

Chairperson and Committee Members
GRANTS ALLOCATION COMMITTEE

29 AUGUST 2019

Meeting Status: **Public**

Purpose of Report: For Decision

CREATIVE COMMUNITIES SCHEME: CONSIDERATION OF APPLICATIONS FOR FUNDING

ROUND 1, 2019-2020

PURPOSE OF REPORT

- 1 This report presents applications for Creative Communities Scheme funding for consideration by the Grants Allocation Committee.
- 2 The Grants Allocation Committee may make a decision under Section B.6 of the Governance Structure and Delegations:
“The Committee will consider and allocate grant moneys in accordance with the meeting cycles and criteria of five granting programmes, including money granted by Creative New Zealand.”

BACKGROUND

- 3 The Kāpiti Coast District Council administers the Creative Communities Scheme (the Scheme) under contract with Creative New Zealand. The funds are allocated nationally by Creative New Zealand on a population basis and distributed locally in accordance with their guidelines.
- 4 The Scheme was established to provide support to arts and cultural activities taking place within a local area. For the purposes of the Scheme, art is defined as “all forms of creative and interpretative expression”.
- 5 There are two funding allocation rounds per year. This report pertains to the **first** funding round for the financial year 2019/20. Applications for the current round closed on Friday 19 July 2019. Each application is individually assessed by Committee members prior to this meeting.
- 6 Creative New Zealand renewed its funding agreement with Kāpiti District Council in June 2019.
- 7 Creative New Zealand reviewed and revised their funding formula in April 2019, and incorporated the new formula (as below) into the new agreement:

Component	New formula from July 2019
Base grant	\$15,000
Variable component (per capita amount)*	\$0.60
Plus	GST component

**The population figures are based on the Statistics New Zealand 2018 estimates. Creative New Zealand expects to adjust funding levels to align with 2018 Census data following its release, most likely for the 2020/21 financial year.*

- 8 The 2019/20 allocation for Kāpiti Coast District Council is **\$46,920**.
- 9 Council budgeted **\$48,157** for 2019/20 for grant funding. Advertising and promotion costs for the full year are budgeted at **\$2348** (5% of the Creative New Zealand allocation) This leaves a net figure of **\$45,808** available for grants over the full year.
- 10 The total available for grant funding in this round is half of the net figure, **\$22,904.40**.
- 11 We received 12 applications but three were subsequently withdrawn because of ineligibility. The **nine** applications submitted for the Committee's consideration request a total of **\$23,797** of funding grants as contributions towards the applicants' projects. The total of the requests exceeds the amount available by **\$892.60**.

ISSUES AND OPTIONS

Issues -

Community representation:

- 12 The purpose of the Scheme, as set out by Creative New Zealand, is to stimulate and provide support to arts and cultural activities that increase participation and increase the range and diversity of projects that make the arts more attractive and relevant to the various local communities.
- 13 Creative New Zealand requires Councils to have representation from Māori on the Assessment committee, and seeks feedback in its regular surveys about how the council encourages application with a Toi Māori focus. For the last two rounds, we have specifically encouraged applications for projects with a focus on Ngā Toi Māori, with good results.
- 14 Creative New Zealand in its latest agreement also encourages councils with a significant Asian population to appoint a member to the committee "with knowledge of local Asian arts activity and one or two communities".

Funding contribution from Council and use of funds for promotion:

- 15 At the last meeting, the Committee requested information about the purpose of the extra funding contribution Council has made for several years.
- 16 The Council budgets a small amount to increase the amount available for grants. The proportion of the rate-funded contribution varies depending on how much the Creative New Zealand allocation is in any given year, but is usually in the region of \$2000-\$3000 per annum.
- 17 The agreement with Creative New Zealand includes the requirement that between 5% and 10% of the yearly allocation is used for promotion of the Scheme. Apart from this, all administrative and operational costs for administering the Scheme are met by the Council, as required by Creative New Zealand.
- 18 We have usually budgeted around 5% of the yearly allocation towards advertising and promotion.

Options -

Granting less than the available funding

- 19 The Committee's usual practice is to grant half the yearly allocation at each round. Given we have fewer applications, the Committee may find it has not granted all the half-yearly allocation if there are projects it decides not to fund. The Committee may consider the following options, should there be fewer successful applicants:
- Option 1: granting less in Round 1 and carry over part of the half-yearly allocation to Round 2; or
 - Option 2: granting up to the full allocation available for Round 1 by increasing the grant over the requested amount for one or more applicants.

Eligibility

- 20 Creative New Zealand stipulates that projects considered under this Scheme should:
- take place within the Kāpiti Coast District; and/or
 - produce benefits which are largely experienced within the Kāpiti Coast District.

Priorities

- 21 Projects seeking assistance must meet at least one of three funding criteria set by Creative New Zealand. These are:
- **Access and Participation:** creating opportunities for local communities to engage with and participate in local arts activities;
 - **Diversity:** supporting diverse arts and cultural traditions of our local communities, to enrich cultural diversity; and
 - **Young people:** enabling and encouraging young people under 18 years to engage with and actively participate in the arts.

Applications

- 22 A schedule of the applications for funding is attached as **Appendix A** to this report.
- 23 Each successful applicant is required to return a project accountability report and to participate in any funding audit of their organisation or project conducted by the Kāpiti Coast District Council. Staff track the receipt of the project accountability reports, and will report highlights of completed projects to the Grants Allocation Committee at the meeting.

CONSIDERATIONS

Policy considerations

- 24 Council policy has been to budget a small amount to support the substantive Creative New Zealand allocation for grant funding.

Legal considerations

- 25 There are no legal considerations.

Financial considerations

- 26 The 2019/20 Council budget for the Creative Communities grant funding is **\$48,157.00**, including the Creative New Zealand allocation and the Council contribution. The total available for grant funding in this round is **\$22,904.40**.

- 27 The [CCS Assessors Guide 2016-19.pdf](#) provides information and guidance about taking a strategic approach to making funding decisions that represent the best use of the funds available and deliver strongly to the funding criteria from Creative New Zealand.
- 28 Creative New Zealand requires that at least one representative from local iwi sits on the assessment panel or committee. This Committee includes three iwi representatives nominated by Te Whakaminenga o Kāpiti.

Strategic considerations

- 29 In supporting the arts in Kāpiti, the Creative Community Scheme grants allocation aligns with the Council's strategic vision – *toitū Kāpiti* – and its ten-year outcome, *A positive response to our distinct district identity*, and also to the kaupapa expressed in the "Vision from Tāngata Whenua".
- 30 Support of arts projects also contributes to the Council's long-term objectives of:
- 30.1 *"An attractive and distinctive Kāpiti identity and sense of place that make people proud to live, work, and play here"; and*
- 30.2 *"A resilient community that has support for basic needs and feels safe and connected".*
- 31 Supporting the arts also is an important way councils fulfil their purpose in promoting the social and cultural wellbeing of the community, as described in the recent changes to the Local Government Act.

SIGNIFICANCE AND ENGAGEMENT

Significance policy

- 32 The recommendations in this report have a low level of significance under the Council's Significance and Engagement Policy.

Engagement planning

- 33 An engagement plan is not needed to implement this decision.

Publicity

- 34 For this round, we increased the range of our promotion. Despite this, we received only 12 applications, three of which were withdrawn (for eligibility and other reasons).
- 35 Communications from the Council included:
- publicising the Scheme at the time of seeking applications, and describing some projects that received funding from the last funding round;
 - repeated posts on social media including to specific artists' groups;
 - displays in the district libraries, with printed application forms and guidance material; and
 - a media release and information on the Council's own communications channels to publicise the funding decisions and the projects supported by these grants soon after the Grants Allocation Committee meeting.

- 36 Promotional material for this round included wording to specifically encourage applicants with a Toi Māori focus. In this round we received four applications (a third of applications received) for projects with a Toi Māori focus, although one was withdrawn.

Other considerations

- 37 For the Committee's interest and to assist with considering the applications submitted for funding in this round, **Appendix B** provides summaries showing funding criteria, target populations, arts focus, and locations of the projects.

RECOMMENDATIONS

- 38 That the Grants Allocation Committee grants Fernando Figueroa \$_____ from the Creative Communities Scheme to assist with the project *Multicultural Education Campaign*.
- 39 That the Grants Allocation Committee grants Gorge Café \$_____ from the Creative Communities Scheme to assist with the project *Mai i ngā maunga ki te moana*.
- 40 That the Grants Allocation Committee grants Julia Truscott \$_____ from the Creative Communities Scheme to assist with the project *It Takes a Village*.
- 41 That the Grants Allocation Committee grants the Kāpiti Music Centre \$_____ from the Creative Communities Scheme to assist with the project *Kāpiti Music Centre End of Year Concerts*
- 42 That the Grants Allocation Committee grants Kapiti Waldorf Trust \$_____ from the Creative Communities Scheme to assist with the project *Carvers Community Project in Raumati South*.
- 43 That the Grants Allocation Committee grants Look Both Ways Jazz Band \$_____ from the Creative Communities Scheme to assist with the project *Jazz for Juniors: Look Both Ways Road Show*.
- 44 That the Grants Allocation Committee grants Music Festivals and Events NZ \$_____ from the Creative Communities Scheme to assist with the project *Summer Music in the Park*.
- 45 That the Grants Allocation Committee grants Te Korowai Manaaki Charitable Trust \$_____ from the Creative Communities Scheme to assist with the project *5th Annual Whakaaro Whakairo Sculptural Symposium 2020*.
- 46 That the Grants Allocation Committee grants Waikanae Arts And Crafts Society \$_____ from the Creative Communities Scheme to assist with the project *2019 Waikanae Arts and Crafts exhibition*.

Report prepared by

Approved for submission

Approved for submission

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ATTACHMENTS

A List of applicants and project descriptions for Round 1, 2019/20.

B Applications sorted by criteria (target participants), location, and arts focus.

APPENDIX A: LIST OF APPLICANTS AND PROJECT DESCRIPTIONS FOR ROUND 1, 2019/20.

Creative NZ Funding Criteria

1 – Access and Participation, 2 – Diversity, 3 – Young People

No.	Organisation/ Individual Applicants Name	Project Name	Project Short Description	Amount Applied For	Criteria
1	Dick van den Oever		<i>WITHDRAWN – ineligible because of timing</i>		
2	Fernando Figueroa	Multicultural Education campaign	Professional group of musicians with multicultural experience going around schools (primary and secondary) to deliver music workshops: through music from a wide range of cultures and showing migration of musical instruments, will raise awareness of multiculturalism	\$4,300.00	2
3	Gorge Café	Mai i ngā maunga ki te moana.	Creating a large mural, with local mural artist Theo Arraj and digital artist Phil Lewis, at 50 Riverbank Rd and light and sound display	\$2,000.00	1
4	Julia Truscott	It Takes a Village	To create a 15 minute pilot for a web series, a show set in a small town community following the lives of two characters in the context of village life. The project will draw on the wealth of artistic talent in Paekākāriki which will be the location for the shooting of the pilot.	\$3,600.00	1
5	Kāpiti Music Centre	Kāpiti Music Centre End of Year Concerts	KMC is a non-profit organisation providing affordable music tuition and performance opportunities to children on the Kapiti Coast. The end of year concerts are the major performance events in which all students get the opportunity to display the outcome of a year's tuition to their whanau and the wider community.	\$2,500.00	1
6	Kapiti Waldorf Trust	Carvers Community Project in Raumati South	A carved waharoa (entrance way) will be designed, carved, and erected at the gate of Te Ra School, Raumati South, expressing the story of the land and the people. This will be led by tohunga whakairo Chris Gerretzen of Te Āti Awa ki Whakarongotai and his graduate and Kaiako Māori Rongo Ngata. It will share and develop carving skills in the local community. This application is for the first phase (September 2019 – January 2020) of this large community project.	\$2,500.00	1
7	Look Both Ways Jazz band	Jazz for Juniors: Look Both Ways Road Show	Look Both Ways is a vibrant jazz band of five teenagers' who will interact with children in local schools over the course of five days in December. They will perform jazz standards. They will talk about each of the instruments being played, and the various types of jazz music, as well as the skills needed to practise and perform in a group in a twenty-first century context.	\$2,107.00	3
8	Music Festivals and Events NZ	Summer Music in the Park	Live music community free event on a Saturday day in Mclean Park, January 2020.	\$3,395.00	1
9	Te Korowai Manaaki Charitable Trust	5th Annual Whakaaro Whakairo Sculptural Symposium 2020	Symposium to encourage and promote the arts, for artists to have opportunities to collaborate with peers and develop expertise. The main symposium will take place to coincide with the Ōtaki Kite Festival and the Māoriland Film Festival, with workshops and presentations in various locations in Ōtaki.	\$2,000.00	1

10	Waikanae Arts And Crafts Society	2019 Waikanae Arts and Crafts exhibition	To create an exhibition that will provide an opportunity for both the society's members and young Kapiti Coast artists, who will be our guest exhibitors, to showcase their creative work alongside each other. Thus bringing together the diverse artistic ideas of the generations on the Kapiti Coast for the community to engage with, free of charge.	\$1,395.00	1
11	Otaki Promotions Group	Kite making workshops	<i>WITHDRAWN – to review the project</i>		
12	Kāpiti Coast Museum	Kanohi ki te Kanohi Face to Face with the Tūpuna	<i>WITHDRAWN – not eligible (not arts focus)</i>		

APPENDIX B APPLICATIONS SORTED BY CRITERIA (TARGET PARTICIPANTS), LOCATION, AND ARTS FOCUS.

Arranged by criteria

Funding criteria	Applicant #	Organisation or Individual Applicants Name	Project Name	Artform	Location	no. of active participants	no. of audience
Access and participation	3	Gorge Café	Mai i ngā maunga ki te moana.	Multi-artform (mural and digital)	Otaki	2	>1000
Access and participation	4	Julia Truscott	It Takes a Village	Multi-artform (film)	Paekākāriki	30	180 and online
Access and participation	6	Kapiti Waldorf Trust	Carvers Community Project in Raumati South	Ngā toi Maori	Raumati South	20	5000
Access and participation	8	Music Festivals and Events NZ (formally Kapiti Music Festival)	Summer Music in the Park	music	Raumati	35	>1000
Access and participation	9	Te Korowai Manaaki Charitable Trust	5th Annual Whakaaro Whakairo Sculptural Symposium 2020	Visual arts	Otaki	80	10,000
Access and participation	10	Waikanae Arts And Crafts Society	2019 Waikanae Arts and Crafts exhibition	craft/object art	Waikanae	90	350
Diversity	2	Fernando Figueroa	Multicultural Education campaign	music	District wide	5	4000
Young people	7	Look Both Ways Jazz band	Jazz for Juniors: Look Both Ways Road Show	Music	District wide	5	1500-2000
Young people	5	Kāpiti Music Centre	Kāpiti Music Centre End of Year Concerts	Music	Paraparaumu	265	550

Arranged by artform

Artform	Applicant#	Organisation or Individual Applicants Name	Project Name	funding criteria	Location	no. of active participants	no. of audience
Craft/object art	10	Waikanae Arts And Crafts Society	2019 Waikanae Arts and Crafts exhibition	Access and participation	Waikanae	90	350
Multi-artform (film)	4	Julia Truscott	It Takes a Village	Access and participation	Paekākāriki	30	180 and online
Multi-artform (mural and digital)	3	Gorge Café	Mai i ngā maunga ki te moana.	Access and participation	Otaki	2	>1000
Music	8	Music Festivals and Events NZ (formally Kapiti Music Festival)	Summer Music in the Park	Access and participation	Raumati	35	>1000
Music	2	Fernando Figueroa	Multicultural Education campaign	Diversity	District wide	5	4000
Music	7	Look Both Ways Jazz band	Jazz for Juniors: Look Both Ways Road Show	Young people	District wide	5	1500-2000
Music	5	Kāpiti Music Centre	Kāpiti Music Centre End of Year Concerts	Young people	Paraparaumu	265	550
Ngā Toi Maori	6	Kapiti Waldorf Trust	Carvers Community Project in Raumati South	Access and participation	Raumati South	20	5000
Visual arts	9	Te Korowai Manaaki Charitable Trust	5th Annual Whakaaro Whakairo Sculptural Symposium 2020	Access and participation	Otaki	80	10,000

Arranged by location

Location	Applicant #	Organisation or Individual Applicants Name	Project Name	Funding criteria	Artform	no. of active participants	no. of audience
District wide	2	Fernando Figueroa	Multicultural Education campaign	Diversity	Music	5	4000
District wide	7	Look Both Ways Jazz band	Jazz for Juniors: Look Both Ways Road Show	Young people	Music	5	1500-2000
Otaki	3	Gorge Café	Mai i ngā maunga ki te moana.	Access and participation	Multi-artform (mural and digital)	2	>1000
Otaki	9	Te Korowai Manaaki Charitable Trust	5th Annual Whakaaro Whakairo Sculptural Symposium 2020	Access and participation	Visual arts	80	10,000
Paekākāriki	4	Julia Truscott	It Takes a Village	Access and participation	Multi-artform (film)	30	180 and online
Paraparaumu	5	Kāpiti Music Centre	Kāpiti Music Centre End of Year Concerts	Young people	Music	265	550
Raumati	8	Music Festivals and Events NZ (formally Kapiti Music Festival)	Summer Music in the Park	Access and participation	Music	35	>1000
Raumati	6	Kapiti Waldorf Trust	Carvers Community Project in Raumati South	Access and participation	Ngā Toi Maori	20	5000
Waikanae	10	Waikanae Arts And Crafts Society	2019 Waikanae Arts and Crafts exhibition	Access and participation	Craft/object art	90	350