

OIR: 2526/372

**Read in conjunction with
OIR 2526-328**

18 May 2026

[REDACTED]
[REDACTED]

Tēnā koe [REDACTED],

Request for Information under the Local Government Official Information and Meetings Act 1987 (the Act) (the LGOIMA)

Thank you for your email of **16 April 2026** in which you ask for further information in relation to our letter of 9 April 2026. You have requested the following information:

- 1. Question 1a: the response includes a table that sets out the return on investment calculation. Can you please clarify if the measured return is turnover, GDP or household income? The Infometrics website outlines that the Rol calculation could be couched in terms on any of these three options and they are each quite different things!***

I can confirm that the measured return is turnover.

Of note, the \$6.7 million figure represents the estimated aggregated economic impact, at the time, measured by turnover as a result of events supported through the Major Events Fund for the 2024/25 period.

- 2. Question 1a: I assume that the level of investment (that generated the assessed return in the table in this question) is limited to the Council's \$200,000 investment made via the Major Events Fund (the answer to question 1e) Can you please confirm this is the case? If this is not the case, can you outline what the level of investment was input into the ROI calculation, and what other contributions were included other than the \$200,000 through the Council's Major Events Fund.***

I can confirm that the level of investment is limited to the Council's \$200,000 investment made via the Major Events Fund for the 2024/25 year.

Please note that any information provided in response to your request may be published on the Council website, with your personal details removed.

Of note, however, the assessed return in the table is based on the apportioned amount against each event, which is then aggregated. Further, interim assessments can be made before all events return their information post event; this means that the complete return on investment is not formally reported until all events have occurred.

Ngā mihi,



Kris Pervan

Group Manager Strategy and Growth
Te Kaihautū Rautaki me te Tupu