

OIR: 2526/26

15 August 2025

[REDACTED]
[REDACTED]

Tēnā koe [REDACTED],

Request for Information under the Local Government Official Information and Meetings Act 1987 (the Act) (the LGOIMA)

Thank you for your email of **22 July 2025** requesting the following information:

1. *Calendars are an excellent way of raising funds. Does this shows that KCDC sell calendars for any/all individuals and groups (both?)?*

No, Council does not sell calendars for any or all individuals or groups. The development of the Maramataka is a resource developed by Mana Whenua as part of a long-standing partnership project since 2008 between Council and Ngāti Toa Rangatira, Ātiawa ki Whakarongotai and Ngā Hapū o Ōtaki.

2. *How do community groups get on the KCDC merchandise bandwagon?*

Council does not have a 'merchandise bandwagon' for community groups. If Council sells an item, it has been produced as part of a Council-led or funded project that aligns with Council's strategies, work programmes or formal agreements.

3. *In summer, will KCDC sell t-shirts and other merch to assist community group fund-raising?*

We have not received a request by a community group to sell 't-shirts and other merch' to assist with funding.

4. *What department at KCDC do interest groups contact to initiate a similar KCDC sales programme?*

Each situation would be different. If you have a particular initiative in mind, it is recommended that you make a service request and this will be passed on to the

Please note that any information provided in response to your request may be published on the Council website, with your personal details removed.

appropriate team or group or alternatively apply via the funding streams Council has available.

5. Which of the four 'wellness' areas is the calendar creation/sale under?

The Maramataka creation sits primarily under cultural wellbeing however, there are aspects that also contribute to social, environmental and economic benefits for both tangata whenua and the wider community.

6. -Did KCDC staff produce the merchandise? If so

(a) what was the cost per item

Council staff did not produce the Maramataka. The Rongoā Collective applied for funding through the Māori Economic Grant to produce the Maramataka 25/26.

(b) which committee signed off the project?

The Māori Economic Development Grant Panel approve proposals for the Māori Economic Grant.

7. If produced and funded by KCDC

(a) must sales generated cover all production and associated costs? And

Please see the answer to Question 6.

(b) what is the 'break even' number of sales?

Please see the answer to Question 6.

8. If not made by KCDC, who paid for making, printing and distributing the calendar merch?

Please see the answer to Question 6.

9. If not created by KCDC, is KCDC just advertising the merch and collecting funds for the calender-maker?

Council purchased Maramataka 25/26 from The Rongoā Collective. Any revenue made is retained with Council.

10. Does KCDC sell on commission? If so what is the commission rate?

Council does not sell the Maramataka on commission.

11. How is the cost of staff time, eg selling, handling revenue, reimbursing producer(s) etc paid for?

There are no additional staffing costs for the Maramataka 25/26 project. As the Maramataka was purchased outright from The Rongoā Collective (please see

answer to Question 9) there is no reimbursement or commission arrangement. All other related tasks fall under the existing duties and responsibilities of relevant staff and the Māori Economic Development Grant Panel.

12. Why should KCDC sell merch from one community group (if that is the case here) and not others?

Please see the answer to Question 1 and 2 above.

13. What 'intermediary/marketing' criteria apply, ie why one community group and not another?

In addition to the answer given for Question 1, the selling of the Maramataka 25/26 by Council is to support community access to a cultural resource. The Maramataka is also a key deliverable project under the Partnership. - Te Whakaminenga o Kapiti – He Whakaaetanga Hononga.

14. How many years has KCDC sold this merch for? Please give the first year.

Council and Mana Whenua launched the first Maramataka in 2008.

15. KCDC sells outdoor 'garden water tanks' on behalf of the manufacturer. Does KCDC sell any other 'commercial' products (apart from permits and licences etc, required under legislation)?

Council does not sell other products. If you would like more information on the emergency rainwater tanks, please refer to our website: <https://www.kapiticoast.govt.nz/community/cdem/get-prepared/emergency-rainwater-tanks/>

Ngā mihi,



Hara Adams

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