Kāpiti, the advisory group that guides KCDC's relationship with iwi.

Understanding of the behaviours and contributions required from elected members and Council staff

129 As well as having clarity about roles, understanding what are appropriate attitudes and behaviours is also important in order for elected members (Councillors and Community Board members) to be effective in their roles. The KCDC Code of Conduct for Elected Members provides guidance on standards of behaviour in dealing with each other and with the Chief Executive, staff, the media, and the community. The Code sets out these fundamental principles: respect, integrity, trust, honesty, openness, and respect for the confidentiality of commercial sensitive information or information that is personal to a particular individual or organisation.⁴⁸

⁴⁸ KCDC Governance Statement 2020.



⁴⁵ Interviews with Councillors.

⁴⁶ KCDC Governance Statement 2020, retrieved from: <u>https://www.kapiticoast.govt.nz/media/37221/governance-statement-january-2020_final-following-council-meeting-30-january-2020_pdf</u>

⁴⁷ See KCDC website for information on each Councillor's roles: https://www.kapiticoast.govt.nz/your-council/elected-members/councillors/

Relationships between elected members and staff have sometimes faced challenges

- 130 At times in the past the relationships between some Councillors and Council staff have been strained. On the one hand, some Councillors we spoke with believed they were not being given all the information they needed in order to make informed decisions and participate in strategic discussions. In the words of one Councillor: 'There was a communications disconnect between Council and elected members.'
- 131 On the other hand, some staff we spoke with mentioned cases of providing information to Councillors that Councillors then used, in their view, inappropriately through public criticism of Council's work or even of individuals. One staff member said: 'It's demoralising.'
- 132 In interviews with elected members and staff the Review heard that historically there had been instances among elected members of poor behaviour and poor communication with staff, and also of them publicly releasing confidential information. This appears to have materially affected the approach of some staff to engaging and sharing information with them.

"I think some staff became gun shy due to a history of being hassled and mistreated by some elected members" – Councillor interview

133 The Review heard of a number of occasions where an elected member was either less than supportive publicly of a collectively made Council decision, or publicly back-tracked on a Council decision they no longer wanted to support. This resulted in communications that were at variance with the Council's position, and that sometimes presented difficulties for the staff responsible for implementing the Council decisions.

Building and maintaining trust is important

- 134 A lack of trust, particularly in the last triennium, appears to have led to staff being more careful about sharing information with elected members. Ideally, as decision-makers, Councillors need to be as informed as possible, and be able to contribute constructively to discussions, including identifying issues at the front end and contributing to solutions.
- 135 This means there needs to be early sharing of information, and opportunities for workshopping issues and solutions ahead of time, including bringing in different views before the Council makes strategic decisions. The Review heard that these sorts of strategic discussions had occurred in the past, but for various reasons had not been occurring as frequently in recent times. Reasons include sometimes the pressure of work on staff, and at other times Councillors being unavailable.⁴⁹
- 136 The Review notes a recognition by the Senior Leadership Team of the importance of building trust with all elected members and of a commitment to increasing the degree of transparency and engagement with them.⁵⁰
- 137 Several elected members mentioned that the consolidating of all meetings into one day of the week (Thursday) had meant a lot of pressure on that day. They said this affected people's ability to become familiar with all the relevant information, and potentially reduced opportunities for



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⁴⁹ Interviews with Councillors and staff members.

⁵⁰ Interviews with the Chief Executive and Senior Managers.

some briefings beforehand.⁵¹ This arrangement has now changed with Council meeting on Tuesdays and Thursdays.

138 The Review understands that the newly elected Council for the 2019–2022 Triennium is keen to ensure there is as much transparency as possible, both in terms of what information is shared and how Council comes to the decisions that it makes.⁵²

The line between governance and management has become blurred at times

- 139 KCDC elected members have sometimes found it challenging to negotiate the line between governance and management. The Review heard from both elected members and staff that, at times in the last triennium, some elected members were very operationally focused, and would approach staff below the Chief Executive and Senior Management on issues of operational management and activity.
- 140 It is not unreasonable for Councillors to approach a Group Manager or third-tier manager for insights to assist the Councillor with their governance role. Elected members will be dealing with a wide range of policy matters that are often complex, subjective, or unfamiliar, and insights from management are important. We heard that Council management is happy to engage with elected members in this way, and that management sometimes approached Councillors ahead of time on some operational decisions, in the spirit of no surprises.⁵³
- 141 However, we also heard that at times some elected members had become involved in staffing matters, which are the preserve of the management team. The Chief Executive has responsibility for staff selection and management (and its delegation to other managers within the organisation). This becomes undermined where Councillors attempt to give orders to staff, or publicly criticise or express concerns about staff or management.
- 142 Some Councillors expressed a perception that at times in meetings they had been presented with briefings from Council staff that were intended more to direct them along a particular route than to provide information and opportunity for debate. Such an impression can be created when there is not enough time available for discussion and debate. In the absence of opportunity for strategic debate, discussion among Councillors and management on a particular topic can also become more operational in focus.
- 143 The Review also heard that there were times when Councillors, for various reasons, did not attend briefings, and that this added to the communication challenges involved with distinguishing appropriately between governance and management.⁵⁴
- 144 It is too early in the new triennium to determine whether the dynamic will be similar for the newly elected group of Councillors.

"We shouldn't be telling them how to do their job, but we do need a high level of input and decision-making under our mandated positions to control the direction of the organisation" – Councillor interview

- ⁵¹ The compression into Thursday was to accommodate Councillors who worked full-time and had limited available time elsewhere.
- ⁵² Interviews with the Chief Executive and Senior Managers.
- ⁵³ Interviews with KCDC management.
- 54 Interviews with Councillors.



145 We note that these challenges and tensions between Councillors and management are not unique to the Kāpiti Coast District Council. The Auditor-General's Review of the relationship between elected members and Chief Executives, although not recent, discusses similar challenges between governance and management for communication, role clarity and the boundary between each of the roles.⁵⁵

Community Boards provide grass roots representation for the community at the governance table

146 The role of Community Boards is to provide grassroots representation for the community. Community Board Chairs can sit at Council meetings and contribute to the debate from an advocacy perspective. They also participate in standing committees, where they are able to influence the discussion. In this way the Community Board is able to provide local community insights to inform the Councillors' strategic thinking process. Community Boards also have some responsibilities for such things as distributing grants funding to achieve social outcomes. All meetings are publicly notified in the newspaper and the agendas are available on the Council website.

Community Board perceptions of their role

- 147 When asked how they would describe their role, current KCDC Community Board members mentioned engaging with the community, advocating for community needs and bringing community concerns to the Council's attention, and managing community expectations on the Council's behalf. This showed the Community Boards' recognition of their key role of representing the interests of their community to the Council.
- 148 The Community Board members we spoke to indicated a strong interest in clarifying for the community (and for Councillors) their role in building an understanding of community needs and aspirations and bringing community perspectives to the Council. They saw the connection between the Community Board and the local community as an asset that could work more positively in the interests of both the Council and the community. Community Board members recognised that they can play a key role in communicating updates on current or future Council activities to their community.
- 149 As well as being a group to be consulted when the Council is engaging on an initiative, some members suggested that the Community Board could assist the Council more proactively in facilitating its consultation process.

Some challenges and frustrations

- 150 Some frustrations with current arrangements were expressed, and there were perceptions that the Community Boards were not able to make the contribution they otherwise might. In particular, some Board members felt the Council did not provide enough or timely information to Community Boards when the Council was asking for their input on an initiative.
- 151 Some Community Board members we spoke with also said they are not always included in Council Chambers, with Board members being asked to leave sessions that excluded the public.

⁵⁵ See 'Managing the Relationship between a Local Authority's Elected Members and its Chief Executive', retrieved from <u>https://oag.parliament.nz/2002/chief-execs/part4.htm</u>



Under the legislation, local authorities have the right to exclude members of the public from meetings or parts of meetings if the proceedings would result in disclosing information that there would be good reason for withholding.⁵⁶ The legislation also requires the local authority to issue a 'Resolution to exclude the public', detailing the reasons for this.

- 152 Those resolutions are standard procedure for the Kāpiti Coast District Council.⁵⁷ However, some Community Board members felt there was not a clear rationale for those decisions applying to them as well as the general public, and created for them a perception of a lack of trust that their role was not as valued as it should be.
- 153 Community Board members several times referred to the Local Government New Zealand commitment to 'localism', for strengthening self-government at the local level,⁵⁸ as signalling an opportunity for the role that Community Boards might play.

"We need greater alignment and better understanding" – Community Board member

154 KCDC provides some administrative support to Community Board meetings, with a Group Manager oversight of this. The Review also heard that, in order for them to be effective, Community Board members would appreciate more technology support from the Council, to help them access information and communications. Currently, Chairs are supplied with tablets but other Board members must provide their own technology, and this can create difficulties with document and information sharing.

Leadership

A developing leadership team that wants to make a difference at the Council

155 KCDC's current Chief Executive was appointed in late 2017. In late 2018 the Council confirmed the current configuration of six groupings reporting to the Chief Executive: namely, Organisational Development, Corporate Services, Infrastructure Services, People & Partnerships, Place & Space, and Regulatory Services. Some appointments were made in early 2019.

Aiming to make a positive difference

156 Discussions with members of the Senior Leadership Team indicated a lot of energy and commitment among leaders to working together to make a positive difference for the Council and community.⁵⁹

⁵⁹ Interviews with KCDC senior management



⁵⁶ Local Government Official Information and Meetings Act 1987, section 48.

⁵⁷ Specified in Council Standing Orders: see https://www.kapiticoast.govt.nz/media/36936/standing-orders-as-approved-by-council-7-november-2019 .pdf (section 17).

⁵⁸ LGNZ, 'Local government position statement on localism'. 15 July 2018, <u>https://www.lgnz.co.nz/our-work/publications/local-government-position-statement-on-localism/</u>

- 157 We understand that the aim of the restructure in 2018 was to focus appropriately on key areas of Council activity, to enhance particular ways of working, and to strengthen capability in areas where this was needed.
- 158 The **People & Partnerships** group aimed to reframe KCDC's partnership approaches with community groups and key stakeholders. It aimed to address the challenges that exist in this area through fostering a more visible community presence and reclaiming the community's trust, and rejuvenating the Council's customer focus across all its functions. To this end the Council has refocused its approach to providing communications support, and has adopted new capability and approaches to better support the Council's partnership with mana whenua.
- 159 The **Organisational Development** group has focused on: supporting capability development through recruitment for new roles; supporting learning and development and career pathways for staff within Council; providing better support for performance management; and fostering a culture of wellbeing within the Council. These are challenges for a small team in an environment where the requirements for business-as-usual support for recruitment and other management support can be quite preoccupying.
- 160 The **Corporate Services** group provides a range of corporate support services to the organisation across corporate planning and reporting, financial management, policy and research, legal services, business improvement, and information management and technology. The group is currently focusing on completing a refreshment of the Information and Communications Technology (ICT) strategy for KCDC, as well as addressing the best configuration of resourcing to provide fit-for-purpose information technology solutions within the Council's current resource constraints.
- 161 The groups **Infrastructure Services**, **Place & Space**, and **Regulatory Services** maintained their focus on core operational activity. Some new responsibilities and roles were established in these groups with the intention of strengthening their capability and capacity.
- 162 One area of challenge has been that of strategy and planning. The appointment of an Economic Development Manager in the Place and Space group has helped with addressing issues with the refresh of the Economic Development Strategy. A strategic planning advisor was appointed in early 2020 to support the Senior Leadership Team with strategy.

Positive belief in staff capability and attitudes at the Council

- 163 Managers spoke positively of their staff's passion for their work at KCDC. However, they also recognised that sometimes staff felt frustrated with issues of capacity and work pressures. People at KCDC work hard, and resourcing is a common challenge across all the groups.
- 164 The Review heard that this culture of 'busy', 'overworked' staff contributed to some people just putting their heads down and working in their silos in order to cope. Despite the will to work in more coordinated ways, there were always pressures to just get things done in their area.
- 165 Some managers commented that the culture was more fatigued than anything else, and there was a strong belief in staff for their contribution to the Council achieving its outcomes.



Staff perspectives on leadership

Positive comments on leadership

- 166 The Review heard different perspectives from staff on KCDC's leadership practices and styles. Some staff said their line manager has a positive leadership style, putting people before work and encouraging staff input. There are a number of systems in place to encourage staff to raise issues and opportunities for improvement, including Continuous Improvements and Your Voice.
- 167 The process established for this current Review reflects a willingness among Council managers to be open to staff views. Council management provided a range of opportunities for people to engage with the Review team, including interviews, workshops, and confidential email and submission boxes. The Review was widely communicated internally and externally by Council management.
- 168 The Review heard of managers who provide positive and constructive feedback to staff, and encourage staff to raise issues or concerns. For example, of the staff who provided written feedback for this Review, 32% made unprompted commentary on positive leadership or positive management practices as something they believe works well.
- 169 In the recent staff engagement survey, in response to the question: 'My manager, or someone at work, seems to care about me as a person', 79% of staff responded as being 'Satisfied' or 'Extremely satisfied'. And in response to the question: 'In the last seven days, I have received recognition or praise for doing good work', 53% of staff responded as Satisfied or Extremely satisfied. ⁶⁰

There is some room for improvement

- 170 During the course of the Review we did hear some staff views that were not so positive from both existing and former staff members. There were instances where staff didn't feel supported, and didn't 'always feel comfortable voicing concerns'. Some people felt frustrated by work pressures and others had issues with attitudes and behaviours in the workplace. These comments were in the minority, but they do suggest that leadership and management need to be open to staff concerns, and foster a culture of openness and support.
- 171 So while some progress has been made, there is some room for management within Council to improve in ensuring that all staff feel valued and supported.

Some improvements have been made for performance management of staff

- 172 The Review heard through discussions with staff that some managers at the Council have been seen as not appropriately managing staff who were underperforming. This is also reflected in comments in the 2018 Staff Pulse Survey, where staff noted that poorly performing staff members in their team are not dealt with or are ignored by managers.⁶¹ This has a potentially significant impact on morale in a situation where capable staff are tired and overworked.
- 173 Staff attitudes in the 2019 Staff Engagement Survey indicate that some progress has been made in recent times. In response to the question 'My colleagues are committed to doing quality work', 78% of staff responded as 'Satisfied' or 'Extremely satisfied'.⁶²

⁶² Kāpiti Coast District Council Staff Engagement Survey 2019.



⁶⁰ Kapiti Coast District Council Staff Engagement Survey 2019.

⁶¹ Staff Pulse Survey 2018.

174 The Organisation Development Group has adopted a focus on improving performance management across the organisation. Recent additional resource in this team will assist with this.



6 RELATIONSHIP WITH MANA WHENUA

Good practice

175 Te Arawhiti (the Office for Māori Crown Relations) has developed good practice guidelines for government organisations engaging with Māori. The guidelines acknowledge that there are statutory and Treaty obligations in this area, but that good practice requires organisations to not limit themselves to only meeting their formal obligations.

What does genuine engagement look like?

176 According to Te Arawhiti, genuine engagement with government involves:

- 'an acknowledgement of their rangatiratanga and status as Treaty partners
- an acknowledgement that mātauranga Māori makes an important contribution to solving policy and practical problems
- an acknowledgement that Māori have the resources and capability to contribute
- an acknowledgement that some issues affect Māori disproportionately and they are therefore better placed to develop the solutions.⁶³
- 177 Kāpiti Coast District Council has pioneered engagement with Māori through creating Te Whakaminenga o Kāpiti – a partnership between mana whenua and the Council, guided by Whakahoatanga Manatū, a Memorandum of Partnership that sets out objectives and protocols for the partnership.
- 178 Some other local authorities have developed their own Māori Engagement Frameworks, to guide their staff in engaging effectively with Māori.⁶⁴ These frameworks provide guidance on determining when and how to engage with iwi, on planning engagements, and on the remuneration needed to enable iwi to participate effectively.

Principles for building a close partnership with Māori

179 Te Arawhiti sets out six principles for building closer partnerships with Māori. These are:

- 1. Build the relationship before focusing on the work
- 2. Plan together from the start
- 3. Value each party's contribution and knowledge
- 4. Ensure outcomes are meaningful to all parties
- 5. Be open and flexible and accept risk

⁶⁴ Waikato Regional Council, 'Māori Engagement Framework: A guide for Waikato Regional Council staff'. Retrieved from <u>https://www.waikatoregion.govt.nz/assets/WRC/Council/Policy-and-Plans/11340016-Maori-Engagement-Framework-Guide.pdf</u>



⁶³ Te Arawhiti, 'Guidelines for engagement with Māori'. 1 October 2018. Retrieved from <u>https://tearawhiti.govt.nz/assets/Maori-Crown-</u> <u>Relations-Roopu/6b46d994f8/Engagement-Guidelines-1-Oct-18.pdf</u>

6. Share decision-making.65

Te Ao Māori perspectives in Council chambers and at the leadership table

- 180 Under the Local Government Act, a local authority must 'provide opportunities for Māori to contribute to its decision-making processes'.
- 181 Emerging good practice approaches involve governance and leadership groups bringing a Te Ao Māori perspective to Council Chambers and at the executive table. This can range from including an elected member via a Māori Ward or Māori Constituency, to the leadership team seeking advice and guidance from mana whenua.

The role of the Mayor and leadership team

182 Mayors play a key role in leading Councils' relationship with mana whenua, and can influence the quality of the relationship between the Council and iwi. As LGNZ comments, 'whatever the nature of the relationship, it is the Mayor's public endorsement that creates legitimacy in the eyes of many in the district and sets the tone for engagement at an officials' level.'⁶⁶ The Mayor, and Councillors, play a vital role in establishing relationships and ensuring they are meaningful and ongoing.

Insights on KCDC's current approach

KCDC has a formal partnership with mana whenua

- 183 The Treaty of Waitangi and Te Whakaminenga o Kāpiti create a partnership between mana whenua and Kāpiti Coast District Council. Te Whakaminenga o Kāpiti is one of the longest lasting partnerships between tāngata whenua and local government in New Zealand. The partners are KCDC and the mana whenua (people with 'authority over the land') on the Kāpiti Coast: Te Āti Awa ki Whakarongotai, Ngāti Raukawa ki te Tonga and Ngāti Toarangatira.
- 184 Te Whakaminenga o Kāpiti first met on 8 March 1994, and that year Whakahoatanga Manatū, a Memorandum of Partnership between Council and iwi in Kāpiti, established objectives for the partnership. These include (among others):
 - a to develop consultation between the Council and tāngata whenua on issues that impact the social, environmental, economic and cultural interests and development of each partner
 - b to develop candid and open sharing of information between Council and tangata whenua
 - c to develop opportunities that enable tangata whenua to share in the decision-making of the district.
- 185 The Kāpiti Coast District Council expresses a deep commitment to its partnership with Te Āti Awa ki Whakarongotai, Ngāti Raukawa and Ngāti Toa Rangatira and the Memorandum of Partnership

⁶⁶ LGNZ, 'The 2019 Mayor's Guide', 2019. Retrieved from <u>https://www.lgnz.co.nz/assets/5222c03b72/LGNZ-2019-Mayors-Guide-v2.docx</u>



⁶⁵ Te Arawhiti, 'Building closer partnerships with Māori'. Retrieved from <u>https://www.tearawhiti.govt.nz/assets/Tools-and-Resources/Building-</u> closer-partnerships-with-Maori-Principles.pdf

it holds with them. This includes a commitment to working through Te Whakaminenga o Kāpiti, the partnership mechanism for advancing matters of mutual interest.

- 186 The Council is committed to working directly with each iwi and relevant hapū on matters relevant to their role as kaitiaki and of specific interest within their rohe.⁶⁷ The Council's Significance and Engagement Policy acknowledges the unique perspective of Māori, 'who are more than an interest group'. The policy underlines the role of Te Whakaminenga o Kāpiti in 'advis[ing] on how best to manage the consultation process and to facilitate the relationships between Council and iwi exercising mana whenua.'68
- 187 Iwi have been able to contribute to Council business over successive Triennia. For the 2010-2013 Triennium, the Governance Structure and Delegations document referred to the Chair of Te Whakaminenga o Kāpiti or their nominated alternate being able to attend meetings of Council and / or Committees, able to contribute to debate but not to vote. In this Triennium Council also approved appointment of Maori representatives with voting rights to the major Standing Committees. The same arrangements have been incorporated in the Governance Structure and Delegations documents for the 2016-2019 and 2019-2022 Triennia.69

Positive engagement initiatives with lwi

188 Recently Council management has made some positive moves towards increasing the awareness of Te Ao Māori among staff and elected members to support improved engagement. These include a cultural toolkit, Te Kete Mātauranga, on the intranet (HubKap). Since June 1996 Te waka – a voluntary group of Council staff interested in applying Maori culture in the workplace - has existed to provide cultural opportunities to work with staff on projects and, where possible, provide tikanga support for events. The induction of elected members also includes an introduction to Te Ao Māori.

Some areas of Council engage with iwi regularly and early

- 189 The Review also heard that there has been some proactive early engagement with iwi from some parts of KCDC as part of their planning and operations. When this early input was sought from iwi, the general feeling was that iwi were able to provide better input at this point and that outcomes were better.70
- 190 The Review also heard that some teams at the Council engage with iwi regularly as part of their work. This appears to have been mainly because of legislative requirements and the goodwill and intent of particular individuals within the Council.

A newly resourced lwi Partnerships Team in the Council organisation presents an opportunity for improved relationships

191 Most recently the lwi Relationships Team was newly resourced and refocused as the 'lwi Partnerships Team'. A new Manager was appointed with strong local relationships and mana

⁷⁰ Interview with an iwi representative.



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⁶⁷ Quoted from KCDC website: https://www.kapiticoast.govt.nz/our-district/tangata-whenua/te-whakaminenga-o-kapiti-iwi-and-councilpartnership-committee/whakahoatanga-manatu-memorandum-of-partnership/

⁶⁸ See Nov 2017 Significance and Engagement Policy 505789.

See Kāpiti Coast District Council Governance Statement 2020, retrieved from: https://www.kapiticoast.govt.nz/media/37221/governance-69 statement-ianuary-2020-final-following-council-meeting-30-ianuary-2020 .pdf

(solid standing) in the local Māori community, supported by two staff who have Māori backgrounds and are fluent in te reo. We understand that a key future focus for this team is to build better understandings, both on the Council side and among iwi, in order to improve their partnerships and work together.

- 192 The focus is also on being 'progressive' in approach, and ensuring that the team proactively contributes Māori perspectives to the wider work of the Council.
- 193 The Manager of the new Iwi Partnerships Team nominally reports to a Tier 2 level within KCDC management, but the role now has a direct line of access to the Chief Executive and the Mayor. This fundamental change from past structures enables the internal Māori perspective to be heard at the highest levels.
- 194 This presents a positive opportunity for KCDC to make real progress in embedding Te Ao Māori and the interests of mana whenua in everyday governance and operational decision-making and activity.

There are still challenges for the Council's partnership and engagement with iwi

Differing understandings of what 'partnership' means

- 195 The Review notes from our discussions with iwi and the Council staff that they have different understandings of the notion of 'partnership'.
- 196 We heard that iwi representatives perceive the Council as not fully understanding the interests of each iwi in Kāpiti, what iwi should be involved with, and when and how best to engage with them. The Review also heard that iwi do not fully understand the breadth of the work the Council does, and don't always have a say in what the Council is or should be involved in.
- 197 Iwi representatives and some Council staff both mentioned that at times the Council seemed to treat iwi as being 'like any other stakeholder', or didn't engage at all. Senior managers acknowledged there have been different understandings of what 'partnership' means, and they indicated a need for change.⁷¹
- 198 We also heard that the Council usually asks iwi to respond at the end of a process, rather than involving iwi from the start.

"We are responding to resource consents at the end of the process. Our role should be at the beginning of the resource process so that we can signal issues early" – Iwi representative

199 One new orientation in the Council is to treat both Council and iwi as two partners living in the 'one house', where there is an ethos of true equality amongst parties, and the spirit of the Memorandum of Partnership is fully observed.





Issues with engagement with iwi

- 200 In our discussions with Council staff and iwi representatives it became clear there have been some problems with the Council's engagement with iwi, at the levels of elected members, Council management, and staff. The Review heard it has been challenging to achieve an orientation that takes account of Te Ao Māori. We heard a perception that the Council's leadership team, including Councillors, have only a limited understanding of Te Ao Māori. We also heard that the Council frequently expects iwi to engage in Council spaces, and that engagements are often in a 'western way'.
- 201 Council management has recognised these issues and, as discussed above, steps have been taken to increase the awareness of Te Ao Māori at Council, both among staff and elected members.
- 202 For the current triennium, work has been done to build awareness of the importance of Te Ao Māori for Council attitudes and behaviours. This has been reflected in the induction process for elected members, and in the refocusing and resourcing of the Iwi Relationships Team as the Māori Partnerships Team, with a direct line of communication with the Mayor and Chief Executive.

Challenges with the role of Te Whakameninga o Kāpiti

203 Te Whakaminenga o Kāpiti incorporates representatives from Āti Awa ki Whakarongotai, Ngāti Raukawa ki te Tonga, and Ngāti Toa Rangatira. As stated on the Council's website, the purpose of Te Whakaminenga o Kāpiti is broad:

Te Whakaminenga o Kāpiti has primarily been involved with issues to do with resource management, it has also worked, particularly in more recent years, to ensure that the Māori World view is better represented and understood in the broader community. From the beginning Te Whakaminenga o Kāpiti has focused on harmonising different cultural attitudes to resources and solve local issues according to national legislation.⁷²

- 204 From interviews we heard that representatives of iwi who come to Te Whakaminenga o Kāpiti meetings cannot always make decisions on behalf of their iwi. This presents difficulty for Te Whakaminenga o Kāpiti acting as the vehicle for a partnership approach in decision-making.
- 205 One iwi representative said: 'Council needs to better understand the roles and obligations that we have to this part of the rohe [district], and that it can't assume one engagement is equal to all.'

Iwi aren't always adequately resourced to respond

206 The Review also heard that members of Te Whakaminenga o Kāpiti are not adequately resourced to prepare for meetings. While the Council remunerates them for the meeting time, people we spoke with said they were not always able to 'access the technical expertise quickly, to provide informed advice', because of resource constraints. Iwi representatives sometimes need to do a lot of background work on technical matters, even though they are already very busy responding to other demands. This limits iwi representatives' ability to contribute to discussions in depth.

⁷² Kāpiti Coast District Council, 'Te Whakaminenga o Kāpiti'. 2019. Retrieved from <u>https://www.kapiticoast.govt.nz/our-district/tangata-whenua/te-whakaminenga-o-kapiti-iwi-and-council-partnership-committee/</u>



207 Beyond Te Whakameninga o Kāpiti, the Review heard that iwi need more resourcing support so they can respond to requests for input and contribute effectively to the partnership. We heard that iwi are involved in the resource consent application process, but don't have visibility of when they will be asked to contribute or how long the application review would take. This makes it harder for iwi to ensure they have people who can respond and contribute.

"Council expects us to engage, but we aren't always resourced to respond" – Iwi representative

- 208 The Review notes that the Memorandum of Partnership recognises that mana whenua will need to be adequately resourced to contribute to consultations or decision-making.
- 209 Iwi representatives we spoke to emphasised that their knowledge and expertise can be used to benefit the Council and the community and guide future planning decisions, by ensuring that areas that are taonga to mana whenua are recognised as sites of significance and treated respectfully.
- 210 The 2019/20 Annual Plan says the Council is 'committed to meeting our obligations under the Resource Management Act 1991 and the Local Government Act 2002 in relation to the Treaty of Waitangi and to providing resources that build capacity and service provision focused on tāngata whenua priorities.'⁷³ The Review notes that the Council has forecasted spending \$4,889,000 in 'other operating expenditure' on governance and tāngata whenua activities in 2019/20.

⁷³ Kāpiti Coast District Council, 'Annual Plan 2019/20'.



7 EXTERNAL RELATIONSHIPS AND ENGAGEMENT

Good practice

211 A guiding principle for local government is to engage with the community to ensure each Council is made aware of the views of all its communities so that it is able to take these views into account. For Councils to perform their role effectively, they need to have open, productive and effective relationships with the community – this includes with individual ratepayers, community groups, local businesses, other councils, and central government. High-performing Councils have a constructive two-way relationship with external groups that provide information and support, and are built on trust.

Understanding community needs, and when to engage

- 212 Local authorities are expected to be able to identify and understand the significance of issues or changes in the community. Where there are significant issues, local authorities are expected to consult with the community to seek their views on problems and potential solutions.
- 213 Under the Local Government Act, local authorities must adopt a policy that sets out how they will 'respond to community preferences about engagement on decisions relating to specific issues, assets, or other matters, including the form of consultation that may be desirable; and engage with communities on other matters'.⁷⁴

Ways to engage

214 Good practice approaches to engagement with the community include:75

- a Co-designing and co-producing services, where Councils and communities work with each other in partnership, rather than a 'principal-client' relationship, resulting in greater inclusivity.
- b Making community participation in local governance more accessible, inclusive and effective, including by shifting participation from a 'point in time' activity to an ongoing dialogue between Councils and communities. This requires Councils to build the community's capability and capacity to engage, and make better use of formal and informal groupings within communities as conduits between community and Council.
- c Ensuring that opportunities for engagement and effective communications become a regular and ongoing component of the process.
- d Encouraging the development and uptake of innovative engagement methods and communication information tools or community participation in local governance, such as open source or digital place-making.⁷⁶

⁷⁶ Open source place-making: A collective approach to the development of cities and sites through the integration of social media into Placemaking practices, which are community-centred, encouraging public participation, collaboration, and transparency.



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⁷⁴ Local Government Act 2002, section 76AA.

⁷⁵ LGNZ, 'The 2019 Mayor's Guide'. 2019. Retrieved from <u>https://www.lgnz.co.nz/assets/5222c03b72/LGNZ-2019-Mayors-Guide-v2.docx</u>

- 215 Council staff and elected members have an important community engagement role to play. Staff deliver formal consultation activities, and Councillors and Community Board members lead conversations with the community.
- 216 Elected members are expected to engage with the community regularly, and bring community perspectives to decision-making.

Insights on KCDC's current approach

Formal and informal groupings exist in the Kāpiti district for community engagement with the Council

Connection through a range of groups

- 217 The Kāpiti Coast region includes a wide diversity of communities and local interests. Elected members, as either Councillors or Community Board members, represent community interests through their respective roles. Business interests are represented through bodies like the Chamber of Commerce and the Kāpiti Economic Development Agency (KEDA). Specific social and community interests are represented by groups such as Kāpiti Coast Grey Power, the Older Persons Council, the Disability Advisory Group, and the Kāpiti Equestrian Advocacy Group. Local community interests are represented by groups such as Coastal Ratepayers United and a number of residents associations.
- 218 These groups and others provide KCDC with a range of opportunities to connect with the community and gain insights on the community's priorities and concerns, as a means of informing the Council's planning and delivery of services.

A range of channels for communication and engagement

- 219 As well as engaging through representative groups, Kāpiti Coast District Council uses several other channels to engage with the community. During the consultation on the 2018–2038 Long-Term Plan, these included the KCDC website, mail-outs (on proposed rates), a 'Telling our story' video, Facebook promotions, local newspapers, radio, community notice boards, and Stuff on the internet. The Council also used Facebook to promote pop-up events in Waikanae, Ōtaki, Paraparaumu, Paekākāriki and Raumati, and had a morning commuter presence at four railway stations in the district.
- 220 Submissions on the Long-Term Plan came in by letter, other hard copy messages, email, and the Council website.

KCDC's internal policy to guide engagement reflects good practice

221 The Council has developed and implemented a 'Significance and Engagement Policy', which relates to issues, proposals, decisions or other matters that concern the Council as a local authority. The policy exists to help the Council and the community to 'identify the degree of significance attached to particular issues, proposals, assets, decisions and activities' and to



'provide clarity about how and when communities can expect to be engaged in decisions about different issues, assets or other matters'.⁷⁷

- 222 As stated in the policy, 'Council is committed to engaging with communities on issues of concern to them, and especially when they are directly affected by an issue, matter or proposal'.⁷⁸
- 223 Alongside a commitment to engagement, the policy sets out principles and practices for engagement that reflect good practice. These include that the Council will engage with communities in different ways because of the diversity of the district's communities and the increasing number of ways that people communicate. The Council will use the special consultative procedure when required to do so by legislation.⁷⁹
- 224 The Significance and Engagement Policy does give the Council some discretion in deciding how far to involve the community in decision-making. For example:

'Council may choose to limit its engagement when -

- a it already has a good understanding of the views and preferences of those who are affected; or
- b personal information and commercially sensitive information are protected under various statutes; or
- c the matter has already been addressed in a Council policy or plan; or
- d an immediate or speedy decision is required for public health or safety; or
- e emergency works are required; or
- f the matter relates to the operation and maintenance of a Council asset and responsible management requires the work to take place, or
- g costs are expected to outweigh the benefits.' 80
- 225 The policy also provides guidance on what the Council should do in explaining its reasons when it makes a decision 'that is not consistent with the bulk of public submissions.' ⁸¹

Connecting with the community is always a priority for a local authority

- 226 Local government exists to serve the needs of the local community, and connecting with a diverse community can be a challenge. We have noted the range of means that Kāpiti Coast District Council uses to foster connections with its own diverse community.
- 227 The 2018/19 Residents Opinion Survey states that '47% [of residents] are very satisfied with the interaction which is comparable to last year [2018].' However, the survey adds that 'the proportion of people who are very satisfied is declining.' The survey also states that 'while residents value

⁸¹ https://www.kapiticoast.govt.nz/media/22311/nov-2017-significance-and-engagement-policy-505789.pdf



⁷⁷ Kāpiti Coast District Council, Significance and Engagement Policy, <u>https://www.kapiticoast.govt.nz/media/22311/nov-2017-significance-and-engagement-policy-505789.pdf</u>

⁷⁸ KCDC, Significance and Engagement Policy.

⁷⁹ For example, an engagement process that may be required under the Resource Management Act 1991.

⁸⁰ https://www.kapiticoast.govt.nz/media/22311/nov-2017-significance-and-engagement-policy-505789.pdf

the information and help provided by the staff, the pain areas point to problem resolution, being kept informed, and the overall outcome.'⁸²

- 228 This reinforces our earlier observation that people would appreciate more communication around Council decisions, the reasons for them, and the challenges for resolving issues. Some Council staff commented that more transparent communication would be an opportunity for the Council to help the community to understand better the Council's role and what it can or cannot achieve. We also heard that this requires buy-in and support from Councillors too, as they play an important role helping the community understand the limits of what Council can do.⁸³
- 229 Some external groups we spoke with commented on the substantial experience and expertise that resides in the local community. They indicated a willingness to work with Council, even providing insights and expertise pro bono to assist the Council where expertise might be appreciated or where there were resource constraints. One way this occurs already is through community participation in Council Taskforces on particular issues.

Taskforces have been established to enable community engagement for resolving specific issues in the Kāpiti district

- 230 The Council has used Taskforces at different times to gain community and subject-matter expertise in order to address specific issues.
- 231 Taskforces have been established over the years to develop solutions that take into account a range of important community perspectives, with representatives from iwi, business interests, and relevant community groups. There have been Taskforces for things such as housing (Kāpiti Coast Communities Housing Taskforce), waste minimisation (Waste Minimisation Taskforce), and charging structure for water (Charging Regime Advisory Group).
- 232 Members of Taskforces are often volunteers from the community who are passionate about outcomes for Kāpiti. They are willing to donate considerable time and energy to the work as the Taskforces provide an opportunity for the community to contribute to material solutions for community benefit. Some external stakeholders were highly complimentary of the opportunities the Taskforces present, while others felt the Council could give more recognition to the time and effort they have spent.

There are varying perceptions of the Council's external engagement activities

The Review heard many positive experiences

233 Positive engagement experiences we heard include the engagement around the Long-Term Plan, the efforts of the Parks and Recreation Team to engage the community in the design of playgrounds and recreational spaces, and the establishing of the Charging Regime Advisory Group in relation to water charges. ⁸⁴

⁸² Residents Opinion Survey 2018/19.

⁸⁴ Interviews with external stakeholders.





⁸³ From staff workshops.

234 Several external stakeholders said that Council staff are approachable and willing to help out. Representatives from a number of external groups said they have good relationships with senior leaders at the Council, and feel they can contact them at any time.

"[On this initiative there was] genuine and sincere engagement. They listened to people's ideas. They consulted through 4 years regularly"– External stakeholder

There were also negative views about the Council's engagement with external stakeholders

- 235 In a diverse community with many different interests, and with the Council having limited resources, there will always be compromises and some parties who do not get all that they might wish for. This is common in local government throughout New Zealand. The Council has to balance the different stakeholder views against each other, and take into account community-agreed priorities in the Long-Term Plan, its statutory obligations, and any financial or other constraints.
- 236 In this context, the Review also heard concern from some that community engagement is not always used as expected to inform decision-making. In some cases, Council engagement was seen more as presentation than as engagement with the community to gain their input before decisions were made. In other cases there had apparently been extensive engagement with community, but this input was seen as then not being used to inform the Council's decision-making.

"... genuine consultation about solutions and priorities were not undertaken or given lip service at best" – External stakeholder

237 In these situations it is important that the Council communicate well about the processes they are using, the constraints they are operating within, and the reasons for their decisions.



8 FUNCTIONS AND SERVICES

Good practice

Councils deliver a broad range of services

238 There are no 'standardised' or 'best practice' approaches to what services are delivered by local authorities, as Councils need to operate differently according to the needs and demands of their community.

Delivering services efficiently

- 239 What needs to be considered, however, is how Councils can deliver services most efficiently. Efficient delivery means 'operating in a cost-effective manner, reducing waste while maintaining quality and service'.⁸⁵
- 240 This can involve small changes such as reallocating costs or reducing unnecessary spending, or larger changes such as investing in processes or technologies to reduce the time spent on unnecessary manual activities. Services may be delivered by the Council itself, or by third parties contracted to deliver the service. Decisions on the cost-effectiveness of any choice depend on the specific circumstances. In some cases, it may cost considerably more for a Council to maintain and sustain internal capability, and in others be more cost-effective to do this.

Delivering services that are effective for achieving community outcomes

241 Council has responsibility for meeting community needs, and also ensuring that the future needs of the community are taken into account. These will span such aspects as growth, environmental health, heath and safety, social outcomes and well-being of the community it serves. Getting the right balance between efficiency and effectiveness is important.

Insights on KCDC's current approach

KCDC has been successful on a number of fronts

Community stakeholders commented favourably on services and outcomes

- 242 When asked which of the Council's operations are working well, those we spoke with through the Review process mentioned:
 - a **The call centre and front counter** These were highlighted by several external stakeholders as delivering a positive experience when they were interacting with the Council.

⁸⁵ Business.govt.nz, 'Efficiency and innovation'. 2019. Retrieved from https://www.business.govt.nz/business-performance/operations-strategy/operational-efficiency-and-innovation/



- b Libraries External stakeholders mentioned the services provided by library staff as good, and recognised the physical constraints relating to the closure of the Waikanae Library. This was echoed in the 2019 Customer Satisfaction Survey (Library), with 98% of respondents indicating they are 'Very satisfied' or 'Satisfied' with their library's services. This mostly related to the helpfulness of library staff, as well as the collection and internet access.
- c Community Services External stakeholders told the Review that the Connected Communities Team is providing a good service. This is echoed in the 2019 Social Wellbeing Survey, where 59% of respondents 'Agree' or 'Strongly agree' that 'Council support has enabled your group to influence projects that are important to you and the wider community'.
- d **Parks and reserves** The general maintenance of parks and reserves was mentioned as something the Council delivers well. External stakeholders cited their positive experiences engaging with the Parks and Recreation Team, particularly in relation to the design of spaces.
- e **Housing** Housing provided by the Council was seen as operating well at the moment, but external stakeholders noted that there aren't enough properties.⁸⁶ They suggested the Council should be tapping more into central government initiatives such as KiwiBuild, to build smaller (for example, two bedroom) properties in the area for current residents to downsize into. We heard that older people's homes are being managed well, and that the Council will need to focus in the future on bringing these into line with healthy homes standards as is the case for much of New Zealand's older housing stock.
- f **Communication with Community Boards** We heard that Council teams keep Community Boards informed of their plans and developments. This was seen as useful as Community Board members could then relay this information to the community.
- g Roading team Community Board members specifically mentioned the usefulness of the roading team presentations at Community Board meetings to let them know what actions are planned in the coming months. Feedback from the NZTA audit on the roading team was also positive, and changes to the speed limits for particular roads has increased the sense of safety in the community.⁸⁷

There have been a number of noteworthy achievements

243 Noteworthy achievements include:

- a **The finance team** The Council's credit rating outlook was recently revised upwards from A+ to AA by the financial rating agency Standard and Poor's (S&P).⁸⁸ Other successes include the OAG's endorsement of KCDC's financial strategy. The efforts to reduce current debt are important for potentially enabling access to less expensive future borrowing to fund necessary future infrastructure investment through an improved credit rating for the Council.
- b **Water management** KCDC has introduced water meters and taken action to repair leaks in the system. This has also resulted in savings for members of the community,

⁸⁸ Kāpiti Coast District Council, 'Our Kāpiti Story: Where we're at and where we're headed'. 2019. Retrieved from https://www.kapiticoast.govt.nz/media/35641/kcdc-2019-pre-election-report-web-final.pdf



⁸⁶ The Council owns and rents out 6 houses and 118 older persons units.

⁸⁷ New Zealand Transport Agency Audit

- Regulatory services The review and retention of KCDC's accreditation as a Building Consent Authority included positive feedback from International Accreditation New Zealand (IANZ).
- d **Climate action** KCDC was awarded an Excellence in Climate Action award by Enviro-Mark.⁸⁹
- e **Less litigation** Overall there has been less litigation against the Council, which reflects staff working well with the community and positive attitudes towards the Council.
- 244 External stakeholders support the Council's efforts to invest in the future of Kāpiti, and in particular, recent efforts from the Council to advocate on behalf of the community to central government and health boards. This aligns with the Council's 10-year outcome of having 'a community that is more resilient through Council's advocacy'.

Cost of services compares favourably with other Councils

- 245 Similar to other local authorities, Kāpiti Coast District Council delivers a wide range of services for the community. These range from building consents and alcohol licensing, to community grants, parks and recreation, and housing. As a result, the Council manages multiple roles, as both an enabler and a regulator. Most services are managed directly by the Council, rather than being contracted out: this includes pools and parks, and maintenance of water supply, stormwater and wastewater infrastructure. Roading maintenance and kerbside waste and recycling collection are outsourced.
- 246 Council receives approximately 23,000 to 25,000 requests for service each year, via call centres, service centres, the website, the Council's email address and digital channels.⁹⁰
- 247 KCDC is managing total assets per household of \$69,101, which is similar to the average total assets per household of other provincial councils of \$69,595.⁹¹
- 248 A detailed cost-effectiveness review of the delivery options for Council services is beyond the scope of the current Review. Not surprisingly, direct delivery of services means increased staff numbers. However, we note that KCDC's expenditure compares favourably with other Councils in New Zealand.
- 249 In the 2019 Ratepayers Report, KCDC's operating expenditure per household was lower than the average for other provincial councils by around 38% (KCDC @ \$3,239; Other Councils average @ \$4,457).⁹² In the 2018 Ratepayers Report, operating expenditure per ratepayer was the second lowest among all New Zealand Councils.⁹³
- 250 In the 2019 Ratepayers Report, KCDC staff costs per household were lower than the average for other provincial councils by around 5% (KCDC @ \$967; Other Councils Average @ \$1,012).⁹⁴

⁹⁴ See NZ Taxpayers' Union, 2019 Ratepayers' Report





⁸⁹ Kāpiti Coast District Council, 'Kāpiti Coast District Council wins Excellence in Climate Action award'. 2019. Retrieved from https://www.kapiticoast.govt.nz/whats-on/news/2019/k%C4%81piti-coast-district-council-wins-excellence-in-climate-action-award/

⁹⁰ Kāpiti Coast District Council, Councillor Induction Briefing, 'Engaging with community'. November 2019.

⁹¹ See NZ Taxpayers' Union, 2019 Ratepayers' Report.

⁹² See NZ Taxpayers' Union, 2019 Ratepayers' Report.

⁹³ See NZ Taxpayers' Union, 2018 Ratepayers' Report

251 Council is also a principal shareholding local authority in the Local Government Funding Agency (LGFA), a council-controlled organisation that was established to 'raise debt on behalf of local authorities on terms that are more favourable to them than if they raised the debt directly'.⁹⁵ KCDC holds 200,000 shares and has a 0.44% interest.⁹⁶ Reducing the cost of debt to pay for necessary future infrastructure is a key part of the Council's financial strategy.

Strong focus on financial strategy

- 252 KCDC has faced some significant financial issues over the recent (and also the more distant) past where spending had increased debt levels significantly and revenue opportunities were restricted mainly to rates levied on the community. There are also some big infrastructure replacement and maintenance decisions to be made in the not-too-distant future that will need to be funded. There is a significant renewals programme of approximately \$150 million around 2045 when a large proportion of water and wastewater assets, built between 1975 and 1981, will need to be replaced.
- 253 Accordingly a key point of focus has been on the financial strategy to address these issues the so-called 'green line strategy'. In a nutshell, the objective has been to spend less (but on priority infrastructure for resilience and growth), pay back more debt, and reduce the depreciation gap. This strategy has made some significant gains through reducing debt levels, improving the Council's credit rating (and thereby increasing the opportunity for less expensive future borrowing to fund future necessary infrastructure), and preventing significant increases in rates.
- 254 Renewing and upgrading the district's infrastructure to build and maintain community resilience is a key priority for the Council, and this drives the capital expenditure programme.

KCDC is planning for the future

- 255 The Review notes that the Council has done thorough planning and forecasting for key service demands in the future. Briefing documents for Councillors indicate that Council staff are thinking about the future and keeping an eye on population and demographic trends in the district. These trends will be important for informing the content of the Long-Term Plan refresh in 2020.
- 256 The Council has developed plans and timeframes for upgrading infrastructure assets to support an anticipated growth in population. It has also forecasted potential future demands on Council services based on financial trends in the area. For example, the Council has estimated that the need for affordable housing will increase as average rent costs in the area increase and housing availability decreases.

Resident survey data suggests the Council is seen as becoming more responsive to the community

The community appears to be generally happy with services provided

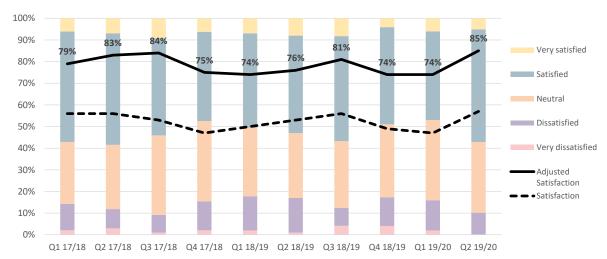
257 Insights from resident survey data over the past few years indicate that the level of residents' satisfaction with Council services has moved up and down over the past two years but within a

⁹⁶ Kāpiti Coast District Council, Long-Term Plan 2018–38.



⁹⁵ LGFA, 'About LGFA'. Retrieved from <u>https://www.lgfa.co.nz/about-lgfa</u>

generally positive range (79% – 84%). We note an upswing in the second quarter of 2019/20 to 85% (see Figure 3).





- 258 According to the recent survey results, 99% of residents agree that Kāpiti Coast is a great place to live, 88% are clear about the services the Council provides, and 76% are confident that Kāpiti Coast is going in the right direction. Those who are satisfied with the Council mentioned several reasons, including prompt responses to information requests, the Council informing residents when things are coming up, and the regular consultation for people to submit their opinions.
- 259 Those who are dissatisfied mentioned a lack of follow-up on queries; a 'lack of transparency', with the effect that residents 'don't know what they [the Council] are doing'; and frustration 'because they don't listen to the public enough'. However, as discussed already, inevitably some people will not be happy with Council decisions, as people will have differing views shaped by their personal situations. For example, one resident disagreed with the installation of traffic lights on Kāpiti Road, whereas another thought the traffic lights were a positive choice by the Council.⁹⁷
- 260 The Council itself recognises that it is capable of doing better. It has taken steps to improve the interactions people have with Council, including through providing people with more and better information and letting them know what progress has been made with their enquiries.⁹⁸
- 261 Feedback from the resident survey and stakeholder remarks in interviews with the Review indicate that some residents believe the Council should recognize the diversity of the Kāpiti community more and take the specifics of their local area into even greater account than currently is the case when considering investment decisions.
- 262 The new People & Partnerships group was created recently with the intention of enabling the Council to better understand its customers and communities.⁹⁹
- ⁹⁷ Residents Opinion Survey, Q1 2019/20.

⁹⁹ Our Kāpiti Story, Pre-election Report 2019, page 16.





Source: KCDC Resident's Opinion Survey Results

⁹⁸ Our Kāpiti Story, Pre-election Report 2019, page 16.

The Council's achievements are not as well-known as they might be

263 Much has been achieved by the Council, and much of its work continues to be delivered well, but this is not necessarily well understood by the community. The Council does take opportunities to demonstrate its achievements, such as through its annual reports and Pre-Election Reports. It also uses local media and the Council's website for this to some extent, and it is increasingly using social media to communicate more with the community. However, despite these efforts, indications are that the positives in the Council's service delivery are not as widely appreciated as they might be.

"Council does lots of things well, but it is taken for granted" – Elected member

"Our community doesn't realise how well our Council works" – External stakeholder

264 There is an opportunity for the Council to engage with the community on what has been achieved. This could be done more through the media and social media, and by engaging more with the network of community groups in the Kāpiti district.

Providing regulatory services is a challenge for any local authority

- 265 Regulatory services in the form of consents, licences and permits is a significant area of the Council's activity. It is also the area of most day-to-day interaction between the Council and the commercial and residential communities. The challenge here is for the Council to discharge its obligation to apply the rules fairly, while also helping people to navigate the rules to enable a pragmatic solution to be found.
- 266 In its regulatory work the Council's objective is to be fair and consistent, and to make legally robust decisions. From discussions with staff we note that the Council at times invests considerable thought into implementing regulations, including for staff to exercise judgement to make pragmatic decisions in cases of low risk and generally to help customers navigate the law. This also includes providing customers with opportunities for pre-meetings to discuss plans and help them complete applications. Sometimes decision-making can take significant time, particularly if an application is missing important information. The Council is bound to accept only complete applications, so incomplete applications can result in some toing and froing between parties.
- 267 The Review heard differing views from external stakeholders on KCDC's regulatory services. These ranged ranging from extremely positive comments (in line with the Resident Opinion Survey results), to comments that processes seemed to take a long time, even where people eventually got what they wanted. It is not unexpected that it may take the Council some time to work through requests to vary the standard requirements and practice, in order to find solutions that are fair to developers, future landowners and the wider community.
- 268 There is an opportunity here for the Council to provide more information about the reasons behind its processes and decisions. This would ensure that people better appreciate the logic



behind decisions, and the frameworks often imposed by central government that Councils must implement.

269 The different interpretations applied by some stakeholders to the Council's Open for Business initiative has not helped with increasing the understanding of the role and work of the Council's regulatory services team. This initiative was originally introduced to support the delivery of quality regulatory services, but has been interpreted by some as an indication that the Council is prepared to relax the rules to allow their projects to proceed. There is some friction when it is realised that this is not the case. This report addresses the Open for Business initiative in more detail in the section 'Ways of Working'.



9 COMMUNICATIONS

Good practice

270 Communicating with the community is a core part of a Council's activities. There are some communications activities that Council is legally required to deliver, such as notifying the public of Council meetings and upcoming elections and calling for nominations for candidates.¹⁰⁰ Other communications activities are not formally required but help the Council to relate to and deliver services effectively to the community.

Communications activities relate to governance and operational activity

271 Although the day-to-day mechanics of Councils' communications activities are operational, they are also influenced by and affect the role of elected members. As the Office of the Auditor-General (OAG) says:

'Members are accountable to the community for the Council's decisions and actions. What the Council says in its communications is, therefore, ultimately the Members' responsibility.'¹⁰¹

272 Local authorities, depending on their size, may have a dedicated communications team to manage the delivery of, and the associated risk from, communications activities. The managing of communications risk, quality of communications, and channels used is an operational activity and therefore within the remit and accountability of the Chief Executive.¹⁰²

Good practice communications by local authorities

273 To help with managing the relationship between governance and operations, and to support good practice approaches for communications, the OAG has established a set of principles for Councils' communications activities. These principles, set out in Table 3, are applicable to both print and web-based communication channels.

	Principles
Legitimacy and justification	1 A Council can lawfully, and should, spend money on communications to meet a community's (or a section of a community's) justifiable need for information about the Council's role and activities.
	2 Communications should be consistent with the purpose of local government and in the collective interests of the communities the Council serves.
	3 Communications should comply with any applicable Council policies and guidelines as to process (including authorisation) and content.

Table 3: Principles and practice for Council's communications activities

¹⁰² OAG, 'Good Practice for Managing Public Communications by Local Authorities'.



¹⁰⁰ Local Electoral Act 2001, section 15.

¹⁰¹ Office of the Auditor-General, 'Good Practice for Managing Public Communications by Local Authorities'. April 2004. Retrieved from https://www.oag.govt.nz/2004/public-communications/docs/public-communications.pdf

Principles
4 Communications on Council policies and decisions should reflect the collective position of the Council (Council should 'speak with one voice').
5 Communications on Council business should always be clearly attributed to the Council as the publisher.
6 Factual and explanatory information should be presented in a way that is accurate, complete, fairly expressed, and politically neutral.
7 Communications about matters that are under consideration by the Council, or are otherwise a matter of public debate, should present the issues in an even handed and non-partisan way.
8 If engaging in public debate with an interest group or a section of the community, a Council should use the news media (rather than a Council funded publication) and designated spokespersons (rather than professional communications advisers) unless there is a particular justification for not doing so.
9 If the Council's Communications Policy permits them, communications by Members of their personal perspective, views or opinions (as opposed to communication of Council matters in an official capacity) should be clearly identified as such, and be confined to matters that are relevant to the role of local authorities.
10 Politically motivated criticism of another Member is unacceptable in any Council- funded communication by a Member.
11 Care should be exercised in the use of Council resources for communications that are presented in such a way that they raise, or could have the effect of raising, a Member's personal profile in the community (or a section of the community). In permitting the use of its resources for such communications, the Council should consider equitable treatment among all Members.
12 A local authority must not promote, nor be perceived to promote, the re-election prospects of a sitting member. Therefore, the use of Council resources for re-election purposes is unacceptable and possibly unlawful.
13 A Council's communications policy should also recognise the risk that communications by or about Members, in their capacities as spokespersons for Council, during a pre-election period could result in the Member achieving electoral advantage at ratepayers' expense. The chief executive officer (or his or her delegate) should actively manage the risk in accordance with the relevant electoral law.

Source: Office of the Auditor-General, 'Good Practice for Managing Public Communications by Local Authorities'. April 2004. Retrieved from https://www.oag.govt.nz/2004/public-communications/docs/public-communications.pdf

External communication channels

- 274 The choice of communication channel depends on the audience the Council wants to reach, the channels through which the audience expects to engage with the Council, and whether communication is intended to be one-way or two-way. Local authorities across New Zealand use a variety of channels for communication, including:
 - a local newspapers and community notice boards
 - b newsletters or information pamphlets mailed to residents
 - c Councils' own websites, as well as community websites such as Neighbourly



- d media channels (such as radio) and social media (for example, Facebook, YouTube, Instagram and Twitter)
- e direct face-to-face communication with the public.

Communicating with the media

275 Guidance from LGNZ suggests that Mayors should be open and available to the media, including through media briefings held regularly and/or after each Council meeting, to provide an opportunity for the media to ask questions about the Council and its policies and programmes.¹⁰³ LGNZ recommends that Councils be open about failures as well as successes, in order to maintain a good relationship with the media and build community confidence in Council activities.¹⁰⁴

Insights on KCDC's current approach

Council is well placed for communicating with its diverse community

- 276 The 2019 Social Wellbeing Survey results indicate positive views on the Council's communication efforts, with 64% of respondents indicating they 'strongly agree' or 'agree' that 'there is a positive communication / support line between Council and my organisation'. Resident Survey results indicate that most people look to newspapers as their main source of information from the Council (55%), compared to only 12% who look at the website and 12% who look to social media for information.¹⁰⁵ When asked what their preferred method of communication is, 34% of respondents wanted to receive email newsletters, and 31% preferred to look in the newspaper.¹⁰⁶ We note that the Local Government Official Information and Meetings Act 1987 requires local authorities to publish meeting details in newspapers.
- 277 Because of the diverse demographic in the district, a range of communication channels need to be used. The Review notes that the Council uses various channels to update the community, including the website, social media, an App (Antenno), weekly e-newsletters, and notices in local papers. The summary of consultation activity on the recent refreshing of the Long-Term Plan illustrates a range of approaches used including website, Facebook, radio, local newspapers, videos, and written submissions.¹⁰⁷
- 278 Not surprisingly, the Council has increasingly focused on social media as a communication channel, while also maintaining more traditional ways of communicating. Certainly, social media channels are being used more and more within the community for communicating and sharing views.
- 279 This all means that the organisation is well set up for communicating with its diverse community.

¹⁰⁶ Resident Opinion Survey 2019/20, Q2 results.

¹⁰⁷ See KCDC website, https://www.kapiticoast.govt.nz/media/31450/2018-ltp_consultationdoc.pdf



¹⁰³ LGNZ, 'The 2019 Mayor's Guide', 2019. Retrieved from <u>https://www.lgnz.co.nz/assets/5222c03b72/LGNZ-2019-Mayors-Guide-v2.docx</u>

¹⁰⁴ LGNZ, 'The 2019 Mayor's Guide'.

¹⁰⁵ Resident Opinion Survey 2019/20, Q2 results

The Council website continues to improve

- 280 The Council's goal is to create a 'digitally sophisticated, customer centric website that makes it easy for people to engage, interact and understand the role of our Council and the services and facilities we provide.'¹⁰⁸ Since January 2019, changes to Council's website have seen it improve from #46 to #30 in the rankings maintained by the Association of Local Government Information Management website rankings. These measure the accessibility, usability functionality of a Council's website and online services, as well as assessing the website's content and presentation against best practice.
- 281 In late 2019 KCDC began a programme of continuous improvement to the website, taking a staged approach as resources and timings allow. Already some early results are visible, with a cleaner, more visible user interface and easier navigation. This addresses comments to the Review from some external stakeholders that the Council's website has not been user-friendly, and that it was difficult to find documents and other information using the site's search function.

The Council is focussing on communicating more proactively with stakeholders

282 Some community stakeholders mentioned they would rather hear that something is planned, or has been delayed for a particular reason, rather than hear nothing at all from the Council. One stakeholder said: 'Council needs to get smaller bits of information out, and build the impression that they are doing things.'

Orientation towards more proactive communication

- 283 The Review notes that recently the Council organisation has consciously taken steps to improve how it responds to issues. In particular, with the support of the Communications team managers have proactively fronted up to explain issues to the community. The Council's improvement work has also included providing its middle managers with communications and engagement training, and getting the Communications team to help Council staff with their own communications efforts, rather than solely relying on the Communications team for this.
- 284 We note that when staff are heavily preoccupied with busy day-to-day work it is sometimes a challenge for them to find time for proactive communication.

Internal communications connect staff and management

There are a number of communication channels with staff

- 285 Staff mentioned several channels for internal communications, ranging from all-staff emails, weekly video messages from the Chief Executive, 'HubKap' and the 'Your Voice' platform, to the intranet and all-staff forums (in person with the CE and Senior Leadership Team). The Chief Executive also hosts morning teas to welcome new staff to the organisation.
- 286 Communications channels are valuable for sharing staff achievements. Staff we spoke with mentioned the 'Your Voice' platform as a way for Council staff to share positive messages about what their colleagues have achieved, and also to share improvement ideas. The opportunity to



¹⁰⁸ KCDC Councillor Briefing Information, 'Engaging with community'. November 2019.

have two-way communication and to contribute ideas is something that staff view positively. Traditional writing pads are also available for staff who might not have access to HubKap or who might want to suggest improvements anonymously.

287 Despite all these avenues for communication, messages can still be missed. Some staff mentioned they don't have time to check various channels for messages, whereas others shared that they only tend to look at one or two sources of information.¹⁰⁹

More opportunity to share lessons learned in communications

- 288 Despite multiple channels for communications, there was a strong message from staff to the Review that a lot more information could be shared within the Council, particularly when things had not quite worked out.
- 289 It is natural to share the good news and celebrate successes. However, there is merit in being upfront about negative experiences. Staff noted that there were valuable lessons to be learned from those experiences, and felt these can get lost when communications tend to focus only on the positives.
- 290 In the local authority context where all activity is under a spotlight, a Council can become quite risk averse in its activities and communications. The Review heard from some staff that at KCDC this dynamic can lead to a perception that the Council is deliberately withholding information and consciously trying to manipulate messages, which might not in fact be the case.



10 WAYS OF WORKING

Good practice

291 How an organisation operates will depend on its particular context, functions and services. However, there are several aspects of how people work within an organisation that contribute to success, irrespective of what work they are doing.

Clear priorities, accountabilities and shared operating model

- 292 Management and staff need to have a clear understanding of what the organisation's priorities are and what it is accountable for delivering, so that they can get on with the job and make informed decisions that align with the organisation's direction. An effective way to achieve this is through developing an organisational strategy or operating model to act as a bridge between the longer-term strategic direction (the Long-Term Plan and Annual Plan in the Council's case) and implementation of the strategy. The operating model should be developed through a collaborative process and shared with everyone in the organisation.
- 293 The operating model guides decision-makers' choices in allocating resources, making investments, and planning and delivering operational activity. The benefit of an operating model is that it explains the rationale for ways of working, and so makes it transparent for staff why things are done in particular ways.
- 294 An operating model is also a useful tool for helping managers understand how changes to one part of the organisation might impact the value that other parts are tasked with delivering. It encourages more collaborative, connected planning and working.
- 295 The operating model will also clearly communicate appropriate attitudes and behaviours at both leadership and frontline levels, and signal the capabilities needed to execute the higher strategy effectively, including for monitoring performance results.

Empowered decision-making

296 For a large and multi-faceted organisation like Council to function efficiently, there has to be a level of judgement and decision making that is delegated to front-line operational staff. Delegation on its own is never enough; staff must be supported and enabled to make decisions (appropriate to their role), and there must be a culture of trust. Alongside formal delegations, a clearly communicated operating model provides staff with the mandate and confidence for making decisions that will be supported.

Connections across groups

297 Teams will only rarely be able to work effectively in isolation of other groups, even in a local authority that delivers a variety of functions and services. As the Council's activities relate to and impact the public, connections across groups should be actively encouraged and enabled so that staff can identify effective solutions to issues that may span multiple groups. This ensures an integrated and joined-up Council for the public. It also means that decision-making for establishing priorities for resourcing and activities can stretch across functional areas, and so optimise organisational efficiency and effectiveness.



Systems and processes

- 298 Having good systems in place, and clear processes and guidelines around them, supports the effective and efficient delivery of functions and services.
- 299 Organisations that are operating efficiently and effectively have databases that: are current in data capture; exhibit data integrity; are integrated to provide a single source of truth; provide ease of access; and maintain appropriate security levels.
- 300 Data is then used to inform decision-makers of key trends, of opportunities for change or improvement, and whether there are any problems with current practice.
- 301 Systems and processes should be maintained and updated regularly to ensure they are fit-forpurpose to support staff to do their work. Many organisations incorporate business and continuous improvement functions to work alongside the business; these both prompt for and assist with improvement initiatives when appropriate.

Insights on KCDC's current approach

Teams within the Council have a positive dynamic

- 302 Many staff who provided written feedback for our Review cited the way that people work together within teams as something that works well at Council. Staff mentioned as positives their 'team dynamic', 'team work within staff' and the 'willingness of team members to "muck in" and go above and beyond when short staffed'.¹¹⁰
- 303 Former staff members echoed these comments, mentioning that in their experience staff worked well and supported each other.¹¹¹

Challenges for meeting the Council's intention of a more strategic focus in day-to-day working

- 304 There is no shortage of commitments by the Council organisation to adopting a more strategic and proactive focus to guide the organisation's business.¹¹² We have noted the Council taking a more strategic approach to financial management, and this has had a significant impact for managing debt and positioning the Council for meeting future infrastructure expenditure. The Council organisation is currently adopting a more strategic approach to property management. The property team is currently completing a land audit to provide evidence to inform strategic discussions with management and Councillors on land and property decisions and plans.
- 305 At times, however, the workload and capacity at Council means that it can be a challenge for Council managers and staff to find the time to think ahead, and to be as proactive and strategic about their work as they would like.
- 306 We have observed the willingness of staff to meet requests from members of the community, Councillors and media. This readiness to react can have an effect on people's ability to find time

¹¹² See 'Our Kāpiti Story' 2019.



¹¹⁰ Feedback provided via confidential suggestion boxes, email and staff workshops.

¹¹¹ Feedback provided via confidential email.

to think more strategically, or to finesse communications around projects when work has been completed.

307 The Council's reactive focus adds to staff workloads, as staff have to balance meeting external needs and demands as well as delivering ongoing, planned work. This was also mentioned in the 2018 Staff Pulse Survey, where a respondent commented that 'we are too sensitive / reactive to "here and now" issues, to the detriment of planned projects and work streams'. People become deflected by an issue that needs resolving, a demand to provide a particular service, or another ad hoc request for a response.

"We can't plan our days because we react to community need and plans go out the window." – Staff member

Work can happen in silos, but there is an appetite for collaboration

Customers may sometimes not have a joined-up service experience from Council staff

308 The Council recognises that from a customer point of view that it is not as joined up as it could be. This view has come through from a variety of sources, such as the Resident Opinion Survey, social media comments, and staff interviews. Sometimes, when a customer may need to deal with a number of different Council areas and staff, they may be passed from team to team. Each team will be trying hard to discharge its responsibilities, but will not always be working proactively across the organisation with their colleagues to benefit the end-user – who can become frustrated at being passed around the organisation.

Plans for placing the customer at the centre

309 The Council is aware of this problem and has begun a programme to make its services more customer-centric. This will address a number of areas and a number of different customer groups, putting customers at the centre whether they are individuals paying rates, or community groups, developers, or businesses. Efforts will be made to better understand customers and their needs, leading to improvements in processes, systems, and ways of engaging, through designing products and services their delivery to better meet customer needs.

The current systems and workloads contribute to siloed working

- 310 The Review heard that due to time pressures and workload demands, often staff tend to focus on delivering their own work, and don't always think about who else might need to know or be involved. People are often 'swamped with work' and as a result focus on what is 'in their area'.
- 311 Some Council teams work in separate buildings, and this physical distancing can make collaboration difficult, as there are fewer opportunities to work in shared spaces during the day. Historical systems and processes present challenges for efficient information sharing and more joined-up approaches.



312 Siloed working can lead to unintentional duplication of effort and can therefore increase workload pressures. It can also mean missed opportunities either for more proactive activity or for timely resolution of issues.

"People are willing to work together, but we have workload and time pressure" – Staff member

There are opportunities and some mechanisms for connecting

- 313 There is appetite among staff for more connection between groups. We observed instances of collaboration, where groups mentioned that they work well with other teams towards a shared outcome. Other staff said their most successful collaborations are with stakeholders outside the Council.
- 314 There are some mechanisms for enabling the sharing of plans and perspectives for example, the Chief Executive's weekly email communications, video logs, and the Activity Managers' Forum.
- 315 Progress on improving processes and systems to deliver a better, more joined-up customer experience will support the efforts for greater connection across the organisation.

Open for Business has sound underpinnings, but different interpretations influence its effectiveness

316 The Council introduced the 'Open for Business' concept in 2014 as a way of shaping how the Council delivers regulatory services, which is the area of most significant customer contact. The meaning of 'Open for Business' for the Council focused on the way that services would be delivered – an orientation to 'giving excellent service, every time, to all our internal and external customers.'¹¹³

Fundamental values of Open for Business are sound

317 Open for Business is underpinned by three fundamental values or cultural orientations:

- a Caring 'we understand our customers' needs, share information and work as one team'
- b **Dynamic** 'we bring a can-do attitude to make it happen'; 'we navigate the way for our customers'
- c Effective 'we get it right and deliver consistent, value for money services'.
- 318 The Regulatory Services Group has worked hard to implement Open for Business in all of its regulatory activity, in order to achieve excellent customer service and efficient service delivery.¹¹⁴ There have been a series of staff workshops, so that staff understand what is expected, and to facilitate a discussion with staff about what they could stop, start or continue doing to implement the philosophy behind the initiative. In 2017 early steps were taken to extend the Open for Business approach across all functions of Council.

¹¹⁴ This has been a focus area for the Group Manager over time.



¹¹³ From an internal communication summarising Open for Business.

- 319 In 2018 there was a refresh of the Open for Business culture in Regulatory Services, with a focus on three things:
 - a Making it simple for customers
 - b Keeping in touch with customers, with a personalised service
 - c Supporting the rest of the business to be more 'Open for Business'.
- 320 The Open for Business initiative has helped articulate internal expectations for how work is delivered externally. However, we heard different interpretations of what 'open for business' means and how it shapes behaviour.

Understanding who is the customer

- 321 From the Council perspective, the Open for Business approach is about helping the customer navigate the law, and about providing excellent customer service with as little bureaucracy as possible, while making sure the Council fulfils its statutory functions and obligations to its community.
- 322 Open for Business is not about saying 'Yes' to everything.¹¹⁵ It is about recognising that the ultimate customer is the community, and not necessarily the person applying for the permit or consent. The Council has a duty towards the wider public good and to those in the community who might be adversely affected by a decision that results in future environmental, health or safety failure. At the same time there is also a duty to act with care and respect towards those making the application.

There are differing interpretations of Open for Business

- 323 The Review heard from staff that many external stakeholders had a different interpretation of 'Open for Business', one that was less about the service process and more about the expectation that the Council would now expedite the business they wished to engage in. This led to tensions when some people found that Council was unable to support or permit their activity, for regulatory or other reasons.¹¹⁶
- 324 We also heard concerns directly from some external stakeholders about the Open for Business initiative. Some said they weren't sure what it meant. Others highlighted the juxtaposition between the Council being open and supportive for organisations and businesses and the Council also maintaining its regulatory position. For some, 'Open for Business' was interpreted to mean the Council would relax the rules to permit their activity as planned, leading to frustrations and negative reactions when this didn't happen.
- 325 The Council's desire to be highly customer-centric in providing its services continues to be strong. The values 'Caring', 'Dynamic' and 'Effective' are strong and highly customer-centric in their intent. Even without elaboration each of these words connotes a positive service ethos. In our view, the issue is their association with the name Open for Business, which connotes a quite different meaning, one that some interpret as an 'open to all suggestions' orientation.
- 326 The Council should continue its programme for putting the customer at the centre, but should retire the name of the initiative.



¹¹⁵ From Council documentation.

¹¹⁶ From interviews with staff.

The Council is addressing system issues to better support service delivery

- 327 Similar to many organisations, KCDC has many systems in place to support its delivery of services. A number of these systems are still manual and paper-based. There is a general recognition that some systems need upgrading, and that transitioning from manual systems is important. Staff manage within a mix of manual systems, but there are efficiency challenges in working in this way. In recent times the Council has taken steps to reduce the amount of paper-based working.
- 328 There are also challenges with the integration of data across systems to support more efficient ways of working. For example, the MagiQ system, which stores information on service requests, is not connected to the RAMM system, which stores information about the work done in relation to the request.¹¹⁷

Challenges for analysing business performance

- 329 The issues with disconnected and ageing technology and information management mean that there are challenges for getting insights on business performance to support management decisions on resource allocation, more strategic approaches to activity, and performance improvement.¹¹⁸
- 330 The lack of timely and accurate data also increases the likelihood of duplication of work, confusion from staff, or a lack of visibility of how effective and efficient service delivery is.
- 331 At the time of the current Review work was in progress on refreshing the strategy for Information Technology to address these sorts of issues and to better position KCDC for improved information management, planning and service delivery.

A Business Improvement Team to progress system and process improvements

- 332 Within the Corporate Services Group the Council organisation has a team dedicated to supporting the organisation with business improvements. This team works alongside Council management and staff to both facilitate and deliver on business improvement projects.
- 333 One area that might be looked at is the way staff use technology, systems and processes. Some staff indicated to the Review that, while there are needs for system and process improvement, there is also a need to ensure that staff are adequately trained in these areas. Where workloads are high, there is potentially just not enough time allocated to ensuring people are up to speed on systems.
- 334 The Council organisation is addressing this, with plans for developing online training to support the use of systems. Beyond this, however, it will be important to ensure that people are given the attention they need to feel fully enabled in using systems.

¹¹⁷ EY, Kāpiti Coast District Council: Report on control findings, September 2019.

¹¹⁸ From discussions with managers.



11 PEOPLE: CULTURE, CAPABILITY AND CAPACITY

Good practice

Culture

- 335 'Culture' reflects a combination of collective beliefs, values and norms which shape how people think, feel and act in an organisation. Establishing and maintaining the right culture within an organisation is important, as culture can have a disproportionate impact on the outcomes the local authority seeks to achieve.
- 336 In a local authority we would expect to see a collaborative, supportive and community-focussed culture. You would see teams working together to achieve collective outcomes for the community.
- 337 The local authority would have a culture of trust where staff would be empowered to make decisions that are within their capability and technical expertise. Staff would feel comfortable making judgement calls relating to their work, based on guidance from leaders and insights from engagement with the community. Decision-making would be guided by the organisational strategy, management and practices.
- 338 The environment would foster continuous learning and improvement. Staff would be empowered to take on greater responsibilities where appropriate. The culture would recognise that people can make mistakes, and they would then be provided with additional guidance and support as appropriate.
- 339 The wider organisational culture would be positive, and the parts would feel connected to each other and part of the overall organisation and mission of Council.
- 340 Culture is a concept which can be influenced by multiple factors strategy and direction, leadership, people in the team, ways of working, communications, the physical environment, and reward and recognition practices.

Capability (knowledge, skills and attitudes)

341 Staff should have the technical knowledge required in their area of work. In addition to this, broad capabilities required to be successful in local government are shown in Table 4.

Capabilities	Includes
 Personal attributes Manage self – show drive and motivation, awareness of strengths and a commitment to learning 	
	 Display resilience and adaptability - express own views, persevere through challenges, and be flexible and willing to change
	 Act with integrity - be honest, ethical and professional, and prepared to speak up for what is right

Table 4: Capabilities required in local government

Capabilities	Includes		
	• Demonstrate accountability - Take responsibility for own actions, commit to safety, and act in line with legislation and policy		
Relationships	 Communicate and engage - Communicate clearly and respectfully, listen, and encourage input from others 		
	 Community and customer focus - Commit to delivering customer and community focused services in line with strategic objectives 		
	 Work collaboratively - Be a respectful, inclusive and reliable team member, collaborate with others, and value diversity 		
	• Influence and negotiate - Persuade and gain commitment from others, and resolve issues and conflicts		
Results	 Plan and prioritise - plan and organise work in line with organisational goals, and adjust to changing priorities 		
	 Think and solve problems - Think, analyse and consider the broader context to develop practical solutions 		
	• Create and innovate - encourage and suggest new ideas and show commitment to improving services and ways of working		
	 Deliver results - Achieve results through efficient use of resources and a commitment to quality outcomes 		
Resources	Finance - Be a responsible custodian of council funds and apply processes in line with legislation and policy		
	 Assets and tools - Use, allocate and maintain work tools appropriately and manage community assets responsibly 		
	• <i>Technology and information</i> - Use technology and information to maximise efficiency and effectiveness		
	 Procurement and contracts - Understand and apply procurement processes to ensure effective purchasing and contract performance 		

member/personal-attributes/act-with-integrity

342 At a managerial level, the essential competence is the ability to lead and manage staff. We would expect to see managers who have a base of technical knowledge or expertise, and understand how local government operates.

Capacity

- 343 Good practice approaches to ensuring Council has the right amount of capacity will depend on the amount of work to be delivered, when it needs to be delivered by, the quality of work that is required for immediate delivery and ongoing sustainability, and what level of effort is required to deliver.
- 344 There are two main ways that organisations address the question of capacity: either maintaining capacity (and capability) in-house, or outsourcing work to third parties. There are pros and cons for each of these. In a nutshell, the arguments for and against often boil down consideration of two things:



- a the balance between efficiency and effectiveness
- b the balance between retaining direct control over a core or strategic asset, function or service, and outsourcing something that might be more transactional in nature.
- 345 The process of outsourcing business functions is also called contracting out.

Use of external consultants

- 346 Typically external consultants are used by organisations when they want an independent view on things, or they have a lack of capability or capacity to do something, and when there is a short term piece of work requiring external expertise that it is not feasible to maintain in house expertise for.
- 347 The table below summarises some of the advantages and disadvantages of outsourcing to gain capacity for getting work done.

Table 5: Outsourcing: advantages and disadvantages				
Ad	Advantages		Disadvantages	
1.	Reducing operating, labour, and overhead costs	1.	Loss of management control and the inability to control operations of activities or processes that are outsourced	
2.	Focusing more on the company's core competencies, and thus improving its competitive advantages by outsourcing time-consuming processes to external companies	2.	Risk of losing sensitive data and the loss of confidentiality by outsourcing activities or processes to external parties	
3.	Freeing up internal resources and using the resources for other purposes	3.	Outsourcing companies may impose hidden or unexpected costs by creating lengthy contractual agreements with lots of fine print	
4.	Mitigating risk by sharing risks with external parties and building meaningful partnerships	4.	Lack of quality control, as outsourcing companies are often profit-driven rather than focused on doing a good job	
5.	Improving flexibility and efficiency by delegating responsibilities that are difficult to manage and control to external companies			

Table 5: Outsourcing: advantages and disadvantages

348 As the factors above indicate, it is by no means a given that outsourcing functions will necessarily lead to a reduction in costs. A short-term efficiency gain from outsourcing can result in later hidden costs surfacing, or costs to the organisation in dealing with poor quality performance and reduction in effectiveness for achieving desired outcomes. The decision to outsource must be considered and will be influenced by risks and factors at play with the organisation at the time.

Workforce planning

349 Workforce Planning is the process of analyzing, forecasting, and planning workforce supply and demand, assessing gaps, and determining target talent management interventions to ensure that



an organization has the right people - with the right skills in the right places at the right time - to fulfil its mandate and strategic objectives.

350 Workforce planning means adopting a strategic orientation to the capability and capacity required to deliver on required outcomes. This will include assessing the 'right' mix of in-house permanent employees, fixed term employees and other contractors, approaches to attracting and developing talent, and career pathway development.

Insights on KCDC's current approach Culture

Staff are passionate about the community in Kāpiti, and show care for each other

- 351 The Review team heard from many interviewees that, in general, Kapiti Coast District Council has passionate staff who care about the community and each other. People work for the Council because they want to live in the community and help make a difference.
- 352 Staff are often willing to go 'above and beyond' to deliver for the community, and are motivated to deliver positive results. An historical example of this provided by an external stakeholder was staff visiting members of the community following the Kaikōura earthquake in 2016 to check if they were okay. During work to inform plans for increasing customer centricity in mid-2019, the Council also heard many stories of staff going out of their way to service customers because it was 'the right thing to do'.¹¹⁹
- 353 The Review heard of other examples of staff looking out for and supporting each other in the workplace. There is a culture among staff of genuine concern for each other.

"Council is like a family. If things go wrong, we will band together" - Staff member

KCDC generally has a culture of people who enjoy their work

- 354 By and large the comments to the Review from current staff on the culture at the Council were positive. People enjoyed working at the Council and felt supported in their efforts. These sentiments were echoed in the Staff Pulse Survey from 2018, where staff generally expressed positive attitudes for working at KCDC.¹²⁰
- 355 The results of the recent Staff Engagement Survey reflect this: of 320 staff respondents, only 11% indicated they were dissatisfied with the organisation as a place to work.¹²¹

¹²¹ Kāpiti Coast District Council Staff Engagement Survey, Oct–Nov 2019.



¹¹⁹ Project Customer Centricity, Discovery Kete July 209.

¹²⁰ Staff Pulse Survey 2018.

Leadership and management practices influence staff culture

- 356 Findings from this Review indicate that leadership style and management practices have a strong influence on culture at KCDC, as they do in any organisation.
- 357 Where staff we spoke to viewed the Council's culture positively, the Review heard positive comments about their manager's leadership style and approach, including that the staff felt there was a clear direction, performance expectations were clear, recognition was given for success, and poor performance was managed.
- 358 Where there were negative comments about the culture, staff members cited high workloads and work pressures, lack of clear direction from the manager, inadequate recognition of good performance and successes, and issues with managing poorly performing staff.
- 359 When issues were raised there was a perception by some staff that some managers were not open to listening to views expressed by staff. In these cases, people even felt sometimes that they were not encouraged or unable to voice their concerns for fear of retribution. While strongly held, these views were in the minority amongst feedback from staff and management.
- 360 The recent restructure in 2018 under the new Chief Executive, to strengthen the Council's capability in a number of areas, resulted in a number of changes to staff positions and an associated increase in staff turnover.
- 361 The effects of this are still being felt, as the new leadership team has taken some time to find its collective focus at Council.

Other factors influencing staff attitudes and culture

- 362 Two other factors that contribute to staff attitudes came up in feedback from staff: a lack of connection across teams for planning and completing work; and external criticism of the Council organisation, which at times these staff took personally.
- 363 On the positive side, the Review observed a definite willingness of staff to be part of a highperforming Council that recognised their efforts.

"Most staff enjoy working for Council, are proud of the job they and their team do and want to be part of a high performing, strongly led team/organisation" – Discovery Kete: Customer-centric KCDC, 2019.

Importance of recognising and celebrating success

- 364 Staff did comment to us that there could be more recognition and celebration of instances of 'going the extra mile', and more staff recognition for jobs well done, especially in those jobs where good customer service is achieved everyday.¹²² These are not always easy to capture, as they occur in the normal course of business.
- 365 Earlier in this report we recognised the belief that the Chief Executive and Senior Leadership Team have in their people, and their recognition of the work pressures their people face. It was



¹²² Verbatim comment in the Staff Pulse Survey Results 2018.

important for us to hear from the leadership team that they believed in the importance of maintaining a supportive culture in the organisation, and the high regard they have for their staff.

- 366 This is reflected in the staff forums where successes are recognised, the regular communications from the Chief Executive, and the regular social gatherings to bring staff together.
- 367 However, there is an opportunity to look at ways to capture more of the 'BAU gold'¹²³ that happens in KCDC on a regular basis, and to communicate and celebrate this more often.

A culture of committed leadership and staff who want to make a difference

- 368 In summary, the Review heard a range of views and experiences from current and former staff, reflecting both positive and some negative feelings about the Council culture. However, our overall conclusion is that there is a culture of committed, albeit at times fatigued, staff and management at the Council who want to make a difference.
- 369 It is important that the new leadership team and managers recognise the critical role that they play in fostering and supporting a positive culture at KCDC.
- 370 It is our understanding that this is a key focus of the leadership team. We heard that there is a conscious focus on staff well-being and collaboration. The efforts being made to increase internal communication, manage poor performance, and develop an increasingly customer-centric, more connected organisation support this.
- 371 It is also important that the organisation support leaders and managers in their roles through ensuring appropriate leadership and management development training.

Capability

Attracting and maintaining the right capability to deliver is an ongoing activity

- 372 As we observed in the discussion on Functions and Services, Kāpiti Coast District Council delivers services consistently and to a generally good standard, as reflected in comments from external stakeholders and in satisfaction surveys.¹²⁴ This is largely a function of the capability of the Council's staff. We heard from the leadership that the Council generally has been able to attract high-quality applicants for advertised positions.
- 373 Some staff mentioned the opportunity for lifestyle choices that living and working in the Kāpiti district offers as something that attracted them to working for the Council.
- 374 However, in a district that is close to Wellington, where the commute by both private and public transport is not onerous, and where there are potentially more lucrative job and career prospects in the larger centre, it is becoming more of a challenge to attract and retain staff.

¹²⁴ See the section Functions and Services.



¹²³ Verbatim comment in the Staff Pulse Survey Results 2018.

- 375 Councils will always find there are certain areas they need to focus on when it comes to attracting, retaining and developing the capability needed to ensure the organisation is a high-performing entity for its community.
- 376 In this context, there is a need for KCDC to adopt a strategic approach to workforce planning to enable it to assess the best ways and means to fulfil its capability and capacity requirements. This will have implications for recruitment, talent development, resilience and the mix of permanent and non-permanent resource to achieve desired outcomes.
- 377 This will potentially require more resource to support the Organisational Development Team who are extremely busy in supporting the day-to-day requirements of the organisation.

There is a need for an increased focus on training and development in the Council

- 378 Workload pressures on both staff and management, including the Organisation Development Team has meant a decreased focus on training and development in recent times. Some training has been deferred, other training is in development but not yet in place.
- 379 From comments made in a number of interviews and workshops with staff, there appeared to be some uncertainty around training and development opportunities, in relation to either the awareness of training possibilities, the availability of training, or the relevance of training to their needs.
- 380 We note, however, that some training has been scaled back due to the workload demands of staff themselves.

Organisational Development has taken steps to address the training needs of the organisation

- 381 The Council has training programmes across three areas: Corporate (for example, confident conversations, resilience); Group (for example, team focus, managing performance for people leaders); and Individual (for example, credits for professional qualification, learning new skills). In some areas, staff get opportunities to develop their capability through secondments, opportunities to act in positions, and other on-the-job development opportunities.
- 382 A new resource was recruited at the end of 2019 to support the work of the Organisational Development Team. This role has an opportunity to apply a renewed focus on training and development for staff through updating an assessment of training needs, and identifying programmes for meeting these.
- 383 To strengthen induction training, a series of online modules are being developed that staff can experience at their own pace, and these will supplement the contribution of managers to induction.



Capacity

The Review heard concerns about the Council's capacity to deliver an increasing work programme

The current workload is seen as unmanageable

- 384 We heard from many staff (including managers) that 'people are busy' and that the overall workload at Council is 'unmanageable'. The Staff Pulse Survey 2018 also raised unmanageable workloads as an issue.¹²⁵ Written feedback from staff for this Review echoed this sentiment, with 29% of responses mentioning that lack of staff or limited capacity is one of the main things they would change (alongside improved technology, more training opportunities, and more recognition of the contributions made by staff).
- 385 When asked what was impacting the workload, staff said they are managing a combination of:
 - a delivering their own 'business as usual work'
 - b delivering work for others in the team, particularly if there are vacancies or people are ill
 - c responding to requests from the community
 - d responding to questions or requests from Councillors
 - e actioning new ideas that come from Councillors and/or the Senior Leadership team.
- 386 Staff mentioned that despite new work coming in, there are no adequate prioritisation processes to determine what won't be delivered as a result of a shift in focus. The result is people often working long hours and/or over the weekend to get things done.
- 387 The high workloads and 'busyness' takes its toll on people. The Review heard that staff are not taking leave as they don't want to further burden their colleagues, and are working late or working over the weekends to keep abreast of things. It also means that staff don't take time for training and development activities, or don't have space for strategic thinking and forward planning.

Managing the workload pressures with fixed-term staff

- 388 In order to manage workload pressures and apply additional resources to projects, Council management have used fixed-term roles as a mechanism for supplementing their permanent resource. This has relieved the pressure towards increasing the ongoing staff complement and associated costs over the longer term, and enabled short-term resource and expertise to be brought to bear when needed.
- 389 There are risks associated with the ongoing deployment of fixed-term staff over a longer period. There is the risk of losing a talented fixed-term person who might be lured away to more permanent employment elsewhere before they have completed the required work for Council, taking with them their institutional knowledge.
- 390 There are also additional costs (including time and effort) in recruiting fixed term staff to positions, as this will occur more frequently than that for permanent staff.

¹²⁵ Staff Pulse Survey Results, 2018.



- 391 There are also challenges with fixed-term employees or contractors not being treated the same as permanent staff insofar as they were not always included in staff gatherings and events. The Review heard that this can affect their perception of belonging and the way that they might interact with permanent staff on work projects.
- 392 In this regard, the Review heard that the Council could adopt a more inclusive orientation to its fixed-term staff to mitigate these risks.

Use of external consultants

- 393 As noted earlier in this Report, KCDC tends to rely on in-house resources to deliver services rather than outsource delivery to external parties. The Council uses external resources less than other Councils where many services can be outsourced. As indicated above, there are pros and cons with outsourcing services.
- 394 Some external stakeholders we spoke with were concerned about the degree to which the Council organisation seems to have relied on external consultants. According to the Annual Report, the Council has engaged consultants to identify risks relating to drinking water safety and resilience, to implement the consenting works programme, to conduct a study to optimise land treatment and wastewater disposal, to investigate causes for the Waikanae Library closure, and for building assessments.¹²⁶
- 395 In our view, the Council appears to have used external consultants where specific and independent expertise has been needed. The objective has been to complement and inform organisational activity and achieve outcomes for the community.
- 396 While there have been costs associated with this, as noted above Council's overall operating expenditure compares favourably with other provincial Councils.

Perceptions about the Council's turnover rates

- 397 A number of people we spoke with during the Review both internal staff and external stakeholders voiced perceptions of 'high turnover' and loss of institutional knowledge with key people leaving.
- 398 Numbers provided by the Council for the 2016-2019 triennium indicate that quite a bit of this movement over the period can be attributed to people completing fixed-term or casual contracts, people retiring, people leaving as 'managed exits' or redundant positions following the restructure in 2018. This movement is sometimes referred to as 'planned exits' which are generally not taken into account in calculating turnover rates.
- 399 During the same period there was an average 'unplanned' staff turnover of around 14% per year. ¹²⁷ These rates are slightly but not significantly higher than the public sector staff turnover rate for 2018 of 12.1%.¹²⁸ In our experience, average turnover rates can generally hover around 10 – 12%, and are quite dependent on the industry and type of work. For example, a call centre can have an unplanned turnover rate of up to 60% due to the nature of the work.



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¹²⁶ Annual Report 2018-2019

¹²⁷ Calculated from information provided by Council to the Review team.

¹²⁸ State Services Commission: Our People – Public Service Workforce Data 2018

- 400 The same State Services Commission report observes that turnover increases when departments are restructuring or merging or when significant change is occurring in the wider labour market. As noted earlier, the Council's recent restructure under the new Chief Executive in 2018 resulted in a number of changes to staff positions and had an impact on staff turnover.
- 401 Feedback from managers indicates that staff leave for personal reasons, for professional development opportunities elsewhere, or for higher salaries elsewhere.
- 402 It would be in the Council's interest to analyse in more detail the rationale behind staff recruitment decisions (for permanent, fixed term or contract roles) to enable it to more fully understand the implications of choices made. This would mean more of a strategic approach to workforce planning with the organisation.



RECOMMENDATIONS

The Review has identified a number of recommendations for assisting with lifting collective performance across Council, improving how Council operates and the experience of staff and the community.

A: Support Council managers and staff in their decision-making, setting of priorities and managing the workload through ...

- 1 Developing an agreed operating model for the Council organisation that can act as a bridge between the current high level strategy of the Long Term Plan and the execution of that strategy through the Annual Plan and operational activity.
 - The operating model would define 'the way we work around here' for the Council to achieve strategy, including such things as organisational focus and priorities, collaborative joined up working, service delivery focus, key relationships and the leadership styles and practices required for success.
 - It would provide a mandate for prioritizing certain activity over others, a rationale for gaining approval for not doing some things which might impact delivery of previously agreed strategy for the community.
 - This will make a significant contribution to enabling managers and staff to better manage their workloads, reduce workload fatigue, and improve communication within and without the organisation.
 - A collaborative process for developing the operating model will itself foster increased connection within the organisation, and help people to understand how they can better work together to achieve Council outcomes.
 - The operating model would also articulate the Council's customer service orientation, and define clearly both the immediate customer who is requiring a service, and the wider customer of the community whose public good also needs to be served.
- 2 Communicating the operating model internally and externally so that people know what to expect from the Council this and the rationale for this.

B: Ensure that the community understands why the Council is planning and doing what it does through ...

- 3 Explaining the rationale behind its plans and decisions, including where appropriate the rationale for not progressing with particular suggestions from the community.
- 4 Ensuring that all submitters receive explanation as to why their submission was not included in final decisions and plans.
- 5 Presenting its operational plans up front to provide the opportunity for transparency in the community.
- 6 Continuing and strengthening the approach of front footing issues and proactive communications with the community on issues and plans to foster a constructive and more trusting relationship.



C: Clarify and enable the respective roles between Councillors, Chief Executive, Council management and staff through ...

- 7 Providing governance training opportunities for new Councillors following their induction into the roles as Councillors.
 - This might include membership of the Institute of Directors, providing access to the range of training and mentoring opportunities offered.
- 8 Looking for mentoring opportunities for people new to governance roles to provide ongoing support for the roles.
- 9 Ensuring that staff fully appreciate the importance of enabling Councillors to receive information in a timely manner to enable them to more fully contribute to discussions on the direction of the Council.
- 10 Bringing in external advisors, subject matter experts (in addition to Council staff) to advise Councillors on aspects of the area they are considering at the time. This would assist Councillors in the current Triennium with their portfolio responsibilities.

D: Foster a constructive relationship between Councillors and Council management and staff through ...

- 11 Increasing the understanding that each has of the role and activity of the other through opportunities to discuss this outside of the formal Council Chamber.
- 12 Exploring the needs of each role and ways to meet these for mutual benefit.
- 13 Ensuring that Councillors feel that they have enough opportunity to engage with issues and peruse material before the point of final discussion and decision.
- 14 Reviewing the current arrangements for all meetings on a Thursday, and considering timings that would allow Councillors and staff more time for considering issues.

E: Leverage the opportunities that the Community Boards present through ...

- 15 Reviewing the levels of technological and other support that community boards might need to enable them to receive and share information more readily and in a timely manner.
- 16 Extending the current approach to briefing community boards on Council activity to more proactive engagement with community boards on the rationale for Council strategic and operational decisions.
- 17 While they are an advocacy group from the community to the Council, there is opportunity to see how the Community Boards can also be utilized more to communicate on Council plans and activity back to the community.

F: Strengthen the partnership relationship with mana whenua through

•••

18 Strengthening the 'one house' concept by taking this to levels below the Mayor, so that there is a perceived and actual working together in partnership on planning and operational activity.



- 19 Engaging with iwi directly and earlier more often than at present on operational planning and activity while maintaining the role for Te Whakameninga o Kāpiti as a useful forum for higher level, more strategic discussions between Council representatives and iwi.
- 20 Allocating more funding to enable iwi to contribute as needed in terms of time and resources to working with Council management and staff through Te Whakameninga o Kāpiti and in direct communications with the Council.
- 21 Continuing to build and strengthen the Council's understanding of Te Ao Māori and the value that these perspectives bring to the relationship with iwi.

G: Continue with fostering the values behind Council's Open for Business initiative to guide staff attitudes to service quality and customer focus, but change the name ...

- 22 Continuing to foster the values of caring, dynamic and effective but change the umbrella name for this initiative from Open for Business.
- 23 Integrating this work with the recommendation for developing an operating model that will articulate the ways things are done in Council.

H: Adopt a more strategic approach to workforce planning within the organization (managers supported by Organisational Development) through ...

- 24 Formally analysing, forecasting and planning workforce supply and demand for the Council to fulfill its mandate and strategic objectives.
 - This means assessing the rationale behind decisions to employ people in fixed term, casual contract and permanent positions, and ensuring that there is the right balance of talent within the organization.
 - It also means looking at talent development and career path planning for staff.

I: Ensure that the organisation is resourced to support workforce planning and staff training and development through ...

- 25 Providing additional resource to the Organisational Development Team to enable it to step beyond servicing the day-to-day needs of the Council, and adopt a more strategic approach to workforce planning. This could be a contract resource in the short term to free up people for planning.
- 26 Ensuring that the new resource has the opportunity to focus on staff training and development, including completion of a training needs analysis which would include induction and training for use of technology and systems.
- 27 Increasing where needed the resourcing available to support training needs identified.

J: Lift leaders' and managers' staff management skills where needed by

•••

28 Providing leadership and management training to managers to support their efforts to communicate, motivate and generally support their staff in managing workloads and work activity.



29 Providing mentoring and coaching in performance management to leaders and managers to support their ability to develop their staff, and successfully manage poor performance where this is needed.



APPENDIX 1: TOPICS OF ENQUIRY

The following topics of enquiry were used to support the focus of the Review:

Category	Topics of enquiry
Purpose, strategy and plans	 What is the Council's strategy as described in the Long-Term Plan and other strategic documents? What are the planned workstreams in the Long-Term Plan and Annual Plan?
Leadership/ Governance	 What aspects of the relationship between KCDC (Elected Members) and KCDC (Senior Management) is working well and what needs improvement?
	 Do members of KCDC (EM) consider they are receiving sufficient information in a way and in sufficient detail to perform their role?
	 What do KCDC (SM) consider are the strengths and weaknesses of the interactions and relationship and how these may be improved?
External relationships – sectors, interest groups, customers, Kāpiti Coast community	 What issues are the Council facing with key stakeholders & partners?
	 What are the areas of satisfaction and dissatisfaction in the community's interactions with the Council?
	• How adequate are the Council's communications with the general public?
	 Are we proactive enough when dealing with the media (as distinct from general community engagement)?

Table 6: Topics of enquiry



Category	Topics of enquiry
External relationships – mana whenua	 What are the levels of satisfaction concerning the strength of the relationship between KCDC(EM) and KCDC(SM) and mana whenua?
	 Are mana whenua adequately resourced to contribute to decision-making?
	 Are the committee appointments of iwi representatives appropriate?
	 Is there a clear understanding of the respective functions and roles of KCDC(EM) and KCDC(SM) in achieving a living vibrant partnership?
	 How well does KCDC(SM) understand the role of actively protecting mana whenua interests and values?
	 Mana whenua personnel are expertly qualified, resourced for specific activities that are required under the legislative framework, and hold a comprehensive understanding of resource management values important from mana whenua's perspective. Are mana whenua's experience and skill adequately utilised to assess risk in KCDC operations?
	 Does preparation of KCDC agenda items adequately identify and give notice to mana whenua of matters of interest to mana whenua and Te Whakaminenga o Kāpiti?



Category	Topics of enquiry
Culture	 Are staff confident they can express their views safely and in utmost confidence in this review process?
	 Do staff have the confidence that they can identify risks to KCDC performance and if risks are identified that the concerns will be acted upon appropriately?
	 Do staff recognise that KCDC(EM) is open to receiving information concerning risks to its operational performance even if matters are not planned for or budgeted for?
	 What are the areas of dissatisfaction among the staff? What causes their frustration?
	 What are the areas of job satisfaction?
	 Are staff satisfaction surveys informative and appropriate?
	 What is the staff's view of the support they receive from KCDC?
	 Does the levels of staff turnover impact on KCDC through the loss of operational knowledge and efficiency?
	 Does KCDC have an adequate understanding of why staff are leaving?
Functions and services – general	 Does the Council provide all the functions and services it is mandated to deliver based on its statutory obligations? If not, what are the reasons for any gaps in the delivery of services?
	 What are our stakeholders' expectations and levels of satisfaction with respect to the functions and services the Council provides?
Functions and services – 'Open for business programme'	 What are our stakeholders' views of Council's 'open for business' programme?
	 What is the staff's attitude to, and understanding of, the 'open for business' programme?
	 How is this being led and directed by senior management?
	 Do stakeholder/business/community surveys fully reflect user's opinions and experience? (Do reports to KCDC(EM) just reflect average outcomes against KPIs without elaborating on those few that might be especially negative?)



Category	Topics of enquiry
Ways of working	 In terms of the Council's ways of working, what is working well and what can be improved?
	• What is the Council's current ability to identify, evaluate the significance of, and effectively respond to, new information, risks or issues that could prevent it from meeting its goals? If there are issues with the current ability, what could be the root causes of those issues?
	 How might Council be able to add greater value to Kāpiti residents by being more responsive and effective?
	• Do the problems that Council has encountered with the effective management of its property assets extend to other areas of its operations?
People (capability and capacity)	 Are levels of experience and management skills in KCDC(SM) adequate? (Recommend action to up-skill where required?)
	 Are there any current or expected future issues in terms of delivering on the planned workstreams (Long Term Plan) based on inadequate resources and/or capability?
	 More in general, are there any gaps in KCDC's capability and capacity to deliver its services and achieve the long-term interests of the community?
	• Are there gaps in the Council's capability and capacity which may create significant risks to the optimal performance of Council?
Organising model	• Are there any critical issues with the current structure and/or roles and accountabilities?
Enablers	 Are there any key issues with the Council's tools and resources required to support the work? (Tools and resources include business systems, technology infrastructure, and processes) Are there any gaps with respect to the enablers which may create significant risks to the optimal performance of Council?

