

# **Kāpiti Coast District Council**

## **General Election Signs 2023**

## Election signs

For the purposes of a general election, an election advertisement is one that encourages or persuades voters to vote, or not vote, for a:

- candidate or party
- type of candidate or party the advertisement describes by referencing views they do or don't hold

All election promotional material, including signs and hoardings, must show an authorisation/promoter's statement.

Candidates must meet Waka Kotahi NZ Transport Agency rules for any signage adjacent to state highways and expressways.

The Council's [District Plan](#) has restrictions on the placement of election signs, including the size of the signs and the timings of when they can be displayed (refer to Part 2 General District-wide Matters Signs, specifically compliance with rules R1 General Permitted Activity Standards; and R2 Election signs).

<https://eplan.kapiticoast.govt.nz/eplan/rules/0/198/0/0/0/188> Any signs outside of the permitted activities require a resource consent.

## Campaigning

The [Electoral Act 1993](#) allows election signs of up to 3 square metres (total area) in size can be erected from Saturday 12 August 2023 (9 weeks prior to election day) and must be removed prior to Election Day, being Saturday 14 October 2023.

This provision overrides any more restrictive local authority rules about sizing and timing of the display of signs. To be consistent with neighbouring Territorial Authorities, the Kapiti Coast District Council will also allow election signs of up to 3 square metres. Complaints about the content of election signs can be made to the [Advertising](#)

[Standards Authority](#).

## The positioning of signs

Where a sign is being erected in an area adjacent to a road that has a speed limit of over 65kph, vehicles must be parked more than 1 metre from the road edge line and the sign must be erected more than 3 metres from the road edge line.

Use non-metallic stakes only to erect signs, please ensure you are aware of any services that may be underground. Contact [beforeUdig](#) for details of specific sites.

## Council owned property

The maps in APPENDIX A (page 6) show the approved locations where signs are permitted on Council managed property.

## Private property

Signs may be erected on private property where candidates have obtained permission from the landowner. The sign must be erected in a stable fashion, not be a hazard to the public or to traffic safety and must comply with the provisions of the current District Plan.

## State highways

With regard to placing election signage adjacent to state highways, Waka Kotahi (NZTA) has requirements which must be met by all candidates including:

- no signs are allowed on or adjacent to motorways or expressways
- in speed environments of 70kph or above, signs must not be located on the road reserve (that is, the piece of land between the road bitumen and the boundary of the adjacent property)
- placement of a sign within the state highway road reserve in a speed environment of less than 70 kph or on private property adjoining the state highway must:
  - not be reflectorised or placed in such a way that will create an obvious conflict with existing road signs
  - not be internally illuminated
  - not be externally illuminated by any artificial lighting designed to

- illuminate the advertisement
- not imitate or be of form similar to any traffic signs
- give consideration to visibility and other traffic safety aspects
- have no more than six to eight words or 40 characters
- not be erected for longer than 9 weeks prior to election day
- have Council approval
- meet District Plan provisions re size and timing.

Further information can be found on the following Waka Kotahi link:

[Third party signs on and visible from the state highway corridor](#) – section 7 Electoral advertising” in the Waka Kotahi Planning Policy Manual details the specific requirements.

Signs erected in a location or manner likely to cause distraction or danger to road users may be removed by the NZTA without prior notice.

These criteria apply for road safety reasons. If in doubt about the size and/or placement of signs, please contact the Duty Compliance Officer by phone on 04 296 4700 or 0800 486 486.

## Trailer hoardings

The display of electoral signage (hoardings) on trailers within the legal road is permitted for the 2023 election year subject to the conditions set out below.

General compliance with all:

- the provisions of section 9 – Hoardings, Posters, Notices and Sandwich Boards of the Kāpiti Coast District Council [Public Places Bylaw](#)
- Part 2 Signs of the [Kāpiti Coast District Plan](#)
- the [Electoral Act 1993](#) and the [Electoral \(Advertisements of a Specified Kind\) Regulations 2005](#)
- the provisions of the Kāpiti Coast District Council [Transport Bylaw 2022](#).

Compliance with the following specific restrictions which, where appropriate, take precedence over more general restrictions:

- Trailer hoardings may only be displayed for a maximum of 9 weeks before and must be removed prior to the election

closing (polling) day, that is by **midnight 13 October 2023**.

- Trailers must be readily moveable and must be road legal.
- Contact details of the candidate or an appropriate representative (who must be readily contactable) must be supplied to the Council prior to the display of any trailer hoarding.
- More than one sign is permitted (for example, double sided or V-shape) per trailer, but the total area of all signage must not exceed 3 square metres.
- Trailer hoardings must not be parked directly in front of, or obstruct in any way, other trailer hoardings or approved sites for free standing electoral signs.
- Trailer hoardings must not be parked within any state highway, any arterial corridor, or road with high peak traffic volumes (refer to Prohibited areas on page 4).
- Trailer hoardings must not be parked on footpaths, road medians, roundabouts, traffic islands, or any other traffic separation structure or kerbed projection, on or within 6 metres of any intersection, or in contravention of any other parking restrictions.
- Trailer hoardings must not restrict traffic visibility, obstruct traffic flow, or cause a traffic hazard in any way. This includes vehicle accesses and pedestrian areas.
- Trailer hoardings must not be displayed (must be removed) during the legal hours of darkness, which are 30 minutes after sunset until 30 minutes before sunrise the following day.
- Trailer hoardings must be authorised by the candidate or the candidate’s agent in the specified way (Electoral Act section 204).

Any trailer hoarding must be removed immediately upon direction from an authorised officer.

Council reserves the right to remove any hazardous or non-compliant trailer hoarding without notice, and to recover from the owner or responsible person(s) all reasonable costs associated with the removal, storage, and return (or disposal).

## Prohibited areas

The parking and display of electoral hoardings on trailers is prohibited within any part of the following arterial corridors or roads which have high peak traffic volumes:

<b>Paraparaumu</b>	Kāpiti Road
	Arawhata Road
	Mazengarb Road
	Te Kupe Road
	Ngapotiki Street
	Manly Street

<b>Raumati</b>	Wharemauku Road
	Matatua Road
	Raumati Road
	Rosetta Road
	Poplar Avenue

<b>Waikanae</b>	Te Moana Road
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<b>Ōtaki</b>	Mill Road
	Tasman Road
	Marine Parade
	Rangiuru Road
	Riverbank Road
	Waerenga Road

## General

- Signs are not permitted on power poles, streetlights, traffic control signs, or other traffic fixtures that exist for road, traffic, or other infrastructural purposes; nor on bridges or any other road structures.
- The exact location of signs shall not restrict traffic visibility or form a traffic hazard in any way and shall be at the discretion of the Council's Environmental Standards Manager.
- The total area of election signage per person or party (whichever is the lesser) on an approved site or on private property must not exceed 3 square metres.
- Election signs must not exceed 1.8 metres in height (above original ground level).
- The erection of election signs in the designated areas is limited to 9 weeks before the election and must be removed prior to polling day. In the case of the 2023 General Election, signs are to be put up from Saturday 12 August 2023 and must be removed prior to Election Day, being Saturday 14 October 2023.
- All signs must identify the person under whose authority the sign has been erected, and the address of their residence or any other place where usually someone can contact them between 9am and 5pm on any working

day (not a PO Box address).

- No permit or licence is required for temporary election signs that meet the above criteria.
- If in any doubt as to the placement of signs, please contact the Duty Compliance Officer by phone on 04 296 4700 or 0800 486 486.

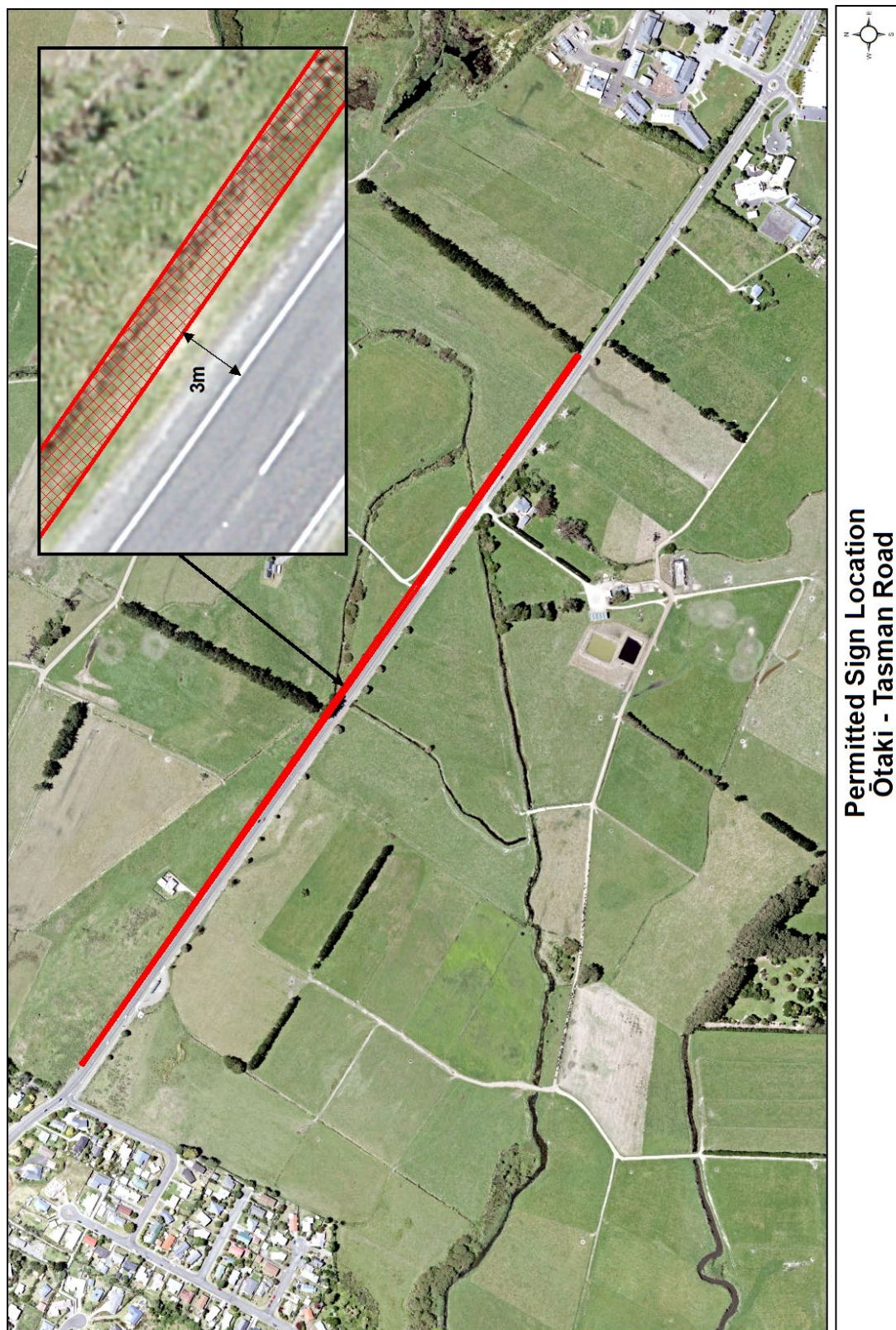
## Compliance action

- Council reserves the right to remove any signs that are a traffic hazard or do not comply with the signage protocol.
- Care will be taken in removing signs but the Council will not be liable for any damage caused during removal or storage of seized signs.
- Any signs that are removed will be held by Kāpiti Coast District Council until after the election.
- To obtain the return of signs, contact the Duty Compliance Officer, ph: 04 296 4700 or 0800 486 486. There is a **\$57** charge for returned signs.
- Following the election, the Council reserves the right to dispose of any signs in its possession not uplifted within 14 days.

The approved sites for signs on public property are shown in APPENDIX A on page 6.



## APPENDIX A - Permitted election sign locations on Council land

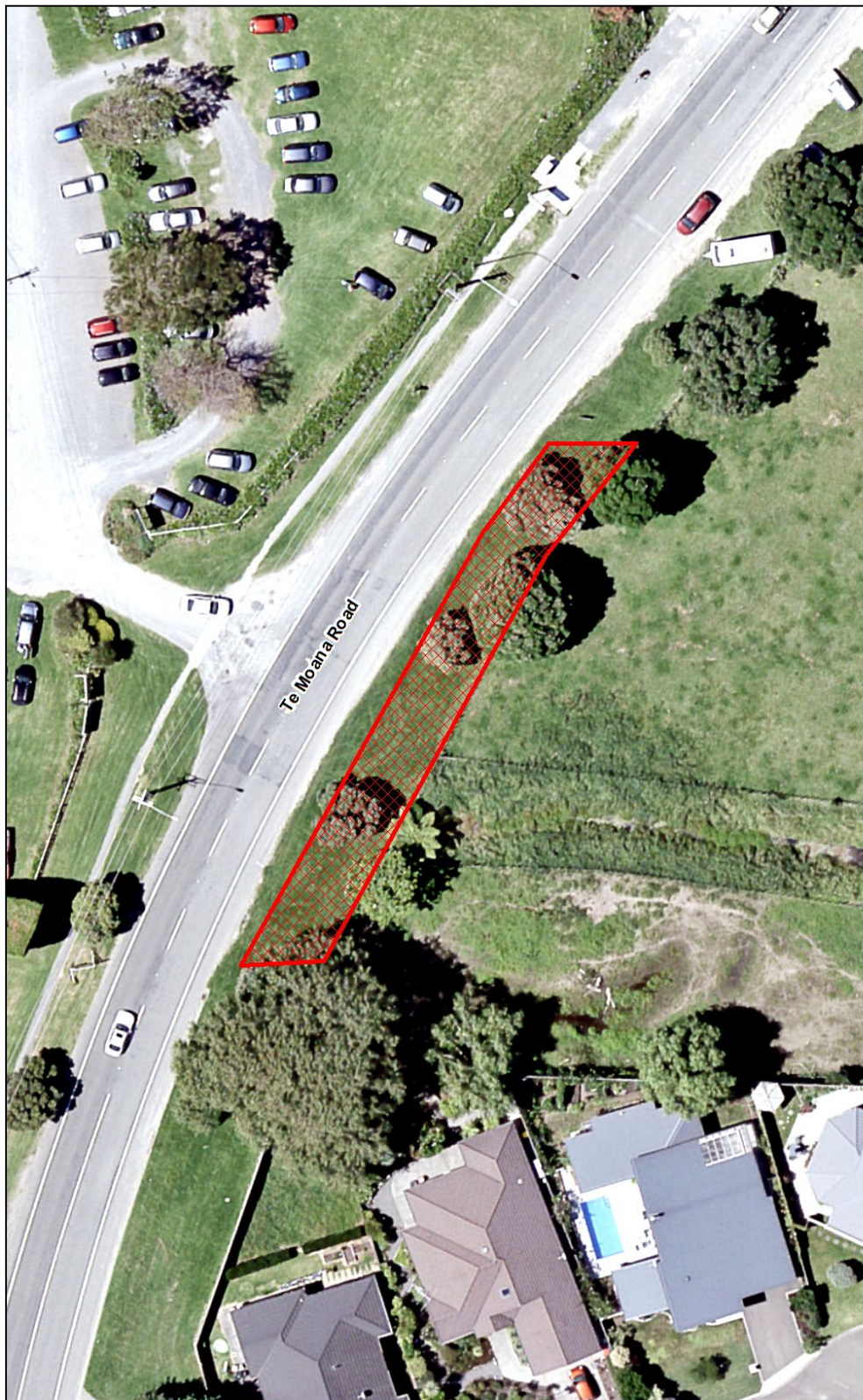






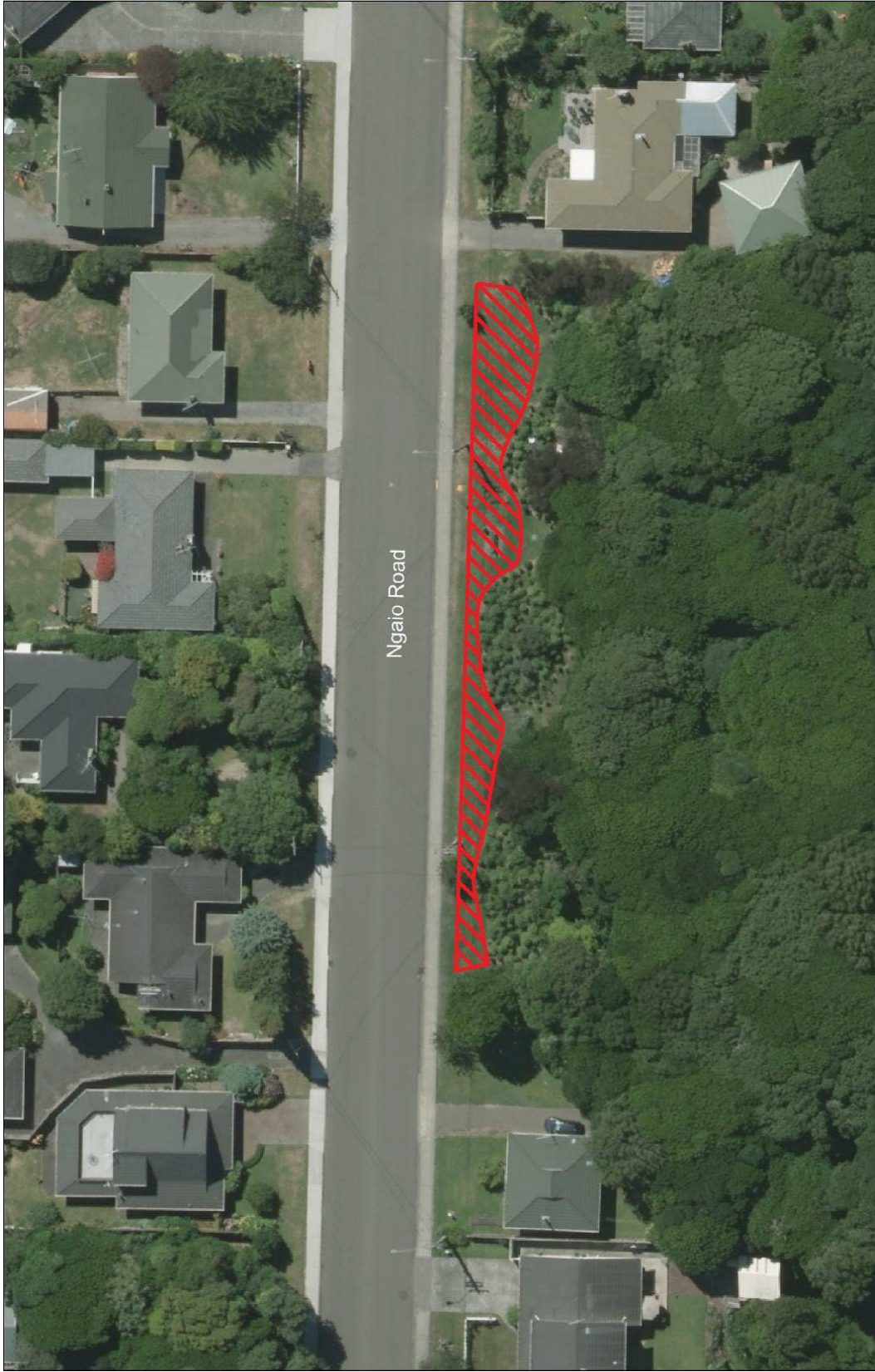
Permitted Sign Location  
Ōtaki - Riverbank Road (between storage and substation)





**Permitted Sign Location  
Waikanae - Te Moana Rd.**



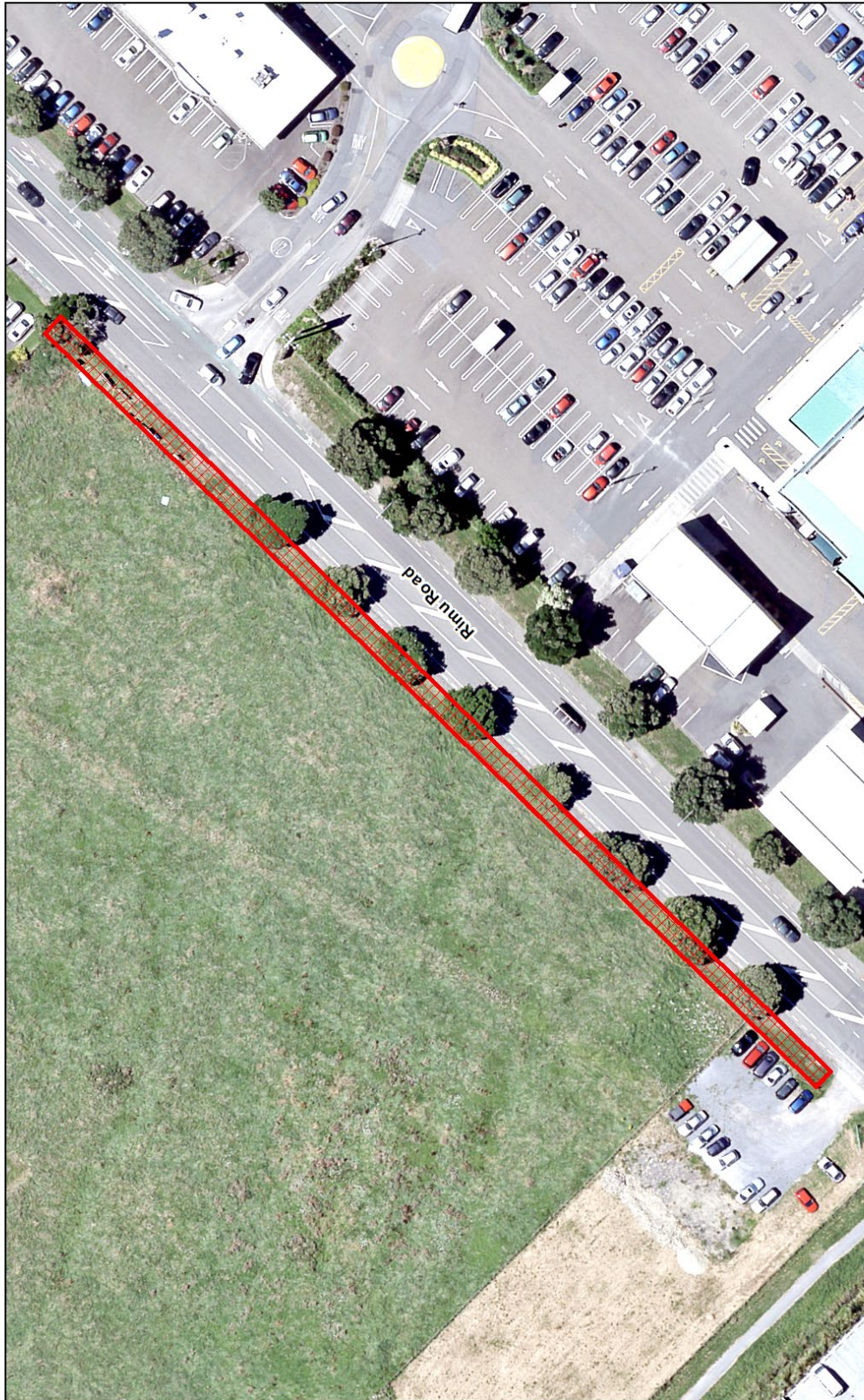


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Permitted Sign Location  
Waikanae - Ngaio Road (adjacent to Motuiti Reserve)

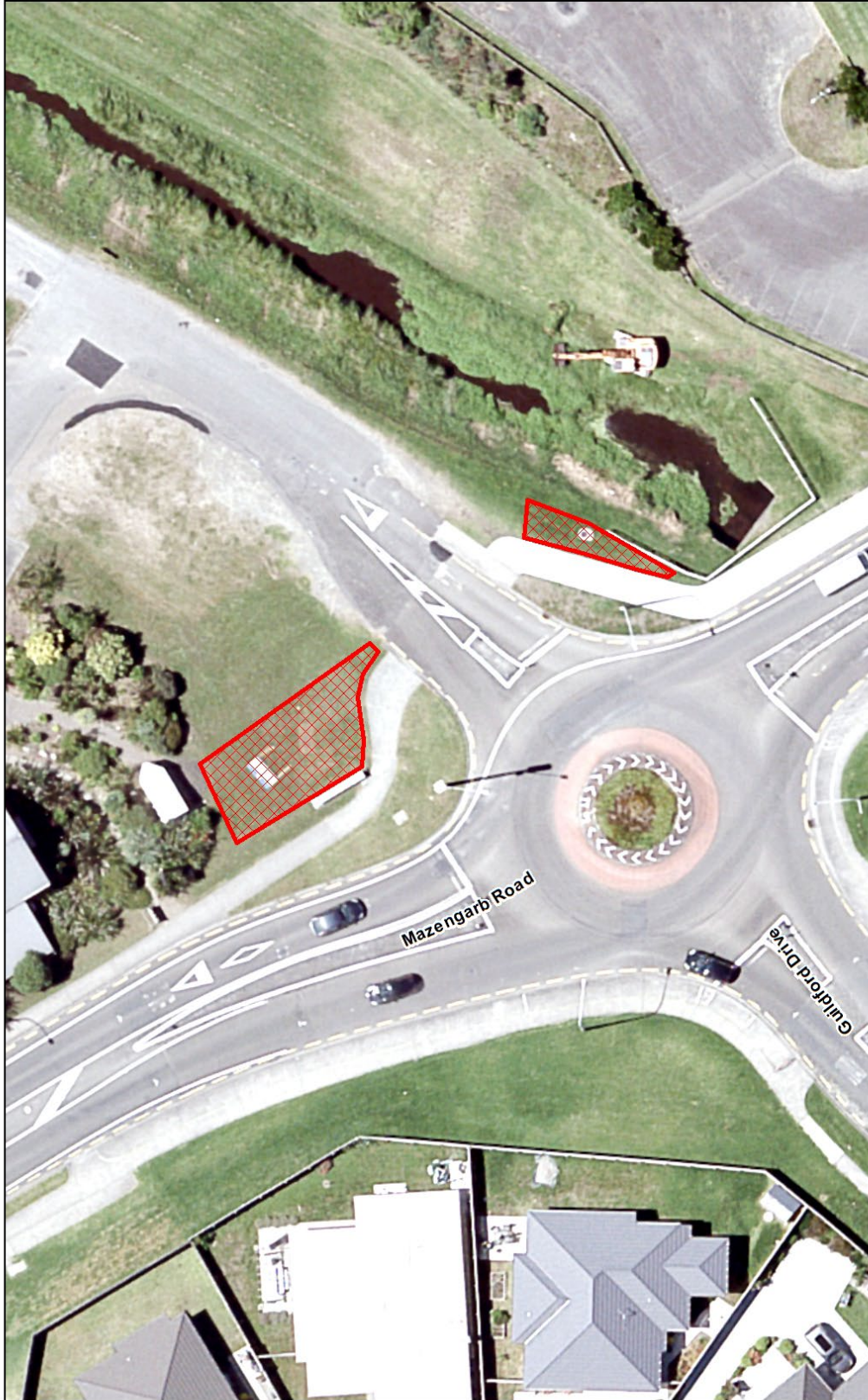






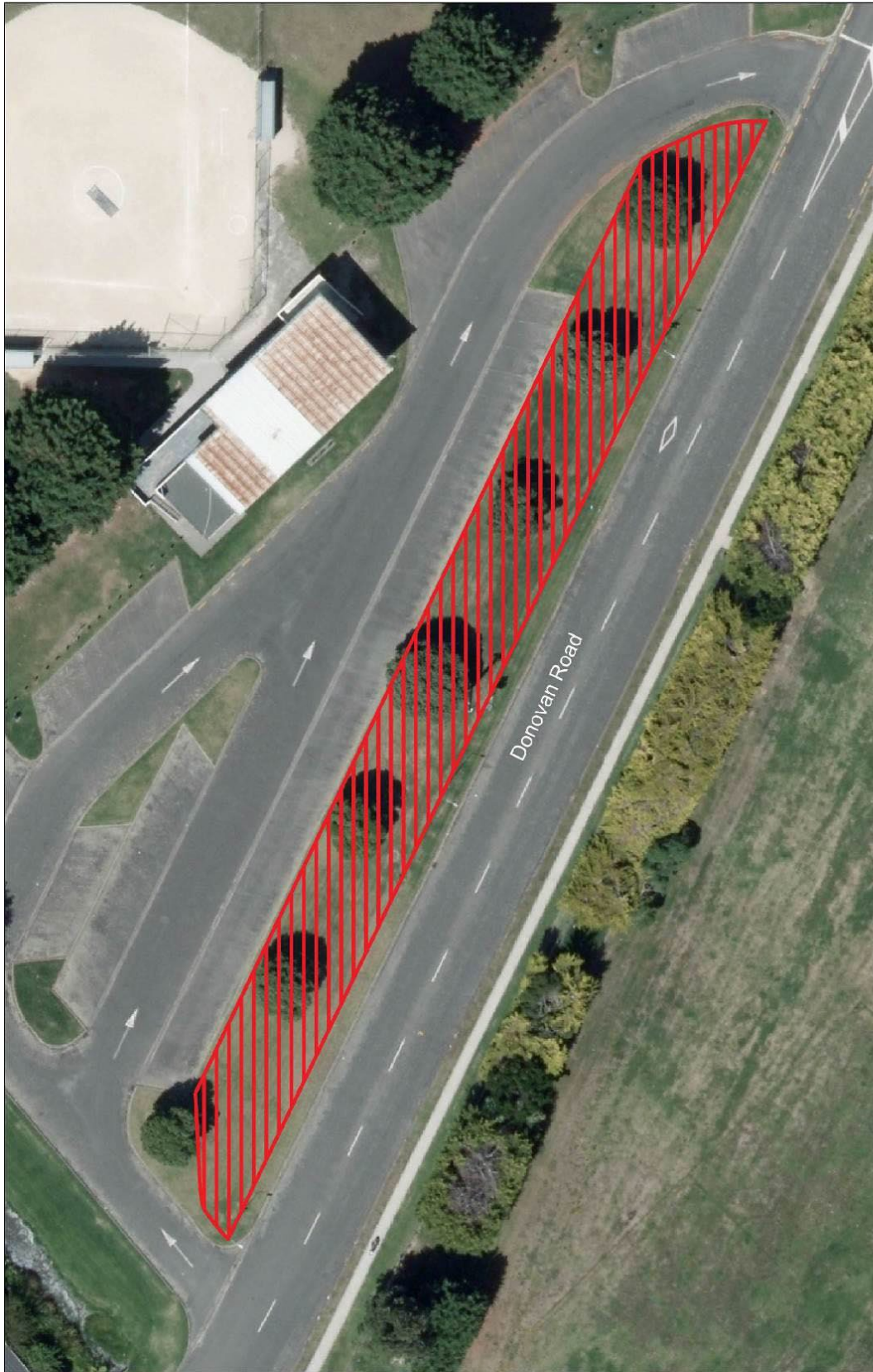
Permitted Sign Location  
Paraparaumu - Rimu Rd.





Permitted Sign Location  
Paraparaumu - Mazengarb Road (next to College)





Permitted Sign Location  
Paraparaumu - Te Atiawa Park

SCALE 1:500  
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Permitted Sign Location  
Raumati - Corner Rata and Raumati Roads

SCALE 1:500  
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SCALE 1:500  
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Permitted Sign Location

Paekākāriki - Corner Beach and Wellington Roads







Permitted Sign Location  
Paekākāriki - Wellington Road (opposite school)

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